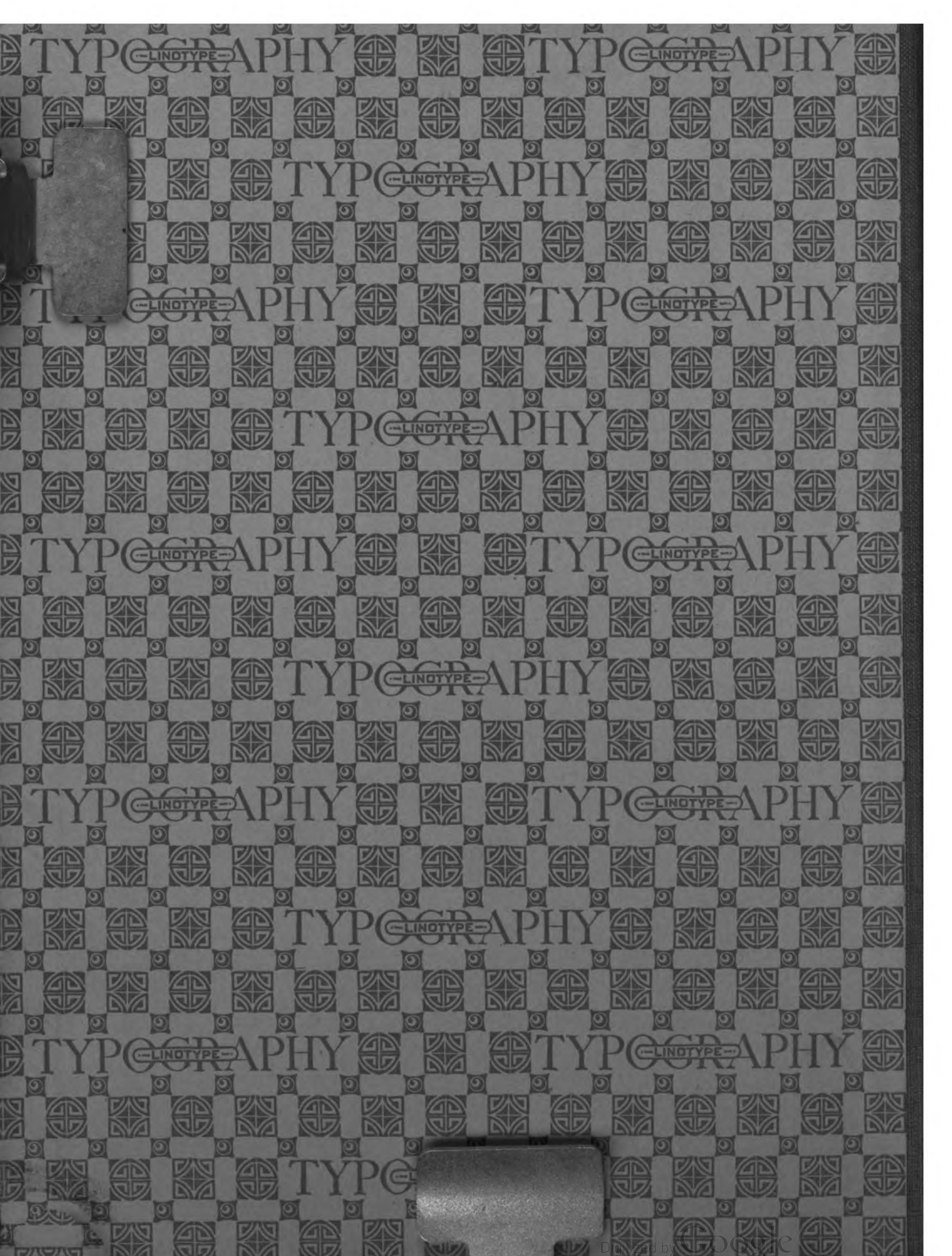


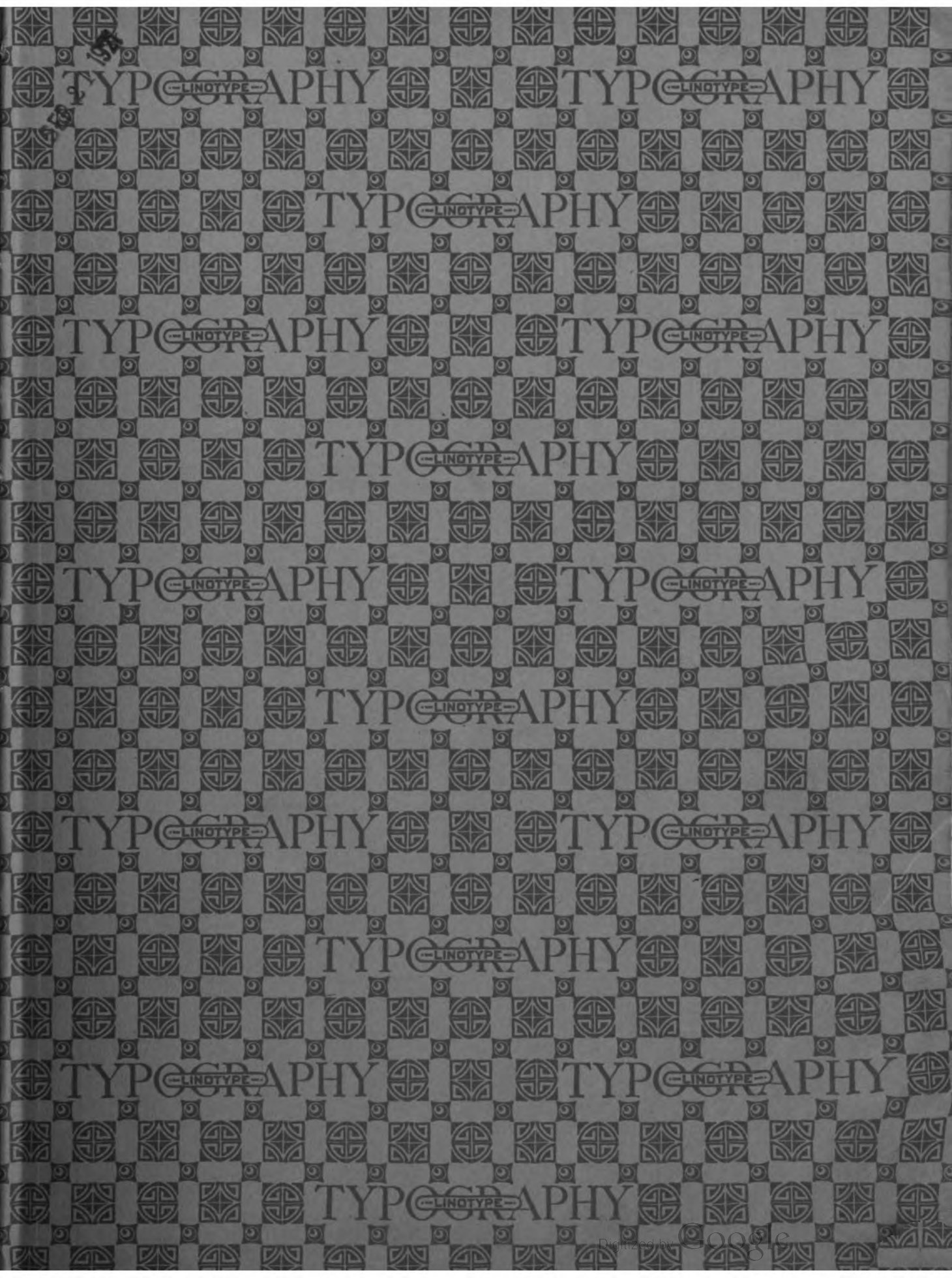
LINOTYPE FACES

ONE-LINE
SPECIMENS

1920

TYPOGRAPHY





1. Type. - Specimens
2. Sinotypes

SEP 21 1921

Mergenthaler

9/23/21
11.5.

1

ONE-LINE SPECIMENS

..........

LINOTYPE FACES



November, 1920

Mergenthaler Linotype Company
29 Ryerson Street, Brooklyn, N. Y.

Agencies

CHICAGO	SAN FRANCISCO
1100 S. Wabash Avenue	646 Sacramento Street

NEW ORLEANS
549 Baronne Street

TORONTO: Canadian Linotype Ltd., 68 Temperance Street

Factory

Park Avenue and Ryerson Street
BROOKLYN, N. Y.

NEW YORK
BOSTON
CHICAGO

2
R.H.

26927A

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MERGENTHALER LINOTYPE COMPANY
NEW YORK, U. S. A.

WYVWY
JUN
1920

A CATALOGUE OF LINOTYPE MATRICES



THE type faces and special characters shown in this book are arranged in family groups or series, ranging from the smallest to the largest size in each face. The various faces or combinations of faces in which matrices can be supplied are also shown; as well as comparisons of the different faces in each size, in order that the customer may easily and quickly find the matrices he wants.

New faces or combinations of faces, figures, special characters, accents, fractions, borders, ornaments, etc., which are always in process of designing and cutting, are exhibited on specimen sheets and promptly mailed to Linotype users.

Each issue of The Linotype Bulletin also carries a showing of new faces, ornamental material, etc. Notify us if you do not receive it regularly and your name will be placed on the mailing list.

MERGENTHALER LINOTYPE COMPANY

November, 1920

AGENCIES

The Territory Covered by Each



CUSTOMERS in states outside of New York Agency territory should send their orders direct to the Agency in whose territory they are located. This will expedite the filling of orders and eliminate unnecessary delays. A complete stock of matrices is carried at each agency.

Customers located in the territory covered by the New York Agency should send their orders direct to the Service Department, Mergenthaler Linotype Company, corner Park Avenue and Ryerson Street, Brooklyn, New York.

NEW YORK

Factory, Park Avenue and Ryerson Street, Brooklyn, N. Y.

Connecticut	Maine	New Hampshire	North Carolina	Vermont
Delaware	Maryland	New Jersey	Pennsylvania	Virginia
Dist. of Columbia	Massachusetts	New York	Rhode Island	West Virginia

CHICAGO

1100 South Wabash Avenue

Colorado	Iowa	Michigan	Nebraska	South Dakota
Illinois	Kansas	Minnesota	North Dakota	Wisconsin
Indiana	Kentucky	Missouri	Ohio	Wyoming

SAN FRANCISCO

646 Sacramento Street

Alabama	California	Idaho	Nevada	Utah
Arkansas	Hawaiian Islands	Montana	Oregon	Washington

A branch office of Canadian Linotype Ltd., covering British Columbia, is located at the San Francisco Agency.

NEW ORLEANS

549 Baronne Street

Alabama	Florida	Louisiana	New Mexico	South Carolina
Arkansas	Georgia	Mississippi	Oklahoma	Tennessee
				Texas

TORONTO, ONT., Canada

Canadian Linotype Ltd., 68 Temperance Street

Covers Dominion of Canada (except British Columbia) and Newfoundland.
British Columbia is covered by Canadian Linotype Ltd., 646 Sacramento St., San Francisco, Cal.

FOREIGN AGENCIES

London, England, Linotype and Machinery, Ltd., covers Southern Europe, Africa, and the Far East.

Agencies are also maintained in the principal cities of the entire world.

MODERN FACES



ARRANGED
IN SERIES

List of Characters in Display Fonts 18 Point and Larger

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890\$ ¢ ¢ ¢ ¢ ¢ ¢ ¢ ¢
 . . . ; ? ! () ' ' - - . & Æ Œ



List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZu
 12345 abcdefghijklmnopqrstuvwxyz 67890
 VBCDE abcdefghijklmnopqrstuvwxyz FGRTJ
 . . . ; ? ! (|) * ' ' - — Æ Œ lb & £ \$. . . fl fl ff m m æ œ
 . . . S ; ? ! A I Q O ' ' - — Æ Œ lb n £ p l . . . fl y ff w m k h
 12345 Z & : () fl m m \$ æ œ 67890
 12345 Z & : () fl m m \$ æ œ 67890
 X Z & Æ Œ
 ¼ ¼ ¾ ½ ⅝ ¾ ⅞ @ † ‡ § || ¶ - []

ROMAN WITH BOLD FACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 12345 abcdefghijklmnopqrstuvwxyz 67890
 12345 abcdefghijklmnopqrstuvwxyz 67890
 . . . ; ? ! (|) * ' ' - — Æ Œ lb & £ \$. . . fl fl ff m m æ œ
 . . . S ; ? ! (|) * ' ' - — Æ Œ lb & £ \$. . . fl fl ff m m æ œ
 ¼ ¼ ¾ ½ ⅝ ¾ ⅞ @ † ‡ § || ¶ - []
 ¼ ¼ ¾ ½ ⅝ ¾ ⅞ @ † ‡ § || ¶ - []

Linotype Faces Shown in Series

BODONI WITH ITALIC AND SMALL CAPS



6 Point Bodoni with Italic and Small Caps (6Δ158)

Lower case alphabet, 81.96 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the GOOD PRINT

7 Point Bodoni with Italic and Small Caps (7Δ92)

Lower case alphabet, 95.97 points. Figures, .0494

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units GOOD PRINT

8 Point Bodoni with Italic and Small Caps (8Δ262)

Lower case alphabet, 106.88 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

10 Point Bodoni with Italic and Small Caps (10Δ218)

Lower case alphabet, 132.2 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

12 Point Bodoni with Italic and Small Caps (12Δ160)

Lower case alphabet, 144.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINTS

14 Point Bodoni with Italic and Small Caps (14Δ94)

Lower case alphabet, 162.4 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, a 1234567890
THE LINOTYPE composes, justifies, casts, a GOOD PRINTS

18 Point Bodoni (18Δ101)

Lower case alphabet, 207.9 points. Figures, .1107

THE LINOTYPE composes, justifies, ca 12345

24 Point Bodoni (24Δ73)

Lower case alphabet, 266.4 points. Figures, .1522

THE LINOTYPE composes, j 12345

30 Point Bodoni (30Δ29)

Lower case alphabet, 326.7 points. Figures, .1795

THE LINOTYPE compos 123

36 Point Bodoni (36Δ17)

Lower case alphabet, 396.12 points. Figures, .2213

THE LINOTYPE com 12

24 Point Bodoni Condensed (24Δ113)

Lower case alphabet, 232.9 points. Figures, .1107

THE LINOTYPE composes, justifies 12345

BODONI BOOK WITH ITALIC AND SMALL CAPS



6 Point Bodoni Book with Italic and Small Caps (6Δ192)

Lower case alphabet, 80.46 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for GOOD PRINT

7 Point Bodoni Book with Italic and Small Caps (7Δ94)

Lower case alphabet, 91.7 points. Figures, .0486

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units GOOD PRINT

8 Point Bodoni Book with Italic and Small Caps (8Δ280)

Lower case alphabet, 108.86 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT

10 Point Bodoni Book with Italic and Small Caps (10Δ250)

Lower case alphabet, 122.7 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINTS

12 Point Bodoni Book with Italic and Small Caps (12Δ186)

Lower case alphabet, 137.16 points. Figures, .068

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

14 Point Bodoni Book with Italic and Small Caps (14Δ114)

Lower case alphabet, 151.34 points. Figures, .0965

THE LINOTYPE composes, justifies, casts, and 1234567890
THE LINOTYPE composes, justifies, casts, and GOOD PRINTS

18 Point Bodoni Book (18Δ125)

Lower case alphabet, 166.3 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, 12345

24 Point Bodoni Book (24Δ115)

Lower case alphabet, 222.8 points. Figures, .1107

LINOTYPE composes, justifies, casts 12345

TYPOGRAPHY

It is the "think" that counts in everything; put the same thought into machine composition that you put into hand composition and you will be astonished at the quality of the result.

BODONI BOLD WITH ITALIC



6 Point Bodoni Bold with Italic (6Δ156)

Lower case alphabet, 91.66 points. Figures, .6553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890

8 Point Bodoni Bold with Italic (8Δ222)

Lower case alphabet, 117.92 points. Figures, .6692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

10 Point Bodoni Bold with Italic (10Δ196)

Lower case alphabet, 136.7 points. Figures, .683

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Bodoni Bold with Italic (12Δ132)

Lower case alphabet, 157.44 points. Figures, .6968

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

14 Point Bodoni Bold with Italic (14Δ68)

Lower case alphabet, 174.88 points. Figures, .1107

THE LINOTYPE composes, justifies, cas 1234567890
THE LINOTYPE composes, justifies, cas 1234567890

18 Point Bodoni Bold (18Δ165)

Lower case alphabet, 223.56 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24 Point Bodoni Bold (24Δ121)

Lower case alphabet, 281.52 points. Figures, .166

THE LINOTYPE composes, 12345

30 Point Bodoni Bold (30Δ69)

Lower case alphabet, 337.8 points. Figures, .2075

THE LINOTYPE compos 123

18, 24 and 30 Point Bodoni Bold Italic

IN PROCESS

TYPOGRAPHY

Distinguished typographic effects are secured by a recognized application of the principle "Type was made to read."

CENTURY EXPANDED WITH ITALIC AND SMALL CAPS



6 Point Century Expanded with Italic and Small Caps (6△42)

Lower case alphabet, 94.62 points. Figures, .0494

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890
***THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un* GOOD PRINT**

7 Point Century Expanded with Italic and Small Caps (7△88)

Lower case alphabet, 106.90 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
***THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines* GOOD PRINT**

8 Point Century Expanded with Italic and Small Caps (8△26)

Lower case alphabet, 119.2 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
***THE LINOTYPE COMPOSES, justifies, casts, and assembles comp* GOOD PRINT**

9 Point Century Expanded with Italic and Small Caps (9△58)

Lower case alphabet, 127.98 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
***THE LINOTYPE COMPOSES, justifies, casts, and assembles* GOOD PRINT**

10 Point Century Expanded with Italic and Small Caps (10△16)

Lower case alphabet, 142.3 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
***THE LINOTYPE COMPOSES, justifies, casts, and as* GOOD PRINT**

12 Point Century Expanded with Italic and Small Caps (12△22)

Lower case alphabet, 162.36 points. Figures, .091

THE LINOTYPE COMPOSES, justifies, cast 1234567890
***THE LINOTYPE COMPOSES, justifies, cast* GOOD PRINT**

14 Point Century Expanded with Italic and Small Caps (14△58)

Lower case alphabet, 194.18 points. Figures, .1037

THE LINOTYPE composes, justifies, 1234567890
***THE LINOTYPE composes, justifies,* GOOD PRINT**

18 Point Century Expanded (18△123)

Lower case alphabet, 228.96 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24 Point Century Expanded (24△137)

Lower case alphabet, 300.48 points. Figures, .1522

THE LINOTYPE compos 12345

TYPOGRAPHY

It is the "think" that counts in everything; put the same thought into machine composition that you put into hand composition and you will be astonished at the quality of the result.

CENTURY EXPANDED WITH CENTURY BOLD

6 Point Century Expanded with Century Bold (6Δ94)

Lower case alphabet, 94 00 points. Figures, 0001

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

7 Point Century Expanded with Century Bold (7Δ80)

Lower case alphabet, 110 20 points. Figures, 0000

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

8 Point Century Expanded with Century Bold (8Δ122)

Lower case alphabet, 119 2 points. Figures, 0001

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

9 Point Century Expanded with Century Bold (9Δ72)

Lower case alphabet, 131 00 points. Figures, 0000

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890

10 Point Century Expanded with Century Bold (10Δ112)

Lower case alphabet, 112 points. Figures, 0001

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

11 Point Century Expanded with Century Bold (11Δ70)

Lower case alphabet, 151 00 points. Figures, 0001

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

12 Point Century Expanded with Century Bold (12Δ64)

Lower case alphabet, 163 00 points. Figures, 000

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Century Expanded with Century Bold (14Δ26)

Lower case alphabet, 191 00 points. Figures, 000

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c 1234567890

10 Point Century Expanded with Century Bold Italic (10Δ226)

Lower case alphabet, 106 00 points. Figures, 000

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

12 Point Century Expanded with Century Bold Italic (12Δ146)

Lower case alphabet, 106 00 points. Figures, 000

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point Century Expanded with Century Bold Italic (14Δ132)

Lower case alphabet, 106 00 points. Figures, 000

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

CENTURY EXPANDED WITH CHELTENHAM BOLD



6 Point Century Expanded with Cheltenham Bold (6Δ172)

Lower case alphabet, 99.42 points. Figures. .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Century Expanded with Cheltenham Bold (8Δ254)

Lower case alphabet, 121.2 points. Figures. .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point Century Expanded with Cheltenham Bold (10Δ208)

Lower case alphabet, 150 points. Figures. .083

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

12 Point Century Expanded with Cheltenham Bold (12Δ140)

Lower case alphabet, 164.16 points. Figures. .0990

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Century Expanded with Cheltenham Bold (14Δ86)

Lower case alphabet, 196.84 points. Figures. .1107

THE LINOTYPE composes, justifie 1234567890
THE LINOTYPE composes, justifie 1234567890

TYPOGRAPHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

CENTURY BOLD WITH ITALIC



8 Point Century Bold with Italic (8Δ308)

Lower case alphabet, 115.92 points. Figures, .0653

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Century Bold with Italic (10Δ268)

Lower case alphabet, 145.6 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Century Bold with Italic (12Δ198)

Lower case alphabet, 167.64 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point Century Bold with Italic (14Δ124)

Lower case alphabet, 200.9 points. Figures, .0983

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

18 Point Century Bold (18Δ133)

Lower case alphabet, 221.56 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24 Point Century Bold (24Δ107)

Lower case alphabet, 307.44 points. Figures, .166

THE LINOTYPE compo 12345

18 Point Century Bold Italic (18Δ173)

Lower case alphabet, 251.92 points. Figures, .1322

THE LINOTYPE composes, j 12345

24 Point Century Bold Italic (24Δ131)

Lower case alphabet, 312 points. Figures, .166

THE LINOTYPE compo 12345

18 Point Century Bold Condensed (18Δ57)

Lower case alphabet, 176.4 points. Figures, .097

THE LINOTYPE composes, justifies, casts, and a 12345

24 Point Century Bold Condensed (24Δ57)

Lower case alphabet, 222.48 points. Figures, .1197

THE LINOTYPE composes, justifies, ca 12345

TYPOGRAPHY

SCOTCH WITH ITALIC AND SMALL CAPS



6 Point Scotch with Italic and Small Caps (6Δ96)

Lower case alphabet, 96.42 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT

8 Point Scotch with Italic and Small Caps (8Δ42)

Lower case alphabet, 109.68 points. Figures, .051

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT
(High alignment only)

10 Point Scotch with Italic and Small Caps (10Δ36)

Lower case alphabet, 124.7 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINTS

11 Point Scotch with Italic and Small Caps (11Δ10)

Lower case alphabet, 134.09 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

12 Point Scotch with Italic and Small Caps (12Δ10)

Lower case alphabet, 155.28 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

14 Point Scotch with Italic and Small Caps

18 Point Scotch

18 Point Scotch Italic

IN PROCESS

SCOTCH WITH JENSON



8 Point Scotch with Jenson (8Δ162)

Lower case alphabet, 111.92 points. Figures, .0538

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

10 Point Scotch with Jenson (10Δ138)

Lower case alphabet, 130.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

12 Point Scotch with Jenson (12Δ90)

Lower case alphabet, 151.2 points. Figures, .068

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, justifies, casts 1234567890

TYPOGRAPHY

Linotype Faces Shown in Series

No. 1 WITH ITALIC AND SMALL CAPS

5½ Point No. 1 with Italic and Small Caps (5½Δ4)

Lower case alphabet, 88.66 points. Figures, .060

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re GOOD PRINT

6 Point No. 1 with Italic and Small Caps (6Δ2)

Lower case alphabet, 100.68 points. Figures, .066

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINT

7 Point No. 1 with Italic and Small Caps (7Δ4)

Lower case alphabet, 106.96 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

8 Point No. 1 with Italic and Small Caps (Low, 8Δ98; High, 8Δ10)

Lower case alphabet, 115.52 points. Figures, .060

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

Made with high and low alignments

9 Point No. 1 with Italic and Small Caps (9Δ44)

Lower case alphabet, 126.99 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

10 Point No. 1 with Italic and Small Caps (10Δ10)

Lower case alphabet, 133.6 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem GOOD PRINT

11 Point No. 1 with Italic and Small Caps (11Δ2)

Lower case alphabet, 144.43 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and a GOOD PRINT

12 Point No. 1 with Italic and Small Caps (12Δ2)

Lower case alphabet, 162.48 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, justifies, casts GOOD PRINT

TYPOGRAPHY

It is the "think" that counts in everything; put the same thought into machine composition that you put into hand composition and you will be astonished at the quality of the result.

Linotype Faces Shown in Series

No. 1 WITH BOLD FACE No. 2

6 Point No. 1 with Bold Face No. 2 (6Δ12)

Lower case alphabet, 105.42 points. Figures, .0464

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890

7 Point No. 1 with Bold Face No. 2 (7Δ90)

Lower case alphabet, 106.96 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

8 Point No. 1 with Bold Face No. 2 (8Δ194)

Lower case alphabet, 115.32 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

No. 1 WITH COMBINATIONS

5½ Point No. 1 with Clarendon No. 1 (5½Δ8)

Lower case alphabet, 90.69 points. Figures, .046

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890

7 Point No. 1 with Gothic No. 4 (7Δ42)

Lower case alphabet, 107.73 points. Figures, .0593

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

8 Point No. 1 with Title No. 2 (8Δ192)

Lower case alphabet, 121.63 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

11 Point No. 1 with Century Bold (11Δ72)

Lower case alphabet, 144.1 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

No. 2 WITH ITALIC AND SMALL CAPS

5½ Point No. 2 with Italic and Small Caps (5½Δ22)

Lower case alphabet, 91.16 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit GOOD PRINT

6 Point No. 2 with Italic and Small Caps (6Δ4)

Lower case alphabet, 106.98 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines l 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines l GOOD PRINT

7 Point No. 2 with Italic and Small Caps (7Δ46)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

8 Point No. 2 with Italic and Small Caps (8Δ2)

Lower case alphabet, 116.56 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

High alignment only

No. 2 WITH BOLD FACE No. 1



6 Point No. 2 with Bold Face No. 1 (6Δ70)

Lower case alphabet, 115.98 points. Figures, .080

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

7 Point No. 2 with Bold Face No. 1 (7Δ2)

Lower case alphabet, 113.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

8 Point No. 2 with Bold Face No. 1 (8Δ8)

Lower case alphabet, 121.6 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES justifies, casts, and assembles com 1234567890

High alignment only

9 Point No. 2 with Bold Face No. 1 (9Δ40)

Lower case alphabet, 149.49 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

No. 2 WITH BOLD FACE No. 2



5½ Point No. 2b with Bold Face No. 2b (5½Δ36)

Lower case alphabet, 94.16 points. Figures, .060

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

5½ Point No. 2 with Bold Face No. 2 (5½Δ2)

Lower case alphabet, 101.09 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

6 Point No. 2 with Bold Face No. 2 (6Δ186)

Lower case alphabet, 106.98 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890

7 Point No. 2 with Bold Face No. 2 (7Δ86)

Lower case alphabet, 113.73 points. Figures, .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

TYPOGRAPHY

The one great, noble and useful mission of type is to invite and render reading an easy and pleasant task, remembering that the types which are the most legible are the most beautiful.

Linotype Faces Shown in Series

No. 2 WITH CONDENSED TITLE No. 3

6 Point No. 2 with Condensed Title No. 3 (6Δ118)

Lower case alphabet, 106.98 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

7 Point No. 2 with Condensed Title No. 3 (7Δ62)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

8 Point No. 2 with Condensed Title No. 3 (8Δ6)

Lower case alphabet, 117.84 points. Figures, .05875

THE LINOTYPE COMPOSES, justifies, casts, and assembles complet 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complet 1234567890

10 Point No. 2 with Condensed Title No. 3 (10Δ114)

Lower case alphabet, 144.8 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890

No. 2 WITH GOTHIC No. 3

6 Point No. 2 with Gothic No. 3 (6Δ6)

Lower case alphabet, 107.7 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

7 Point No. 2 with Gothic No. 3 (7Δ30)

Lower case alphabet, 116.27 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point No. 2 with Gothic No. 3 (8Δ70)

Lower case alphabet, 117.44 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

High alignment only

10 Point No. 2 with Gothic No. 3 (10Δ162)

Lower case alphabet, 142 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point No. 2 with Gothic No. 3 (12Δ136)

Lower case alphabet, 169.92 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas 1234567890

TYPOGRAPHY

Linotype Faces Shown in Series

No. 3 WITH ITALIC AND SMALL CAPS



6 Point No. 3 with Italic and Small Caps (6Δ10)

Lower case alphabet, 98.04 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu **GOOD PRINT**

7 Point No. 3 with Italic and Small Caps (7Δ16)

Lower case alphabet, 105.28 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in **GOOD PRINT**

No. 4 WITH COMBINATIONS



5½ Point No. 4 with Italic (5½Δ18)

Lower case alphabet, 96.42 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit **1234567890**

8 Point No. 4 with Italic and Small Caps (8Δ14)

Lower case alphabet, 118.24 points. Figures, .009

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete **GOOD PRINT**

High alignment only

5½ Point No. 4 with Bold Face No. 2 Condensed (5½Δ32)

Lower case alphabet, 95.42 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit **1234567890**

TYPOGRAPHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

Linotype Faces Shown in Series

No. 10 WITH COMBINATIONS



5 Point No. 10 with Italic and Small Caps (5Δ8)

Lower case alphabet, 76.4 points. Figures. .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for th 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for th GOOD PRINTS

5 Point No. 10 with Gothic No. 4 (5Δ2)

Lower case alphabet, 78.15 points. Figures. .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890

6 Point No. 10 with Gothic No. 4 (6Δ76)

Lower case alphabet, 90.72 points. Figures. .0494

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890

No. 11 WITH GOTHIC CONDENSED No. 4



5½ Point No. 11 with Gothic Condensed No. 4 (5½Δ24)

Lower case alphabet, 72 points. Figures. .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890

6 Point No. 11b with Gothic Condensed No. 4b (6Δ176)

Lower case alphabet, 71.1 points. Figures. .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890

6 Point No. 11 with Gothic Condensed No. 4 (6Δ120)

Lower case alphabet, 75.6 points. Figures. .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890

See Page 71 for specimens of Telephone Directory composition

No. 12 WITH COMBINATIONS



6 Point No. 12 with Italic and Small Caps (6Δ22)

Lower case alphabet, 58.32 points. Figures. .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea GOOD PRINTS

6 Point No. 12 with Gothic No. 8 (6Δ32)

Lower case alphabet, 59.22 points. Figures. .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

8 Point No. 12 with Gothic No. 11 (8Δ158)

Lower case alphabet, 102.16 points. Figures. .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

No. 16 WITH ITALIC AND SMALL CAPS



6 Point No. 16 with Italic and Small Caps (6Δ62)

Lower case alphabet, 105.8 points. Figures, .0619

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINT

7 Point No. 16 with Italic and Small Caps (7Δ6)

Lower case alphabet, 116.62 points. Figures, .0693

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete l 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete l GOOD PRINT

8 Point No. 16 with Italic and Small Caps (8Δ54)

Lower case alphabet, 128.08 points. Figures, .0667

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

9 Point No. 16 with Italic and Small Caps (9Δ12)

Lower case alphabet, 139.41 points. Figures, .0742

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem GOOD PRINT

10 Point No. 16 with Italic and Small Caps (10Δ48)

Lower case alphabet, 148.5 points. Figures, .0742

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

12 Point No. 16 with Italic and Small Caps (12Δ40)

Lower case alphabet, 174.72 points. Figures, .089

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast GOOD PRINT

14 Point No. 16 with Italic and Small Caps (14Δ14)

Lower case alphabet, 203.98 points. Figures, .1038

THE LINOTYPE composes, justifies 1234567890
THE LINOTYPE composes, justifies GOOD PRINT

18, 24, 30, and 36 Point No. 16
18, 24, 30, and 36 Point No. 16 Italic

IN PROCESS

TYPOGRAPHY

Only an assumed value is obtained by the use of the so-called
“distinctive” type. Body type should be distinguished, which is
quite apart from the distinctive idea.

Linotype Faces Shown in Series

No. 16 WITH CENTURY BOLD



6 Point No. 16 with Century Bold (6Δ110)

Lower case alphabet, 104.4 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890

7 Point No. 16 with Century Bold (7Δ50)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

8 Point No. 16 with Century Bold (8Δ128)

Lower case alphabet, 123.2 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

9 Point No. 16 with Century Bold (9Δ56)

Lower case alphabet, 137.35 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

10 Point No. 16 with Century Bold (10Δ116)

Lower case alphabet, 144.5 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point No. 16 with Century Bold (12Δ70)

Lower case alphabet, 168.24 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point No. 16 with Century Bold (14Δ36)

Lower case alphabet, 202.16 points. Figures, .1037

THE LINOTYPE composes, justifies 1234567890
THE LINOTYPE composes, justifies 1234567890

TYPOGRAPHY

Linotype Typography simplifies the practice of ambitious composition and provides material of a richness attainable heretofore only by inordinately costly and laborious hand work.

No. 21 WITH ITALIC AND SMALL CAPS

6 Point No. 21 with Italic and Small Caps (6Δ150)

Lower case alphabet, 89.94 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea GOOD PRINT

7 Point No. 21 with Italic and Small Caps (7Δ66)

Lower case alphabet, 105.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

8 Point No. 21 with Italic and Small Caps (8Δ214)

Lower case alphabet, 110.24 points. Figures, .0558

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

9 Point No. 21 with Italic and Small Caps (9Δ60)

Lower case alphabet, 116.10 points. Figures, .0623

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles compl GOOD PRINT

10 Point No. 21 with Italic and Small Caps (10Δ186)

Lower case alphabet, 129 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembl GOOD PRINT

11 Point No. 21 with Italic and Small Caps (11Δ56)

Lower case alphabet, 141.68 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

12 and 14 Point No. 21 with Italic and Small Caps

IN PROCESS

TYPOGRAPHY

The hand compositor who fails in appreciation of the beauty of type form and arrangement fails by hand—he would also fail on the Linotype.

DeVINNE WITH ITALIC AND SMALL CAPS



6 Point De Vinne with Italic and Small Caps (6Δ24)

Lower case alphabet, 88.18 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un GOOD PRINT

8 Point De Vinne with Italic and Small Caps (8Δ18)

Lower case alphabet, 109.04 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin GOOD PRINT

High alignment only

9 Point De Vinne with Italic and Small Caps (9Δ4)

Lower case alphabet, 117.36 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp GOOD PRINT

10 Point De Vinne with Italic and Small Caps (10Δ24)

Lower case alphabet, 121.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT

11 Point De Vinne with Italic and Small Caps (11Δ14)

Lower case alphabet, 148.5 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890
THE LINOTYPE COMPOSES, justifies, casts, an GOOD PRINT

12 Point De Vinne with Italic and Small Caps (12Δ14)

Lower case alphabet, 162.6 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

14 Point De Vinne with Italic and Small Caps (14Δ84)

Lower case alphabet, 188.86 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, GOOD PRINT

TYPOGRAPHY

Linotype Typography makes one sound system of the much confused accumulation of material that confronts the printer.

Linotype Faces Shown in Series

DE VINNE WITH ANTIQUE No. 3



6 Point De Vinne with Antique No. 3 (6Δ28)

Lower case alphabet, 97.5 points. Figures, .066

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point De Vinne with Antique No. 3 (8Δ16)

Lower case alphabet, 114.8 points. Figures, .039

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete l 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete l 1234567890
High alignment only

9 Point De Vinne with Antique No. 3 (9Δ6)

Lower case alphabet, 120.06 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point De Vinne with Antique No. 3 (10Δ12)

Lower case alphabet, 136.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

11 Point De Vinne with Antique No. 3 (11Δ16)

Lower case alphabet, 150.15 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point De Vinne with Antique No. 3 (12Δ16)

Lower case alphabet, 164.64 points. Figures, .064

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point De Vinne with Antique No. 3 (14Δ22)

Lower case alphabet, 191.52 points. Figures, .0964

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

DE VINNE WITH COMBINATIONS



6 Point De Vinne with Antique No. 1 (6Δ26)

Lower case alphabet, 92.88 points. Figures, .058

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni 1234567890

8 Point De Vinne with 7 Point Century Bold (8Δ230)

Lower case alphabet, 112.7 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

9 Point De Vinne with 10 Point Gothic No. 4 (9Δ42)

Lower case alphabet, 121.86 points. Figures, .0667

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

(Gothic No. 4 made on 11-point alignment)

DE VINNE WITH TITLE No. 1



8 Point De Vinne with Title No. 1 (8△234)

Lower case alphabet, 109.04 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

10 Point De Vinne with Title No. 1 (10△206)

Lower case alphabet, 121.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point De Vinne with Title No. 1 (12△152)

Lower case alphabet, 132.6 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas 1234567890

14 Point De Vinne with Title No. 1
18 Point Title No. 1

IN PROCESS

UNILINE WITH COMBINATIONS



8 Point Uniline with Title No. 1 (8△90)

Lower case alphabet, 106.92 points. Figures, .053

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

10 Point Uniline with Title No. 1 (10△72)

Lower case alphabet, 121 points. Figures, .062

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

10 Point Uniline with Italic and Small Caps (10△104)

Lower case alphabet, 128.5 points. Figures, .062

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

12 Point Uniline with Italic and Small Caps (12△100)

Lower case alphabet, 161.4 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

TYPOGRAPHY

High quality typography pays everybody from the compositor to the user—Linotype Typography works to that practical end.

OLD STYLE FACES



ARRANGED
IN SERIES

List of Characters in Display Fonts 18 Point and Larger

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890\$ ¢ ¤ ¢ ¢ ¢ ¢
 , . : ; ? ! () ' ' - - . & Æ Œ



List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 12345 abcdefghijklmnopqrstuvwxyz 67890
 VBCDE *abcdefghijklmnopqrstuvwxy*z FGRTJ
 , . : ; ? ! (|) * ' ' - - Æ Œ ¢ ¢ & £ \$. . . ¢ ¢ ¢ ¢ ¢ ¢
 , . : ; ? ! A I Q O ' ' - - Æ Œ ¢ ¢ N £ P L . . . ¢ Y ¢ ¢ W M K H
 12345 Z & : () ¢ ¢ ¢ ¢ \$ ¢ ¢ 67890
 12345 Z & : () ¢ ¢ ¢ ¢ \$ ¢ ¢ 67890
 X Z & Æ Œ
 ¼ ¼ ¾ ½ ¾ ¾ @ † ‡ § || ¶ - []

ROMAN WITH BOLD FACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 12345 abcdefghijklmnopqrstuvwxyz 67890
 12345 **abcdefghijklmnopqrstuvwxy**z 67890
 , . : ; ? ! (|) * ' ' - - Æ Œ ¢ ¢ & £ \$. . . ¢ ¢ ¢ ¢ ¢ ¢
 , . : ; ? ! (|) * ' ' - - Æ Œ ¢ ¢ & £ \$. . . ¢ ¢ ¢ ¢ ¢ ¢
 ¼ ¼ ¾ ½ ¾ ¾ @ † ‡ § || ¶ - []
 ¼ ¼ ¾ ½ ¾ ¾ @ † ‡ § || ¶ - []

CHELTENHAM WITH ITALIC AND SMALL CAPS



8 Point Cheltenham with Italic and Small Caps (8△12)

Lower case alphabet, 96.4 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINTS

9 Point Cheltenham with Italic and Small Caps (9△46)

Lower case alphabet, 106.47 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINTS

10 Point Cheltenham with Italic and Small Caps (10△18)

Lower case alphabet, 115.3 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINTS

11 Point Cheltenham with Italic and Small Caps (11△48)

Lower case alphabet, 125.4 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

12 Point Cheltenham with Italic and Small Caps (12△18)

Lower case alphabet, 135 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

14 Point Cheltenham with Italic and Small Caps (14△4)

Lower case alphabet, 158.76 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, 1234567890
THE LINOTYPE composes, justifies, casts, GOOD PRINTS

20 Point Cheltenham (20△9)

Lower case alphabet, 194 points. Figures, .1107

THE LINOTYPE composes, justifies, ca 12345

24 Point Cheltenham (24△101)

Lower case alphabet, 210 points. Figures, .166

THE LINOTYPE composes, 12345

30 Point Cheltenham (30△55)

Lower case alphabet, 259.5 points. Figures, .1937

THE LINOTYPE compose 123

36 Point Cheltenham

20 and 24 Point Cheltenham Italic

IN PROCESS

TYPOGRAPHY

CHELTENHAM WIDE WITH CHELTENHAM BOLD



6 Point Cheltenham Wide with Cheltenham Bold (6Δ180) Lower case alphabet, 100.68 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Cheltenham Wide with Cheltenham Bold (8Δ156) Lower case alphabet, 114.72 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Cheltenham Wide with Cheltenham Bold (10Δ134) Lower case alphabet, 135.5 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Cheltenham Wide with Cheltenham Bold (12Δ88) Lower case alphabet, 153.24 points. Figures, .089

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890
THE LINOTYPE COMPOSES, justifies, casts, an 1234567890

14 Point Cheltenham Wide with Cheltenham Bold (14Δ40) Lower case alphabet, 189 points. Figures, .1107

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

CHELTENHAM CONDENSED WITH CHELTENHAM BOLD CONDENSED



8 Point Cheltenham Condensed with Cheltenham Bold Condensed (8Δ166) Lower case alphabet, 95.2 points. Figures, .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

10 Point Cheltenham Condensed with Cheltenham Bold Condensed (10Δ142) Lower case alphabet, 116.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

12 Point Cheltenham Condensed with Cheltenham Bold Condensed (12Δ94) Lower case alphabet, 132.72 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

14 Point Cheltenham Condensed with Cheltenham Bold Condensed (14Δ42) Lower case alphabet, 155.68 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and 1234567890
THE LINOTYPE composes, justifies, casts, and 1234567890

18 Point Cheltenham Condensed (18Δ99) Lower case alphabet, 172.08 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, an 12345

24 Point Cheltenham Condensed (24Δ55) Lower case alphabet, 210.12 points. Figures, .1107

THE LINOTYPE composes, justifies, c 12345

CHELTENHAM BOLD WITH ITALIC

6 Point Cheltenham Bold with Italic (6Δ162)

Lower case alphabet, 99.96 points. Figures, .0558

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Cheltenham Bold with Italic (8Δ60)

Lower case alphabet, 119.44 points. Figures, .0602

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Cheltenham Bold with Italic (10Δ82)

Lower case alphabet, 150 points. Figures, .068

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

12 Point Cheltenham Bold with Italic (12Δ46)

Lower case alphabet, 164.28 points. Figures, .0699

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Cheltenham Bold with Italic (14Δ30)

Lower case alphabet, 196.98 points. Figures, .1107

THE LINOTYPE composes, justifie 1234567890
THE LINOTYPE composes, justifie 1234567890

18 Point Cheltenham Bold (18Δ97)

Lower case alphabet, 228.96 points. Figures, .1107

LINOTYPE composes, justifies, casts 12345

24 Point Cheltenham Bold (24Δ75)

Lower case alphabet, 297.6 points. Figures, .1798

LINOTYPE composes, ju 12345

30 Point Cheltenham Bold (30Δ31)

Lower case alphabet, 310.2 points. Figures, .2075

LINOTYPE composes, ju 123

36 Point Cheltenham Bold (36Δ33)

Lower case alphabet, 440.28 points. Figures, .2628

LINOTYPE com 123

18 Point Cheltenham Bold Italic (18Δ175)

Lower case alphabet, 244.08 points. Figures, .1522

THE LINOTYPE composes, ju 12345

24 Point Cheltenham Bold Italic (24Δ117)

Lower case alphabet, 300.48 points. Figures, .1937

THE LINOTYPE compo 12345

CHELtenham BOLD CONDENSED WITH ITALIC

8 Point Cheltenham Bold Condensed with Italic (8Δ176)

Lower case alphabet, 94.64 points. Figures, .0333

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

10 Point Cheltenham Bold Condensed with Italic (10Δ148)

Lower case alphabet, 117.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

12 Point Cheltenham Bold Condensed with Italic (12Δ98)

Lower case alphabet, 133.2 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

14 Point Cheltenham Bold Condensed with Italic (14Δ46)

Lower case alphabet, 156.24 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and 1234567890
THE LINOTYPE composes, justifies, casts, and 1234567890

18 Point Cheltenham Bold Condensed (18Δ59)

Lower case alphabet, 189 points. Figures, .110

THE LINOTYPE composes, justifies, casts, a 12345

24 Point Cheltenham Bold Condensed (24Δ123)

Lower case alphabet, 235.2 points. Figures, .1383

THE LINOTYPE composes, justi 12345

30 Point Cheltenham Bold Condensed (30Δ71)

Lower case alphabet, 284.7 points. Figures, .166

THE LINOTYPE composes, ju 123

18 Point Cheltenham Bold Condensed Italic (18Δ131)

Lower case alphabet, 194.94 points. Figures, .1107

THE LINOTYPE composes, justifies, casts 12345

6 Point Cheltenham Bold Condensed with Italic

IN PROCESS

TYPOGRAPHY

Every owner of a Linotype becomes *de facto* a sharer in the system of Linotype Typography.

CHELtenham BOLD EXTRA CONDENSED



12 Point Cheltenham Bold Extra Condensed (12Δ77)

Lower case alphabet, 109.68 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

14 Point Cheltenham Bold Extra Condensed (14Δ43)

Lower case alphabet, 125.02 points. Figures, .083

THE LINOTYPE composes, justifies, casts, and assembles co 1234567890

18 Point Cheltenham Bold Extra Condensed (18Δ41)

Lower case alphabet, 133.72 points. Figures, .097

THE LINOTYPE composes, justifies, casts, and assem 12345

24 Point Cheltenham Bold Extra Condensed (24Δ29)

Lower case alphabet, 192.48 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, 12345

30 Point Cheltenham Bold Extra Condensed (30Δ7)

Lower case alphabet, 226.2 points. Figures, .1107

THE LINOTYPE composes, justifies, ca 123

36 Point Cheltenham Bold Extra Condensed (36Δ45)

Lower case alphabet, 281.12 points. Figures, .1107

THE LINOTYPE composes, justifies, c 123

42 Point Cheltenham Bold Extra Condensed (42Δ21)

Caps, figures, and points only. Figures, .166

THE LINOTYPE COMPOSES, JUS 123

24 Point Cheltenham Bold Extra Condensed Italic (24Δ95)

Lower case alphabet, 230.88 points. Figures, .1107

THE LINOTYPE composes, justifies 12345

TYPOGRAPHY

The well-informed and progressive operator of today thinks
of the Linotype in terms of typography.

Linotype Faces Shown in Series

CASLON WITH ITALIC AND SMALL CAPS

7 Point Caslon with Italic and Small Caps (7Δ8)

Lower case alphabet, 94.06 points. Figures, .066

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT

8 Point Caslon with Italic and Small Caps (8Δ24)

Lower case alphabet, 108.4 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line GOOD PRINT

9 Point Caslon with Italic and Small Caps (9Δ18)

Lower case alphabet, 113.67 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINT

10 Point Caslon with Italic and Small Caps (10Δ8)

Lower case alphabet, 121 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

11 Point Caslon with Italic and Small Caps (11Δ12)

Lower case alphabet, 140.91 points. Figures, .054

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

12 Point Caslon with Italic and Small Caps (12Δ12)

Lower case alphabet, 136.54 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

14 Point Caslon with Italic and Small Caps (14Δ34)

Lower case alphabet, 180.46 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c GOOD PRINTS

CASLON No. 2 WITH ITALIC AND SMALL CAPS

6 Point Caslon No. 2 with Italic and Small Caps (6Δ202)

Lower case alphabet, 82.92 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for GOOD PRINT

8 Point Caslon No. 2 with Italic and Small Caps (8Δ298)

Lower case alphabet, 101.52 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINT

10 Point Caslon No. 2 with Italic and Small Caps (10Δ260)

Lower case alphabet, 127 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemble GOOD PRINT

12 Point Caslon No. 2 with Italic and Small Caps (12Δ74)

Lower case alphabet, 150.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a GOOD PRINT

Lengthened descenders, g, j, p, q, and y, are furnished with this face when so ordered

CASLON No. 3 WITH ITALIC AND SMALL CAPS



6 Point Caslon No. 3 with Italic and Small Caps (6Δ160)

Lower case alphabet, 69.22 points. Figures. .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units GOOD PRINT

8 Point Caslon No. 3 with Italic and Small Caps (8Δ208)

Lower case alphabet, 108.16 points. Figures. .0353

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

10 Point Caslon No. 3 with Italic and Small Caps (10Δ180)

Lower case alphabet, 139.5 points. Figures. .0692

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

12 Point Caslon No. 3 with Italic and Small Caps (12Δ120)

Lower case alphabet, 164.76 points. Figures. .083

THE LINOTYPE COMPOSES, justifies, cas 1234567890

THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

14 Point Caslon No. 3 with Italic and Small Caps (14Δ54)

Lower case alphabet, 192.50 points. Figures. .0908

THE LINOTYPE composes, justifies, 1234567890

THE LINOTYPE composes, justifies, GOOD PRINT

18 Point Caslon No. 4 (18Δ115)

Lower case alphabet, 224.1 points. Figures. .1107

THE LINOTYPE composes, justifies, 12345

CASLON BOLD CONDENSED



18 Point Caslon Bold Condensed (18Δ163)

Lower case alphabet, 202.32 points. Figures. .1107

THE LINOTYPE composes, justifies, cas 12345

24 Point Caslon Bold Condensed (24Δ119)

Lower case alphabet, 249.84 points. Figure 1, .1245; 2 to 0, .106

THE LINOTYPE composes, ju 12345

30 Point Caslon Bold Condensed (30Δ67)

Lower case alphabet, 309.3 points. Figure 1, 1522; 2 to 0, .2075

THE LINOTYPE compose 123

TYPOGRAPHY

OLD STYLE No. 1 WITH ITALIC AND SMALL CAPS



6 Point Old Style No. 1 with Italic and Small Caps (6Δ8)

Lower case alphabet, 90.78 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT *

7 Point Old Style No. 1 with Italic and Small Caps (7Δ14)

Lower case alphabet, 100.65 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

8 Point Old Style No. 1 with Italic and Small Caps (8Δ30)

Lower case alphabet, 109.03 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

9 Point Old Style No. 1 with Italic and Small Caps (9Δ2)

Lower case alphabet, 118.07 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

10 Point Old Style No. 1 with Italic and Small Caps (10Δ6)

Lower case alphabet, 127.18 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT

11 Point Old Style No. 1 with Italic and Small Caps (11Δ4)

Lower case alphabet, 131.92 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

12 Point Old Style No. 1 with Italic and Small Caps (12Δ4)

Lower case alphabet, 140.90 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

14 Point Old Style No. 1 with Italic and Small Caps (14Δ76)

Lower case alphabet, 178.10 points. Figures, .096

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c GOOD PRINT

18 Point Old Style No. 1 (18Δ79)

Lower case alphabet, 193.22 points. Figures, .107

THE LINOTYPE composes, justifies, cas 12345

TYPOGRAPHY

It takes the same kind of skill to set type well by hand that it
takes to set type well on the Linotype.

OLD STYLE No. 1 WITH ANTIQUE No. 1



6 Point Old Style No. 1 with Antique No. 1 (6Δ14)

Lower case alphabet, 91.82 points. Figures, .060

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Old Style No. 1 with Antique No. 1 (8Δ50)

Lower case alphabet, 116.19 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

9 Point Old Style No. 1 with Antique No. 1 (9Δ48)

Lower case alphabet, 126 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

10 Point Old Style No. 1 with Antique No. 1 (10Δ44)

Lower case alphabet, 127.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

11 Point Old Style No. 1 with Antique No. 1 (11Δ22)

Lower case alphabet, 146.19 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point Old Style No. 1 with Antique No. 1 (12Δ26)

Lower case alphabet, 161.4 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point Old Style No. 1 with Antique No. 1 (14Δ24)

Lower case alphabet, 184.81 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

8 Point Old Style No. 1 with Antique No. 1 Italic (8Δ152)

Lower case alphabet, 121.76 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point Old Style No. 1 with Antique No. 1 Italic (10Δ128)

Lower case alphabet, 139.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Old Style No. 1 with Antique No. 1 Italic (12Δ78)

Lower case alphabet, 162.24 points. Figures, .082

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

TYPOGRAPHY

OLD STYLE No. 1 WITH TITLE No. 1



6 Point Old Style No. 1 with Title No. 1 (6Δ90)

Lower case alphabet, 96.18 points. Figures, .0413

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890

8 Point Old Style No. 1 with Title No. 1 (8Δ134)

Lower case alphabet, 112.4 points. Figures, .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Old Style No. 1 with Title No. 1 (10Δ120)

Lower case alphabet, 131.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point Old Style No. 1 with Title No. 1 (12Δ84)

Lower case alphabet, 154.44 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

18 Point Title No. 1

IN PROCESS

OLD STYLE No. 1 WITH TITLE No. 2



6 Point Old Style No. 1 with Title No. 2 (6Δ112)

Lower case alphabet, 95.01 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

8 Point Old Style No. 1 with Title No. 2 (8Δ196)

Lower case alphabet, 116.34 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Old Style No. 1 with Title No. 2 (10Δ170)

Lower case alphabet, 133.11 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Old Style No. 1 with Title No. 2 (12Δ116)

Lower case alphabet, 156.25 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Old Style No. 1 with Title No. 2 (14Δ72)

Lower case alphabet, 184.59 points. Figures, .0965

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

OLD STYLE No. 1 WITH CHELTENHAM BOLD



6 Point Old Style No. 1 with Cheltenham Bold (6Δ124)

Lower case alphabet, 92.56 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

8 Point Old Style No. 1 with Cheltenham Bold (8Δ218)

Lower case alphabet, 114.38 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

10 Point Old Style No. 1 with Cheltenham Bold (10Δ158)

Lower case alphabet, 137.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Old Style No. 1 with Cheltenham Bold (12Δ126)

Lower case alphabet, 156.29 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Old Style No. 1 with Cheltenham Bold (14Δ62)

Lower case alphabet, 190.4 points. Figures, .0909

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

5 Point Old Style No. 1 with Cheltenham Bold

IN PROCESS

TYPOGRAPHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

RONALDSON WITH ITALIC AND SMALL CAPS



6 Point Ronaldson with Italic and Small Caps (6Δ16)

Lower case alphabet, 90.78 points. Figures, .060

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni GOOD PRINT

7 Point Ronaldson with Italic and Small Caps (7Δ10)

Lower case alphabet, 100.63 points. Figures, .066

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

8 Point Ronaldson with Italic and Small Caps (8Δ34)

Lower case alphabet, 109.03 points. Figures, .066

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

9 Point Ronaldson with Italic and Small Caps (9Δ8)

Lower case alphabet, 118.07 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

10 Point Ronaldson with Italic and Small Caps (10Δ32)

Lower case alphabet, 127.18 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT

11 Point Ronaldson with Italic and Small Caps (11Δ6)

Lower case alphabet, 134.92 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

12 Point Ronaldson with Italic and Small Caps (12Δ8)

Lower case alphabet, 149.96 points. Figures, .064

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

14 Point Ronaldson with Italic and Small Caps (14Δ78)

Lower case alphabet, 178.16 points. Figures, .066

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c GOOD PRINT

TYPOGRAPHY

Linotype Typography represents not a casual innovation but
a completely worked out system for correct composition.

RONALDSON WITH ANTIQUE No. 1



6 Point Ronaldson with Antique No. 1 (6Δ30)

Lower case alphabet, 91.82 points. Figures, .030

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Ronaldson with Antique No. 1 (8Δ36)

Lower case alphabet, 116.19 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

9 Point Ronaldson with Antique No. 1 (9Δ52)

Lower case alphabet, 126 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

10 Point Ronaldson with Antique No. 1 (10Δ34)

Lower case alphabet, 137.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

11 Point Ronaldson with Antique No. 1 (11Δ26)

Lower case alphabet, 146.19 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point Ronaldson with Antique No. 1 (12Δ28)

Lower case alphabet, 161.4 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point Ronaldson with Antique No. 1 (14Δ38)

Lower case alphabet, 184.81 points. Figures, .0965

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

8 Point Ronaldson with Antique No. 1 Italic (8Δ154)

Lower case alphabet, 121.76 points. Figures, .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point Ronaldson with Antique No. 1 Italic (10Δ130)

Lower case alphabet, 129.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Ronaldson with Antique No. 1 Italic (12Δ80)

Lower case alphabet, 162.24 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

TYPOGRAPHY

RONALDSON WITH TITLE No. 1



6 Point Ronaldson with Title No. 1 (6Δ92)

Lower case alphabet, 96.18 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890

8 Point Ronaldson with Title No. 1 (8Δ136)

Lower case alphabet, 112.4 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Ronaldson with Title No. 1 (10Δ122)

Lower case alphabet, 131.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point Ronaldson with Title No. 1 (12Δ86)

Lower case alphabet, 154.44 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

18 Point Title No. 1

IN PROCESS

RONALDSON WITH TITLE No. 2



6 Point Ronaldson with Title No. 2 (6Δ114)

Lower case alphabet, 95.01 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

8 Point Ronaldson with Title No. 2 (8Δ200)

Lower case alphabet, 116.34 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Ronaldson with Title No. 2 (10Δ174)

Lower case alphabet, 133.11 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Ronaldson with Title No. 2 (12Δ118)

Lower case alphabet, 156.25 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Ronaldson with Title No. 2 (14Δ74)

Lower case alphabet, 184.59 points. Figures, .0969

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

RONALDSON WITH CHELTENHAM BOLD



6 Point Ronaldson with Cheltenham Bold (6Δ128)

Lower case alphabet, 92.56 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

8 Point Ronaldson with Cheltenham Bold (8Δ224)

Lower case alphabet, 114.88 points. Figures, .0353

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

10 Point Ronaldson with Cheltenham Bold (10Δ198)

Lower case alphabet, 137.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Ronaldson with Cheltenham Bold (12Δ134)

Lower case alphabet, 156.29 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Ronaldson with Cheltenham Bold (14Δ70)

Lower case alphabet, 190.4 points. Figures, .0988

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

CAMBRIDGE WITH ITALIC AND SMALL CAPS



8 Point Cambridge with Italic and Small Caps (8Δ22)

Lower case alphabet, 104.96 points. Figures, .0333

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i GOOD PRINT

10 Point Cambridge with Italic and Small Caps (10Δ28)

Lower case alphabet, 123.7 points. Figures, .0691

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

11 Point Cambridge with Italic and Small Caps (11Δ8)

Lower case alphabet, 136.4 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

TYPOGRAPHY

Beauty is worth much, very much, for its own sake. Its practical aspect is that it is worth dollars.

OLD STYLE No. 3 WITH ITALIC AND SMALL CAPS

6 Point Old Style No. 3 with Italic and Small Caps (6Δ102)

Lower case alphabet, 90.18 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read GOOD PRINT

8 Point Old Style No. 3 with Italic and Small Caps (8Δ116)

Lower case alphabet, 102.16 points. Figures, .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

10 Point Old Style No. 3 with Italic and Small Caps (10Δ98)

Lower case alphabet, 120 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINTS

12 Point Old Style No. 3 with Italic and Small Caps (12Δ96)

Lower case alphabet, 142.4 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890
THE LINOTYPE COMPOSES, justifies, casts, an GOOD PRINT

ORIGINAL OLD STYLE WITH ITALIC AND SMALL CAPS

6 Point Original Old Style with Italic and Small Caps (6Δ86)

Lower case alphabet, 89.22 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re GOOD PRINT

8 Point Original Old Style with Italic and Small Caps (8Δ138)

Lower case alphabet, 109.92 points. Figures, .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

10 Point Original Old Style with Italic and Small Caps (10Δ4)

Lower case alphabet, 124.4 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

12 Point Original Old Style with Italic and Small Caps (12Δ6)

Lower case alphabet, 142.76 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

14 Point Original Old Style with Italic and Small Caps (14Δ2)

Lower case alphabet, 171.92 points. Figures, .0968

THE LINOTYPE composes, justifies, cas 1234567890
THE LINOTYPE composes, justifies, cas GOOD PRINTS

TYPOGRAPHY

ELZEVR No. 3 WITH ITALIC AND SMALL CAPS

6 Point Elzevir No. 3 with Italic and Small Caps (6Δ220)

Lower case alphabet, 86.22 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read GOOD PRINT

8 Point Elzevir No. 3 with Italic and Small Caps (8Δ306)

Lower case alphabet, 110.4 points. Figures, .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

9 Point Elzevir No. 3 with Italic and Small Caps (9Δ78)

Lower case alphabet, 115.92 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINT

10 Point Elzevir No. 3 with Italic and Small Caps (10Δ274)

Lower case alphabet, 137.5 points. Figures, .0092

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

11 Point Elzevir No. 3 with Italic and Small Caps (11Δ74)

Lower case alphabet, 139.59 points. Figures, .0701

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

12 Point Elzevir No. 3 with Italic and Small Caps (12Δ224)

Lower case alphabet, 152.64 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890
THE LINOTYPE COMPOSES, justifies, casts, an GOOD PRINT

14 Point Elzevir No. 3 with Italic and Small Caps (14Δ126)

Lower case alphabet, 175.25 points. Figures, .0964

THE LINOTYPE composes, justifies, cas 1234567890
THE LINOTYPE composes, justifies, cas GOOD PRINT

18 Point Elzevir No. 3 (18Δ155)

Lower case alphabet, 221.4 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24 Point Elzevir No. 3 (24Δ133)

Lower case alphabet, 296.4 points. Figures, .160

THE LINOTYPE compos 12345

Swash Characters

Included with all Elzevir No. 3 Fonts from 6 to 24 Point

A B D M N T

Old Style Figures

Made for all Fonts, but must be ordered extra

1 2 3 4 5 6 7 8 9 0

Linotype Faces Shown in Series

ELZEVR WITH CHELTENHAM BOLD



8 Point Elzevir with Cheltenham Bold (8Δ104)

Lower case alphabet, 114.72 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Elzevir with Cheltenham Bold (10Δ84)

Lower case alphabet, 134 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Elzevir with Cheltenham Bold (12Δ56)

Lower case alphabet, 153.24 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

14 Point Elzevir with Cheltenham Bold (14Δ28)

Lower case alphabet, 189.42 points. Figures, .1107

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

FRENCH OLD STYLE No. 2



18 Point French Old Style No. 2 (18Δ63)

Lower case alphabet, 190.8 points. Figures, .1107

THE LINOTYPE composes, justifies, casts 12345

ELZEVR No. 2



18 Point Elzevir No. 2 (18Δ113)

Lower case alphabet, 190.44 points. Figure 1, .0692; 2 to 0, .1107

THE LINOTYPE composes, justifies, casts, an 12345

24 Point Elzevir No. 2 (24Δ89)

Lower case alphabet, 261.36 points. Figure 1, .083; 2 to 0, .166

THE LINOTYPE composes, jus 12345

30 Point Elzevir No. 2 (30Δ41)

Lower case alphabet, 311.1 points. Figure 1, .0968; 2 to 0, .2073

THE LINOTYPE composes 123

36 Point Elzevir No. 2 (36Δ31)

Lower case alphabet, 375.12 points. Figure 1, .1107; 2 to 0, .249

THE LINOTYPE comp 123

Linotype Faces Shown in Series

CLASSIC WITH ITALIC AND SMALL CAPS

6 Point Classic with Italic and Small Caps (6Δ20)

Lower case alphabet, 87.24 points. Figures, .0464

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read GOOD PRINT

8 Point Classic with Italic and Small Caps (8Δ28)

Lower case alphabet, 112.76 points. Figures, .06225

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

10 Point Classic with Italic and Small Caps (10Δ22)

Lower case alphabet, 123.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINTS

12 Point Classic with Italic and Small Caps (12Δ20)

Lower case alphabet, 154.68 points. Figures, .099

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINTS

18 Point Classic Italic (18Δ129)

Lower case alphabet, 221.4 points. Figures, .1107

THE LINOTYPE composes, justifies, c 12345

CLASSIC WITH CENTURY BOLD

8 Point Classic with Century Bold (8Δ108)

Lower case alphabet, 115.2 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

10 Point Classic with Century Bold (10Δ86)

Lower case alphabet, 122 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890

12 Point Classic with Century Bold (12Δ58)

Lower case alphabet, 137.68 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

14 Point Classic with Century Bold (14Δ26)

Lower case alphabet, 190.96 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c 1234567890

TYPOGRAPHY

OLD STYLE No. 7 WITH ITALIC AND SMALL CAPS

6 Point Old Style No. 7 with Italic and Small Caps (6Δ194)

Lower case alphabet, 85.28 points. Figures, .0194

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready GOOD PRINT

7 Point Old Style No. 7 with Italic and Small Caps (7Δ96)

Lower case alphabet, 94.71 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINTS

8 Point Old Style No. 7 with Italic and Small Caps (8Δ212)

Lower case alphabet, 104.16 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT

9 Point Old Style No. 7 with Italic and Small Caps (9Δ62)

Lower case alphabet, 111.96 points. Figures, .0922

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

10 Point Old Style No. 7 with Italic and Small Caps (10Δ184)

Lower case alphabet, 121.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

11 Point Old Style No. 7 with Italic and Small Caps (11Δ58)

Lower case alphabet, 134.42 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINT

12 Point Old Style No. 7 with Italic and Small Caps (12Δ190)

Lower case alphabet, 146.10 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINT

14 Point Old Style No. 7 with Italic and Small Caps (14Δ120)

Lower case alphabet, 171.08 points. Figures, .0968

THE LINOTYPE composes, justifies, cast 1234567890
THE LINOTYPE composes, justifies, cast GOOD PRINT

18 Point Old Style No. 7 (18Δ193)

IN PROCESS

24 Point Old Style No. 7 (24Δ79)

Lower case alphabet, 298.08 points. Figures, .106

THE LINOTYPE compos 12345

Lengthened descenders, g, j, p, q, and y are furnished
with this face when so ordered

TYPOGRAPHY

RONALDSON No. 7 WITH ITALIC AND SMALL CAPS

6 Point Ronaldson No. 7 with Italic and Small Caps (6Δ200)

Lower case alphabet, 85.26 points. Figures, .0451

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready GOOD PRINT

8 Point Ronaldson No. 7 with Italic and Small Caps (8Δ228)

Lower case alphabet, 104.16 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT

9 Point Ronaldson No. 7 with Italic and Small Caps (9Δ64)

Lower case alphabet, 111.96 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

10 Point Ronaldson No. 7 with Italic and Small Caps (10Δ200)

Lower case alphabet, 121.5 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

11 Point Ronaldson No. 7 with Italic and Small Caps (11Δ60)

Lower case alphabet, 134.42 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINT

12 Point Ronaldson No. 7 with Italic and Small Caps (12Δ194)

Lower case alphabet, 146.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINT

14 Point Ronaldson No. 7 with Italic and Small Caps (14Δ122)

Lower case alphabet, 171.05 points. Figures, .0998

THE LINOTYPE composes, justifies, cast 1234567890
THE LINOTYPE composes, justifies, cast GOOD PRINT

*Lengthened descenders, g, j, p, q, and y are furnished
with this face when so ordered*

TYPOGRAPHY

The hand compositor who fails in appreciation of the beauty of type form and arrangement fails by hand—he would also fail on the Linotype.

OLD ROMAN WITH ITALIC



8 Point Old Roman with Italic (8Δ220)

Lower case alphabet, 114.4 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Old Roman with Italic (10Δ192)

Lower case alphabet, 134.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Old Roman with Italic (12Δ128)

Lower case alphabet, 133.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

14 Point Old Roman with Italic (14Δ64)

Lower case alphabet, 170.12 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c 1234567890

BENEDICTINE WITH ITALIC AND SMALL CAPS



8 Point Benedictine with Italic and Small Caps (8Δ274)

Lower case alphabet, 108.4 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINTS

10 Point Benedictine with Italic and Small Caps (10Δ240)

Lower case alphabet, 135.2 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

12 Point Benedictine with Italic and Small Caps (12Δ176)

Lower case alphabet, 100.68 points. Figures, .0968

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas GOOD PRINTS

14 Point Benedictine with Italic and Small Caps (14Δ106)

Lower case alphabet, 183.4 points. Figures, .1107

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, GOOD PRINTS

18 Point Benedictine (18Δ111)

Lower case alphabet, 223.92 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24, 30 and 36 Point Benedictine
6 to 36 Point Benedictine Book
6 to 36 Point Benedictine Bold

IN PROCESS

TITLE No. 2 WITH ITALIC



8 Point Title No. 2 with Italic (8Δ44)

Lower case alphabet, 127.2 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

10 Point Title No. 2 with Italic (10Δ40)

Lower case alphabet, 148.7 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Title No. 2 with Italic (12Δ60)

Lower case alphabet, 171.60 points. Figures, .053

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, justifies, casts 1234567890

18 Point Title No. 2 (18Δ95)

Lower case alphabet, 228.6 points. Figures, .107

THE LINOTYPE composes, justifies, 12345

24 Point Title No. 2 (24Δ143)

IN PROCESS

DE VINNE EXTRA CONDENSED



12 Point De Vinne Extra Condensed, one-letter (12Δ73)

Lower case alphabet, 112.20 points. Figures, .0563

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

14 Point De Vinne Extra Condensed, one-letter (14Δ31)

Lower case alphabet, 136.92 points. Figures, .070

THE LINOTYPE composes, justifies, casts, and assembles c 1234567890

18 Point De Vinne Extra Condensed (18Δ55)

Lower case alphabet, 163.98 points. Figures, .079

THE LINOTYPE composes, justifies, casts, and assem 12345

24 Point De Vinne Extra Condensed (24Δ27)

Lower case alphabet, 199.68 points. Figure 1, .076; 2 to 9, .104

THE LINOTYPE composes, justifies, casts 12345

24 and 30 Point De Vinne Condensed

IN PROCESS

TITLE NO. 7 WITH ITALIC

10 Point Title No. 7 with Italic (10Δ178)

Lower case alphabet, 139.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point Title No. 7 with Italic (12Δ124)

Lower case alphabet, 174.48 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, justifies, casts 1234567890

14 Point Title No. 7 with Italic (14Δ60)

Lower case alphabet, 201.88 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

PABST OLD STYLE WITH ITALIC

10 Point Pabst Old Style with Italic (10Δ194)

Lower case alphabet, 127.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

12 Point Pabst Old Style with Italic (12Δ130)

Lower case alphabet, 149.88 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

14 Point Pabst Old Style with Italic (14Δ66)

Lower case alphabet, 180.6 points. Figures, .0968

THE LINOTYPE composes, justifies, ca 1234567890
THE LINOTYPE composes, justifies, ca 1234567890

18 Point Pabst Old Style Condensed (18Δ93)

Lower case alphabet, 214.92 points. Figures, .1107

THE LINOTYPE composes, justifies, c 12345

POWELL

18 Point Powell (18Δ191)

Lower case alphabet, 225.72 points. Figures, .1183

THE LINOTYPE composes, justifie 12345

24 Point Powell (24Δ153)

Lower case alphabet, 297.36 points. Figures, .1937

THE LINOTYPE compo 12345

DE VINNE OUTLINE

10 Point DeVenne Outline with Bold Face No. 6 (10Δ276)

Lower case alphabet, 138 points. Figures, .068

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point DeVenne Outline with Bold Face No. 6 (12Δ122)

Lower case alphabet, 187.20 points. Figures, .0988

THE LINOTYPE COMPOSES, justifies, c 1234567890
THE LINOTYPE COMPOSES, justifies, c 1234567890

14 Point DeVenne Outline with Bold Face No. 6 (14Δ80)

Lower case alphabet, 216.82 points. Figures, .1107

THE LINOTYPE composes, justif 1234567890
THE LINOTYPE composes, justif 1234567890

12 Point DeVenne Outline with Italic (12Δ108)

Lower case alphabet, 182.33 points. Figures, .0988

THE LINOTYPE COMPOSES, justifies, c 1234567890
THE LINOTYPE COMPOSES, justifies, c 1234567890

14 Point DeVenne Outline with Italic (14Δ52)

Lower case alphabet, 217.42 points. Figures, .1107

THE LINOTYPE composes, justif 1234567890
THE LINOTYPE composes, justif 1234567890

18 and 24 Point DeVenne Outline

IN PROCESS

CONDENSED OUTLINE

10 Point Condensed Outline, one-letter (10Δ101)

Lower case alphabet, 125.8 points. Figures, .0781

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

12 Point Condensed Outline, one-letter (12Δ69)

Lower case alphabet, 154.2 points. Figures, .0699

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

18 Point Condensed Outline (18Δ75)

Lower case alphabet, 178.2 points. Figures, .1087

THE LINOTYPE composes, justifies, casts, and 12345

24 Point Condensed Outline (24Δ99)

Lower case alphabet, 223.76 points. Figures, .1107

THE LINOTYPE composes, justifies 12345

30 Point Condensed Outline (30Δ53)

Caps, figures, and points only. Figures, .1798

THE LINOTYPE COMPOSES, JUS 123

ENCORE CONDENSED

18 Point Encore Condensed (18Δ81)

Lower case alphabet, 173.10 points. Figures, .0068

THE LINOTYPE composes, justifies, casts, and asse 12345

24 Point Encore Condensed (24Δ61)

Lower case alphabet, 207.84 points. Figures, .1107

THE LINOTYPE composes, justifies, cast 12345

PROVINCIAL

30 Point Provincial (30Δ57)

Caps, figures, and points only. Figures, .1107

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS 123

36 Point Provincial (36Δ47)

Caps, figures, and points only. Figures, .106

THE LINOTYPE COMPOSES, JUST 123

TITLE NO. 5

18 Point Title No. 5 (18Δ121)

Lower case alphabet, 230.94 points. Figures, .1107

LINOTYPE composes, justifies, cast 12345

24 Point Title No. 5 (24Δ93)

Lower case alphabet, 328.8 points. Figures, .106

LINOTYPE composes, 12345

30 Point Title No. 5 (30Δ47)

Lower case alphabet, 365.4 points. Figures, .2075

LINOTYPE compose 123

36 Point Title No. 5 (36Δ41)

Lower case alphabet, 455.64 points. Figures, .249

LINOTYPE co 123

CAPTION

24 Point Caption (24Δ23)

Caps, figures, and points only. Figures, .1107

THE LINOTYPE COMPOSES, JUSTIFIES, CAST 12345

30 Point Caption (30Δ5)

Caps, figures, and points only. Figures, .112

THE LINOTYPE COMPOSES, JUSTIFIES, CA 123

36 Point Caption (36Δ5)

Lower case alphabet, 234.28 points. Figures, .112

THE LINOTYPE composes, justifies, c 123

42 Point Caption (42Δ23)

Caps, figures, and points only. Figures, .166

THE LINOTYPE COMPOSES, JU 123

ROMAN BOLD CONDENSED

12 Point Roman Bold Condensed, one-letter (12Δ67)

Lower case alphabet, 118.68 points. Figures, .003

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

14 Point Roman Bold Condensed, one-letter (14Δ37)

Lower case alphabet, 139.02 points. Figures, .0068

THE LINOTYPE composes, justifies, casts, and ass 1234567890

24 Point Roman Bold Condensed (24Δ47)

Lower case alphabet, 221.04 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

JENSON

18 Point Jenson Condensed (18Δ53)

Lower case alphabet, 191.34 points. Figures, .110

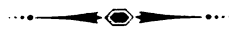
THE LINOTYPE composes, justifies, casts, 12345

24 Point Jenson Bold Condensed (24Δ87)

Caps, figures, and points only. Figures, .1245

THE LINOTYPE COMPOSES, JUSTIF 12345

ANTIQUE, TITLE, AND MISCELLANEOUS FACES



ARRANGED
IN SERIES

List of Characters in Display Fonts 18 Point and Larger

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890\$ ¢ ¤ ¤ ¤ ¤ ¤
 , . : ; ? ! () ' ' - - . & Æ Œ



List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZU
 12345 abcdefghijklmnopqrstuvwxyz 67890
 VBCDE abcdefghijklmnopqrstuvwxyz FGRTJ
 , . : ; ? ! (|) * ' ' - - Æ Œ lb & £ \$. . . ¢ ¤ ¤ ¤ ¤ ¤
 , . : ; ? ! A I Q O ' ' - - Æ Œ lb N £ P L . . . fi Y ff W M K H
 12345 Z & : () ¢ ¤ ¤ ¤ \$ ¢ ¤ 67890
 12345 Z & : () fi ffi \$ ¢ ¤ 67890
 X Z & Æ Œ
 ¼ ½ ¾ ¼ ½ ¾ ¼ ¾ @ † ‡ § || ¶ - []

ROMAN WITH BOLD FACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 12345 abcdefghijklmnopqrstuvwxyz 67890
 12345 abcdefghijklmnopqrstuvwxyz 67890
 , . : ; ? ! (|) * ' ' - - Æ Œ lb & £ \$. . . ¢ ¤ ¤ ¤ ¤ ¤
 , . : ; ? ! (|) * ' ' - - Æ Œ lb & £ \$. . . fi fi ffi ffi ¢ ¤
 ¼ ½ ¾ ¼ ½ ¾ ¼ ¾ @ † ‡ § || ¶ - []
 ¼ ½ ¾ ¼ ½ ¾ ¼ ¾ @ † ‡ § || ¶ - []

ANTIQUE No. 1 WITH ITALIC



6 Point Antique No. 1 with Italic (6Δ98)

Lower case alphabet, 96.96 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890

8 Point Antique No. 1 with Italic (8Δ114)

Lower case alphabet, 122.24 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

10 Point Antique No. 1 with Italic (10Δ92)

Lower case alphabet, 141 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Antique No. 1 with Italic (12Δ68)

Lower case alphabet, 164.76 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas 1234567890

14 Point Antique No. 1 with Italic (14Δ56)

Lower case alphabet, 189.96 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

18 Point Antique No. 1 (18Δ103)

Lower case alphabet, 228.6 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

24 Point Antique No. 1 (24Δ135)

Lower case alphabet, 304.82 points. Figures, .1522

THE LINOTYPE compos 12345

18 Point Antique No. 1 Italic (18Δ87)

Lower case alphabet, 228.6 points. Figures, .1107

THE LINOTYPE composes, justifies, 12345

TYPOGRAPHY

“Distinctive Effects,” culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. “Catchiness,” even when it has indeed caught, was never yet known to hold anything worth-while.

Linotype Faces Shown in Series

ALDINE No. 1



6 Point Aldine No. 1, one-letter (6Δ25)

Lower case alphabet, 90.42 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890

7 Point Aldine No. 1, one-letter (7Δ9)

Lower case alphabet, 111.02 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line 1234567890

8 Point Aldine No. 1, one-letter (8Δ37)

Lower case alphabet, 123.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Aldine No. 1, one-letter (10Δ37)

Lower case alphabet, 150.3 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

ANTIQUE CONDENSED



10 Point Antique Condensed, one-letter (10Δ57)

Lower case alphabet, 100.3 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete l 1234567890

12 Point Antique Condensed, one-letter (12Δ51)

Lower case alphabet, 138.6 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

14 Point Antique Condensed, one-letter (14Δ29)

Lower case alphabet, 161.70 points. Figures, .0964

THE LINOTYPE composes, justifies, casts, a 1234567890

18 Point Antique Condensed (18Δ35)

Lower case alphabet, 210.21 points. Figures, .1107

THE LINOTYPE composes, justifies, cas 12345

ANTIQUE EXTRA CONDENSED



20 Point Antique Extra Condensed (20Δ5)

Caps, figures, and points only. Figures, .0761

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSE 12345

TYPOGRAPHY

The well-informed and progressive operator of today thinks of
the Linotype in terms of Typography.

CLARENDON No. 1

6 Point Clarendon No. 1, one-letter (6Δ19)

Lower case alphabet, 99.30 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

8 Point Clarendon No. 1, one-letter (Low, 8Δ91; High, 8Δ25)

Lower case alphabet, 114.64 points. Figures, .058

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

Made with high and low alignments

10 Point Clarendon No. 1, one-letter (10Δ25)

Lower case alphabet, 127.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

12 Point Clarendon No. 1, one-letter (12Δ5)

Lower case alphabet, 152.76 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

DORIC

7 Point Doric No. 1, one-letter (7Δ23)

Lower case alphabet, 130.89 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

10 Point Doric No. 1, one-letter (10Δ63)

Lower case alphabet, 170.5 points. Figures, .091

THE LINOTYPE COMPOSES, justifies, casts 1234567890

11 Point Doric No. 2, one-letter (11Δ19)

Lower case alphabet, 207.57 points. Figures, .094

THE LINOTYPE COMPOSES, justifies 1234567890

11 Point Doric No. 1 with Bold Face Italic No. 4 (11Δ42)

Lower case alphabet, 187 points. Figures, .1034

THE LINOTYPE COMPOSES, justifies 1234567890
THE LINOTYPE COMPOSES, justifies 1234567890

CASLON TEXT

10 Point Caslon Text, one-letter (10Δ91)

Lower case alphabet, 137.5 points. Figures, .0692

The Linotype composes, justifies, casts, and assembles 1234567890

12 Point Caslon Text, one-letter (12Δ29)

Lower case alphabet, 164.76 points. Figures, .081

The Linotype composes, justifies, casts, and a 1234567890

TYPOGRAPHY

CONDENSED TITLE



10 Point Condensed Title No. 1, one-letter (10Δ39)

Lower case alphabet, 146.3 points. Figures, .091

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

12 Point Condensed Title No. 1, one-letter (12Δ7)

Lower case alphabet, 162.12 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890

20 Point Condensed Title No. 1 (20Δ3)

Caps, figures, and points only. Figures, .110

THE LINOTYPE COMPOSES, JUSTI 12345

10 Point Condensed Title No. 2, one-letter (10Δ95)

Lower case alphabet, 128.2 points. Figures, .092

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

12 Point Condensed Title No. 2, one-letter (12Δ11)

Lower case alphabet, 145.32 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

LATIN CONDENSED



18 Point Latin Condensed (18Δ37)

Lower case alphabet, 134.82 points. Figures, .077

THE LINOTYPE composes, justifies, casts, and assembles compl 12345

21 Point Latin Condensed (21Δ1)

Caps, figures, and points only. Figures, .096

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, 12345

24 Point Latin Condensed (24Δ25)

Caps, figures, and points only. Figures, .111

THE LINOTYPE COMPOSES, JUSTIFIES, C 12345

30 Point Latin Condensed (30Δ9)

Caps, figures, and points only. Figures, .152

THE LINOTYPE COMPOSES, JUSTIF 123

30 Point Latin Compressed (30Δ19)

Caps, figures, and points only. Figures, .1107

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, A 123

TYPOGRAPHY

MISCELLANEOUS HEAD-LETTER COMBINATIONS

5½ Point Bold Face No. 1 with Italic (5½Δ6)

Lower case alphabet, 120.06 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

7 Point Bold Face No. 1 with Italic (7Δ12)

Lower case alphabet, 124.04 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890

5½ Point Bold Face No. 1 with 8 Point Aldine (5½Δ20)

Lower case alphabet, 122.92 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

5½ Point Bold Face No. 1 with 10 Point Clarendon No. 1 (5½Δ14)

Lower case alphabet, 127.16 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

5½ Point Bold Face No. 1 with 8 Point Ionic No. 1 (5½Δ16)

Lower case alphabet, 126.61 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point Bold Face Italic No. 2 with Clarendon No. 1 (10Δ50)

Lower case alphabet, 125.1 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

8 Point Ionic No. 1 with 10 Point Clarendon No. 1 (Low, 8Δ178; High, 8Δ62)

Lower case alphabet, 126.56 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point made with high and low alignments

8 Point Gothic No. 3 with Title No. 2 (8Δ168)

Lower case alphabet, 121.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Gothic No. 3 with 10 Point Clarendon No. 1 (Low, 8Δ144; High, 8Δ66)

Lower case alphabet, 122.24 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point made with high and low alignments

10 Point Gothic No. 3 with 11 Point Gothic Condensed No. 1 (10Δ102)

Lower case alphabet, 137.8 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Gothic No. 3 with 12 Point De Vinne Condensed (10Δ136)

Lower case alphabet, 141.3 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Gothic No. 5 with Gothic Condensed No. 1 (12Δ30)

Lower case alphabet, 148.08 points. Figures, .091

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

MISCELLANEOUS COMBINATIONS

5 Point No. 18 with Antique Black No. 1 (5Δ18)

Lower case alphabet, 83.9 points. Figures. .0533

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890

6 Point No. 8 with Bold Face No. 2 (6Δ122)

Lower case alphabet, 106.2 points. Figures. .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

6 Point No. 2 with Antique No. 2 (6Δ50)

Lower case alphabet, 112.08 points. Figures. .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

8 Point No. 19 with Italic and Small Caps (8Δ38)

Lower case alphabet, 109.6 points. Figures. .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin GOOD PRINT
High alignment only

8 Point No. 19 with Title No. 1 (8Δ40)

Lower case alphabet, 110.64 points. Figures. .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
High alignment only

8 Point No. 2 with 10 Point Clarendon No. 1 (8Δ88)

Lower case alphabet, 123 points. Figures. .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
8 Point made with high alignment only

CANCELED FACES

11 Point De Vinne with Italic and Small Caps, Canceled (11Δ62)

Lower case alphabet, 146.5 points. Figures. .0761

~~**THE LINOTYPE COMPOSES**, justifies, casts, an 1234567890~~
~~**THE LINOTYPE COMPOSES**, justifies, casts, an GOOD PRINT~~

11 Point No. 9, Plain and Canceled (11Δ20)

Lower case alphabet, 133.1 points. Figures. .077

~~**THE LINOTYPE COMPOSES**, justifies, casts, and asse 1234567890~~
~~**THE LINOTYPE COMPOSES** justifies casts and asse 1234567890~~

14 Point Congressional, Plain and Canceled (14Δ6)

Lower case alphabet, 161.42 points. Figures. .098

~~**THE LINOTYPE** composes, justifies, casts, 1234567890~~
~~**THE LINOTYPE** composes, justifies, casts, 1234567890~~

14 Point Congressional Italic, Plain and Canceled (14Δ8)

Lower case alphabet, 157.92 points. Figures. .098

~~**THE LINOTYPE** composes, justifies, casts, 1234567890~~
~~**THE LINOTYPE** composes, justifies, casts, 1234567890~~

TARIFF FACES

6 Point No. 17 with Condensed Title No. 5 (8Δ132)

Lower case alphabet, 97.98 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

Self Spacing. Complete font is made up in three setwline sizes

8 Point No. 17 with Condensed Title No. 5 (8Δ242)

Lower case alphabet, 101.92 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

Self Spacing. Complete font is made up in four setwline sizes

8 Point Old Style No. 5 with Antique No. 6 (8Δ170)

Lower case alphabet, 115.44 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

All characters are made on a one-half point unit basis

8 Point Ronaldson No. 5 with Antique No. 6 (8Δ172)

Lower case alphabet, 115.44 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

All characters are made on a one-half point unit basis

8 Point Old Style No. 4 with Antique No. 2 (8Δ160)

Lower case alphabet, 116 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

All characters are made on a one-half point unit basis

8 Point No. 26 with Antique No. 2 (8Δ126)

Lower case alphabet, 128.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

All characters are made on a one point unit basis

8 Point Railroad Ionic No. 3 with Antique No. 2 (8Δ124)

Lower case alphabet, 128.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

All characters are made on a one point unit basis

Send for specimens of Tariff Work set in these faces

TYPOGRAPHY

The early printer had usually only one face of type; yet he solved the problem of display. To obtain a maximum of display value with a minimum of typographic expenditure is an economy that goes hand in hand with practical considerations and with art.

TWO-LINE INITIAL MATRICES

THE faces shown on this page are used for two-line initial work, and are produced as illustrated in the accompanying drawing. The initial letter is cast complete in the first line and overhangs a corresponding blank space on the second slug. The blank space is accurately formed by inserting the same letter matrix in the second line raised in the auxiliary position.

In order to use initial matrices, the Linotype must be equipped with Advertising Figure Mold and the Universal Knife Block, which is part of the standard equipment of all new Linotypes.

10 Point Two-Line No. 18, one-letter (10Δ67)

Caps, figures, and points only. Figures, .098

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

11 Point Two-Line No. 2, one-letter (11Δ23)

Caps, figures, and points only. Figures, .0905

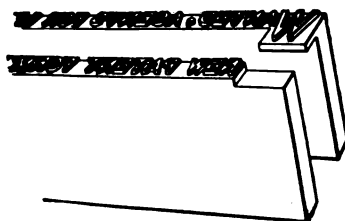
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

12 Point Two-Line, one-letter (12Δ39)

Caps, figures, and points only. Figures, .1176

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

Be sure to specify whether these matrices are to run in the main magazine, the auxiliary magazine, or as sorts



LINOTYPE TYPEWRITER FACES

WITH these typewriter faces, the printer with a Linotype can outdistance all competitors in producing fac-simile letters rapidly and economically. The two-letter matrices show all characters in the first position and duplicate characters in the second, or auxiliary, position, with *each duplicate letter or character underscored*. For this reason words with their underscores are set as rapidly as words without underscores, and the printer is relieved of the time-consuming work incidental to cutting and fitting brass rules for underscoring *important words* in the form.

8 Point Remington Typewriter (One-Letter, 8Δ63; Two-Letter, 8Δ32)

One-Letter and Two-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the two-letter matrices show all these characters in the first position and duplicate characters in the second, or auxiliary, position, with each duplicate letter or character underscored. For this reason words with their underscores are

Made in uniform sizes, 14¼ characters to the inch

10 Point Underwood Typewriter (One-Letter, 10Δ111; Two-Letter, 10Δ270)

One-Letter and Two-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the two-letter matrices show all these characters in the first position and duplicate characters in the second, or

Made in uniform sizes, 12 characters to the inch

10 Point Remington Typewriter (One-Letter, 10Δ99; Two-Letter, 10Δ272)

One-Letter and Two-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the two-letter matrices show all these characters in the first position and duplicate characters in the second, or

Made in uniform sizes, 12 characters to the inch

12 Point Underwood Typewriter (One-Letter, 12Δ97; Two-Letter, 12Δ200)

One-Letter and Two-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the two-letter matrices show all these characters in the first position

Made in uniform sizes, 10 characters to the inch

12 Point Remington Typewriter (One-Letter, 12Δ35; Two-Letter, 12Δ202)

One-Letter and Two-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the two-letter matrices show all these characters in the first position and dupli-

Made in uniform sizes, 10¼ characters to the inch

12 Point Stenograf Typewriter, One-Letter (12Δ37)

One-Letter

The one-letter matrices include all the regular and special characters ordinarily found on any typewriter, while the two-letter matrices show all these characters in the first position

Made in uniform sizes, 10 characters to the inch

TELEPHONE DIRECTORY COMPOSITION

AFTER exhaustive experiments carried on with the co-operation of telephone companies all over the United States, taking into consideration the various things that combine to make the ideal telephone directory—readability, simplicity, the readiness with which listings may be found, and the compactness that makes for economy of production—we have designed special faces for telephone-directory composition. And that we have simplified it is proved by the fact that ninety per cent of all telephone directories in this country are now Linotype-set.

The faces which have been adopted as standard by the American Telephone and Telegraph Company are illustrated on the next page. Samples of telephone directory composition are also shown. Following are designated the faces listed in the standard specifications:

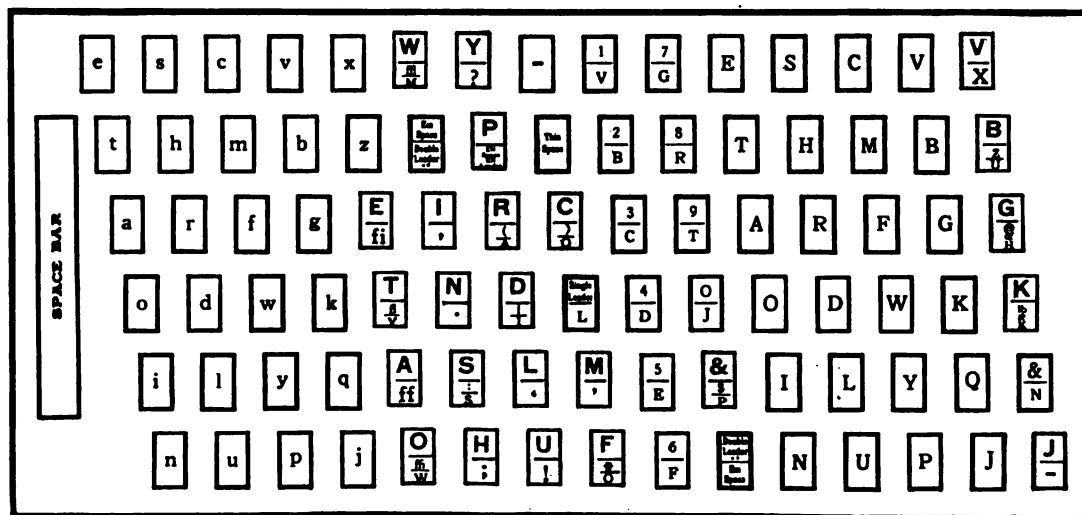
- (a) 6 Point No. 12 with Gothic No. 8, which is used for both alphabetical and classified sections of two-column directories.
- (b) 6 Point No. 11 with Gothic Condensed No. 4, for both alphabetical and classified sections of three- and four-column directories.
- (c) 7 Point Gothic No. 13 Caps, for bold face listings in classified sections of two-, three-, and four-column directories.
- (d) 6 Point Gothic Condensed No. 4 Caps, one-letter, for simplifying composition in dialed listings.

These fonts have been arranged so that printers may purchase only the matrices actually required, instead of the complete regular font which may include characters not used in telephone directory composition. Since these styles are seldom used for anything but telephone directories, their value for this work can be doubly appreciated. The quantities for the matrices listed on this page are given on page 71.

To provide for composing bold face listings in the classified section, a special telephone directory keyboard (illustrated below) has been arranged.

FAC-SIMILE LINOTYPE KEYBOARD NO. 113, ESPECIALLY ARRANGED FOR TELEPHONE DIRECTORY COMPOSITION

Providing for the Characters used in setting Regular and Bold Face Listings



FOR SIMPLIFYING THE SETTING OF DIALED LISTINGS

Use a one-letter cap font of 6 Point Gothic Condensed No. 4 in the center channels. Keyboard Diagram No. 113a is arranged for this font; it is the same as Diagram No. 113, with the following exceptions: The keybutton for & is omitted and the keybutton for J takes its place. This allows the two-letter hyphen to run in its regular channel.

FOR SETTING REGULAR AND BOLD FACE LISTINGS

Bold Face Characters are shown in the upper space of red Key-buttons in the accompanying diagram.

Caps Q, X, Z, hyphen, and apostrophe of Bold Face run sorts.

Caps X, Z, ½, star, and apostrophe of two-letter matrices run sorts.

Examples of Linotype Telephone Directory Composition

Groves Conway A r 307 Van Buren.....1008
 Groves H C r St Albans LI.....2198
 Growney Bessie r 194 St Marks av.....8899
 ★ Grozinger Chris prov 195 Wilson av.....209
 Residence 82 Stockholm.....2984
 Grozinger F provisions 1157 Liberty av.....135
 Grakovic Nicholas r 11516 Suwanee av.....2564-J
 Gru Edward glazier 149 Atlantic av.....6590
 Gru Mrs Edward r 33 Strong pl.....2881
 ★ Gru George lawyer 50 Court.....926
 Grubb H B r 1368-55th.....4399-J
 Grube H A r 7811 22d av.....5507
 Grube Henry C grocer 1013 Fulton.....2092
 Grube J B r 24 N 14th.....1515-W

6 Point No. 12 with Gothic No. 8. On 7 point slug.
 (Specimen of alphabetical section of two-column Telephone Directory.)

Groves Conway A r 307 Van Buren...Bushwick-1008
 Groves H C r St Albans LI.....Springfld-2198
 Growney Bessie r 194 St Marks Av...Prospect-8899
 ★ Grozinger Chris prov 195 Wilson av.Bushwick-209
 Residence 82 Stockholm.....Bushwick-2984
 Grozinger F provisions 1157 Libty av...Cypress-135
 Grskovic Nich r 11516 Suwanee av...Rich Hill-2564
 Gru Edward glazier 149 Atlantic av.....Main-6590
 Gru Mrs. Edward r 33 Strong pl.....Hamilton-2881
 Gru Edward glazier 149 Atlantic av...Main-6590
 Gru George r 158 Sterling pl.....Prospect-4982
 Grubb H B r 1368-55th.....Boro Park-4399-J
 Grube H. A. r 7811 22d av.....Bath Bch-5507
 Grube Henry C grocer 1013 Fulton...Prospect-2092
 Grube J B r 24 N 14th.....Flushing-1515-W
 Grube O W pharmacist 952 8th av.....Circle-452

6 Point No. 11 with Gothic Condensed No. 4.
 On 6 point slug.
 (Specimen of alphabetical section of three- and four-column Telephone Directories.)

Groves Conway A r 307 Van Buren..BU shwick-1008
 Groves H C r St Albans LI.....SP ringhd-2198
 Growney Bessie r 194 St. Marks av..PR ospect-8899
 ★ Grozinger Chris prov 5 Wilson av..BU shwick-2095
 Residence 82 Stockholm.....BU shwick-2984
 Grozinger F provisions 157 Lbrty av..CY press-1354
 Grskovic Nich r 1156 Suwanee av...Ri ch Hill-2564
 Gru Edward glazier 149 Atlantic av...MA in-6590
 Gru Mrs Edward r 33 Strong pl.....HAM ilton-2881
 Gru Edward glazier 149 Atlantic av...MA in-6590
 Gru George r 158 Sterling pl.....PRO spect-4982
 Grubb H B r 1368-55th.....BOR o Park-4399
 Grube H A r 7811 22d av.....BAT h Bch-5507
 Grube Henry C grocer 1013 Fulton..PRO spect-2092
 Grube J B r 24 N 14th.....FLU shing-1515-W
 Grube O W pharmacist 952 8th av...CIR cle-4527

6 Point No. 11 with Gothic Condensed No. 4,
 and extra cap font of 6 Point Gothic Con-
 densed No. 4, one-letter. On 6 point slug.
 (Specimen of distal listings of alphabetical section of
 three- and four-column Telephone Directories.)

Fruits and Produce

Groves Conway A 307 Van Buren....Bushwick-1008
 GROVES H C St Albans LI.....Springfld-2198
 Growney Bessie 194 St Marks av.....Prospect-8899
 ★ Grozinger C 195 Wilson av.....Bushwick-209
 GROZINGER F & CO 1157 Liberty av.....Cypress-135
 Grakovic N 11516 Suwanee av.....Rich Hill-2564-J
 GRU EDWARD 149 Atlantic av.....Main-6590
 GRU MRS EDWARD 33 Strong pl.....Hamilton-2881
 ★ Gru George 50 Court.....Main-926
 Gru George 158 Sterling pl.....Prospect-4982
 GRUBB H B 1368-55th.....Boro Park-4399-J
 Grube H A 7811 22d av.....Bath Bch-5507
 Grube O W 952 8th av.....Circle-452
 Grubel Jacob L 80 Maiden la.....John-3332

6 Point No. 12 with Gothic No. 8; 7 Point Gothic No. 13.
 On 6 point slug.
 Head 10 Point Century Bold Italic.
 (Specimen of classified section, two-column Telephone Directory.)

Fruits and Produce

Groves Conway A 307 Van Buren...Bushwick-1008
 GROVES H C St Albans LI.....Springfld-2198
 Growney Bessie 194 St Marks av.....Prospect-8899
 ★ Grozinger C 195 Wilson av.....Bushwick-209
 GROZINGER F & CO 1157 Liberty av...Cypress-135
 Grskovic N 11516 Suwanee av...Rich Hill-2564-J
 GRU EDWARD 149 Atlantic av.....Main-6590
 GRU MRS EDWARD 33 Strong pl...Hamilton-2881
 ★ Gru George 50 Court.....Main-926
 Gru George 158 Sterling pl.....Prospect-4982
 GRUBB H B 1368-55th.....Boro Park-4399-J
 Grube H A 7811 22d av.....Bath Bch-5507
 Grube Henry C 1013 Fulton.....Prospect-2092

6 Point No. 11 with Gothic Condensed No. 4;
 7 Point Gothic No. 13. On 6 point slug.
 Head 10 Point Century Bold Italic.
 (Specimen of classified section of three- and four-column Telephone Directories.)

Groves Conway A r 307 Van Buren....Bushwick-1008
 Groves H C r St Albans LI.....Springfld-2198
 Growney Bessie r 194 St Marks av...Prospect-8899
 ★ Grozinger Chris prov 195 Wilson av..Bushwick-209
 Residence 82 Stockholm.....Bushwick-2984
 Grozinger F provisions 1157 Libty av...Cypress-135
 Grskovic Nich r 11516 Suwanee av...Rich Hill-2564
 Gru Edward glazier 149 Atlantic av.....Main-6590
 Gru Mrs Edward r 33 Strong pl.....Hamilton-2881
 Gru Edward glazier 149 Atlantic av...Main-6590
 Gru George r 158 Sterling pl.....Prospect-4982
 Grubb H B r 1368-55th.....Boro Park-4399-J
 Grube H A r 7811 22d av.....Bath Bch-5507
 Grube Henry C grocer 1013 Fulton...Prospect-2092
 Grube J B r 24 N 14th.....Flushing-1515-W
 Grube O W pharmacist 952 8th av.....Circle-4527
 Gruen H M jeweler 879 5th av.....Audubon-4597

6 Point No. 11b with Gothic Condensed
 No. 4b. On 6 point slug.
 Another Good Telephone Directory Face, which is not
 now included in the American Telephone and Tele-
 graph Company's Specifications.

Font for ordinary listings (a) or (b), including 25 one-letter matrices.. 1100 Matrices
 Cap font for bold face listings (c), one-letter..... 265 Matrices
 Cap font of 6 Point Gothic Condensed No. 4 (d), one-letter..... 163 Matrices
 Keyboard arrangement No. 113.....24 combination keybuttons, Part No. H-304
 Keyboard arrangement No. 113a.....23 combination keybuttons, Part No. H-304
 The Star, which is 6 Point Gothic Condensed No. 4, size .0968, must be ordered extra.

Logotypes of the following characters can also be secured
 in 6 Point Gothic Condensed No. 4, one-letter

A - C - D - F - H - J - L - M - P - Q - R - U - W - X - Y

GOTHIC FACES



ARRANGED
IN SERIES

List of Characters in Display Fonts

18 Point and Larger

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890\$ ¢ ¤ ¢ ¢ ¢ ¢
 , . : ; ? ! () ' ' - - . & Æ Œ



List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZu
 12345 abcdefghijklmnopqrstuvwxyz 67890
 VBCDE abcdefghijklmnopqrstuvwxyz FGRTJ
 , . : ; ? ! (|) * ' ' - - Æ Œ lb & £ \$. . . ¢ ¢ ¢ ¢ ¢ ¢
 , . s ; ? ! A I Q O ' ' - - Æ Œ lb n £ p l . . . ¢ y ff w m k h
 12345 Z & : () ¢ ¢ ¢ ¢ ¢ ¢ 67890
 12345 Z & : () ¢ ¢ ¢ ¢ ¢ ¢ 67890
 x z & Æ Œ
 ¼ ½ ¾ ¼ ½ ¾ ¼ ¾ @ † ‡ § || ¶ - []

ROMAN WITH BOLD FACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 12345 abcdefghijklmnopqrstuvwxyz 67890
 12345 abcdefghijklmnopqrstuvwxyz 67890
 , . : ; ? ! (|) * ' ' - - Æ Œ lb & £ \$. . . ¢ ¢ ¢ ¢ ¢ ¢
 , . : ; ? ! (|) * ' ' - - Æ Œ lb & £ \$. . . ¢ ¢ ¢ ¢ ¢ ¢
 ¼ ½ ¾ ¼ ½ ¾ ¼ ¾ @ † ‡ § || ¶ - []
 ¼ ½ ¾ ¼ ½ ¾ ¼ ¾ @ † ‡ § || ¶ - []

GOTHIC CONDENSED No. 1



8 Point Gothic Condensed No. 1, one-letter (8△69)

Lower case alphabet, 98.72 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890

10 Point Gothic Condensed No. 1, one-letter (10△69)

Lower case alphabet, 121.8 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890

11 Point Gothic Condensed No. 1, one-letter (11△17)

Lower case alphabet, 135.19 points. Figures, .064

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Gothic Condensed No. 1, one-letter (12△13)

Lower case alphabet, 148.56 points. Figures, .061

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

14 Point Gothic Condensed No. 1, one-letter (14△5)

Lower case alphabet, 166.46 points. Figures, .0668

THE LINOTYPE composes, justifies, casts, 1234567890

18 Point Gothic Condensed No. 1 (18△33)

Lower case alphabet, 166.66 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, and 12345

GOTHIC No. 18



12 Point Gothic No. 18, one-letter (12△65)

Lower case alphabet, 126.96 points. Figure 1, .0553; 2 to 0, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

14 Point Gothic No. 18, one-letter (14△33)

Lower case alphabet, 156.94 points. Figure 1, .0622; 2 to 0, .0966

THE LINOTYPE composes, justifies, casts, and 1234567890

18 Point Gothic No. 18 (18△71)

Lower case alphabet, 174.96 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, and 12345

24 Point Gothic No. 18 (24△53)

Lower case alphabet, 210 points. Figures, .1107

THE LINOTYPE composes, justifies, c 12345

TYPOGRAPHY

To attain type beauty, the prime necessity is correct choice of every element that goes into the type page.

GOTHIC CONDENSED No. 2



6 Point Gothic Condensed No. 2, one-letter (6Δ53)

Lower case alphabet, 72.72 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890

8 Point Gothic Condensed No. 2, one-letter (8Δ39)

Lower case alphabet, 77.44 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the 1234567890

10 Point Gothic Condensed No. 2, one-letter (10Δ41)

Lower case alphabet, 87.80 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

12 Point Gothic Condensed No. 2, one-letter (12Δ17)

Lower case alphabet, 93.28 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890

14 Point Gothic Condensed No. 2, one-letter (14Δ3)

Lower case alphabet, 117.74 points. Figures, .083

THE LINOTYPE composes, justifies, casts, and assembles co 1234567890

18 Point Gothic Condensed No. 2 (18Δ1)

Lower case alphabet, 140.22 points. Figures, .0899

THE LINOTYPE composes, justifies, casts, and assembles 12345

24 Point Gothic Condensed No. 2 (24Δ21)

Lower case alphabet, 168.95 points. Figures, .110

THE LINOTYPE composes, justifies, casts, and 12345

30 Point Gothic Condensed No. 2 (30Δ3)

Lower case alphabet, 205.2 points. Figures, .112

THE LINOTYPE composes, justifies, cast 123

36 Point Gothic Condensed No. 2 (36Δ23)

Lower case alphabet, 227.41 points. Figures, .1107

THE LINOTYPE composes, justifies, c 123

TYPOGRAPHY

Linotype Typography is the modern benefactor of the printer's art. It supplies an improved means for producing a better product.

GOthic CONDENSED No. 3

28 Point Gothic Condensed No. 3 (28Δ5)

Caps, figures, and points only. Figures, .100

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, 123

30 Point Gothic Condensed No. 3 (30Δ1)

Caps, figures, and points only. Figures, .105

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AN 123

34 Point Gothic Condensed No. 3 (34Δ3)

Caps, figures, and points only. Figures, .120

THE LINOTYPE COMPOSES, JUSTIFIES, CAST 123

36 Point Gothic Condensed No. 3 (36Δ1)

Lower case alphabet, 204.84 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, 123

48 Point Gothic Condensed No. 3 (48Δ3)

Caps, figures, and points only. Figures, .1798

THE LINOTYPE COMPOSES, JU 123

(Will run only in Model 20 and Model 4 where either machine is arranged exclusively for 48, 54, and 60 point composition)

GOthic No. 5

12 Point Small Gothic No. 5, one-letter (12Δ83)

Lower case alphabet, 119.16 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

12 Point Gothic No. 5, one-letter (12Δ15)

Lower case alphabet, 140.04 points. Figures, .091

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

20 Point Gothic No. 5 (20Δ15)

Lower case alphabet, 178 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, an 12345

TYPOGRAPHY

GOthic No. 13 WITH CHELTENHAM BOLD CONDENSED

8 Point Gothic No. 13 with Cheltenham Bold Condensed (8Δ318)

Lower case alphabet, 101.68 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sin 1234567890

10 Point Gothic No. 13 with Cheltenham Bold Condensed (10Δ286)

Lower case alphabet, 117 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

12 Point Gothic No. 13 with Cheltenham Bold Condensed (12Δ242)

Lower case alphabet, 139.2 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

14 Point Gothic No. 13 with Cheltenham Bold Condensed (14Δ136)

Lower case alphabet, 161.14 points. Figures, .0965

THE LINOTYPE composes, justifies, casts, a 1234567890
THE LINOTYPE composes, justifies, casts, a 1234567890

GOthic No. 13 WITH DE VINNE CONDENSED

8 Point Gothic No. 13 with De Vinne Condensed (8Δ204)

Lower case alphabet, 101.68 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sin 1234567890

10 Point Gothic No. 13 with De Vinne Condensed (10Δ154)

Lower case alphabet, 116.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

12 Point Gothic No. 13 with De Vinne Condensed (12Δ102)

Lower case alphabet, 140.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

14 Point Gothic No. 13 with De Vinne Condensed (14Δ48)

Lower case alphabet, 161.79 points. Figures, .0965

THE LINOTYPE composes, justifies, casts, an 1234567890
THE LINOTYPE composes, justifies, casts, an 1234567890

18 Point Gothic No. 13 (18Δ65)

Lower case alphabet, 180 points. Figures, .1107

THE LINOTYPE composes, justifies, casts, an 12345

24 Point Gothic No. 13 (24Δ51)

Lower case alphabet, 223.68 points. Figure 1, .1107; 2 to 0, .1353

THE LINOTYPE composes, justifies, 12345

30 Point Gothic No. 13 (30Δ59)

Lower case alphabet, 235.3 points. Figure 1, 1353; 2 to 0, .166

THE LINOTYPE composes, justifie 123

GOTHIC No. 14



18 Point Gothic No. 14 (18Δ43)

Lower case alphabet, 122.84 points. Figures, .063

THE LINOTYPE composes, justifies, casts, and assembles complete li 12345

28 Point Gothic No. 14 (28Δ1)

Caps, figures, and points only. Figures, .0968

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND A 123

28 Point Gothic No. 14b (28Δ3)

Caps, figures, and points only. Figures, .0968

THE LINDTYPE COMPOSES, JUSTIFIES, CASTS, 123

34 Point Gothic No. 14 (34Δ1)

Caps, figures, and points only. Figures, .110

THE LINOTYPE COMPOSES, JUSTIFIES, CAS 123

36 Point Gothic No. 14 (36Δ3)

Caps, figures, and points only. Figures, .1246

THE LINOTYPE COMPOSES, JUSTIFIES 123

42 Point Gothic No. 14 (42Δ1)

Caps, figures, and points only. Figures, .154

THE LINOTYPE COMPOSES, JUSTI 123

48 Point Gothic No. 14 (48Δ1)

Caps, figures, and points only. Figure 1, .0968; 2 to 0, .1798

THE LINOTYPE COMPOSES, J 123

54 Point Gothic No. 14 (54Δ1)

Caps, figures, and points only. Figure 1, .0968; 2 to 0, .1798

THE LINOTYPE COMPOSES, 123

60 Point Gothic No. 14 (60Δ1)

Caps, figures, and points only. Figure 1, .1333; 2 to 0, .2096

THE LINOTYPE COMPO 123

(48, 54, and 60 Point Gothic No. 14 will run only in Model 20 and Model 4 where either machine is arranged exclusively for 48, 54, and 60 point composition)

GOthic No. 16 WITH CHELTENHAM BOLD

8 Point Gothic No. 16 with Cheltenham Bold (8Δ320)

Lower case alphabet, 132.61 points. Figures, .003

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Gothic No. 16 with Cheltenham Bold (10Δ288)

Lower case alphabet, 160.7 points. Figures, .0068

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, justifies, casts 1234567890

12 Point Gothic No. 16 with Cheltenham Bold (12Δ244)

Lower case alphabet, 174.12 points. Figures, .1107

THE LINOTYPE COMPOSES, justifies, c 1234567890
THE LINOTYPE COMPOSES, justifies, c 1234567890

14 Point Gothic No. 16 with Cheltenham Bold (14Δ138)

Lower case alphabet, 208.6 points. Figures, .1107

THE LINOTYPE composes, justi 1234567890
THE LINOTYPE composes, justi 1234567890

GOthic No. 16 WITH TITLE No. 4

8 Point Gothic No. 16 with Title No. 4 (8Δ206)

Lower case alphabet, 133.68 points. Figures, .003

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point Gothic No. 16 with Title No. 4 (10Δ156)

Lower case alphabet, 163.3 points. Figures, .0068

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Gothic No. 16 with Title No. 4 (12Δ104)

Lower case alphabet, 180.24 points. Figures, .1107

THE LINOTYPE COMPOSES, justifies 1234567890
THE LINOTYPE COMPOSES, justifies 1234567890

14 Point Gothic No. 16 with Title No. 4 (14Δ50)

Lower case alphabet, 215.88 points. Figures, .1107

THE LINOTYPE composes, justif 1234567890
THE LINOTYPE composes, justif 1234567890

18 and 24 Point Gothic No. 16

IN PROCESS

TYPOGRAPHY

GOthic No. 25 WITH Gothic No. 26



6 Point Gothic No. 25a with Gothic Condensed No. 2 (6Δ164)

Caps, figures, and points only. Figures, .0415

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS READY 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS READY 1234567890

6 Point Gothic No. 25b with 8 Point Gothic Condensed No. 2 (6Δ166)

Caps, figures, and points only. Figures, .0484

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNIT 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNIT 1234567890

6 Point Gothic No. 25c with Gothic No. 26c (6Δ168)

Caps, figures, and points only. Figures, .0622

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES CO 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES CO 1234567890

6 Point Gothic No. 25 with Gothic No. 26 (6Δ170)

Caps, figures, and points only. Figures, .0692

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES 1234567890

8 Point Gothic No. 25 with Gothic No. 26 (8Δ266)

Caps, figures, and points only. Figures, .0899

THE LINOTYPE COMPOSES, JUSTIFIES, CAST 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CAST 1234567890

9 point alignment

10 Point Gothic No. 25 with Gothic No. 26 (10Δ228)

Caps, figures, and points only. Figures, .1107

THE LINOTYPE COMPOSES, JUSTI 1234567890
THE LINOTYPE COMPOSES, JUSTI 1234567890

11 point alignment

12 Point Gothic No. 25 with Gothic No. 26 (12Δ168)

Caps, figures, and points only. Figures, .1107

THE LINOTYPE COMPOSES 1234567890
THE LINOTYPE COMPOSES 1234567890

15 point alignment

TYPOGRAPHY

“Distinctive Effects,” culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. “Catchiness,” even when it has indeed caught, was never yet known to hold anything worth-while.

GOTHIC No. 29 WITH GOTHIC No. 30
(Lining)



6 Point Gothic No. 29c with Gothic No. 30c (6Δ206)

Caps, figures, and points only. Figures. .0415

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS READY FOR THE PR 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS READY FOR THE PR 1234567890

6 Point Gothic No. 29b with Gothic No. 30b (6Δ208)

Caps, figures, and points only. Figures. .0653

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS 1234567890

6 Point Gothic No. 29a with Gothic No. 30a (6Δ210)

Caps, figures, and points only. Figures. .0353

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SL 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SL 1234567890

6 Point Gothic No. 29 with Gothic No. 30 (6Δ204)

Caps, figures, and points only. Figures. .0692

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPL 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPL 1234567890

12 Point Gothic No. 29c with Gothic No. 30c (12Δ210)

Caps, figures, and points only. Figures. .065

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSE 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSE 1234567890

12 Point Gothic No. 29b with Gothic No. 30b (12Δ212)

Caps, figures, and points only. Figures. .0968

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, A 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, A 1234567890

12 Point Gothic No. 29a with Gothic No. 30a (12Δ214)

Caps, figures, and points only. Figures. .1107

THE LINOTYPE COMPOSES, JUSTIFIES, 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, 1234567890

12 Point Gothic No. 29 with Gothic No. 30 (12Δ208)

Caps, figures, and points only. Figure 1. .0692; 2 to 0. .1245

THE LINOTYPE COMPOSES, JUST 1234567890
THE LINOTYPE COMPOSES, JUST 1234567890

18 Point Gothic No. 29a (18Δ145)

Caps, figures, and points only. Figure 1. .068; 2 to 0. .1522

THE LINOTYPE COMPOSES, JUS 12345

18 Point Gothic No. 29 (18Δ139)

Caps, figures, and points only. Figure 1. .0968; 2 to 0. .1937

THE LINOTYPE COMPOSE 12345

18 Point Gothic No. 30a (18Δ147)

Caps, figures, and points only. Figure 1. .068; 2 to 0. .1522

THE LINOTYPE COMPOSES, JUS 12345

18 Point Gothic No. 30 (18Δ141)

Caps, figures, and points only. Figure 1. .0968; 2 to 0. .1937

THE LINOTYPE COMPOSE 12345

Linotype Faces Shown in Series

BOLD FACE No. 9 WITH GOTHIC No. 31
(Lining)



6 Point Bold Face No. 9c with Gothic No. 31c (6Δ214)

Caps, figures, and points only. Figure 1, .0345; 2 to 0, .0415

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS 1234567890

6 Point Bold Face No. 9b with Gothic No. 31b (6Δ216)

Caps, figures, and points only. Figure 1, .0415; 2 to 0, .0553

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN S 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN S 1234567890

6 Point Bold Face No. 9a with Gothic No. 31a (6Δ218)

Caps, figures, and points only. Figure 1, .0553; 2 to 0, .0692

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMP 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMP 1234567890

6 Point Bold Face No. 9 with Gothic No. 31 (6Δ212)

Caps, figures, and points only. Figure 1, .0692; 2 to 0, .083

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND AS 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND AS 1234567890

12 Point Bold Face No. 9c with Gothic No. 31c (12Δ218)

Caps, figures, and points only. Figure 1, .0761; 2 to 0, .0968

THE LINOTYPE COMPOSES, JUSTIFIES, CAST 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CAST 1234567890

12 Point Bold Face No. 9b with Gothic No. 31b (12Δ220)

Caps, figures, and points only. Figure 1, .083; 2 to 0, .1107

THE LINOTYPE COMPOSES, JUSTIFI 1234567890
THE LINOTYPE COMPOSES, JUSTIFI 1234567890

12 Point Bold Face No. 9a with Gothic No. 31a (12Δ222)

Caps, figures, and points only. Figure 1, .1107; 2 to 0, .1383

THE LINOTYPE COMPOSES, 1234567890
THE LINOTYPE COMPOSES, 1234567890

12 Point Bold Face No. 9 with Gothic No. 31 (12Δ216)

Caps, figures, and points only. Figure 1, .1245; 2 to 0, .166

THE LINOTYPE COMPOSES, JU 12345
THE LINOTYPE COMPOSES, JU 12345

18 Point Bold Face No. 9a (18Δ151)

Caps, figures, and points only. Figure 1, .1522; 2 to 0, .1927

THE LINOTYPE COM 12345

18 Point Bold Face No. 9 (18Δ157)

Caps, figures, and points only. Figure 1, .166; 2 to 0, .2213

THE LINOTYPE 12345

18 Point Gothic No. 31a (18Δ149)

Caps, figures, and points only. Figure 1, .0968; 2 to 0, .1237

THE LINOTYPE COMPO 12345

18 Point Gothic No. 31 (18Δ143)

Caps, figures, and points only. Figure 1, .1245; 2 to 0, .169

THE LINOTYPE CO 12345

Linotype Faces Shown in Series

GOTHIC No. 32 WITH GOTHIC No. 33
(Lining)



12 Point Gothic No. 32c with Gothic No. 33c (12Δ256)

Caps, figures, and points only. Figure 1, .0761; 2 to 0, .0968

THE LINOTYPE COMPOSES, JUSTIFIES, CAS 1234567890
THE LINOTYPE COMPOSES, JUSTIFIES, CAS 1234567890

12 Point Gothic No. 32b with Gothic No. 33b (12Δ254)

Caps, figures, and points only. Figure 1, .083; 2 to 0, .1107

THE LINOTYPE COMPOSES, JUSTIFI 1234567890
THE LINOTYPE COMPOSES, JUSTIFI 1234567890

12 Point Gothic No. 32a with Gothic No. 33a (12Δ252)

Caps, figures, and points only. Figure 1, .1107; 2 to 0, .1363

THE LINOTYPE COMPOSES, 1234567890
THE LINOTYPE COMPOSES, 1234567890

12 Point Gothic No. 32 with Gothic No. 33 (12Δ250)

Caps, figures, and points only. Figure 1, .1245; 2 to 0, .146

THE LINOTYPE COMPO 1234567890
THE LINOTYPE COMPO 1234567890

6 Point Gothic No. 32 with Gothic No. 33 (4 sizes)

IN PROCESS

MISCELLANEOUS GOTHIC FACES



8 Point Gothic No. 9, one-letter (8Δ23)

Lower case alphabet, 130.64 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

6 Point Royal Gothic, one-letter (6Δ29)

Caps, figures, and points only. Figures, .077

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSE 1234567890

7 point alignment

8 Point Royal Gothic, one-letter (8Δ49)

Caps, figures, and points only. Figures, .091

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, A 1234567890

9 point alignment

TYPOGRAPHY

It was a powerful craving that made man always strive for beauty—but he began always with usefulness. Necessity was not only the mother of invention, but also the mother of art.

Comparative Showing of Two-Letter Faces 5 to 14 Point



**In this section, the various faces made by the Mergenthaler
Linotype Company have been grouped under their
respective point sizes for easy comparison.**

**All six point sizes in one group; all
eight point sizes in another**

**In order that comparative widths may be seen
at a glance, each group has been graded
according to the widths of lower-
case alphabets with the
narrowest faces
heading
lists**

5 AND 5½ POINT FACES

- 5 Point No. 10 with Italic and Small Caps (5Δ8) Lower case alphabet, 76.4 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the GOOD PRINTS
- 5 Point No. 10 with Gothic No. 4 (5Δ2) Lower case alphabet, 78.15 points. Figures, .0415
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890
- 5 Point No. 18 with Antique Black No. 1 (5Δ18) Lower case alphabet, 83.9 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890
- 5½ Point No. 11 with Gothic Condensed No. 4 (5½Δ24) Lower case alphabet, 72 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890
- 5½ Point No. 1 with Italic and Small Caps (5½Δ4) Lower case alphabet, 88.66 points. Figures, .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re GOOD PRINT
- 5½ Point No. 1 with Clarendon No. 1 (5½Δ8) Lower case alphabet, 90.69 points. Figures, .046
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890
- 5½ Point No. 2 with Italic and Small Caps (5½Δ22) Lower case alphabet, 94.16 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit GOOD PRINT
- 5½ Point No. 2b with Bold Face No. 2b (5½Δ36) Lower case alphabet, 94.16 points. Figures, .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
- 5½ Point No. 4 with Italic (5½Δ18) Lower case alphabet, 95.42 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
- 5½ Point No. 4 with Bold Face No. 2 Condensed (5½Δ32) Lower case alphabet, 95.42 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
- 5½ Point No. 2 with Bold Face No. 2 (5½Δ2) Lower case alphabet, 101.09 points. Figures, .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

TYPOGRAPHY

Every owner of a Linotype becomes *de facto* a sharer in the system of Linotype Typography.

Comparative Showings of Linotype Faces

6 POINT FACES



- 6 Point No. 11b with Gothic Condensed No. 4b (6Δ176) Lower case alphabet, 71.1 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the press or 1234567890
-
- 6 Point No. 11 with Gothic Condensed No. 4 (6Δ120) Lower case alphabet, 75.6 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for the p 1234567890
-
- 6 Point Bodoni Book with Italic and Small Caps (6Δ192) Lower case alphabet, 80.46 points. Figures, .0415
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for GOOD PRINT
-
- 6 Point Bodoni with Italic and Small Caps (6Δ158) Lower case alphabet, 81.96 points. Figures, .0415
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready for GOOD PRINT
-
- 6 Point Caslon No. 2 with Italic and Small Caps (6Δ202) Lower case alphabet, 82.92 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready f 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready f GOOD PRINT
-
- 6 Point Old Style No. 7 with Italic and Small Caps (6Δ194) Lower case alphabet, 85.26 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready GOOD PRINT
-
- 6 Point Ronaldson No. 7 with Italic and Small Caps (6Δ200) Lower case alphabet, 85.26 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready GOOD PRINT
-
- 6 Point Elzevir No. 3 with Italic and Small Caps (6Δ220) Lower case alphabet, 86.22 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read GOOD PRINT
-
- 6 Point Classic with Italic and Small Caps (6Δ20) Lower case alphabet, 87.34 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea GOOD PRINT
-
- 6 Point No. 12 with Italic and Small Caps (6Δ22) Lower case alphabet, 88.32 points. Figures, .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units rea GOOD PRINT
-
- 6 Point Caslon No. 3 with Italic and Small Caps (6Δ160) Lower case alphabet, 89.22 points. Figures, .0484
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re GOOD PRINT
-
- 6 Point Original Old Style with Italic and Small Caps (6Δ86) Lower case alphabet, 89.22 points. Figures, .0415
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r GOOD PRINT
-
- 6 Point No. 12 with Gothic No. 8 (6Δ32) Lower case alphabet, 89.22 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
-
- 6 Point No. 21 with Italic and Small Caps (6Δ150) Lower case alphabet, 89.94 points. Figures, .0415
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re GOOD PRINT

Comparative Showings of Linotype Faces

6 POINT FACES

(Continued)



6 Point Old Style No. 3 with Italic and Small Caps (6Δ102)

Lower case alphabet, 90.13 points. Figures, .0413

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units read GOOD PRINT

6 Point No. 10 with Gothic No. 4 (6Δ76)

Lower case alphabet, 90.72 points. Figures, .0444

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890

6 Point Old Style No. 1 with Italic and Small Caps (6Δ8)

Lower case alphabet, 90.78 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT

6 Point Ronaldson with Italic and Small Caps (6Δ16)

Lower case alphabet, 90.78 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni GOOD PRINT

6 Point Bodoni Bold with Italic (6Δ156)

Lower case alphabet, 91.68 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units re 1234567890

6 Point Old Style No. 1 with Antique No. 1 (6Δ14)

Lower case alphabet, 91.82 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

6 Point Ronaldson with Antique No. 1 (6Δ30)

Lower case alphabet, 91.82 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

6 Point Old Style No. 1 with Cheltenham Bold (6Δ124)

Lower case alphabet, 92.56 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

6 Point Ronaldson with Cheltenham Bold (6Δ128)

Lower case alphabet, 92.56 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

6 Point De Vinne with Antique No. 1 (6Δ26)

Lower case alphabet, 92.88 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

6 Point De Vinne with Italic and Small Caps (6Δ24)

Lower case alphabet, 93.18 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un GOOD PRINT

6 Point Century Expanded with Italic and Small Caps (6Δ42)

Lower case alphabet, 94.62 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un GOOD PRINT

6 Point Century Expanded with Century Bold (6Δ94)

Lower case alphabet, 94.68 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

6 Point Old Style No. 1 with Title No. 2 (6Δ112)

Lower case alphabet, 95.01 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

Comparative Showings of Linotype Faces

6 POINT FACES

(Continued)



6 Point Ronaldson with Title No. 2 (6Δ114)

Lower case alphabet, 95.01 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890

6 Point Old Style No. 1 with Title No. 1 (6Δ90)

Lower case alphabet, 96.18 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890

6 Point Ronaldson with Title No. 1 (6Δ92)

Lower case alphabet, 96.18 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890

6 Point Scotch with Italic and Small Caps (6Δ96)

Lower case alphabet, 96.42 points. Figures, .0454

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug uni GOOD PRINT

6 Point Antique No. 1 with Italic (6Δ98)

Lower case alphabet, 96.96 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890

6 Point De Vinne with Antique No. 3 (6Δ28)

Lower case alphabet, 97.5 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

6 Point No. 17 with Condensed Title No. 5 (6Δ132)

Lower case alphabet, 97.98 points. Figures, .0558

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

6 Point No. 3 with Italic and Small Caps (6Δ10)

Lower case alphabet, 98.04 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu GOOD PRINT

6 Point Century Expanded with Cheltenham Bold (6Δ172)

Lower case alphabet, 99.42 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

6 Point Cheltenham Bold with Italic (6Δ162)

Lower case alphabet, 99.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

6 Point Cheltenham Wide with Cheltenham Bold (6Δ180)

Lower case alphabet, 100.68 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890

6 Point No. 1 with Italic and Small Caps (6Δ2)

Lower case alphabet, 100.68 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINT

6 Point No. 16 with Century Bold (6Δ110)

Lower case alphabet, 104.4 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890

6 Point No. 16 with Italic and Small Caps (6Δ62)

Lower case alphabet, 105.3 points. Figures, .0519

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINT

6 POINT FACES

(Continued)



6 Point No. 1 with Bold Face No. 2 (6Δ12)

Lower case alphabet, 105.42 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in s 1234567890

6 Point No. 2 with Condensed Title No. 3 (6Δ118)

Lower case alphabet, 106.88 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

6 Point No. 2 with Bold Face No. 2 (6Δ186)

Lower case alphabet, 106.98 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890

6 Point No. 2 with Italic and Small Caps (6Δ4)

Lower case alphabet, 106.98 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i GOOD PRINT

6 Point No. 2 with Gothic No. 3 (6Δ6)

Lower case alphabet, 107.7 points. Figures, .050

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

6 Point No. 8 with Bold Face No. 2 (6Δ122)

Lower case alphabet, 109.2 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

6 Point No. 2 with Antique No. 2 (6Δ50)

Lower case alphabet, 112.08 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

6 Point No. 2 with Bold Face No. 1 (6Δ70)

Lower case alphabet, 115.08 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

TYPOGRAPHY

"Distinctive Effects," culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. "Catchiness," even when it has indeed caught, was never yet known to hold anything worth-while.

Comparative Showings of Linotype Faces

7 POINT FACES

7 Point Bodoni Book with Italic and Small Caps (7Δ94)

Lower case alphabet, 91.7 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT

7 Point Caslon with Italic and Small Caps (7Δ8)

Lower case alphabet, 94.08 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug u GOOD PRINT

7 Point Old Style No. 7 with Italic and Small Caps (7Δ96)

Lower case alphabet, 94.71 points. Figures, .0558

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug GOOD PRINTS

7 Point Bodoni with Italic and Small Caps (7Δ92)

Lower case alphabet, 95.97 points. Figures, .0484

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug un GOOD PRINT

7 Point Old Style No. 1 with Italic and Small Caps (7Δ14)

Lower case alphabet, 100.65 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

7 Point Ronaldson with Italic and Small Caps (7Δ10)

Lower case alphabet, 100.65 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

7 Point No. 3 with Italic and Small Caps (7Δ16)

Lower case alphabet, 105.28 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT

7 Point No. 21 with Italic and Small Caps (7Δ66)

Lower case alphabet, 105.98 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

7 Point Century Expanded with Italic and Small Caps (7Δ88)

Lower case alphabet, 106.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

7 Point No. 1 with Italic and Small Caps (7Δ4)

Lower case alphabet, 106.96 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

7 Point No. 1 with Bold Face No. 2 (7Δ90)

Lower case alphabet, 106.96 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

7 Point No. 1 with Gothic No. 4 (7Δ42)

Lower case alphabet, 107.73 points. Figures, .0598

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

7 Point Century Expanded with Century Bold (7Δ80)

Lower case alphabet, 110.25 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

Comparative Showings of Linotype Faces

7 POINT FACES

(Continued)

7 Point No. 2 with Condensed Title No. 3 (7Δ62)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

7 Point No. 2 with Italic and Small Caps (7Δ46)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

7 Point No. 2 with Bold Face No. 2 (7Δ86)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

7 Point No. 16 with Century Bold (7Δ50)

Lower case alphabet, 113.75 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

7 Point No. 2 with Gothic No. 3 (7Δ30)

Lower case alphabet, 116.27 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

7 Point No. 16 with Italic and Small Caps (7Δ6)

Lower case alphabet, 116.62 points. Figures, .0593

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete l 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete l GOOD PRINT

7 Point No. 2 with Bold Face No. 1 (7Δ2)

Lower case alphabet, 118.16 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

TYPOGRAPHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

8 POINT FACES

- 8 Point Cheltenham Bold Condensed with Italic (8Δ176) Lower case alphabet, 94.64 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890
-
- 8 Point Cheltenham Condensed with Cheltenham Bold Condensed (8Δ166) Lower case alphabet, 95.2 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug unit 1234567890
-
- 8 Point Cheltenham with Italic and Small Caps (8Δ12) Lower case alphabet, 96.4 points. Figures, .056
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINTS
-
- 8 Point Caslon No. 2 with Italic and Small Caps (8Δ298) Lower case alphabet, 101.32 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in sl GOOD PRINT
-
- 8 Point Gothic No. 13 with De Vinne Condensed (8Δ204) Lower case alphabet, 101.68 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
-
- 8 Point Gothic No. 13 with Cheltenham Bold Condensed (8Δ318) Lower case alphabet, 101.68 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slu 1234567890
-
- 8 Point No. 17 with Condensed Title No. 5 (8Δ242) Lower case alphabet, 101.92 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
-
- 8 Point Old Style No. 3 with Italic and Small Caps (8Δ116) Lower case alphabet, 102.16 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT
-
- 8 Point No. 12 with Gothic No. 11 (8Δ158) Lower case alphabet, 102.16 points. Figures, .056
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
-
- 8 Point Bodoni Book with Italic and Small Caps (8Δ280) Lower case alphabet, 103.36 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT
-
- 8 Point Old Style No. 7 with Italic and Small Caps (8Δ212) Lower case alphabet, 104.16 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT
-
- 8 Point Ronaldson No. 7 with Italic and Small Caps (8Δ228) Lower case alphabet, 104.16 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in GOOD PRINT
-
- 8 Point Cambridge with Italic and Small Caps (8Δ22) Lower case alphabet, 104.96 points. Figures, .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines i GOOD PRINT

8 POINT FACES

(Continued)

8 Point Uniline with Title No. 1 (8Δ90)

Lower case alphabet, 108.92 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890

8 Point Caslon No. 3 with Italic and Small Caps (8Δ208)

Lower case alphabet, 108.16 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

8 Point Caslon with Italic and Small Caps (8Δ24)

Lower case alphabet, 108.4 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete line GOOD PRINT

8 Point Benedictine with Italic and Small Caps (8Δ274)

Lower case alphabet, 108.4 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINTS

8 Point Bodoni with Italic and Small Caps (8Δ262)

Lower case alphabet, 108.88 points. Figures, .0653

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines GOOD PRINT

8 Point Old Style No. 1 with Italic and Small Caps (8Δ30)

Lower case alphabet, 109.03 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

8 Point Ronaldson with Italic and Small Caps (8Δ34)

Lower case alphabet, 109.08 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

8 Point De Vinne with Italic and Small Caps (8Δ18)

Lower case alphabet, 109.04 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin GOOD PRINT

High alignment only

8 Point De Vinne with Title No. 1 (8Δ234)

Lower case alphabet, 109.04 points. Figures, .052

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

8 Point No. 19 with Italic and Small Caps (8Δ38)

Lower case alphabet, 109.6 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin GOOD PRINT

High alignment only

8 Point Scotch with Italic and Small Caps (8Δ42)

Lower case alphabet, 109.68 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

High alignment only

8 Point Original Old Style with Italic and Small Caps (8Δ138)

Lower case alphabet, 109.92 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

8 Point No. 21 with Italic and Small Caps (8Δ214)

Lower case alphabet, 110.24 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

Comparative Showings of Linotype Faces

8 POINT FACES

(Continued)



8 Point Elzevir No. 3 with Italic and Small Caps (8Δ306)

Lower case alphabet, 110.4 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li GOOD PRINT

8 Point No. 19 with Title No. 1 (8Δ40)

Lower case alphabet, 110.64 points. Figures, .056

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

High alignment only

8 Point Scotch with Jenson (8Δ162)

Lower case alphabet, 111.92 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete li 1234567890

8 Point Old Style No. 1 with Title No. 1 (8Δ134)

Lower case alphabet, 112.4 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point Ronaldson with Title No. 1 (8Δ136)

Lower case alphabet, 112.4 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point De Vinne with 7 Point Century Bold (8Δ230)

Lower case alphabet, 112.7 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lin 1234567890

8 Point Classic with Italic and Small Caps (8Δ28)

Lower case alphabet, 113.76 points. Figures, .06225

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

8 Point Old Style No. 1 with Cheltenham Bold (8Δ218)

Lower case alphabet, 114.38 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

8 Point Ronaldson with Cheltenham Bold (8Δ224)

Lower case alphabet, 114.38 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

8 Point Old Roman with Italic (8Δ220)

Lower case alphabet, 114.4 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point Elzevir with Cheltenham Bold (8Δ104)

Lower case alphabet, 114.72 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point Cheltenham Wide with Cheltenham Bold (8Δ156)

Lower case alphabet, 114.72 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point De Vinne with Antique No. 3 (8Δ16)

Lower case alphabet, 114.8 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete l 1234567890

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete l 1234567890

High alignment only

8 POINT FACES

(Continued)



- 8 Point Classic with Century Bold (8Δ108) Lower case alphabet, 115.2 points. Figures. .0622
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
-
- 8 Point Old Style No. 5 with Antique No. 6 (8Δ170) Lower case alphabet, 115.44 points. Figures. .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
-
- 8 Point Ronaldson No. 5 with Antique No. 6 (8Δ172) Lower case alphabet, 115.44 points. Figures. .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
-
- 8 Point No. 1 with Bold Face No. 2 (8Δ194) Lower case alphabet, 115.52 points. Figures. .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
-
- 8 Point No. 1 with Italic and Small Caps (Low, 8Δ98; High, 8Δ10) Lower case alphabet, 115.52 points. Figures. .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT
-
- 8 Point Century Bold with Italic (8Δ308) Lower case alphabet, 115.92 points. Figures. .0533
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
-
- 8 Point Old Style No. 4 with Antique No. 2 (8Δ160) Lower case alphabet, 116 points. Figures. .0533
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
-
- 8 Point Old Style No. 1 with Antique No. 1 (8Δ50) Lower case alphabet, 116.19 points. Figures. .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
-
- 8 Point Ronaldson with Antique No. 1 (8Δ36) Lower case alphabet, 116.19 points. Figures. .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
-
- 8 Point Old Style No. 1 with Title No. 2 (8Δ196) Lower case alphabet, 116.34 points. Figures. .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
-
- 8 Point Ronaldson with Title No. 2 (8Δ200) Lower case alphabet, 116.34 points. Figures. .0553
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
-
- 8 Point No. 2 with Italic and Small Caps (8Δ2) Lower case alphabet, 116.56 points. Figures. .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT
High alignment only
-
- 8 Point No. 2 with Gothic No. 3 (8Δ70) Lower case alphabet, 117.44 points. Figures. .050
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
High alignment only

8 POINT FACES
(Continued)



8 Point No. 2 with Condensed Title No. 3 (8Δ6)

Lower case alphabet, 117.84 points. Figures, .05975

THE LINOTYPE COMPOSES, justifies, casts, and assembles complet 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complet 1234567890

8 Point Bodoni Bold with Italic (8Δ222)

Lower case alphabet, 117.92 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

8 Point No. 4 with Italic and Small Caps (8Δ14)

Lower case alphabet, 118.24 points. Figures, .059

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

High alignment only

8 Point Century Expanded with Italic and Small Caps (8Δ26)

Lower case alphabet, 119.2 points. Figures, .053

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp GOOD PRINT

8 Point Century Expanded with Century Bold (8Δ122)

Lower case alphabet, 119.2 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890

8 Point Cheltenham Bold with Italic (8Δ60)

Lower case alphabet, 119.44 points. Figures, .0092

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

8 Point Century Expanded with Cheltenham Bold (8Δ254)

Lower case alphabet, 121.2 points. Figures, .0092

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Gothic No. 3 with Title No. 2 (8Δ168)

Lower case alphabet, 121.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point No. 2 with Bold Face No. 1 (8Δ8)

Lower case alphabet, 121.6 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

High alignment only

8 Point No. 1 with Title No. 2 (8Δ192)

Lower case alphabet, 121.68 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Old Style No. 1 with Antique No. 1 Italic (8Δ152)

Lower case alphabet, 121.76 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Ronaldson with Antique No. 1 Italic (8Δ154)

Lower case alphabet, 121.76 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point No. 2 with 10 Point Clarendon No. 1 (8Δ88)

Lower case alphabet, 122 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

8 Point made with high alignment only

8 POINT FACES

(Continued)

8 Point Gothic No. 3 with 10 Point Clarendon No. 1 (Low, 8Δ144; High, 8Δ66) Lower case alphabet, 122.24 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point made with high and low alignments

8 Point Antique No. 1 with Italic (8Δ114) Lower case alphabet, 122.24 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

8 Point No. 16 with Century Bold (8Δ128) Lower case alphabet, 125.2 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Ionic No. 1 with 10 Point Clarendon No. 1 (Low, 8Δ178; High, 8Δ62) Lower case alphabet, 126.56 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point made with high and low alignments

8 Point Title No. 2 with Italic (8Δ44) Lower case alphabet, 127.2 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

8 Point No. 16 with Italic and Small Caps (8Δ54) Lower case alphabet, 129.08 points. Figures, .0667

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

8 Point No. 26 with Antique No. 2 (8Δ126) Lower case alphabet, 129.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

8 Point Gothic No. 16 with Cheltenham Bold (8Δ320) Lower case alphabet, 132.64 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

8 Point Gothic No. 16 with Title No. 4 (8Δ206) Lower case alphabet, 135.68 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

TYPOGRAPHY

Linotype Typography is far-removed from a mere effort to add to the world's existing stock of type faces. It is a simple, lucid, and practical system for correct composition.

Comparative Showings of Linotype Faces

9 POINT FACES



9 Point Cheltenham with Italic and Small Caps (9Δ46)

Lower case alphabet, 106.47 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINTS

9 Point Old Style No. 7 with Italic and Small Caps (9Δ62)

Lower case alphabet, 111.96 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

9 Point Ronaldson No. 7 with Italic and Small Caps (9Δ64)

Lower case alphabet, 111.96 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete GOOD PRINT

9 Point Caslon with Italic and Small Caps (9Δ18)

Lower case alphabet, 112.67 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINT

9 Point Elzevir No. 3 with Italic and Small Caps (9Δ78)

Lower case alphabet, 115.92 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINT

9 Point No. 21 with Italic and Small Caps (9Δ60)

Lower case alphabet, 116.19 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles compl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles compl GOOD PRINT

9 Point De Vinne with Italic and Small Caps (9Δ4)

Lower case alphabet, 117.36 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp GOOD PRINT

9 Point Old Style No. 1 with Italic and Small Caps (9Δ2)

Lower case alphabet, 118.07 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

9 Point Ronaldson with Italic and Small Caps (9Δ8)

Lower case alphabet, 118.07 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co GOOD PRINT

9 Point De Vinne with Antique No. 3 (9Δ6)

Lower case alphabet, 120.06 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

9 Point De Vinne with 10 Point Gothic No. 4 (9Δ42)

Lower case alphabet, 121.86 points. Figures, .0667

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

9 Point Old Style No. 1 with Antique No. 1 (9Δ48)

Lower case alphabet, 126 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

Comparative Showings of Linotype Faces

9 POINT FACES

(Continued)



9 Point Ronaldson with Antique No. 1 (9Δ52)

Lower case alphabet, 126 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

9 Point No. 1 with Italic and Small Caps (9Δ44)

Lower case alphabet, 126.99 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c **GOOD PRINT**

9 Point Century Expanded with Italic and Small Caps (9Δ58)

Lower case alphabet, 127.98 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles **GOOD PRINT**

9 Point Century Expanded with Century Bold (9Δ72)

Lower case alphabet, 122.66 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890

9 Point No. 16 with Century Bold (9Δ56)

Lower case alphabet, 127.25 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

9 Point No. 16 with Italic and Small Caps (9Δ12)

Lower case alphabet, 129.41 points. Figures, .0742

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem **GOOD PRINT**

9 Point No. 2 with Bold Face No. 1 (9Δ40)

Lower case alphabet, 149.49 points. Figures, .062

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

TYPOGRAPHY

“Distinctive Effects,” culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. “Catchiness,” even when it has indeed caught, was never yet known to hold anything worth-while.

10 POINT FACES



10 Point Cheltenham with Italic and Small Caps (10Δ18)

Lower case alphabet, 115.3 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINTS

10 Point Gothic No. 13 with De Vinne Condensed (10Δ154)

Lower case alphabet, 115.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

10 Point Cheltenham Condensed with Cheltenham Bold Condensed (10Δ142)

Lower case alphabet, 116.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

10 Point Gothic No. 13 with Cheltenham Bold Condensed (10Δ286)

Lower case alphabet, 117 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles oomple 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comple 1234567890

10 Point Cheltenham Bold Condensed with Italic (10Δ148)

Lower case alphabet, 117.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Old Style No. 3 with Italic and Small Caps (10Δ98)

Lower case alphabet, 120 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINTS

10 Point Caslon with Italic and Small Caps (10Δ8)

Lower case alphabet, 121 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

10 Point Old Style No. 7 with Italic and Small Caps (10Δ184)

Lower case alphabet, 121.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

10 Point Ronaldson No. 7 with Italic and Small Caps (10Δ200)

Lower case alphabet, 121.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles c GOOD PRINT

10 Point Bodoni Book with Italic and Small Caps (10Δ250)

Lower case alphabet, 122.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles com GOOD PRINTS

10 Point Cambridge with Italic and Small Caps (10Δ28)

Lower case alphabet, 122.7 points. Figures, .0691

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

Comparative Showings of Linotype Faces

10 POINT FACES

(Continued)



10 Point Classic with Italic and Small Caps (10Δ22)

Lower case alphabet, 123.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles c 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assembles c* GOOD PRINTS

10 Point Original Old Style with Italic and Small Caps (10Δ4)

Lower case alphabet, 124.4 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assembles* GOOD PRINT

10 Point Scotch with Italic and Small Caps (10Δ36)

Lower case alphabet, 124.7 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assembles* GOOD PRINTS

10 Point Caslon No. 2 with Italic and Small Caps (10Δ260)

Lower case alphabet, 127 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assemble* GOOD PRINT

10 Point Old Style No. 1 with Italic and Small Caps (10Δ6)

Lower case alphabet, 127.15 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assemb* GOOD PRINT

10 Point Ronaldson with Italic and Small Caps (10Δ32)

Lower case alphabet, 127.15 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assemb* GOOD PRINT

10 Point Elzevir No. 3 with Italic and Small Caps (10Δ274)

Lower case alphabet, 127.5 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assembles* GOOD PRINT

10 Point Pabst Old Style with Italic (10Δ194)

Lower case alphabet, 127.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assembl* 1234567890

10 Point Uniline with Italic and Small Caps (10Δ104)

Lower case alphabet, 128.5 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assembles* GOOD PRINT

10 Point No. 21 with Italic and Small Caps (10Δ186)

Lower case alphabet, 129 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assembl* GOOD PRINT

10 Point Scotch with Jenson (10Δ138)

Lower case alphabet, 130.3 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, *justifies, casts, and assembles* 1234567890

10 POINT FACES
(Continued)



10 Point Uniline with Title No. 1 (10Δ72)

Lower case alphabet, 131 points. Figures. .0092

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890

10 Point De Vinne with Italic and Small Caps (10Δ24)

Lower case alphabet, 131.1 points. Figures. .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb GOOD PRINT

10 Point De Vinne with Title No. 1 (10Δ206)

Lower case alphabet, 131.1 points. Figures. .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

10 Point Old Style No. 1 with Title No. 1 (10Δ120)

Lower case alphabet, 131.8 points. Figures. .0092

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

10 Point Ronaldson with Title No. 1 (10Δ122)

Lower case alphabet, 131.8 points. Figures. .0092

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

10 Point Classic with Century Bold (10Δ86)

Lower case alphabet, 132 points. Figures. .0092

THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemble 1234567890

10 Point Bodoni with Italic and Small Caps (10Δ218)

Lower case alphabet, 132.2 points. Figures. .0092

THE LINOTYPE COMPOSES, justifies, casts, and assembles 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles GOOD PRINT

10 Point No. 1 with Italic and Small Caps (10Δ10)

Lower case alphabet, 133.6 points. Figures. .070

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem GOOD PRINT

10 Point Old Style No. 1 with Title No. 2 (10Δ170)

Lower case alphabet, 133.11 points. Figures. .0092

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point Ronaldson with Title No. 2 (10Δ174)

Lower case alphabet, 133.11 points. Figures. .0092

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point Elzevir with Cheltenham Bold (10Δ84)

Lower case alphabet, 134 points. Figures. .003

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 POINT FACES
(Continued)



10 Point Old Roman with Italic (10Δ192)

Lower case alphabet, 124.7 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point Benedictine with Italic and Small Caps (10Δ240)

Lower case alphabet, 125.2 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

10 Point Cheltenham Wide with Cheltenham Bold (10Δ134)

Lower case alphabet, 125.5 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point De Vinne with Antique No. 3 (10Δ12)

Lower case alphabet, 126.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

10 Point Old Style No. 1 with Antique No. 1 (10Δ44)

Lower case alphabet, 127.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Ronaldson with Antique No. 1 (10Δ34)

Lower case alphabet, 127.1 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Old Style No. 1 with Cheltenham Bold (10Δ158)

Lower case alphabet, 127.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point Ronaldson with Cheltenham Bold (10Δ198)

Lower case alphabet, 127.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point Gothic No. 3 with 11 Point Gothic Condensed No. 1 (10Δ102)

Lower case alphabet, 127.5 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Title No. 7 with Italic (10Δ178)

Lower case alphabet, 129.2 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

10 Point Caslon No. 3 with Italic and Small Caps (10Δ180)

Lower case alphabet, 129.5 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

Comparative Showings of Linotype Faces

10 POINT FACES

(Continued)



10 Point Bodoni Bold with Italic (10Δ196)

Lower case alphabet, 139.7 points. Figures, .053

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Old Style No. 1 with Antique No. 1 Italic (10Δ128)

Lower case alphabet, 139.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Ronaldson with Antique No. 1 Italic (10Δ130)

Lower case alphabet, 139.8 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Antique No. 1 with Italic (10Δ92)

Lower case alphabet, 141 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Gothic No. 3 with 12 Point DeVenne Condensed (10Δ136)

Lower case alphabet, 141.3 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point No. 2 with Gothic No. 3 (10Δ162)

Lower case alphabet, 142 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Century Expanded with Century Bold (10Δ112)

Lower case alphabet, 142 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Century Expanded with Italic and Small Caps (10Δ16)

Lower case alphabet, 142.3 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

10 Point Title No. 2 with Italic (10Δ40)

Lower case alphabet, 143.7 points. Figures, .070

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

10 Point No. 16 with Century Bold (10Δ116)

Lower case alphabet, 144.5 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point No. 2 with Condensed Title No. 3 (10Δ114)

Lower case alphabet, 144.8 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890

Comparative Showings of Linotype Faces

10 POINT FACES

(Continued)



10 Point Century Bold with Italic (10Δ268)

Lower case alphabet, 145.5 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

10 Point Century Expanded with Century Bold Italic (10Δ226)

Lower case alphabet, 146.7 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

10 Point No. 16 with Italic and Small Caps (10Δ48)

Lower case alphabet, 146.5 points. Figures, .0742

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

10 Point Century Expanded with Cheltenham Bold (10Δ208)

Lower case alphabet, 150 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

10 Point Cheltenham Bold with Italic (10Δ82)

Lower case alphabet, 150 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

10 Point De Vinne Outline with Bold Face No. 6 (10Δ276)

Lower case alphabet, 158 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

10 Point Gothic No. 16 with Cheltenham Bold (10Δ288)

Lower case alphabet, 160.7 points. Figures, .0668

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, justifies, casts 1234567890

10 Point Gothic No. 16 with Title No. 4 (10Δ156)

Lower case alphabet, 163.3 points. Figures, .0668

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

TYPOGRAPHY

The one great, noble and useful mission of type is to invite and render reading an easy and pleasant task, remembering that the types which are the most legible are the most beautiful.

11 POINT FACES



11 Point Condensed No. 2 with Antique Black No. 3 (11Δ68)

Lower case alphabet, 119.46 points. Figures. .0916

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

11 Point Cheltenham with Italic and Small Caps (11Δ48)

Lower case alphabet, 125.4 points. Figures. .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

11 Point No. 9, Plain and Canceled (11Δ20)

Lower case alphabet, 123.1 points. Figures. .077

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES justifies casts and asse 1234567890

11 Point Scotch with Italic and Small Caps (11Δ10)

Lower case alphabet, 124.09 points. Figures. .077

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

11 Point Old Style No. 7 with Italic and Small Caps (11Δ58)

Lower case alphabet, 124.42 points. Figures. .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINT

11 Point Ronaldson No. 7 with Italic and Small Caps (11Δ60)

Lower case alphabet, 124.42 points. Figures. .0761

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINT

11 Point Old Style No. 1 with Italic and Small Caps (11Δ4)

Lower case alphabet, 124.92 points. Figures. .077

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

11 Point Ronaldson with Italic and Small Caps (11Δ6)

Lower case alphabet, 124.92 points. Figures. .077

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINT

11 Point Cambridge with Italic and Small Caps (11Δ8)

Lower case alphabet, 126.4 points. Figures. .0761

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

11 Point Elzevir No. 3 with Italic and Small Caps (11Δ74)

Lower case alphabet, 129.59 points. Figures. .0761

THE LINOTYPE COMPOSES, justifies, casts, and ass 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and ass GOOD PRINT

11 Point Caslon with Italic and Small Caps (11Δ12)

Lower case alphabet, 140.91 points. Figures. .094

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

Comparative Showings of Linotype Faces

11 POINT FACES

(Continued)



11 Point No. 21 with Italic and Small Caps (11Δ56)

Lower case alphabet, 141.68 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as **GOOD PRINT**

11 Point No. 1 with Century Bold (11Δ72)

Lower case alphabet, 144.1 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890

11 Point No. 1 with Italic and Small Caps (11Δ2)

Lower case alphabet, 144.43 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and a **GOOD PRINT**

11 Point Old Style No. 1 with Antique No. 1 (11Δ22)

Lower case alphabet, 146.39 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

11 Point Ronaldson with Antique No. 1 (11Δ26)

Lower case alphabet, 146.19 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

11 Point De Vinne with Italic and Small Caps (11Δ14)

Lower case alphabet, 148.5 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890
THE LINOTYPE COMPOSES, justifies, casts, an **GOOD PRINT** .

11 Point De Vinne with Antique No. 3 (11Δ16)

Lower case alphabet, 150.15 points. Figures, .077

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

11 Point Century Expanded with Century Bold (11Δ70)

Lower case alphabet, 151.91 points. Figures, .0761

THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and a 1234567890

11 Point Doric No. 1 with Bold Face Italic No. 4 (11Δ42)

Lower case alphabet, 187 points. Figures, .1038

THE LINOTYPE COMPOSES, justifies 1234567890
THE LINOTYPE COMPOSES, justifies 1234567890

TYPOGRAPHY

To attain type beauty, the prime necessity is correct choice of every element that goes into the type page.

12 POINT FACES



12 Point Cheltenham Condensed with Cheltenham Bold Condensed (12Δ94)

Lower case alphabet, 132.72 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

12 Point Cheltenham Bold Condensed with Italic (12Δ98)

Lower case alphabet, 133.2 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

12 Point Cheltenham with Italic and Small Caps (12Δ18)

Lower case alphabet, 135 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

12 Point Bodoni Book with Italic and Small Caps (12Δ186)

Lower case alphabet, 137.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse GOOD PRINTS

12 Point Gothic No. 13 with Cheltenham Bold Condensed (12Δ242)

Lower case alphabet, 139.2 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Gothic No. 13 with DeVenne Condensed (12Δ102)

Lower case alphabet, 140.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and asse 1234567890

12 Point Old Style No. 3 with Italic and Small Caps (12Δ96)

Lower case alphabet, 143.4 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890
THE LINOTYPE COMPOSES, justifies, casts, an GOOD PRINT

12 Point Original Old Style with Italic and Small Caps (12Δ6)

Lower case alphabet, 143.76 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINTS

12 Point Bodoni with Italic and Small Caps (12Δ160)

Lower case alphabet, 144.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and as 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and as GOOD PRINTS

12 Point Old Style No. 7 with Italic and Small Caps (12Δ190)

Lower case alphabet, 146.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINT

12 Point Ronaldson No. 7 with Italic and Small Caps (12Δ194)

Lower case alphabet, 146.16 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and GOOD PRINT

12 POINT FACES

(Continued)



12 Point Gothic No. 5 with Gothic Condensed No. 1 (12Δ30)

Lower case alphabet, 149.08 points. Figures, .091

THE LINOTYPE COMPOSES, justifies, casts, and 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and 1234567890

12 Point Pabst Old Style with Italic (12Δ130)

Lower case alphabet, 149.88 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Old Style No. 1 with Italic and Small Caps (12Δ4)

Lower case alphabet, 149.96 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

12 Point Ronaldson with Italic and Small Caps (12Δ8)

Lower case alphabet, 149.96 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

12 Point Caslon No. 2 with Italic and Small Caps (12Δ74)

Lower case alphabet, 150.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a GOOD PRINT

12 Point Scotch with Jenson (12Δ90)

Lower case alphabet, 151.2 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, justifies, casts 1234567890

12 Point Elzevir No. 3 with Italic and Small Caps (12Δ224)

Lower case alphabet, 152.64 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890
THE LINOTYPE COMPOSES, justifies, casts, an GOOD PRINT

12 Point Cheltenham Wide with Cheltenham Bold (12Δ88)

Lower case alphabet, 153.24 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890
THE LINOTYPE COMPOSES, justifies, casts, an 1234567890

12 Point Elzevir with Cheltenham Bold (12Δ56)

Lower case alphabet, 153.24 points. Figures, .0899

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Old Roman with Italic (12Δ128)

Lower case alphabet, 153.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Old Style No. 1 with Title No. 1 (12Δ84)

Lower case alphabet, 154.44 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 POINT FACES

(Continued)



12 Point Ronaldson with Title No. 1 (12Δ86)

Lower case alphabet, 154.44 points. Figures. .083

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Classic with Italic and Small Caps (12Δ20)

Lower case alphabet, 154.68 points. Figures. .090

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINTS

12 Point Scotch with Italic and Small Caps (12Δ10)

Lower case alphabet, 155.28 points. Figures. .084

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

12 Point Old Style No. 1 with Title No. 2 (12Δ116)

Lower case alphabet, 156.25 points. Figures. .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Ronaldson with Title No. 2 (12Δ118)

Lower case alphabet, 156.25 points. Figures. .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Old Style No. 1-with Cheltenham Bold (12Δ126)

Lower case alphabet, 156.29 points. Figures. .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Ronaldson with Cheltenham Bold (12Δ134)

Lower case alphabet, 156.29 points. Figures. .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Caslon with Italic and Small Caps (12Δ12)

Lower case alphabet, 156.84 points. Figures. .084

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, GOOD PRINT

12 Point Bodoni Bold with Italic (12Δ132)

Lower case alphabet, 157.44 points. Figures. .095

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890
THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

12 Point Classic with Century Bold (12Δ58)

Lower case alphabet, 157.68 points. Figures. .083

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Benedictine with Italic and Small Caps (12Δ176)

Lower case alphabet, 160.68 points. Figures. .095

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas GOOD PRINTS

Comparative Showings of Linotype Faces

12 POINT FACES

(Continued)



12 Point Uniline with Italic and Small Caps (12Δ100)

Lower case alphabet, 161.4 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, *justifies, casts*, GOOD PRINT

12 Point Old Style No. 1 with Antique No. 1 (12Δ26)

Lower case alphabet, 161.4 points. Figures, .064

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Ronaldson with Antique No. 1 (12Δ28)

Lower case alphabet, 161.4 points. Figures, .064

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Old Style No. 1 with Antique No. 1 Italic (12Δ78)

Lower case alphabet, 162.24 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, *justifies, cast* 1234567890

12 Point Ronaldson with Antique No. 1 Italic (12Δ80)

Lower case alphabet, 162.24 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, *justifies, cast* 1234567890

12 Point Century Expanded with Italic and Small Caps (12Δ22)

Lower case alphabet, 162.36 points. Figures, .061

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, *justifies, cast* GOOD PRINT

12 Point No. 1 with Italic and Small Caps (12Δ2)

Lower case alphabet, 162.48 points. Figures, .064

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, *justifies, casts* GOOD PRINT

12 Point De Vinne with Italic and Small Caps (12Δ14)

Lower case alphabet, 162.6 points. Figures, .064

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, *justifies, cas* GOOD PRINT

12 Point De Vinne with Title No. 1 (12Δ152)

Lower case alphabet, 162.6 points. Figures, .064

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas 1234567890

12 Point Century Expanded with Century Bold (12Δ64)

Lower case alphabet, 163.92 points. Figures, .063

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point Century Expanded with Cheltenham Bold (12Δ140)

Lower case alphabet, 164.16 points. Figures, .0699

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

Comparative Showings of Linotype Faces

12 POINT FACES

(Continued)



12 Point Cheltenham Bold with Italic (12Δ46)

Lower case alphabet, 164.28 points. Figures, .0890

THE LINOTYPE COMPOSES, justifies, casts, 1234567890
THE LINOTYPE COMPOSES, justifies, casts, 1234567890

12 Point De Vinne with Antique No. 3 (12Δ16)

Lower case alphabet, 164.64 points. Figures, .084

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Antique No. 1 with Italic (12Δ68)

Lower case alphabet, 164.76 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas 1234567890

12 Point Caslon No. 3 with Italic and Small Caps (12Δ120)

Lower case alphabet, 164.76 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas GOOD PRINT

12 Point Century Bold with Italic (12Δ198)

Lower case alphabet, 167.64 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point No. 16 with Century Bold (12Δ70)

Lower case alphabet, 168.24 points. Figures, .0890

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point Century Expanded with Century Bold Italic (12Δ166)

Lower case alphabet, 169.44 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast 1234567890

12 Point No. 2 with Gothic No. 3 (12Δ136)

Lower case alphabet, 169.92 points. Figures, .0890

THE LINOTYPE COMPOSES, justifies, cas 1234567890
THE LINOTYPE COMPOSES, justifies, cas 1234567890

12 Point Title No. 2 with Italic (12Δ60)

Lower case alphabet, 171.6 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, justifies, casts 1234567890

12 Point Gothic No. 16 with Cheltenham Bold (12Δ244)

Lower case alphabet, 174.12 points. Figures, .1107

THE LINOTYPE COMPOSES, justifies, c 1234567890
THE LINOTYPE COMPOSES, justifies, c 1234567890

12 Point Title No. 7 with Italic (12Δ124)

Lower case alphabet, 174.48 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts 1234567890
THE LINOTYPE COMPOSES, justifies, casts 1234567890

12 POINT FACES

(Continued)



12 Point No. 16 with Italic and Small Caps (12Δ40)

Lower case alphabet, 174.72 points. Figures, .089

THE LINOTYPE COMPOSES, justifies, cast 1234567890
THE LINOTYPE COMPOSES, justifies, cast GOOD PRINT

12 Point Gothic No. 16 with Title No. 4 (12Δ104)

Lower case alphabet, 180.24 points. Figures, .1107

THE LINOTYPE COMPOSES, justifies 1234567890
THE LINOTYPE COMPOSES, justifies 1234567890

12 Point De Vinne Outline with Italic (12Δ108)

Lower case alphabet, 182.52 points. Figures, .0908

THE LINOTYPE COMPOSES, justifies, c 1234567890
THE LINOTYPE COMPOSES, justifies, c 1234567890

12 Point De Vinne Outline with Bold Face No. 6 (12Δ122)

Lower case alphabet, 187.2 points. Figures, .0908

THE LINOTYPE COMPOSES, justifies, c 1234567890
THE LINOTYPE COMPOSES, justifies, c 1234567890

TYPOGRAPHY

The one great, noble and useful mission of type is to invite and render reading an easy and pleasant task, remembering that the types which are the most legible are the most beautiful.

14 POINT FACES



14 Point Bodoni Book with Italic and Small Caps (14Δ114)

Lower case alphabet, 151.34 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and 1234567890
THE LINOTYPE composes, justifies, casts, and GOOD PRINTS

14 Point Cheltenham Condensed with Cheltenham Bold Condensed (14Δ42)

Lower case alphabet, 155.68 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and 1234567890
THE LINOTYPE composes, justifies, casts, and 1234567890

14 Point Cheltenham Bold Condensed with Italic (14Δ46)

Lower case alphabet, 156.24 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, and 1234567890
THE LINOTYPE composes, justifies, casts, and 1234567890

14 Point Cheltenham with Italic and Small Caps (14Δ4)

Lower case alphabet, 158.76 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, 1234567890
THE LINOTYPE composes, justifies, casts, GOOD PRINTS

14 Point Gothic No. 13 with Cheltenham Bold Condensed (14Δ136)

Lower case alphabet, 161.14 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, a 1234567890
THE LINOTYPE composes, justifies, casts, a 1234567890

14 Point Gothic No. 13 with De Vinne Condensed (14Δ48)

Lower case alphabet, 161.78 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, an 1234567890
THE LINOTYPE composes, justifies, casts, an 1234567890

14 Point Bodoni with Italic and Small Caps (14Δ94)

Lower case alphabet, 162.4 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, a 1234567890
THE LINOTYPE composes, justifies, casts, a GOOD PRINTS

14 Point Old Style No. 7 with Italic and Small Caps (14Δ120)

Lower case alphabet, 171.08 points. Figures, .0968

THE LINOTYPE composes, justifies, cast 1234567890
THE LINOTYPE composes, justifies, cast GOOD PRINT

14 Point Ronaldson No. 7 with Italic and Small Caps (14Δ122)

Lower case alphabet, 171.08 points. Figures, .0968

THE LINOTYPE composes, justifies, cast 1234567890
THE LINOTYPE composes, justifies, cast GOOD PRINT

14 Point Original Old Style with Italic and Small Caps (14Δ2)

Lower case alphabet, 171.02 points. Figures, .0968

THE LINOTYPE composes, justifies, cas 1234567890
THE LINOTYPE composes, justifies, cas GOOD PRINTS

14 POINT FACES
(Continued)



14 Point Bodoni Bold with Italic (14Δ68)

Lower case alphabet, 174.58 points. Figures, .1107

THE LINOTYPE composes, justifies, cas 1234567890
THE LINOTYPE composes, justifies, cas 1234567890

14 Point Elzevir No. 3 with Italic and Small Caps (14Δ126)

Lower case alphabet, 175.28 points. Figures, .0968

THE LINOTYPE composes, justifies, cas 1234567890
THE LINOTYPE composes, justifies, cas GOOD PRINT

14 Point Old Roman with Italic (14Δ64)

Lower case alphabet, 176.12 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c 1234567890

14 Point Old Style No. 1 with Italic and Small Caps (14Δ76)

Lower case alphabet, 176.16 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c GOOD PRINT

14 Point Ronaldson with Italic and Small Caps (14Δ78)

Lower case alphabet, 176.16 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c GOOD PRINT

14 Point Caslon with Italic and Small Caps (14Δ34)

Lower case alphabet, 180.46 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c GOOD PRINTS

14 Point Pabst Old Style with Italic (14Δ66)

Lower case alphabet, 180.6 points. Figures, .0968

THE LINOTYPE composes, justifies, ca 1234567890
THE LINOTYPE composes, justifies, ca 1234567890

14 Point Benedictine with Italic and Small Caps (14Δ106)

Lower case alphabet, 183.4 points. Figures, .1107

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, GOOD PRINTS

14 Point Old Style No. 1 with Title No. 2 (14Δ72)

Lower case alphabet, 184.59 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point Ronaldson with Title No. 2 (14Δ74)

Lower case alphabet, 184.59 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 POINT FACES

(Continued)



14 Point Old Style No. 1 with Antique No. 1 (14Δ24)

Lower case alphabet, 184.81 points. Figures. .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point Ronaldson with Antique No. 1 (14Δ38)

Lower case alphabet, 184.81 points. Figures. .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point De Vinne with Italic and Small Caps (14Δ84)

Lower case alphabet, 188.86 points. Figures. .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, GOOD PRINT

14 Point Cheltenham Wide with Cheltenham Bold (14Δ40)

Lower case alphabet, 189 points. Figures. .1107

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point Elzevir with Cheltenham Bold (14Δ28)

Lower case alphabet, 189.42 points. Figures. .1107

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point Antique No. 1 with Italic (14Δ56)

Lower case alphabet, 189.98 points. Figures. .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point Old Style No. 1 with Cheltenham Bold (14Δ62)

Lower case alphabet, 190.4 points. Figures. .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point Ronaldson with Cheltenham Bold (14Δ70)

Lower case alphabet, 190.4 points. Figures. .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point Classic with Century Bold (14Δ26)

Lower case alphabet, 190.96 points. Figures. .0968

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c 1234567890

14 Point De Vinne with Antique No. 3 (14Δ22)

Lower case alphabet, 191.52 points. Figures. .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 POINT FACES
(Continued)



14 Point Caslon No. 3 with Italic and Small Caps (14Δ54)

Lower case alphabet, 192.5 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, GOOD PRINT

14 Point Century Expanded with Italic and Small Caps (14Δ58)

Lower case alphabet, 194.18 points. Figures, .1037

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, GOOD PRINT

14 Point Century Expanded with Century Bold (14Δ20)

Lower case alphabet, 194.18 points. Figures, .0968

THE LINOTYPE composes, justifies, c 1234567890
THE LINOTYPE composes, justifies, c 1234567890

14 Point Century Expanded with Cheltenham Bold (14Δ86)

Lower case alphabet, 196.84 points. Figures, .1107

THE LINOTYPE composes, justifie 1234567890
THE LINOTYPE composes, justifie 1234567890

14 Point Cheltenham Bold with Italic (14Δ30)

Lower case alphabet, 196.98 points. Figures, .1107

THE LINOTYPE composes, justifie 1234567890
THE LINOTYPE composes, justifie 1234567890

14 Point Century Bold with Italic (14Δ124)

Lower case alphabet, 200.9 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point Title No. 7 with Italic (14Δ60)

Lower case alphabet, 201.88 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point Century Expanded with Century Bold Italic (14Δ102)

Lower case alphabet, 201.88 points. Figures, .0968

THE LINOTYPE composes, justifies, 1234567890
THE LINOTYPE composes, justifies, 1234567890

14 Point No. 16 with Century Bold (14Δ36)

Lower case alphabet, 202.16 points. Figures, .1037

THE LINOTYPE composes, justifies 1234567890
THE LINOTYPE composes, justifies 1234567890

14 Point No. 16 with Italic and Small Caps (14Δ14)

Lower case alphabet, 203.98 points. Figures, .1088

THE LINOTYPE composes, justifies 1234567890
THE LINOTYPE composes, justifies GOOD PRINT

14 POINT FACES
(Continued)



14 Point Gothic No. 16 with Cheltenham Bold (14Δ138)

Lower case alphabet, 208.6 points. Figures. .1107

THE LINOTYPE composes, justf 1234567890
THE LINOTYPE composes, justf 1234567890

14 Point Gothic No. 16 with Title No. 4 (14Δ50)

Lower case alphabet, 215.88 points. Figures. .1107

THE LINOTYPE composes, justf 1234567890
THE LINOTYPE composes, justf 1234567890

14 Point De Vinne Outline with Italic (14Δ52)

Lower case alphabet, 217.42 points. Figures. .1107

THE LINOTYPE composes, justf 1234567890
THE LINOTYPE composes, justf 1234567890

14 Point De Vinne Outline with Bold Face No. 6 (14Δ80)

Lower case alphabet, 218.82 points. Figures. .1107

THE LINOTYPE composes, justf 1234567890
THE LINOTYPE composes, justf 1234567890

TYPOGRAPHY

“Distinctive Effects,” culled along the typographical by-paths, must be employed at a sacrifice of distinguished beauty. “Catchiness,” even when it has indeed caught, was never yet known to hold anything worth-while.

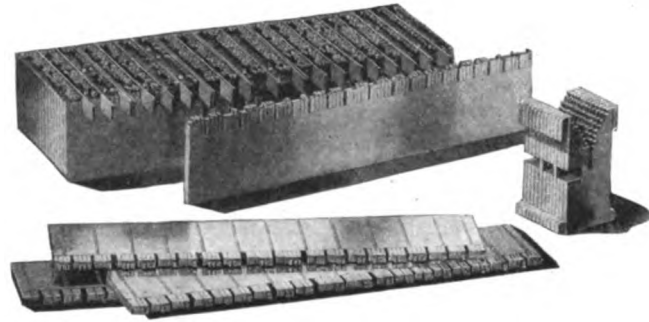
ROGERS TABULAR MATRICES



FOR RULE and FIGURE
WORK

THE ROGERS SYSTEM OF LINOTYPE RULE AND FIGURE WORK

The Rogers System for rule and figure work has made the composition of *tables* and intricate rule work on the Linotype practically as easy as *straight-matter*. By this system the most complicated tabular matter can be composed *rapidly*, *conveniently*, and *economically*. The necessary attachments for using the system can



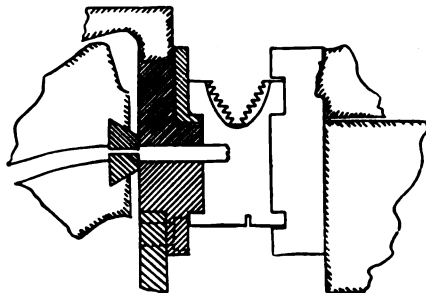
Rogers Tabular Matter showing Slugs, Rules, and Matrices

be readily applied to any outstanding Linotype. The attachments required consist of a special mold, matrices, and spacebands, and some minor parts.

Rogers Tabular matrices are like ordinary Linotype matrices, except that the figure or letter is in the bottom of the slot, instead of in the edge as usual. When the matrices are assembled side by side their slots align and form a mold in which the top part of the slug is cast. They are made on the one-point unit system setwise.

At points in the line where vertical brass rules are to be inserted, space matrices without slots are dropped in, forming a slot in the slug of the correct depth and width to receive strips of brass rule.

The Rogers Tabular Mold is the same as the regular Universal Adjustable Mold except in height. When the line of matrices is presented against the front of the



Showing Alignment of Matrix Slot and Mold

mold, the matrix slot aligns with and forms a continuation of the mold slot, so that the body or base part of the slugs is cast in the mold as usual, while the top part is cast in the matrices.

The slugs are delivered from the machine with the slots therein, and no sawing, cutting, or other work is necessary. After proofs have been taken and corrections made, the rules can be inserted in an instant. When the form is locked up, the rules are held securely in place.

Composition of tabular matter has always been regarded as a specialty in the average printing office. While the Rogers Tabular Attachment is also, in a measure, a specialty, it does not require any extraordinary degree of skill to use it successfully. Any reasonably good operator can, by a little study of the system, set the most intricate and complicated tabular work practically as fast as straight matter.

Box heads, cross rules, etc., may be set with equal facility. The brass rules may be made continuous throughout the form and extended beyond the slugs for the box headings, or they may be of labor-saving lengths. All tables, however complicated with reading matter between the column rules, reference marks, light and dark figures, light and heavy rules, leaders, horizontal rules, etc., can be produced by the Rogers Tabular System more rapidly and more satisfactorily than in any other manner.

CHARACTERS ARE MADE ON A UNIT-SET WIDTH

All Rogers tabular matrices are made on the point-set or unit system, which makes it comparatively easy to justify or line-up text matter with figures. When a table is set on two or more machines, be sure that the side trimming-knives on the different machines are adjusted so as to trim the slugs to a uniform thickness; also that the right-hand jaws on all machines are set exactly the same, otherwise the alignment of the rule slots in the slugs will not be uniform.

EQUIPMENT

The Rogers Tabular System can be applied to any Linotype, old or new. The complete equipment consists of a font of matrices, the parts necessary to apply the attachment, twelve special spacebands, and a Rogers Tabular Mold, including one pair of liners (right-hand and left-hand) to set one specified body and measure.

ROGERS TABULAR RULE

Rogers Tabular Brass Rule is made in five different faces, as follows:

<hr/>
Hair-line rule on 2 point body
<hr/>
1 point face rule on 2 point body
<hr/>
2 point face rule on 2 point body
<hr/>
Parallel hair-line rule on 2 point body
<hr/>
Parallel hair-line rule on 3 point body

The 2 point rule runs approximately 60 feet to the pound. It can be furnished either in 24-inch strips or in labor-saving fonts of three or five pounds each. The three-pound fonts contain 21 pieces of each length from 6 ems to 25 ems, both inclusive, in even pica ems. The five-pound fonts contain 34 pieces of each length. We can also furnish 3 point rule if required.

OLD STYLE No. 2

8 Point Old Style No. 2 (8Δ31)

Lower case alphabet, 120.96 points. Figures, .0653

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point Old Style No. 2 (10Δ11)

Lower case alphabet, 137 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assem 1234567890

12 Point Old Style No. 2 (12Δ3)

Lower case alphabet, 162 points. Figures, .088

THE LINOTYPE COMPOSES, justifies, casts, a 1234567890

No. 26 SERIES

6 Point No. 26 Italic (6Δ11)

Lower case alphabet, 94.92 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units r 1234567890

6 Point No. 26 (6Δ9)

Lower case alphabet, 94.98 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

6 Point No. 26 Small Caps (6Δ9)

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES IN SLUG UNITS R

7 Point No. 26 (7Δ3)

Lower case alphabet, 119.07 points. Figures, .0464

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete 1234567890

8 Point No. 26 (8Δ17)

Lower case alphabet, 124 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

10 Point No. 26 (10Δ13)

Lower case alphabet, 142 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assemb 1234567890

12 Point No. 26 (12Δ7)

Lower case alphabet, 157.92 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, casts, an 1234567890

TYPOGRAPHY

The hand compositor who fails in appreciation of the beauty of type form and arrangement fails by hand—he would also fail on the Linotype.

GOthic FACES



5½ Point Gothic No. 3 (5½Δ1)

Caps, small caps, figures, and points only. Figures, .0484

THE LINOTYPE COMPOSES, JUSTIFIES, CASTS, AND ASSEMBLES COMPLETE LINES 1234567890

6 Point Gothic Condensed No. 1 (6Δ19)

Lower case alphabet, 79.02 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units ready f 1234567890

6 Point Gothic No. 10 (6Δ17)

Lower case alphabet, 94.98 points. Figures, .0415

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in slug units 1234567890

8 Point Gothic No. 10 (8Δ27)

Lower case alphabet, 124 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

MISCELLANEOUS FACES



6 Point Bold Face No. 5 (6Δ23)

Lower case alphabet, 103.98 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles complete lines in 1234567890

8 Point Ionic No. 1 (8Δ9)

Lower case alphabet, 124.72 points. Figures, .0622

THE LINOTYPE COMPOSES, justifies, casts, and assembles comp 1234567890

8 Point Antique No. 2 (8Δ37)

Lower case alphabet, 128.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

8 Point Railroad Ionic No. 3 (8Δ25)

Lower case alphabet, 128.96 points. Figures, .0553

THE LINOTYPE COMPOSES, justifies, casts, and assembles com 1234567890

10 Point De Vinne (10Δ15)

Lower case alphabet, 136 points. Figures, .0692

THE LINOTYPE COMPOSES, justifies, casts, and assembl 1234567890

12 Point De Vinne (12Δ5)

Lower case alphabet, 165.96 points. Figures, .083

THE LINOTYPE COMPOSES, justifies, cast 1234567890

14 Point No. 36 (14Δ1)

Lower case alphabet, 164.92 points. Figures, .0968

THE LINOTYPE composes, justifies, casts, 1234567890

TYPOGRAPHY

Quality with economy is the service you buy when you
invest in a Linotype.

Rogers Tabular Matrices

No. 26 SERIES

7 Point No. 26 Italic (7Δ5) Figures, .0484
1234567890 . . . ; \$

8 Point No. 26 Italic (8Δ33) Figures, .0553
1234567890 . . . ; \$

ANTIQUE

10 Point Antique No. 3 (10Δ5) Figures, .0692
1234567890 \$ A M P

6 Point Antique No. 5 (6Δ21) Figures, .0692
1234567890
. . | - - - \$ * † ‡ § ¶ ¯ ¸ , . on figure body
Superior A

BOLD FACE No. 1

5½ Point Bold Face No. 1 (5½Δ3) Figures, .0625
1234567890
. . ' - - - \$ * † ‡ § ¶ ¯ ¸

IONIC No. 4

8 Point Ionic No. 4, Low Alignment (8Δ11) Figures, .0553
1234567890 \$ ¢

OLD STYLE No. 1

7 Point Old Style No. 1 (7Δ1) Figures, .0484
1234567890
. . - - - - - \$ % + + - - - * † ‡ §

8 Point Old Style No. 1 (8Δ3) Figures, .0553
1234567890
Modernized 1234567890 - \$ %
Italic *M a b g i k* Small Caps D H J L M S V

10 Point Old Style No. 1 (10Δ1) Figures, .0692
1234567890
\$ % + + - - -

GOTHIC

5 Point Gothic No. 4 (5Δ1) Figures, .0415
1234567890 . . \$
. . on figure body

6 Point Gothic No. 6 (6Δ3) Figures, .0415
1234567890 \$ A M P

8 Point Gothic No. 6, High Alignment (8Δ5) Figures, .0553
1234567890 \$ A M P

8 Point Gothic No. 6, Low Alignment (8Δ19) Figures, .0553
1234567890 \$ A M P ½
Special Figures 1234567890

5 Point Gothic No. 9, Special (5Δ3) Figures, .0692
1234567890

8 Point Gothic Condensed No. 1 (8Δ35) Figures, .0553
1234567890

UNIVERSITY

8 Point University (8Δ39) Figures, .0743
1234567890
. . - - - - - \$ † ‡ § ¶ ¯ ¸ 1 2 3 4 5

GERMAN No. 1.

6 Point German No. 1 (6Δ7) Figures, .0415
1234567890 \$

8 Point German No. 1 (8Δ15) Figures, .0553
1234567890 \$

TYPOGRAPHY

ROGERS TABULAR TARIFF CHARACTERS

6 POINT

Ⓐ Character No. 775
Size .083.....775a..... Ⓐ

Ⓑ Character No. 776
Size .083.....776a..... Ⓑ

Ⓐ Character No. 781
Size .083.....781a..... Ⓐ

Ⓐ Character No. 785
Size .083.....785a..... Ⓐ

Ⓐ Character No. 786
Size .083.....786a..... Ⓐ

Ⓐ Character No. 787
Size .0415.....787b..... Ⓐ
Size .0692.....787c..... Ⓐ
Size .083.....787a..... Ⓐ

Ⓐ Character No. 1100
Size .0415.....1100a..... Ⓐ
Size .0692.....1100b..... Ⓐ

Encircled Figures
① to ⑥ inclusive. Size .083

8 POINT

Ⓐ Character No. 775
Size .1107.....775a..... Ⓐ

Ⓑ Character No. 776
Size .1107.....776a..... Ⓑ

Ⓐ Character No. 781
Size .1107.....781a..... Ⓐ
Size .0553.....781b..... Ⓐ

Ⓐ Character No. 782
Size .1107.....782a..... Ⓐ

Ⓐ Character No. 785
Size .1107.....785a..... Ⓐ

Ⓐ Character No. 786
Size .1107.....786a..... Ⓐ

Ⓐ Character No. 787
Size .0553.....787a..... Ⓐ
Size .1107.....787b..... Ⓐ

Ⓐ Character No. 1100
Size .0553.....1100a..... Ⓐ

Ⓐ Character No. 1122
Size .0553.....1122a..... Ⓐ
Size .1107.....1122b..... Ⓐ

Ⓐ Character No. 1124
Size .1107.....1124a..... Ⓐ

• Character No. 227
Superior
Size .0553.....227a..... •

Low Alignment
Superior
Size .0553.....227aa..... •

★ Character No. 230
Superior
Size .0553.....230a..... ★

Low Alignment
Superior
Size .0553.....230aa..... ★

Encircled Figures
① to ⑥ inclusive. Size .1107

10 POINT

Ⓐ Character No. 775
Size .1383.....775a..... Ⓐ

Ⓑ Character No. 776
Size .1383.....776a..... Ⓑ

Ⓐ Character No. 781
Size .1383.....781a..... Ⓐ

Ⓐ Character No. 782
Size .1383.....782a..... Ⓐ

Ⓐ Character No. 834
Size .1383.....834a..... Ⓐ

★ Character No. 1113
Size .0692.....1113a..... ★

Ⓐ Character No. 1122
Size .0692.....1122a..... Ⓐ

• Character No. 1124
Size .1383.....1124a..... •

• Character No. 227
Superior
Size .0692.....227a..... •

FOREIGN LANGUAGE FACES



FOREIGN LANGUAGE FACES



Matrices can be supplied for composition in 47 different languages, as follows:

Albanian	Armenian	Finnish	Italian	SLAVONIC
Anglo-Saxon	Bohemian	French	Norwegian	Slovakian
ARABIC	Burmese	Gaelic	Polish	Slovenian
Hindustani	Chaldaic	GERMAN	Portuguese	Spanish
Kurdish	Croatian	Lettish	Roumanian	Swedish
Malayan	Danish	Lithuanian	RUSSIAN	SYRIAC
Persian	Dutch	Greek	Bulgarian	Estrangela
Sindhi	English	Hebrew	Ruthenian	Jacobite
Turkish	Esperanto	Hungarian	Serbian	Nestorian
Urdu		Icelandic		Welsh

Regular English matrices with the proper accents added are used to make up the fonts for 25 of the 47 languages here listed. The accents for these languages are shown on the following page.

Foreign language fonts include all necessary accents at the regular font price. An extra charge is made for all accented matrices which do not appear in the list.

In ordering accented capitals be sure to state whether they are to be reduced in height (low-cap accents) so as to allow the accent to be cast on the regular body, or made full height (high-cap accents). In the latter case a special mold is required.

When accents are to be furnished with a font, five matrices of each character are usually supplied if they are to run sorts, and from eight to twelve matrices of each character if they are to run in the magazine, according to the frequency with which the characters are used. Accents for a specific language are furnished with a font of matrices without extra charge. All accents and other characters not regularly included in a specific language are charged for extra. Where Spanish, French, or other foreign language accents are desired in addition to the regular characters supplied with a font for English composition, such accents must be ordered extra at sorts prices.

Cap accents are usually reduced in height so that the complete character, including the diacritical mark, will cast on the regular body. They can also be furnished full height if desired, the increased height being added to the body of the slug. When high-cap accents are used, a special high-cap mold is required.

When using a high-cap mold for setting regular matter, either with or without high-cap accents, it is necessary to use liners from one to two points larger than the body of the face to prevent trimming off the descending characters, as the blank space or shoulder is at the top of the slug. For instance, in order to set an 8 point face with a high-cap mold it would be necessary to use either 9 or 10 point liners, depending on the size or style of the face. In the use of head-letter high-cap molds it is sometimes necessary to use liners four points larger than the body size of the matrices. This increase of liner thickness depends entirely on the length of descending characters.

High-cap accents in conjunction with lower-case characters cannot be used with display faces larger than 32 point.

FOREIGN LANGUAGE ACCENTS

Following are the accents commonly used with the English alphabet to form the languages named:

<i>Language</i>	<i>Capitals</i>	<i>Lower Case</i>
ALBANIAN (<i>Baskimi</i>)	ÂÉ	âé
ANGLO-SAXON	ÐÞ	ðþ
BOHEMIAN	ÁČĎĚĚİŇÓŘŠŤÚŮÝŽ	áčďěěíňóřšťůůýž
CROATIAN	ĆČŠŽ	ćčšž
DANISH AND NORWEGIAN	ÆØ	æø
ESPERANTO	ĈĜĤJSŬ	ĉghjsŭ
Esperanto accents can be supplied for a limited variety of faces only.		
FINNISH	ÄÖ	äö
FRENCH	ÂÂÇÊÊÊËÏÔÛÜ	ââçêêêëïôûü
GERMAN	ÄÖÜ	äöü
German cap accents are furnished only when specially ordered.		
HUNGARIAN	ÁÉÍÓÖŰŰŰŰ	áéíóöűűű
ICELANDIC	ÁÐÉÍÓÖÚÝÞ	áðéíóöúýþ
ITALIAN	ÀÈÌÒÙ	àèìòù
LITHUANIAN	ĄČĘĮŠŲŪŽ	ąčęįšųūž
POLISH	ĄĆĘŁŃÓŚŻ	ąćęłńóśż
PORTUGUESE	ÂÃÇÊÊİÍÓÔŬ	ãäçêêííóôû
ROUMANIAN	ĂĂĚĚİİŌȘȚ	ăăěěîîôșț
SLAVONIC	ĂĂČĎÉİĹĽŇŌŌȘȚŮÝŽ	ăăčďéíĺľňôôșțůýž
SPANISH	ÁÉİŇÓŬ	áéíňóû
SWEDISH	ÄÄÖ	ääö
WELSH	ÂĂÊŌŬŴŶŶ	ââêôûŵŷŷ

When ordering accents or special characters of any kind, always state whether they are to run in specified channels of the magazine or as sorts

FOREIGN LANGUAGE ACCENTS

ALPHABETICAL LIST



The following accents form part of standard fonts for ordinary composition in modern languages, and are sold at the regular price of sorts. Accented characters not shown on this page will be made to order only at a special price.

<i>Capitals</i>	<i>Lower Case</i>
A — ÅÄÅÄÅÄÅÄ	a — åäåäåäåä
C — ĆĆĆ	c — ċćć
D — ĐĐ	d — đđ
E — ÉÊËÊËÊË	e — éêëêëêë
G — Ğ	g — ğ
H — Ĥ	h — ĥ
I — ÌÍÎÏ	i — ïîïî
J — Ĵ	j — ĵ
L — ĽŁ	l — ĺł
N — ÑÑÑ	n — ñññ
O — ÓÔÕÖØÖØ	o — óôõöøöø
R — Ŗ	r — ŕ
S — ŠšŠ	s — ššš
T — Ŧ	t — ŧ
U — ÚÛÜÙÚÛ	u — úûüùúû
W — Ŵ	w — ŵ
Y — ŸŶ	y — ŷŷ
Z — ŽžŽ	z — žžž
Ɔ	ɔ
3	3
Ɔ	ɔ

SPECIAL INFORMATION

ARABIC

THE modern Linotype can be equipped to compose the following languages in Arabic script characters: *Arabic, Hindustani, Kurdish, Malayan, Persian, Sindhi, Turkish, and Urdu*. The one-line specimens shown on page 136 are composed in Arabic, and the other languages above mentioned may be produced by adding or substituting a few additional characters peculiar to the respective languages.

The Model 14 Linotype is recommended for the composition of Arabic. This machine, equipped with three magazines and two extra auxiliary magazines, will carry three different fonts of Arabic. It may, however, be equipped for Arabic composition in combination with one or two other languages.

ARMENIAN

The Armenian font is composed of about 96 different characters, including figures and points, all of which are contained in a single magazine. As Armenian is read from left to right, no special attachments for the machine are necessary.

GREEK

In order to provide for the entire Greek alphabet in one magazine a portion of the font is made up of a combination of two different characters on one matrix.

Any modern Linotype may be used for Greek composition provided it is equipped with what is known as the Greek attachment. This attachment can be easily applied to any outstanding machine.

HEBREW

The Hebrew alphabet consists of 31 characters. Two fonts of matrices, together with one set of figures, punctuation marks, spaces, quads, etc. (which may be used with both fonts), constitute a complete set of matrices for one magazine.

A set of Hebrew matrices usually consists of a font of 6 and 8 point, or 9 and 11 point, or 9 and 12 point. In order to accommodate those who desire to purchase either font of a set, we will furnish a font of only 31 Hebrew characters, which contains 460 matrices; or a font including figures, punctuation marks, spaces, quads, etc., which contains 940 matrices.

As Hebrew is composed from right to left, any Linotype used extensively for this class of work should be equipped with the Hebrew attachment.

SYRIAC

The Syriac group comprises three styles of characters, *i. e.*: Nestorian, Jacobite, and Estrangela. The Estrangela alphabet is used principally for inscriptions, captions, titles, etc., in connection with text matter set in Nestorian or Jacobite characters. Jacobite is adapted for composition in the ancient Assyrian language, while the Nestorian is used for modern versions.

A font of Nestorian consists of 1500 matrices, and will run in a single magazine. A font of Jacobite consists of 3132 matrices; for this font it is necessary to utilize the two regular magazines and the auxiliary magazine of a plural distributor Linotype.

ARABIC



14 Point Arabic (14Δ67)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاهزة للطبع بوجه جلي ٠٩٨٧٦٥٤٣٢١

18 Point Arabic (18Δ207)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاهزة للطبع ٠٩٨٧٦٥٤٣٢١

22 Point Arabic (22Δ1)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاهزة للطبع ٠٩٨٧٦٥٤٣٢١

24 Point Arabic (24Δ145)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاه ٠٩٨٧٦٥٤٣٢١

26 Point Arabic (26Δ1)

ماكنة لينوتيب تجمع الامهات وتصب الحروف جاهزة ٠٩٨٧٦٥٤٣٢١

ARMENIAN



6 Point Armenian No. 1 with No. 2 (6Δ188)

Lower case alphabet, 141.06 points. Figures, .0484

ՄԻՆԶ ԱՅՍ ԱՄԵՆԸ Թարմ է դեռ մեր մտքերուն մէջ եւ անկարօտ կրկնութեան՝ լաւ կ'ըլլայ n \$«(? '»)*
ՄԻՆԶ ԱՅՍ ԱՄԵՆԸ քարմ է դեռ մեր մտքերուն մէջ եւ անկարօտ կրկնութեան՝ լաւ կ'ըլլայ n 1234567890

8 Point Armenian No. 1 with No. 2 (8Δ190)

Lower case alphabet, 175.84 points. Figures, .0553

ՄԻՆԶ ԱՅՍ ԱՄԵՆԸ Թարմ է դեռ մեր մտքերուն մէջ եւ անկարօտ կրկնութեան՝ լաւ կ'ըլլայ n \$«(? '»)*
ՄԻՆԶ ԱՅՍ ԱՄԵՆԸ քարմ է դեռ մեր մտքերուն մէջ եւ անկարօտ կրկնութեան 1234567890

10 Point Armenian No. 1 with No. 2 (10Δ146)

Lower case alphabet, 217.5 points. Figures, .0692

ՄԻՆԶ ԱՅՍ ԱՄԵՆԸ Թարմ է դեռ մեր մտքերուն մէջ եւ անկ \$«(? '»)*
ՄԻՆԶ ԱՅՍ ԱՄԵՆԸ քարմ է դեռ մեր մտքերուն մէջ եւ անկ 1234567890

12 Point Armenian No. 1 with No. 2 (12Δ184)

Lower case alphabet, 261.45 points. Figures, .043

ՄԻՆԶ ԱՅՍ ԱՄԵՆԸ Թարմ է դեռ մեր մտքերուն \$«(? '»)*
ՄԻՆԶ ԱՅՍ ԱՄԵՆԸ քարմ է դեռ մեր մտքերուն 1234567890

TYPOGRAPHY

To attain type beauty, the prime necessity is correct choice of every element that goes into the type page.

SYRIAC



12 Point Nestorian

Figures. .0692

1234567890 ♦ ܠܒܪܗܡܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ

12 Point Jacobite

Figures. .0692

1234567890 ♦ ܠܒܪܗܡܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ

18 Point Estrangela (18△167)

ܠܒܪܗܡܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ ܕܡܝܬܐ

TYPOGRAPHY

The early printer had usually only one face of type; yet he solved the problem of display. To obtain a maximum of display value with a minimum of typographic expenditure is an economy that goes hand in hand with practical considerations and with art.

GREEK



6 Point Greek, one-letter, Incomplete Font (6Δ43)

ΑΒΓΔΕΖΗΘΙΚΑΜΝΞΟΠΡΣΤΤΦΧΨΩ αβγδεζηθικλμνξοπρσσττυφχψωφ δάδ

8 Point Greek, one-letter (Low, 8Δ87; High, 8Δ21)

Lower case alphabet, 100.16 points. Figures, .059

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται εις λινוטυπικὰς γραμ 1234567890

10 Point Greek Italic No. 1 (10Δ106)

Lower case alphabet, 128.4 points. Figures, .0742

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται 1234567890

9 Point Greek Elzevir (9Δ50)

Lower case alphabet, 112.77 points. Figures, .0667

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται εις λινוטυπ 1234567890

11 Point Greek Elzevir (11Δ54)

Lower case alphabet, 126.17 points. Figures, .0816

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται 1234567890

10 Point Greek No. 1, one-letter (10Δ23)

Lower case alphabet, 111.3 points. Figures, .070

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται εις λινोटυπ 1234567890

9 Point Greek No. 2 (9Δ36)

Lower case alphabet, 110.68 points. Figures, .0667

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται εις λινоту 1234567890

10 Point Greek No. 2 (10Δ76)

Lower case alphabet, 117.1 points. Figures, .0742

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται εις λ 1234567890

12 Point Greek No. 2 (12Δ50)

Lower case alphabet, 136.68 points. Figures, .080

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνον 1234567890

6 Point Greek No. 3 (6Δ174)

Lower case alphabet, 97.26 points. Figures, .0556

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται εις λινотυπικὰς γραμμάς ἐπὶ τ 1234567890

8 Point Greek No. 3 (8Δ150)

Lower case alphabet, 111.2 points. Figures, .0593

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται εις λινотυπικὰς 1234567890

10 Point Greek No. 3 (10Δ126)

Lower case alphabet, 124.9 points. Figures, .0742

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χύνονται εις 1234567890

12 Point Greek No. 3 (12Δ76)

Lower case alphabet, 144.24 points. Figures, .089

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ταχέως και χ 1234567890

6 Point Greek Gothic No. 29a with Greek Gothic No. 30a, Cap Font Only (6Δ210)

Caps, figures, and points only. Figures, .0553

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤΑΙ ΕΙΣ ΛΙΝΟΤΥΠΙΚΑΣ ΓΡΑΜΜΑΣ ΕΠΙ 1234567890
ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤΑΙ ΕΙΣ ΛΙΝΟΤΥΠΙΚΑΣ ΓΡΑΜΜΑΣ ΕΠΙ 1234567890

6 Point Greek Gothic No. 29 with Greek Gothic No. 30, Cap Font Only (6Δ204)

Caps, figures, and points only. Figures, .0692

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤΑΙ ΕΙΣ ΛΙΝΟΤΥΠΙΚΑΣ 1234567890
ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤΑΙ ΕΙΣ ΛΙΝΟΤΥΠΙΚΑΣ 1234567890

GREEK



6 Point Greek Royal Gothic, one-letter, Cap Font Only (6Δ29)

Caps, figures, and points only. Figures, .077

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤΑΙ ΕΙΣ Α 1234567890

7 point alignment

8 Point Greek Royal Gothic, one-letter, Cap Font Only (8Δ49)

Caps, figures, and points only. Figures, .091

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝ 1234567890

9 point alignment

10 Point Greek Gothic No. 3 with 11 Point Greek Gothic Condensed No. 1, Cap Font Only (10Δ102)

Caps, figures, and points only. Figures, .093

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤ 1234567890
ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤ 1234567890

14 Point Greek Gothic Condensed No. 1, one-letter, Cap Font Only (14Δ5)

Caps, figures, and points only. Figures, .096

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ 1234567890

18 Point Greek Gothic No. 14, Cap Font Only (18Δ43)

Caps, figures, and points only. Figures, .083

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤΑΙ ΕΙΣ ΑΙΝΟΤΥΠΙΚΑΣ 12345

28 Point Greek Gothic No. 14, Cap Font Only (28Δ1)

Caps, figures, and points only. Figures, .098

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ ΚΑΙ ΧΥΝΟΝΤΑΙ 12345

42 Point Greek Gothic No. 14, Cap Font Only (42Δ1)

Caps, figures, and points only. Figures, .154

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑ 12345

9 Point Greek Bold Face No. 1 (9Δ38)

Lower case alphabet, 151.47 points. Figures, .133

ΕΠΙΚΕΦΑΛΙΔΕΣ συντίθενται ταχέως 1234567890

10 Point Greek Bold Face No. 1 (10Δ78)

Lower case alphabet, 164.9 points. Figures, .143

ΕΠΙΚΕΦΑΛΙΔΕΣ συντίθενται ταχ 1234567890

12 Point Greek Bold Face No. 1, one-letter, Cap Font Only (12Δ25)

Caps, figures, and points only. Figures, .112

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ 1234567890

18 Point Greek Cheltenham Bold Condensed, Cap Font Only (18Δ59)

Caps, figures, and points only. Figures, .110

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ 12345

24 Point Greek Cheltenham Condensed, Cap Font Only (24Δ55)

Caps, figures, and points only. Figures, .107

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑ 12345

30 Point Greek Caption, Cap Font Only (30Δ5)

Caps, figures, and points only. Figures, .112

ΕΠΙΚΕΦΑΛΙΔΕΣ ΣΥΝΤΙΘΕΝΤΑΙ ΤΑΧΕΩΣ 12345

RUSSIAN



8 Point Russian No. 11 with Antique Black No. 2 (8Δ58)

Lower case alphabet, 155.86 points. Figures, .0593

НА ЛИНОТИПЪ НАБИРАЮТСЯ и отливаются правильныя линіи шрифтовъ 1234567890
НА ЛИНОТИПЪ НАБИРАЮТСЯ и отливаются правильныя линіи шрифтовъ 1234567890

10 Point Russian No. 11 with Antique Black No. 2 (10Δ80)

Lower case alphabet, 188.4 points. Figures, .0742

НА ЛИНОТИПЪ НАБИРАЮТСЯ точныя линіи шрифтовъ и 1234567890
НА ЛИНОТИПЪ НАБИРАЮТСЯ точныя линіи шрифтовъ и 1234567890

12 Point Russian No. 11 with Antique Black No. 2 (12Δ52)

Lower case alphabet, 231 points. Figures, .089

НА ЛИНОТИПЪ набираются совсѣмъ точныя и 1234567890
НА ЛИНОТИПЪ набираются совсѣмъ точныя и 1234567890

8 Point Russian No. 3 Light and Bold (8Δ120)

Lower case alphabet, 177.84 points. Figures, .0593

НА ЛИНОТИПЪ НАБИРАЮТСЯ безупречно точныя линіи шрифтовъ 1234567890
НА ЛИНОТИПЪ НАБИРАЮТСЯ безупречно точныя линіи шрифтовъ 1234567890

10 Point Small Russian No. 3 Light and Bold (10Δ110)

Lower case alphabet, 196.5 points. Figures, .0742

НА ЛИНОТИПЪ НАБИРАЮТСЯ точныя линіи шрифтовъ и 1234567890
НА ЛИНОТИПЪ НАБИРАЮТСЯ точныя линіи шрифтовъ и 1234567890

10 Point Russian No. 3 Light and Bold (10Δ108)

Lower case alphabet, 219.9 points. Figures, .0742

НА ЛИНОТИПЪ НАБОРКА весьма точныхъ линій и 1234567890
НА ЛИНОТИПЪ НАБОРКА весьма точныхъ линій и 1234567890

12 Point Russian No. 3 Light and Bold (12Δ150)

Lower case alphabet, 264.24 points. Figures, .089

НА ЛИНОТИПЪ набираются точныя линіи 1234567890
НА ЛИНОТИПЪ набираются точныя линіи 1234567890

10 Point Russian Old Style with Antique No. 1 (10Δ46)

Lower case alphabet, 207.3 points. Figures, .070

НА ЛИНОТИПЪ НАБОРКА и отливка точныхъ линій 1234567890
НА ЛИНОТИПЪ НАБОРКА и отливка точныхъ линій 1234567890

11 Point Russian Condensed No. 2 with Antique Black No. 3 (11Δ66)

Lower case alphabet, 179.74 points. Figures, .0816

НА ЛИНОТИПЪ НАБИРАЮТСЯ очень точныя линіи шрифтовъ 1234567890
НА ЛИНОТИПЪ НАБИРАЮТСЯ очень точныя линіи шрифтовъ 1234567890

11 Point Condensed No. 2 with Antique Black No. 3 (11Δ68)

Lower case alphabet, 119.46 points. Figures, .0816

THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890
THE LINOTYPE COMPOSES, justifies, casts, and assembles co 1234567890

A companion face to 11 Point Russian Condensed No. 2 with Antique Black No. 3

12 Point Russian Condensed No. 2 with Antique Black No. 2 (12Δ66)

Lower case alphabet, 221.64 points. Figures, .089

НА ЛИНОТИПЪ НАБОРКА вполне точныхъ линій 1234567890
НА ЛИНОТИПЪ НАБОРКА вполне точныхъ линій 1234567890

RUSSIAN



18 Point Russian Antique Black Condensed No. 2 (18Δ91)

Lower case alphabet, 280.4 points. Figures, .089

НА ЛИНОТИПЪ Набираются и отливаются точныя 1234567890

20 Point Russian Antique Condensed (20Δ11)

Caps, figures, and points only. Figures, .089

НА ЛИНОТИПЪ НАБИРАЮТСЯ И ОТЛИВАЮТСЯ ВСЪ 1234567890

24 Point Russian Antique Black Condensed No. 2 (24Δ69)

Lower case alphabet, 231.84 points. Figures, .1112

НА ЛИНОТИПЪ Набираются и отливаются т 12345

30 Point Russian Antique Black Condensed No. 2 (30Δ27)

Caps, figures, and points only. Figures, .1112

НА ЛИНОТИПЪ НАБИРАЮТСЯ 1234567890

18 Point Russian Antique Black No. 12 (18Δ89)

Lower case alphabet, 271.08 points. Figures, .1112

НА ЛИНОТИПЪ Набираются точныя и 1234567890

28 Point Russian Antique No. 14 (28Δ11)

Caps, figures, and points only. Figures, .0964

НА ЛИНОТИПЪ НАБИРАЮТСЯ ТОЧНЫП ЛИНИИ 1234567890

34 Point Russian Antique No. 14 (34Δ5)

Caps, figures, and points only. Figures, .1112

НА ЛИНОТИПЪ НАБИРАЮТСЯ ТОЧНЫЯ 1234567890

42 Point Russian Antique No. 14 (42Δ5)

Caps, figures, and points only. Figures, .1557

НА ЛИНОТИПЪ ПОЧТИ 1234567890

24 Point Russian Caption (24Δ71)

Caps, figures, and points only. Figures, .1112

НА ЛИНОТИПЪ НАБИРАЮТСЯ ЛИНИИ 1234567890

36 Point Russian Caption (36Δ19)

Caps, figures, and points only. Figures, .1112

НА ЛИНОТИПЪ НАБОРКА И 1234567890

TYPOGRAPHY

Linotype Foreign Language Faces

GERMAN

German matrices will run in the regular channels of all standard magazines except Model 1



6 Point German No. 1, one-letter (6Δ7)

Lower case alphabet, 81.54 points. Figures, .042

Auf der Linotype werden vollkommene Schriftzeilen, bis zu 36 Emś Länge, gesetzt, gegossen wie auch 1234567890

8 Point German No. 1, one-letter (8Δ17)

Lower case alphabet, 98.8 points. Figures, .056

Auf der Linotype werden vollkommene Schriftzeilen, bis zu 36 Emś Länge und 1234567890

9 Point German No. 2, one-letter (9Δ11)

Lower case alphabet, 104.31 points. Figures, .053

Auf der Linotype werden vollkommene Schriftzeilen, bis zu 36 Emś Länge 1234567890

10 Point German No. 2, one-letter (10Δ19)

Lower case alphabet, 115.4 points. Figures, .070

Auf der Linotype werden vollendete Schriftzeilen, bis zu 36 Emś 1234567890

9 Point German Bold Face No. 1, one-letter (9Δ15)

Lower case alphabet, 125.64 points. Figures, .084

Auf der Linotype werden vollkommene Schriftzeilen, bis zu 1234567890

6 Point German No. 3 with Bold Face No. 2 (6Δ18)

Lower case alphabet, 90.06 points. Figures, .052

Auf der Linotype werden vollkommene Schriftzeilen, bis zu 36 Emś Länge, gesetzt sowie 1234567890

Auf der Linotype werden vollkommene Schriftzeilen, bis zu 36 Emś Länge, gesetzt sowie 1234567890

8 Point German No. 3 with Bold Face No. 2 (8Δ20)

Lower case alphabet, 105.28 points. Figures, .065

Auf der Linotype werden Schriftzeilen, bis zu 36 Emś Länge gesetzt und 1234567890

Auf der Linotype werden Schriftzeilen, bis zu 36 Emś Länge gesetzt und 1234567890

9 Point German No. 3 with Bold Face No. 2 (9Δ10)

Lower case alphabet, 112.59 points. Figures, .074

Auf der Linotype werden vollendete Schriftzeilen, bis zu 36 Emś 1234567890

Auf der Linotype werden vollendete Schriftzeilen, bis zu 36 Emś 1234567890

10 Point German No. 3 with Bold Face No. 2 (10Δ38)

Lower case alphabet, 118.9 points. Figures, .074

Auf der Linotype werden komplette Schriftzeilen, bis zu 36 Emś 1234567890

Auf der Linotype werden komplette Schriftzeilen, bis zu 36 Emś 1234567890

11 Point German No. 3 with Bold Face No. 2 (11Δ24)

Lower case alphabet, 124.63 points. Figures, .085

Auf der Linotype werden vollendete Schriftzeilen gesetzt und 1234567890

Auf der Linotype werden vollendete Schriftzeilen gesetzt und 1234567890

12 Point German No. 3 with Bold Face No. 2 (12Δ164)

Lower case alphabet, 135.96 points. Figures, .089

Auf der Linotype werden vollendete Schriftzeilen und 1234567890

Auf der Linotype werden vollendete Schriftzeilen und 1234567890

14 Point German No. 4 with Bold Face No. 4 (14Δ118)

Lower case alphabet, 181.38 points. Figures, .098

Auf der Linotype werden vollkommene 1234567890

Auf der Linotype werden vollkommene 1234567890

GERMAN

18 Point German Bold Face No. 3 (18Δ105)

Lower case alphabet, 155.94 points. Figures, .1107

Auf der Linotype werden vollendete 1234567890

18 Point Heading Text (18Δ67)

Lower case alphabet, 155.54 points. Figures, .1107

Auf der Linotype werden vollendete 1234567890

30 Point German Condensed (30Δ13)

Lower case alphabet, 204.9 points. Figure 1, .0795; 2 to 9, .1107

Auf der Linotype werden durchaus 1234567890

TYPOGRAPHY

The compositor who has imagined that unusual form is the road to type distinction has failed to realize the basic and fundamental truth upon which successfully composed printed types must entirely depend, which is that "Type was made to read."

**DISPLAY
ADVERTISING FIGURES
AND
MISCELLANEOUS
CHARACTERS**



DISPLAY ADVERTISING FIGURES

Display figures, where special price emphasis is desired, have come into almost universal use, particularly in newspaper and sale advertising. The form generally adopted is this:

GO-CARTS.—Reclining back go-carts, full sized reed body; very strong and fancy; rubber tire steel wheels; upholstered in Venetian Damask; loose cushion, with a beautiful sateen parasol. Only a few **\$9.65** on sale. Price.....

The usual custom has been to set the text matter, quad out that part of the line where the display figures are to appear, then cut off the slug to its proper length, and justify type figures by hand. With the Advertising Figure Equipment, text

How Display Advertising is Set—
Note overhang which is supported on one or more blank slugs.



matter and display figures can be set at one operation. This is done by setting display figures at any desired point in the line of text matter, the figures casting on the first slug and against the lip of the mold, thus overhanging one or more other slugs. The first slug, which carries the overhang, is not trimmed. In succeeding line, or lines, blank space is left, at the point corresponding to the position occupied by the overhang, for supporting the large characters. This does away with cutting slugs for type figures, and subsequent distribution.

By having price figures cast on slugs, the possibility of a drop-out is entirely eliminated. Not infrequently a hand-set price will be justified imperfectly, and when the form is lifted type will drop out. When it is put back a transposition very often occurs. With Linotype display figures this is impossible.

Letters as well as figures can be set to overhang on the slug by means of the Advertising Figure Equipment.

In using 18 point matrices, the body of the slug would be 8 points and the display figure will line up with the wording on the second 8 point slug. The 24 point figures cast on a 10 point slug will align with second line of these same matrices,

EQUIPMENT NECESSARY

The Advertising Figure Equipment consists of the Universal Knife Block, the mold, and the necessary figure matrices.

In order to set the entire range of sizes of Advertising Figure matrices, two molds are necessary: F-1080 for 10 to 30 point figures, F-2053 for 30 to 42 point figures.

With mold F-1080, Advertising Figures up to 30 point punched in the normal position can be used. This mold is adjustable for all body sizes from 5 to 12 point, when used on Linotypes equipped with new-style first-elevator back jaw.

The Advertising Figure Mold is of the same general style as the Universal Adjustable Mold. The only difference is that the ribs are ground parallel, and there is a wide lip on the cap. For straight composition it is just as desirable as the Universal Adjustable Mold, and can be used with equal facility on composition up to and including 12 point.

Special Advertising Figure Mold F-2053 was made expressly for large 30 to 42 point figures, which are punched in the auxiliary position. *Only matrices with characters in the auxiliary position can be used with this mold.* Ordinary advertising figures cannot be used, as they are punched in the normal position. All characters punched in auxiliary position can be cast with this mold.

SPECIAL ADVERTISING FIGURE LAYOUT

With few exceptions, advertising figure matrices can be cut to run in the following magazine channels, enabling the operator to set both ordinary figures and display figures direct from the keyboard.

Figure 1 runs in the fl channel
Figure 2 runs in the ffi channel
Figure 3 runs in the ffi channel
Figure 4 runs in the ? channel
Figure 5 runs in the | channel
Figure 6 runs in the * channel
Figure 7 runs in the X channel

Figure 8 runs in the Z channel
Figure 9 runs in the @ channel
Figure 0 runs in the fb channel
The & runs in the & channel
The (runs in the (channel
The , runs in the) channel
The \$ runs in the ! channel

Figures can also be cut to run in the auxiliary magazines of Linotypes so equipped—two sets will run in one magazine when the setwise size is between .040 and .218; one set when .218 to .437.

In ordering Display Advertising Figures, be sure to specify whether they are to run as sorts or in the magazine.

Any 10, 12, or 14 point faces (one-letter or two-letter) can be used for advertising figure work, and will be furnished at regular prices. They are cast on one 5 or 5½ point slug to overhang a second 5 or 5½ point slug. These figures can be furnished to run either as sorts or in the magazine according to the special advertising figure layout above.

When a new machine is ordered, an Advertising Figure Mold may be made part of the regular equipment without extra charge. The Universal Knife Block is now regularly applied to all new machines without extra charge.

CHELTENHAM SERIES

10 Point Cheltenham Bold (10Δ61) Figures. .063
1234567890 $\frac{1}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}$,. \$c

12 Point Cheltenham Bold (12Δ27) Figures. .091
123456789 $\frac{1}{8}\frac{1}{4}\frac{3}{8}$,. \$c

14 Point Cheltenham Bold (14Δ13) Figures. .1176
12345678 $\frac{1}{8}\frac{1}{4}$,. \$c

18 Point Cheltenham Bold (18Δ13) Figures. .1452
1234567 $\frac{1}{8}\frac{1}{4}$,. \$c

24 Point Cheltenham Bold (24Δ5) Figures. .1867
123456 $\frac{1}{8}$ $\frac{1}{4}$,. \$c

36 Point Cheltenham Bold (36Δ33) Figures. .2625
123 $\frac{1}{4}$ $\frac{1}{4}$,. \$c

42 Point Cheltenham Bold (42Δ9) Figures. .3112
1234 ,. \$c

14 Point Cheltenham Bold Italic (14Δ15) Figures. .1314
1234567890 ,. \$c

18 Point Cheltenham Bold Italic (18Δ15) Figures. .1591
1234567890 ,. \$c

24 Point Cheltenham Bold Italic (24Δ7) Figures. .1987
1234567 $\frac{1}{4}\frac{1}{2}$,. \$c

12 Point Chelt. Bold Cond. with Italic (12Δ98) Figures. .063
1234567890 $\frac{1}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}$,. \$c
1234567890 ,. \$c

14 Point Cheltenham Bold Condensed (14Δ39) Figures. .0905
1234567890 ,. \$c

18 Point Cheltenham Bold Condensed (18Δ17) Figures. .1176
1234567890 $\frac{1}{8}\frac{1}{4}$,. \$c

24 Point Cheltenham Bold Condensed (24Δ37) Figures. .1383
1234567 $\frac{1}{8}\frac{1}{4}$,. \$c

30 Point Cheltenham Bold Condensed (30Δ43) Figures. .166
123456 $\frac{1}{4}\frac{1}{2}$ $\frac{1}{4}$,. \$c

36 Point Cheltenham Bold Condensed (36Δ37) Figures. .1987
12345678 $\frac{1}{4}$,. \$c

42 Point Cheltenham Bold Condensed (42Δ13) Figures. .249
123456 ,. \$c

10 Point Cheltenham Bold Cond. Italic (10Δ89) Figures. .0692
1234567890 ,. \$c

12 Point Cheltenham Bold Cond. Italic (12Δ59) Figures. .083
1234567890 ,. \$c

18 Point Cheltenham Bold Cond. Italic (18Δ19) Figures. .1245
1234567890 ,. \$c

24 Point Cheltenham Bold Cond. Italic (24Δ41) Figures. .1522
1234567890 ,. \$c

SPECIMENS SHOWING CHELTENHAM ADVERTISING FIGURES IN USE

WALL PAPER—November Clearing Sale of Wall Paper embraces all this season's patterns that formerly sold for 5c, 6c, and 7c a roll; sold with borders only. Priced for quick clearance Monday at, per roll. **3c**

COSTUME VELVETEEN—The best fabric in this store today. It seems every woman wants a velvet suit. Comes 27 inches wide, in king's blue, Alice blue, olive, Copenhagen, garnet, old rose, cardinal, myrtle, brown and white; special sale price, a yard. **50c**

Linotype Display Advertising Figures

CENTURY BOLD SERIES

12 Point Century Bold with Italic (12Δ198) Figures. .083
1234567890 $\frac{1}{4}$ $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ **.,\$.c**
1234567890 $\frac{1}{4}$ $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ **.,\$.c**

14 Point Century Bold (14Δ7) Figures. .0968
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ **.,\$.c**

14 Point Century Bold, Underscored (14Δ7) Figures. .0968
1234567890 **.,\$.c**
 For use with 24 point figures

18 Point Century Bold (18Δ9) Figures. .1245
12345678 $\frac{1}{4}$ $\frac{1}{8}$ $\frac{1}{4}$ **.,\$.c**

24 Point Century Bold (24Δ15) Figures. .166
1234567 $\frac{1}{8}$ $\frac{1}{8}$ **.,\$.c**

30 Point Century Bold (30Δ25) Figures. .2076
123456 $\frac{1}{8}$ $\frac{1}{4}$ **.,\$.c**

36 Point Century Bold (36Δ11) Figures. .249
123 $\frac{1}{8}$ $\frac{1}{8}$ **.,\$.c**

42 Point Century Bold (42Δ11) Figures. .2766
1234 $\frac{1}{8}$ **.,\$.c**

14 Point Century Bold Italic (14Δ23) Figures. .1176
1234567890 **.,\$.c**

18 Point Century Bold Italic (18Δ11) Figures. .1522
1234567890 **.,\$.c**

24 Point Century Bold Italic (24Δ3) Figures. .1729
1234567890 **.,\$.c**

UNDERScoreD ADVERTISING FIGURES

Underscored Advertising Figures like these save space, time, and labor. They are made in two sizes—10 and 14 point, in two-letter and one-letter matrices—to be used as superior figures with 18 and 24 point Advertising Figures. They can be set from the keyboard the same as regular Advertising Figures, or used as sorts.

\$12.²⁷ **1 2 3 4 5 6 7 8 9 0 :: \$**
\$14.⁹⁸ **1 2 3 4 5 6 7 8 9 0 :: \$**
 10 Point Cheltenham Condensed with Cheltenham Bold
 Condensed, Double Underscore

\$15.⁵⁰ **1 2 3 4 5 6 7 8 9 0 :: \$**
\$16.⁸³ **1 2 3 4 5 6 7 8 9 0 :: \$**
 10 Point Gothic No. 13 with De Vinne Condensed,
 Double Underscore

\$12.²⁷ **1 2 3 4 5 6 7 8 9 0 :: \$**
 14 Point Cheltenham Bold Extra Condensed,
 Double Underscore

\$14.⁹⁸ **1 2 3 4 5 6 7 8 9 0 :: \$**
 14 Point Century Bold, Double Underscore

\$15.⁵⁰ **1 2 3 4 5 6 7 8 9 0 :: \$**
 14 Point Mid Gothic, Double Underscore

CAPE COAT—This new style is of a fine gabardine in the softest brown—but is altogether lovely. Our \$25.74 quality, at **\$15.⁵⁰**

Advertising Figures: 18 Point Gothic Condensed
 No. 1 used with 10 Point Gothic
 No. 13, Underscored

YOU should see these dresses. Materials are all high grade—Georgettes, Crepe de Chines and Taffetas. All big values in the lot, at **\$14.⁹⁸**

Advertising Figures: 18 Point Cheltenham
 Bold used with 10 Point Cheltenham
 Bold Condensed, Underscored

FINE SUITS—The materials in these suits are of the best broadcloth and whipcord. The prices \$16.⁸³ range from \$72 to **\$16.⁸³**

Advertising Figures: 18 Point De Vinne Condensed
 used with 10 Point De Vinne Condensed, Underscored

BOLD FACE SERIES

6 Point Bold Face No. 3 (6Δ45) 1234567890 $\frac{1}{4}$ $\frac{1}{2}$..\$c Figures. .070	8 Point Bold Face No. 6 (8Δ105) 1234567890 ..\$c Figures. .0622
10 Point Bold Face No. 3 (10Δ75) 1234567890 $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{4}$ $\frac{1}{2}$..\$c Figures. .068	10 Point Bold Face No. 6 (10Δ103) 1234567890 ..\$c Figures. .063
12 Point Bold Face No. 3 (12Δ53) 1234567890 $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{4}$ $\frac{1}{2}$..\$c Figures. .112	12 Point Bold Face No. 6 (12Δ75) 1234567890 ..\$c Figures. .063
14 Point Bold Face No. 3 (14Δ16) 123456 $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{4}$ $\frac{1}{2}$..\$c Figures. .1353	14 Point Bold Face No. 6 (14Δ65) 1234567890 $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{4}$ $\frac{1}{2}$..\$c Figures. .1107
12 Point Bold Face No. 7 (12Δ180) 1234567890 ..\$c Made duplicate character only Figures. .0968	18 Point Bold Face No. 6 (18Δ109) 1234567890 $\frac{1}{4}$ $\frac{1}{2}$ $\frac{3}{4}$ $\frac{1}{4}$ $\frac{1}{2}$..\$c Figures. .1353
18 Point Bold Face No. 7 (18Δ119) 1234567890 ..\$c Figures. .1353	24 Point Bold Face No. 6 (24Δ67) 12345678 $\frac{1}{8}$ $\frac{1}{4}$..\$c Figures. .1796
24 Point Bold Face No. 7 (24Δ91) 123456 $\frac{1}{4}$ $\frac{1}{2}$..\$c Figures. .168	30 Point Bold Face No. 6 (30Δ23) 12345 $\frac{1}{4}$..\$c Figures. .2144
	36 Point Bold Face No. 6 (36Δ15) 12345 ..\$c Figures. .2703

SPECIMENS SHOWING BOLD FACE ADVERTISING FIGURES IN USE

BATH TOWELS—Clearance of large size Turkish Bath Towels; a very fine quality; with fringed ends. This towel is selling regularly at 25c to 50c. As there is but a limited number on hand we are closing them out at tomorrow's sale at the very small price of. **17c**

72-IN. DAMASK—A very heavy grade, full bleached double Damask; for hard wear this is just the quality; comes in a big assortment of new patterns; regularly sells for \$1.25, but at our Twenty-fifth Anniversary Sale we will close them out at, per yard. **87c**

PLAID SILK—An immense variety of these fine silks in all the foremost colorings; beautiful effects for both waists and dresses; worth regularly 98c and \$1.25 a yard. Specially priced during this wonderful Clearance Sale, per yard. **79c**

FANCY WAISTS—Charming new models in Mes-saline and Taffeta Silk Waists, in the much-wanted and exceedingly scarce grays and tans. Handsome new Spring styles in Dresden and Persian combinations, at this Clearance Sale, each. **\$4.75**

FANCY SILKS—Lot of yard-wide Silks, including all the popular street colors; worth \$1.25 a yard. **79c**
Specially priced at. **79c**

SUSPENDER DRESS, of Galatea cloth. Suspender effects over shoulders extending to skirt can be removed. Blue and white with blue trimming. Special at. **89c**

DE VINNE AND TITLE SERIES



12 Point De Vinne Outline (12Δ19) Figures, .0968
1234567890 $\frac{11}{8}\frac{1}{4}\frac{3}{8}$..\$c

14 Point De Vinne Outline (14Δ41) Figures, .1107
1234567890 ..\$c

18 Point De Vinne Outline (18Δ61) Figures, .1383
1234567890 $\frac{1}{8}\frac{1}{4}$..\$c

24 Point De Vinne Outline (24Δ83) Figures, .1937
123456789 ..\$c

10 Point De Vinne Condensed (10Δ33) Figures, .0692
1234567890 $\frac{11}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}\frac{5}{8}$..\$c

12 Point De Vinne Condensed (12Δ21) Figures, .083
1234567890 $\frac{11}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}$..\$c

14 Point De Vinne Condensed (14Δ35) Figures, .0968
1234567890 $\frac{11}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}\frac{5}{8}$..\$c

18 Point De Vinne Condensed (18Δ47) Figures, .1107
1234567890 $\frac{11}{8}\frac{1}{4}\frac{1}{2}$..\$c

24 Point De Vinne Condensed (24Δ33) Figure 1, .1107; Figures 2 to 0, .1383
1234567890 $\frac{1}{8}\frac{1}{2}$..\$c

30 Point De Vinne Condensed (30Δ39) Figures, .1798
1234567 $\frac{1}{4}\frac{1}{2}$..\$c

36 Point De Vinne Condensed (36Δ29) Figures, .2213
123456 $\frac{1}{4}$..\$c

42 Point De Vinne Condensed (42Δ15) Figures, .249
12345 $\frac{1}{4}$..\$c

10 Point Title No. 2, Modernized (10Δ31) Figures, .070
1234567890 $\frac{11}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}\frac{5}{8}$..\$c

12 Point Title No. 2, Modernized (12Δ9) Figures, .083
1234567890 $\frac{11}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}$..\$c

14 Point Title No. 2 Modernized (14Δ25) Figures, .1107
1234567890 ..\$c

18 Point Title No. 2 (18Δ21) Figures, .1383
1234567890 ..\$c

24 Point Title No. 2 (24Δ11) Figures, .1937
123456789 ..\$c

14 Point Title No. 2 Italic (14Δ27) Figures, .1245
1234567890 ..\$c

18 Point Title No. 2 Italic (18Δ23) Figures, .1522
1234567890 ..\$c

24 Point Title No. 2 Italic (24Δ13) Figures, .1937
123456789 ..\$c

BODONI BOLD

18 Point Bodoni Bold (18Δ203) Figures, .1107
1234567890 ..\$c

24 Point Bodoni Bold (24Δ161) Figures, .160
1234567890 ..\$c

30 Point Bodoni Bold (30Δ87) Figures, .2075
123456789 ..\$c

GOTHIC SERIES



12 Point Gothic No. 13 (12Δ57) Figures. .063
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$,.Sc

14 Point Gothic No. 13 (14Δ61) Figures. .0968
1234567890

14 Point Gothic No. 16 (14Δ9) Figures. .1263
1234567890 ,.Sc

18 Point Gothic No. 16 (18Δ5) Figures. .1798
12345678 $\frac{1}{8}$ $\frac{1}{4}$,.Sc

24 Point Gothic No. 16 (24Δ45) Figures. .2213
123456 $\frac{1}{8}$,.Sc

30 Point Gothic No. 16 (30Δ33) Figures. .2628
12345 $\frac{1}{8}$,.Sc

36 Point Gothic No. 16 (36Δ25) Figures. .3161
123 $\frac{1}{4}$,.Sc

42 Point Gothic No. 16 (42Δ7) Figure 1. .3162; 2 to 0. .3573
12 $\frac{1}{4}$,.Sc

ADVERTISING FRACTIONS



14 Point Advertising Fractions (14Δ21) Em fractions. .1452
 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$

18 Point Advertising Fractions (18Δ31) Em fractions. .1694
 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$

24 Point Advertising Fractions (24Δ17) Em fractions. .2559
 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ $\frac{1}{3}$ $\frac{2}{3}$

10 Point Gothic Condensed No. 1 (10Δ69) Figures. .063
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$,.Sc

12 Point Gothic Condensed No. 1 (12Δ13) Figures. .091
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$,.Sc

16 Point Gothic Condensed No. 1 (16Δ9) Figures. .0968
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$,.Sc

18 Point Gothic Condensed No. 1 (18Δ29) Figures. .112
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$,.Sc

24 Point Gothic Condensed No. 1 (24Δ19) Figures. .112
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$,.Sc

12 Point Lining Gothic No. 1 (12Δ55) Figures. .1107
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$,.Sc

14 Point Mid Gothic (14Δ11) Figures. .1107
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$,.Sc

14 Point Mid Gothic, Underscored (14Δ11) Figures. .1107
1234567890 ,.Sc

18 Point Mid Gothic (18Δ3) Figures. .1583
1234567890 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$,.Sc

24 Point Mid Gothic (24Δ39) Figures. .166
12345678 $\frac{1}{8}$ $\frac{1}{4}$,.Sc

30 Point Mid Gothic (30Δ51) Figures. .2075
12345678 ,.Sc

30 Point Gothic No. 13 (30Δ37) Figure 1. .1253; figures 2 to 0. .166
1234567890 ,.Sc

SPECIMENS SHOWING GOTHIC ADVERTISING FIGURES IN USE

FAILLE BROCHE—A very fine imported Mercerized Poplin, with broche stripes, in all the most popular shades; very much in demand for the present-day wear; for this Clearance Sale only at, per yard..... **17½c**

FOR THE TABLE—All Pure Imported Linen Damask, a fine selection of elaborate patterns. We also have the napkins to match. Will sell this \$1.25 Damask for today only at, a yard..... **\$1**

DINNER RING—Ladies' gold dinner ring, with a circle of French rhinestone brilliants, and a circle consisting of brilliant rhinestones surrounded by black onyx, all platinum finishing setting. **\$4.50**
Very effective. Price....

BLACK SATIN MESSALINE and Paillet de Soie, perfect black; soft as a glove, pure silk thread. This finish can be had in both lustrous and dull sheens; full 1 yard wide; sold all over at \$1.50 per yard. We are closing them out at the special price, per yard, of.... **\$1.10**

WOMEN'S STOCKINGS—Made of the purest thread ingrain China silk with the double-welt tops, soles and toes; made of lisle tops and soles or all-silk; black and all the latest colors; a real bargain; at today's sale.... **\$1.00**

WOMEN'S COAT SWEATERS—In white, red, and gray; very elastic and shape retaining; a garment that is fully worth \$3.50. On special sale, each..... **\$1.98**

All Dresses that sold for \$17 will be priced during this Sale at... **\$14.25**

75 PAIRS BUTTON BOOTS—Are made of first quality black suede leather. Black only, at **\$3**

THERMOMETER—Comes in hard rubber case; guaranteed accurate. Sold everywhere for 75c or more. It is the only means of establishing definitely whether or not a child has any degree of fever. Price..... **50c**

SPECIMENS SHOWING DEVINNE ADVERTISING FIGURES IN USE

VEST BAND—Cotton and Wool Undershirts for infants; made double front and back and fasten close up round the neck. The most comfortable shirt made. Cotton or wool; \$1.00 to... **25c**

RUBBEN SHIRTS—Rubben Shirts are made similar to the Vest Band, but leave a V-shape neck, fitting high in the back; they are also double back and front; in all the grades of cotton and silk wool; for this sale, \$1.00 to.... **50c**

BABY BONNETS—Wool, bear-skin, cotton and silk, in all the new styles to match the coats in red, white, blue, etc.; these have been priced for this Sale at **75c**
\$3.00, \$1.50 and on down to....


BROADCLOTH—3 pcs. of 54-inch Broadcloth in green, gray and brown; regular 75-cent cloth; on sale at, **50** and **55c** per yard...


Dresses that formerly sold for \$3.95 will be on Sale at..... **\$1.98**


All Dresses that sold at \$4.50 on Sale for.. **\$2.50**


Dresses that sold at \$5.75 will be on Sale today for.... **\$3**


All Dresses that sold for \$12 will be on sale today for.. **\$10**



Priory Paragraph Marks
 ¶ These paragraph marks are distinctive and will be found useful in Book and Job Composition


 12 Point
No. 222c


 14 Point
No. 222e


 18 Point
No. 222a


 24 Point
No. 222a


 36 Point
No. 222a

Big sale **GLOVES** of finest quality French kid gloves. Black, white, tan, brown or mode. Sizes 5 to 8 at **\$2.25** and **\$2.50**

Suits that sold for \$10.00 each will be on Sale at.. **\$8.98**

Suits that sold for \$10.50 each will be on Sale at.. **\$9.25**

Suits that sold for \$11.25 each will be on Sale at.. **\$9.98**

All Coat Suits that we sold for \$25 will be on sale at.... **\$23**

Linotype Display Advertising Figures

LINING CASLON

18 Point Lining Caslon (18Δ49) Figures, .1245
1234567890 $\frac{1}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}\frac{5}{8}$ **..\$c**

24 Point Lining Caslon (24Δ35) Figure 1, .1245; Figures 2 to 0, .1798
1234567 $\frac{1}{8}\frac{1}{4}\frac{3}{8}$ **..\$c**

18 Point Lining Caslon Italic (18Δ107) Figures, .1245
1234567890 **..\$c**

24 Point Lining Caslon Italic (24Δ81) Figures, .1798
1234567890 **..\$c**

WINCHELL

10 Point Winchell (10Δ85) Figure 1, .053; Figures 2 to 0, .1107
1234567890 **..\$c**

14 Point Winchell (14Δ19) Figures, .1522
1234567890 **..\$c**

18 Point Winchell (18Δ25) Figures, .1087
123456789 **..\$c**

24 Point Winchell (24Δ43) Figure 1, .106; Figures 2 to 0, .240
123456 **..\$c**

ADVERTISING FIGURE MOLDS

In order to set the entire range of sizes of Advertising Figure Matrices two molds are necessary, as follows:

F-1080, for 10 to 30 point Figures—standard position

F-2053, for 30 to 42 point Figures—auxiliary position

JENSON

10 Point Jenson (10Δ35) Figures, .0692
1234567890 $\frac{1}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}\frac{5}{8}$ **..\$c**

12 Point Jenson (12Δ43) Figures, .063
1234567890 $\frac{1}{8}\frac{1}{4}\frac{3}{8}\frac{1}{2}$ **..\$c**

18 Point Jenson (18Δ45) Figures, .124
1234567890 **..\$c**

24 Point Jenson (24Δ31) Figures, .166
12345678 $\frac{1}{8}\frac{1}{4}\frac{3}{8}$ **..\$c**

RUFF OLD STYLE

14 Point Ruff Old Style (14Δ17) Figures, .1583
1234567890 **..\$c**

18 Point Ruff Old Style (18Δ27) Figures, .166
1234567890 **..\$c**

TITLE No. 6

18 Point Title No. 6 (18Δ85) Figures, .1418
1234567890 **..\$c**

24 Point Title No. 6 (24Δ65) Figures, .1971
123456789 **..\$c**

ROYCROFT

18 Point Roycroft (18Δ7) Figures, .1522
1234567890 **..\$c**

24 Point Roycroft (24Δ9) Figures, .2075
12345678 **..\$c**

TYPOGRAPHY

MISCELLANEOUS FIGURES



In this section are shown figures, in one- and two-letter matrices, which have been made for use where figures other than those regularly furnished with fonts are desired. Included are miscellaneous roman, italic, and bold-face figures, in Old Style, Modern, and Modernized Old Style faces.

ONE-LETTER MATRICES

<p>5 Point No. 18 Figures. .046 (Special) 1234567890 \$ ↑ † § ¶ @ £ — ... * [] / % D Em body £ ½ ¼ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅞ Ⅰ Ⅱ Ⅲ Ⅳ Ⅴ Ⅵ Ⅶ Ⅷ Ⅸ Ⅹ</p>	<p>6 Point Bold Face No. 3 Figures. .070 1234567890 ..\$¢ £ — † Special 27 ¼ ½ ¾ ⅓ ⅔ Ⅰ Ⅱ</p>	<p>8 Point Bold Face No. 6 Figures. .0622 1234567890 ..\$¢ " Ⅰ Ⅱ Ⅲ</p>
<p>5½ Point Clarendon No. 1 Figures. .046 1234567890 \$ £ — @ * ½ ¼ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅞ Ⅰ Ⅱ Ⅲ Ⅳ Ⅴ Ⅵ Ⅶ Ⅷ Ⅸ Ⅹ</p>	<p>6 Point Ionic No. 1 Figures. .070 1234567890 \$</p>	<p>8 Point Bold Face No. 1 Figures. .070 (High Alignment) (Special No. 1) 1234567890 / *</p>
<p>5½ Point Clarendon No. 1 Figures. .046 (5 Point Alignment) 1234567890 \$ £ — ½ ¼ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅞ Ⅰ Ⅱ Ⅲ Ⅳ Ⅴ Ⅵ Ⅶ Ⅷ Ⅸ Ⅹ</p>	<p>6 Point Antique No. 5 Figures. .083 1234567890 ..\$ —</p>	<p>8 Point University Figures. .0743 1234567890 \$ ↑ † § ¶ . - - - - - Ⅰ Ⅱ Ⅲ Ⅳ Ⅴ Ⅵ Ⅶ Ⅷ Ⅸ Ⅹ</p>
<p>5½ Point Gothic No. 17 Figures. .0519 1234567890 \$¢ £ — — — — — ½ ¼ ⅓ ⅔ ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅞ Ⅰ Ⅱ Ⅲ Ⅳ Ⅴ Ⅵ Ⅶ Ⅷ Ⅸ Ⅹ</p>	<p>6 Point Latin Antique Figures. .083 1234567890 ..\$¢</p>	<p>8 Point Gothic No. 27 Figures. .0735 1234567890 \$</p>
<p>5½ Point Bold Face No. 3 Figures. .0622 (Auxiliary Position) 1234567890</p>	<p>7 Point Gothic Cond. No. 1 Figures. .0553 1234567890 . \$ c</p>	<p>10 Point Old Style Gothic No. 1 Figures. .070 1234567890</p>
<p>6 Point Gothic No. 3 Figures. .050 1234567890</p>	<p>7 Point Gothic No. 3 Figures. .070 1234567890 ..\$¢</p>	<p>10 Point Title No. 1 Figures. .070 1234567890</p>
<p>6 Point Gothic No. 8 Figures. .0533 1234567890</p>	<p>7 Point Gothic No. 9 Figures. .083 1234567890</p>	<p>10 Point Bold Face No. 6 Figures. .083 1234567890 ..\$¢</p>
<p>6 Point Antique No. 3 Figures. .050 1234567890</p>	<p>7 Point Bold Face No. 1 Figures. .084 1234567890 ..\$¢ ; ; ? ! £ — — * [] Ⅰ Ⅱ Ⅲ</p>	<p>12 Point Bold Face No. 6 Figures. .0868 1234567890 ..\$¢</p>
<p>6 Point Bold Face No. 1 Figures. .056 1234567890 ..\$¢ .. { } .. Ⅰ Ⅱ Ⅲ</p>	<p>7 Point Bold Face No. 3 Figures. .084 1234567890 ..\$¢ ; % / ¼ ½ ¾ ⅓ ⅔ Ⅰ Ⅱ Ⅲ Ⅳ Ⅴ Ⅵ Ⅶ Ⅷ Ⅸ Ⅹ</p>	<p>14 Point Gothic No. 13 Figures. .0968 1234567890 \$</p>
<p>6 Point Gothic No. 2 Figures. .056 1234567890 ..\$: : ' * — c £ @ — — † ‡ ¶ § — × ⅕ ⅖ ⅗ ⅘ ⅙ ⅚ ⅛ ⅜ ⅞ Ⅰ Ⅱ Ⅲ Ⅳ Ⅴ Ⅵ Ⅶ Ⅷ Ⅸ Ⅹ 2 3 4 5 6 7 8 9 0 Ⅰ Ⅱ Ⅲ Ⅳ Ⅴ Ⅵ Ⅶ Ⅷ Ⅸ Ⅹ</p>	<p>8 Point Gothic No. 23 Figures. .0588 1234567890 \$</p>	
	<p>8 Point Title No. 1 Figures. .056 1234567890</p>	

LINOTYPE MISCELLANEOUS FIGURES
DUPLICATE CHARACTER MATRICES

5 Point Gothic No. 9 Figures, .0692 1234567890 . \$ c —	8 Point Gothic No. 8 Figures, .0692 1234567890 . \$ c	11 Point Bold Face No. 3 Figures, .105 1234567890 . , ; \$ c $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{8}$
5 Point Special Gothic No. 9 Figures, .0692 (6 Point Alignment) 1234567890 . \$ c	8 Point Antique Black No. 1 Figures, .0742 1234567890 . , \$ c	12 Point Gothic No. 15 Figures, .1107 1234567890 . , \$ c
5½ Point Special Gothic No. 9 Figures, .063 (Special Alignment) 1234567890 . , \$	8 Point Gothic No. 16 Figures, .083 1234567890 . , \$ c	12 Point Gothic No. 16 Figures, .1107 1234567890 . , \$ c $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3} \frac{2}{3}$ $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3} \frac{2}{3} \% \%$
6 Point Gothic No. 8 Figures, .0533 1234567890 -	9 Point Bold Face No. 1 Figures, .083 1234567890 . , \$ c	12 Point Bold Face No. 3 Figures, .112 1234567890 . , ; \$ c $\frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{5}{8} \frac{3}{4} \frac{7}{8}$ $\frac{1}{3} \frac{2}{3} \frac{1}{2} \frac{1}{4} \frac{1}{3} \frac{2}{3}$
6 Point Royal Gothic Figures, .077 (7 Point Alignment) 1234567890 . , \$ c	10 Point Antique Black No. 1 Figures, .089 1234567890 . , \$ c	14 Point Gothic No. 16 Figures, .1107 1234567890 . , \$ c %
6 Point Special Gothic No. 9 Figures, .083 (7 Point Alignment) 1234567890 . , ; \$ c No.	10 Point Gothic No. 16 Figures, .0963 1234567890 . , \$ c $\frac{1}{4} \frac{1}{2} \frac{3}{4} \frac{1}{3} \frac{2}{3} \frac{1}{4} \%$	14 Point Bold Face No. 3 Figures, .1343 1234567890 . , \$ c $\frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{5}{8} \frac{3}{4} \frac{7}{8}$ $\frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{1}{8} \frac{1}{4} \frac{1}{2} \frac{5}{8} \frac{3}{4} \frac{7}{8}$ $\frac{1}{3} \frac{2}{3} \frac{1}{6} \frac{1}{8} \frac{1}{4} \frac{1}{2} \frac{5}{8} \frac{3}{4} \frac{7}{8} \%$
7 Point Gothic No. 4 Figures, .056 1234567890 \$	10 Point Bold Face No. 3 Figures, .093 1234567890 . , \$ c $\frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{5}{8} \frac{3}{4} \frac{7}{8} \frac{1}{3} \frac{2}{3}$ $\frac{1}{8} \frac{1}{4} \frac{3}{8} \frac{1}{2} \frac{5}{8} \frac{3}{4} \frac{7}{8} \% /$	
7 Point Bold Face No. 3 Figures, .064 1234567890 . , \$ c ; ' " %		

FIGURES FOR USE WITH SMALL CAPS
DUPLICATE CHARACTER MATRICES

6 Point No. 2 Figures, .042 1234567890	9 Point Old Style No. 1 Figures, .042 (Modernized) 1234567890	10 Point No. 6 Figures, .070 1234567890
8 Point Old Style No. 1 Figures, .042 (Modernized) 1234567890	10 Point Old Style No. 1 Figures, .049 (Modernized) 1234567890	10 Point Century Expanded Figures, .077 1234567890
8 Point No. 4 Figures, .056 (High Alignment) 1234567890	10 Point No. 13 Figures, .056 1234567890	11 Point No. 1 Figures, .0553 (Special No. 2) 1234567890
8 Point No. 1 Figures, .059 (Low Alignment) 1234567890	10 Point Classic Figures, .062 1234567890	11 Point No. 1 Figures, .059 1234567890
8 Point Century Expanded Figures, .063 1234567890		

BASEBALL FIGURE MATRICES AND PUNCHES



Newspapers featuring local and league games can give prominence to this item of news and publish the scores up to the minute of issue by using these Baseball Figure Matrices and Punches. Made in 12 point size only, one-letter and two-letter, as follows:

0	1	2	3	4	5	6	7	8	9	
10	11	12	13	14	15	16	17	18	19	20

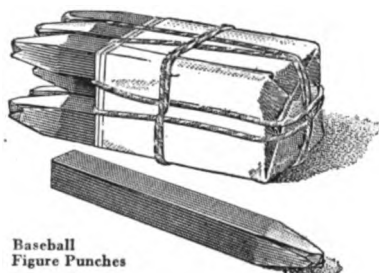
An extra wide blank () to accommodate two figures and an (x) for unplayed innings are made in one-letter matrices.

There are 25 Punches in a complete set, nine figures from 1 to 0 (the same punch is used for 6 and 9), 11 figures from 10 to 20, and the characters R, A, I, N, and X—25 in all.

The following characters are made in one-letter only:

1	2	3	4	5	6	7	8	9	0	x
---	---	---	---	---	---	---	---	---	---	---

In ordering Baseball Figure Matrices, be sure to specify whether they are to run in the magazine or as sorts. If in the magazine, state the channel in which each character is to run.



Baseball
Figure Punches

MISCELLANEOUS ROMAN WITH BOLD FACE FIGURES

MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

5 Point No. 1 with Gothic Condensed No. 1

Figures, .046
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5½ Point No. 11 with Gothic Condensed No. 4

(Special No. 1) Figures, .0484
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1234567890

5½ Point No. 1 with Bold Face No. 2

Figures, .050
1234567890 \$
1234567890 \$

5½ Point No. 1 with Clarendon No. 1

(Special No. 1) Figures, .060
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1234567890

5½ Point No. 4 with Bold Face No. 3

Figures, .0553
1234567890
1234567890

5½ Point No. 1 with Bold Face No. 1

Figures, .063
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1234567890
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...:|? () |---*†‡§||[]
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6 Point No. 21 with Antique No. 6

Figures, .0415
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(Special No. 1) Figures, .050
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6 Point Old Style No. 1 with Cheltenham Bold

Figures, .0415
1234567890
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6 Point Old Style No. 1 with Title No. 1

Figures, .0415
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6 Point Old Style No. 1 with Title No. 2

Figures, .0415
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(Modernised) (Special No. 1)
Figures, .0653
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6 Point No. 2 with Gothic Condensed No. 2

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6 Point No. 11 with Gothic Condensed No. 4

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3 56 89
Special No. 2 5
5
Special No. 3 1234567890
1234567890
Special No. 4 3 5
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The special figures will be substituted for the regular figures if so ordered

6 Point No. 1 with Clarendon No. 1

Figures, .060
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6 Point No. 1 with Condensed Title No. 3

Figures, .060
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1234567890 \$

6 Point Old Style No. 1 with Antique No. 1

Figures, .050
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6 Point No. 1 with Gothic No. 8

Figures, .056
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(Special No. 1) Figures, .0653
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6 Point No. 12 with Gothic No. 8

Figures, .0553
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Special No. 2 56 9
56 9
Special No. 3 3
3

The special figures will be substituted for the regular figures if so ordered

6 Point No. 1 with Bold Face No. 1

Figures, .056
1234567890 \$
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6 Point No. 1 with Gothic No. 2

Figures, .056
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6 Point De Vinne with Gothic No. 7

Figures, .056
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7 Point No. 1 with Bold Face No. 1

Figures, .069
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..|---*†‡§||[]£\$%&@...
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1111111111111111

7 Point Old Style No. 1 with Antique No. 1

(Modernised) Figures, .059
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1234567890

7 Point No. 2 with Antique Black No. 1

Figures, .0667
1234567890 \$
1234567890 \$

7 Point No. 1 with Doric No. 1

Figures, .077
1234567890
1234567890

8 Point No. 21 with Antique No. 6

(High Alignment) Figures, .0653
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1234567890 \$
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½ ½ ½ ½ ½ ½ ½ ½ ½ ½
(Low Alignment)
1234567890 \$
1234567890 \$

MISCELLANEOUS ROMAN WITH BOLD FACE FIGURES
MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

8 Point Old Style No. 1 with Antique
No. 1 Italic Figures, .0553

1234567890
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8 Point Old Style No. 1 with Title No. 1
Figures, .0553

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1234567890

8 Point Old Style No. 1 with Title No. 2
Figures, .0553

1234567890
1234567890

(Modernized) (Special No. 1)
1234567890 Figures, .070
1234567890

8 Point Old Style No. 1 with Cheltenham Bold
Figures, .0553

1234567890
1234567890

8 Point Uniline with Title No. 1
Figures, .0553

1234567890
1234567890

8 Point No. 19 with Title No. 1
(High Alignment) Figures, .056

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1234567890

8 Point No. 19 with Clarendon No. 1
(High Alignment) Figures, .0553

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1234567890

8 Point Old Style No. 1 with Antique
No. 1 Figures, .056

1234567890
1234567890

(Modernized) (Special No. 1)
1234567890 Figures, .056

1234567890

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1/8 1/4 3/8 1/2 5/8 3/4 7/8

8 Point Old Style No. 1 with Clarendon
No. 1 Figures, .059

1234567890 \$
1234567890 \$

8 Point No. 4 with Clarendon No. 1
(High Alignment) Figures, .059

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Special No. 1 1234567890 Figures, .056

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(Low Alignment)

Special No. 1 1234567890

1234567890

8 Point No. 1 with Title No. 2
Figures, .0692

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1234567890

8 Point Gothic No. 3 with Title No. 2
Figures, .0692

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8 Point No. 2 with Gothic No. 8
Figures, .070

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9 Point Old Style No. 1 with Antique
No. 1 Figures, .0622

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10 Point No. 21 with Antique No. 6
Figures, .0692

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1/8 1/4 3/8 1/2 5/8 3/4 7/8
1/8 1/4 3/8 1/2 5/8 3/4 7/8

10 Point Old Style No. 1 with Antique
No. 1 Italic Figures, .0692

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10 Point Old Style No. 1 with Title No. 1
Figures, .0692

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10 Point Uniline with Title No. 1
Figures, .0692

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10 Point Old Style No. 1 with Cheltenham Bold
Figures, .0692

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10 Point Old Style No. 1 with Title No. 2
Figures, .0692

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10 Point No. 13 with Clarendon No. 1
Figures, .070

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1/8 1/4 3/8 1/2 5/8 3/4 7/8

10 Point Old Style No. 1 with Antique
No. 1 Figures, .070

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10 Point Old Style No. 1 with Clarendon
No. 1 Figures, .070

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(Modernized)

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11 Point No. 9 with Clarendon No. 1
Figures, .077

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11 Point Old Style No. 1 with Antique
No. 1 Figures, .077

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12 Point Old Style No. 1 with Antique
No. 1 Italic Figures, .083

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MISCELLANEOUS ROMAN WITH BOLD FACE FIGURES
MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

12 Point Old Style No. 1 with Jenson
Figures, .083

I 234567890
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12 Point No. 13 with Clarendon No. 1
Figures, .084

1234567890 \$
1234567890 \$

14 Point Old Style No. 1 with Jenson
Figures, .0903

I 234567890
1234567890

12 Point Old Style No. 1 with Cheltenham Bold
Figures, .083

I 234567890
1234567890

12 Point Old Style No. 1 with Antique
No. 1
Figures, .084

I 234567890
1234567890

14 Point Old Style No. 1 with Cheltenham Bold
Figures, .0903

I 234567890
1234567890

12 Point Old Style No. 1 with Title No. 1
Figures, .083

I 234567890
1234567890

14 Point Cheltenham with Century Bold
Figures, .0903

1234567890
1234567890

14 Point Old Style No. 1 with Title No. 2
Figures, .0903

I 234567890
1234567890

12 Point Old Style No. 1 with Title No. 2
Figures, .083

I 234567890
1234567890

14 Point Old Style No. 1 with Antique
No. 1
Figures, .0903

I 234567890
1234567890

TYPOGRAPHY

The early printer had usually only one face of type; yet he solved the problem of display. To obtain a maximum of display value with a minimum of typographic expenditure is an economy that goes hand in hand with practical considerations and with art.

MISCELLANEOUS ROMAN FIGURES WITH SMALL CAPS

MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

5½ Point No. 1 Figures. .048 (Special No. 1) 1234567890 VBCDEFGRTJ	7 Point Old Style No. 7 Figures. .0553 1234567890 VBCDEFGRTJ	8 Point No. 4 with Old Style No. 1 Small Caps Figures. .056 1234567890 VBCDEFGRTJ Special No. 2 2 5 7 The special figures will be substituted for the regular figures if so ordered
6 Point Original Old Style Figures. .0415 1234567890 VBCDEFGRTJ	7 Point No. 21 with Old Style No. 1 Small Caps Figures. .056 1234567890 VBCDEFGRTJ	
6 Point Caslon No. 2 Figures. .0484 1234567890 VBCDEFGRTJ	7 Point No. 21 with Ronaldson Small Caps Figures. .056 1234567890 VBCDEFGRTJ	8 Point No. 4 with Ronaldson Small Caps Figures. .056 1234567890 VBCDEFGRTJ
6 Point Elzevir No. 3 Figures. .0484 1234567890 VBCDEFGRTJ	7 Point Caslon Figures. .056 1234567890 VBCDEFGRTJ	8 Point Caslon Figures. .056 1234567890 VBCDEFGRTJ
6 Point Old Style No. 7 Figures. .0484 1234567890 VBCDEFGRTJ	7 Point Old Style No. 1 Figures. .056 1234567890 VBCDEFGRTJ	8 Point German No. 1 with Old Style No. 1 Small Caps Figures. .056 1234567890 VBCDEFGRTJ
6 Point Ronaldson No. 7 Figures. .0484 1234567890 VBCDEFGRTJ	7 Point Ronaldson Figures. .056 1234567890 VBCDEFGRTJ	8 Point German No. 1 with Ronaldson Small Caps Figures. .056 1234567890 VBCDEFGRTJ
6 Point Scotch Figures. .0484 1234567890 VBCDEFGRTJ Special No. 1 23 The special figures will be substituted for the regular figures if so ordered	8 Point Cambridge Figures. .0553 1234567890 VBCDEFGRTJ	8 Point Old Style No. 1 Figures. .056 1234567890 VBCDEFGRTJ
6 Point No. 12 with Old Style No. 1 Small Caps Figures. .050 1234567890 VBCDEFGRTJ Special No. 1 2 5 7 The special figures will be substituted for the regular figures if so ordered	8 Point Caslon No. 2 Figures. .0553 1234567890 VBCDEFGRTJ	8 Point Ronaldson Figures. .056 1234567890 VBCDEFGRTJ
6 Point No. 12 with Ronaldson Small Caps Figures. .050 1234567890 VBCDEFGRTJ	8 Point Elzevir No. 3 Figures. .0553 1234567890 VBCDEFGRTJ	8 Point Scotch Figures. .056 (High Alignment) 1234567890 VBCDEFGRTJ Special No. 1 23 5 The special figures will be substituted for the regular figures if so ordered
6 Point Old Style No. 1 Figures. .050 1234567890 VBCDEFGRTJ	8 Point Original Old Style Figures. .0553 1234567890 VBCDEFGRTJ	8 Point Benedictine Figures. .0692 1234567890 VBCDEFGRTJ
6 Point Ronaldson Figures. .050 1234567890 VBCDEFGRTJ	8 Point Ronaldson No. 7 Figures. .0553 1234567890 VBCDEFGRTJ	9 Point Old Style No. 7 Figures. .0622 1234567890 VBCDEFGRTJ
7 Point No. 21 Figures. .0484 (Special No. 1) 1234567890 VBCDEFGRTJ	8 Point No. 21 with Ronaldson Small Caps Figures. .056 1234567890 VBCDEFGRTJ	9 Point Ronaldson No. 7 Figures. .0622 1234567890 VBCDEFGRTJ

MISCELLANEOUS ROMAN FIGURES WITH SMALL CAPS
MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

<p>9 Point Caslon <i>Figures, .0622</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>10 Point No. 13 with Old Style No. 1 Small Caps <i>Figures, .070</i></p> <p>1234567890 VBCDEFGRTJ</p> <p>Special No. 2 2 5 7 The special figures will be substituted for the regular figures if so ordered</p>	<p>11 Point No. 9 with Old Style No. 1 Small Caps <i>Figures, .077</i></p> <p>1234567890 VBCDEFGRTJ</p> <p>Special No. 2 7 The special figure will be substituted for the regular figure if so ordered</p>
<p>9 Point Elzevir No. 3 <i>Figures, .0622</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>10 Point No. 13 with Ronaldson Small Caps <i>Figures, .070</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>11 Point No. 9 with Ronaldson Small Caps <i>Figures, .077</i></p> <p>1234567890 VBCDEFGRTJ</p>
<p>9 Point No. 13 with Old Style No. 1 Small Caps <i>Figures, .063</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>10 Point Caslon <i>Figures, .070</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>11 Point Old Style No. 1 <i>Figures, .077</i></p> <p>1234567890 VBCDEFGRTJ</p>
<p>9 Point No. 13 with Ronaldson Small Caps <i>Figures, .063</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>10 Point Old Style No. 1 <i>Figures, .070</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>11 Point Ronaldson <i>Figures, .077</i></p> <p>1234567890 VBCDEFGRTJ</p>
<p>9 Point Old Style No. 1 <i>Figures, .063</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>10 Point Ronaldson <i>Figures, .070</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>11 Point Scotch <i>Figures, .077</i></p> <p>1234567890 VBCDEFGRTJ</p> <p>Special No. 1 23 67 9 The special figures will be substituted for the regular figures if so ordered</p>
<p>9 Point Ronaldson <i>Figures, .063</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>10 Point Scotch <i>Figures, .070</i></p> <p>1234567890 VBCDEFGRTJ</p> <p>Special No. 1 23 567 9 The special figures will be substituted for the regular figures if so ordered</p>	<p>11 Point Caslon <i>Figures, .064</i></p> <p>1234567890 VBCDEFGRTJ</p>
<p>10 Point Caslon No. 2 <i>Figures, .0692</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>10 Point Benedictine <i>Figures, .063</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>12 Point Caslon No. 2 <i>Figures, .063</i></p> <p>1234567890 VBCDEFGRTJ</p>
<p>10 Point Old Style No. 7 <i>Figures, .0692</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>11 Point Cambridge <i>Figures, .0761</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>12 Point Elzevir No. 3 <i>Figures, .063</i></p> <p>1234567890 VBCDEFGRTJ</p>
<p>10 Point Ronaldson No. 7 <i>Figures, .0692</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>11 Point Old Style No. 7 <i>Figures, .0761</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>12 Point Old Style No. 7 <i>Figures, .063</i></p> <p>1234567890 VBCDEFGRTJ</p>
<p>10 Point Original Old Style <i>Figures, .0692</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>11 Point Ronaldson No. 7 <i>Figures, .0761</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>12 Point Ronaldson No. 7 <i>Figures, .063</i></p> <p>1234567890 VBCDEFGRTJ</p>
<p>10 Point Elzevir No. 3 <i>Figures, .0692</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>11 Point Elzevir No. 3 <i>Figures, .0761</i></p> <p>1234567890 VBCDEFGRTJ</p>	<p>12 Point Caslon <i>Figures, .064</i></p> <p>1234567890 VBCDEFGRTJ</p>

MISCELLANEOUS ROMAN FIGURES WITH SMALL CAPS
MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

<p>12 Point Old Style No. 1 Figures, .064</p> <p>I234567890 VBCDEFGRTJ</p>	<p>12 Point Ronaldson Figures, .064</p> <p>I234567890 VBCDEFGRTJ</p>	<p>14 Point Elzevir No. 3 Figures, .0905</p> <p>I234567890 VBCDEFGRTJ</p>
<p>12 Point Original Old Style Figures, .064</p> <p>I234567890 VBCDEFGRTJ</p>	<p>12 Point Benedictine Figures, .0905</p> <p>I234567890 VBCDEFGRTJ</p>	<p>14 Point Original Old Style Figures, .0905</p> <p>I234567890 VBCDEFGRTJ</p>
<p>12 Point No. 13 with Old Style No. 1 Small Caps Figures, .064</p> <p>I234567890 VBCDEFGRTJ</p>	<p>14 Point Caslon Figures, .0905</p> <p>I234567890 VBCDEFGRTJ</p>	<p>14 Point Ronaldson Figures, .0905</p> <p>I234567890 VBCDEFGRTJ</p>
<p>12 Point No. 13 with Ronaldson Small Caps Figures, .064</p> <p>I234567890 VBCDEFGRTJ</p>	<p>14 Point Old Style No. 1 Figures, .0905</p> <p>I234567890 VBCDEFGRTJ</p>	<p>14 Point Ronaldson No. 7 Figures, .0905</p> <p>I234567890 VBCDEFGRTJ</p>
<p>12 Point Scotch Figures, .064</p> <p>I234567890 VBCDEFGRTJ</p> <p>Special No. 1 7</p> <p>The special figure will be substituted for the regular figure if so ordered</p>	<p>14 Point Old Style No. 7 Figures, .0905</p> <p>I234567890 VBCDEFGRTJ</p>	

TYPOGRAPHY

Only an assumed value is obtained by the use of the so-called "distinctive" type. Body type should be distinguished, which is quite apart from the distinctive idea.

MISCELLANEOUS ROMAN WITH ITALIC FIGURES
MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

5 Point No. 10 with Italic Figures. .0484
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5½ Point No. 2 with Italic Figures. .0484
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5½ Point No. 1 with Italic Figures. .050
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6 Point Bodoni with Italic Figures. .0415
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6 Point Antique No. 1 with Italic Figures. .0484
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6 Point Caslon No. 2 with Italic Figures. .0484
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(Modernized)
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6 Point Caslon No. 3 with Italic Figures. .0484
(Modernized)
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6 Point Century Expanded with Italic Figures. .0484
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6 Point Classic with Italic Figures. .0484
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6 Point Elsevir No. 3 with Italic Figures. .0484
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(Modernized)
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6 Point No. 12 with Italic Figures. .050
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6 Point Old Style No. 1 with Italic Figures. .050
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(Modernized)
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6 Point No. 16 with Italic Figures. .0510
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6 Point DeVenne with Italic Figures. .0653
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1234567890

6 Point No. 1 with Italic Figures. .066
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6 Point No. 2 with Italic Figures. .066
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(Special No. 1) Figures. .060
1234567890
1234567890
(Special No. 2) Figures. .042
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6 Point No. 3 with Italic Figures. .056
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7 Point No. 3 with Italic Figures. .0484
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7 Point No. 21 with Italic Figures. .0484
(Special No. 1)
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1234567890
(Special No. 2) Figures. .049
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7 Point Century Expanded with Italic Figures. .0653
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7 Point Bodoni with Italic Figures. .0484
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7 Point No. 2 with Italic Figures. .0523
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7 Point Old Style No. 7 with Italic Figures. .0553
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(Modernized)
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7 Point Caslon with Italic Figures. .056
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(Modernized)
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7 Point Old Style No. 1 with Italic Figures. .066
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7 Point No. 1 with Italic Figures. .050
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7 Point No. 16 with Italic Figures. .058
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8 Point Bodoni with Italic Figures. .0653
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8 Point Bodoni Book with Italic Figures. .0653
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8 Point Cambridge with Italic Figures. .0653
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8 Point Caslon No. 2 with Italic Figures. .0653
(Modernized)
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8 Point Caslon No. 3 with Italic Figures. .0653
(Modernized)
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8 Point Old Style No. 3 with Italic Figures. .0653
(Modernized)
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8 Point Elsevir No. 3 with Italic Figures. .0653
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(Modernized)
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8 Point Cheltenham with Italic Figures. .056
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8 Point Caslon with Italic Figures. .056
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(Modernized)
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MISCELLANEOUS ROMAN WITH ITALIC FIGURES
MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

8 Point Old Style No. 1 with Italic
Figures. .056
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(Modernised)
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8 Point Scotch with Italic
Figures. .056
(High Alignment)
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8 Point No. 1 with Italic
Figures. .059
(High Alignment)
1234567890
1234567890
(Low Alignment)
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8 Point No. 2 with Italic
Figures. .059
(High Alignment)
1234567890
1234567890
(Special No. 1)
(Low Alignment)
Figures. .0533
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8 Point No. 4 with Italic
Figures. .059
(High Alignment)
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8 Point No. 19 with Italic
Figures. .059
(High Alignment)
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1234567890

8 Point DeVenne with Italic
Figures. .059
(High Alignment)
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8 Point Antique No. 1 with Italic
Figures. .0622
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1234567890

8 Point Classic with Italic
Figures. .0622
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1234567890

8 Point Century Expanded with Italic
Figures. .063
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1234567890

8 Point No. 16 with Italic
Figures. .0647
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8 Point Benedictine with Italic
Figures. .0602
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1234567890

8 Point Title No. 2 with Italic
Figures. .070
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9 Point No. 1 with Italic
Figures. .0622
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9 Point Cheltenham with Italic
Figures. .0622
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9 Point Elzevir No. 3 with Italic
Figures. .0622
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(Modernised)
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9 Point Old Style No. 7 with Italic
Figures. .0622
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(Modernised)
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9 Point Caslon with Italic
Figures. .0622
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(Modernised)
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9 Point No. 13 with Italic
Figures. .063
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9 Point DeVenne with Italic
Figures. .063
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9 Point Old Style No. 1 with Italic
Figures. .063
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9 Point No. 16 with Italic
Figures. .0712
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10 Point No. 9 with Italic
Figures. .0602
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10 Point No. 21 with Italic
Figures. .0692
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10 Point Antique No. 1 with Italic
Figures. .0692
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10 Point Bodoni with Italic
Figures. .0692
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10 Point Bodoni Book with Italic
Figures. .0692
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10 Point Cambridge with Italic
Figures. .0692
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10 Point Caslon No. 2 with Italic
Figures. .0692
(Modernised)
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10 Point Caslon No. 3 with Italic
Figures. .0692
(Modernised)
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10 Point Classic with Italic
Figures. .0692
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10 Point Elzevir No. 3
Figures. .0692
1234567890
1234567890
(Modernised)
1234567890
1234567890

10 Point Old Style No. 3 with Italic
Figures. .0692
(Modernised)
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10 Point Uniline with Italic
Figures. .0692
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MISCELLANEOUS ROMAN WITH ITALIC FIGURES

MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

10 Point No. 1 with Italic Figures. .070
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10 Point No. 6 with Italic Figures. .070
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10 Point No. 13 with Italic Figures. .070
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10 Point Caslon with Italic Figures. .070
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 (Modernized)
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10 Point DeVinne with Italic Figures. .070
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10 Point Old Style No. 1 with Italic Figures. .070
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 (Modernized)
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10 Point Scotch with Italic Figures. .070
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 Special No. 1 23 567 9
 23 567 9
 The special figures will be substituted for the
 regular figures if so ordered

10 Point No. 16 with Italic Figures. .0742
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10 Point No. 5 with Italic Figures. .0761
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 1234567890

10 Point Century Expanded with Italic Figures. .077
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10 Point Cheltenham with Italic Figures. .077
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 1234567890

10 Point Benedictine with Italic Figures. .083
 (Modernized)
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 1234567890
 (Special No. 1) Figures. .0892
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 1234567890

11 Point No. 21 with Italic Figures. .0761
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 1234567890

11 Point Cambridge with Italic Figures. .0761
 1234567890
 1234567890

11 Point Cheltenham with Italic Figures. .0761
 1234567890
 1234567890

11 Point Elzevir No. 3 Figures. .0761
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 1234567890
 (Modernized)
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 1234567890

11 Point No. 1 with Italic Figures. .077
 1234567890
 1234567890

11 Point No. 9 with Italic Figures. .077
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11 Point DeVinne with Italic Figures. .077
 1234567890
 1234567890

11 Point Old Style No. 1 with Italic Figures. .077
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 (Modernized)
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11 Point Scotch with Italic Figures. .077
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Special No. 1 23 67 9
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 The special figures will be substituted for the
 regular figures if so ordered

11 Point Caslon with Italic Figures. .084
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 (Modernized)
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12 Point Antique No. 1 with Italic Figures. .083
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12 Point Bodoni with Italic Figures. .083
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12 Point Bodoni Book with Italic Figures. .083
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12 Point Caslon No. 2 with Italic Figures. .083
 (Modernized)
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12 Point Caslon No. 3 with Italic Figures. .083
 (Modernized)
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12 Point Elzevir No. 3 with Italic Figures. .083
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 (Modernized)
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12 Point Old Style No. 3 with Italic Figures. .083
 (Modernized)
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MISCELLANEOUS ROMAN WITH ITALIC FIGURES

MODERN, OLD STYLE, AND MODERNIZED OLD STYLE—TWO-LETTER MATRICES

12 Point Old Style No. 7 with Italic
(Modernized) Figures, .063
1234567890
1234567890

12 Point No. 1 with Italic Figures, .064
1234567890
1234567890

12 Point Caslon with Italic Figures, .064
1234567890
1234567890
(Modernized)
1234567890
1234567890

12 Point Cheltenham with Italic Figures, .064
1234567890
1234567890

12 Point De Vinne with Italic Figures, .064
1234567890
1234567890

12 Point Old Style No. 1 with Italic Figures, .064
1234567890
1234567890
(Modernized)
1234567890
1234567890

12 Point Scotch with Italic Figures, .064
1234567890
1234567890
Special No. 1
7
7
The special figure will be substituted for the regular figure if so ordered

12 Point No. 16 with Italic Figures, .069
1234567890
1234567890

12 Point Classic with Italic Figures, .090
1234567890
1234567890

12 Point Century Expanded with Italic Figures, .091
1234567890
1234567890

12 Point Benedictine with Italic
(Modernized) Figures, .063
1234567890
1234567890
(Special No. 1) Figures, .063
1234567890
1234567890

14 Point Bodoni with Italic Figures, .068
1234567890
1234567890

14 Point Bodoni Book with Italic Figures, .068
1234567890
1234567890

14 Point Caslon with Italic Figures, .068
1234567890
1234567890
(Modernized)
1234567890
1234567890

14 Point Caslon No. 3 with Italic
(Modernized) Figures, .068
1234567890
1234567890

14 Point Century Expanded with Italic
(Special No. 1) Figures, .068
1234567890
1234567890

14 Point Cheltenham with Italic Figures, .068
1234567890
1234567890

14 Point De Vinne with Italic Figures, .068
1234567890
1234567890

14 Point Elzevir No. 3 with Italic Figures, .068
1234567890
1234567890
(Modernized)
1234567890
1234567890

14 Point Old Style No. 1 with Italic Figures, .068
1234567890
1234567890
(Modernized)
1234567890
1234567890

14 Point Old Style No. 7 with Italic
(Modernized) Figures, .068
1234567890
1234567890

14 Point Original Old Style with Italic Figures, .068
1234567890
1234567890

14 Point Antique No. 1 with Italic Figures, .068
1234567890
1234567890

14 Point No. 36 with Italic Figures, .068
1234567890
1234567890

14 Point No. 16 with Italic Figures, .103
1234567890
1234567890

14 Point Benedictine with Italic Figures, .1107
1234567890
1234567890
(Special No. 1) Figures, .068
1234567890
1234567890

PIECE FRACTIONS

HORIZONTAL-STROKE piece fractions can be used with 10 point one-letter matrices only, and consist of figures 1 to 0, a half-figure space, and a figure space. The matrices are made in duplicate character, the figure in the normal position carrying the horizontal stroke underneath, and a plain figure in the auxiliary position. The spaces also carry a horizontal stroke in the normal position.

Arrange the mold to cast a 5 point slug. Assemble the line of text matter and the upper half of the fraction—that is, for the numerator use the fraction matrices in the normal position; this casts the numerator and the horizontal stroke on the first slug. To get the denominator, assemble the same line on the upper rail (one-letter matrices only can be used for this work) exactly as it was assembled for the first line, except the figures for the denominator of the fraction, which must be changed to suit the copy. When these slugs are brought together they will show the line of reading matter with a perfect fraction.

Fractions can be formed with any combination of figures, and by using the half-figure space, fractions with one figure in the numerator and two or more in the denominator can be made as easily as any other.

Find the product of $712\frac{181}{1812}$, $8908\frac{204}{872}$, and $2090\frac{4}{4075}$
(First Slug) 8 7 2 4 0 7 5
(Second Slug)

Find the product of $712\frac{181}{1812}$, $8908\frac{204}{872}$, and $2090\frac{4}{4075}$
(First and Second Slugs Together)

$\frac{1234567890}{1234567890}---$
(The Characters)

When ordering, designate 10 Point No. 1 Horizontal-Stroke Piece Fractions

Diameter $36\frac{7}{16}$ ", Opening $36\frac{19}{32}$ ", Length $49\frac{1}{2}$ "
(All Cast on One Slug)

1 2 3 4 5 6 7 8 9 0
(Upper Piece Fractions)

1 2 3 4 5 6 7 8 9
(Lower Piece Fractions)

1 2 3 4 5 6 7 8 9 0
(Upper Plain Figures for Piece Fractions)

1 2 3 4 5 6 7 8 9 0
(Lower Plain Figures for Piece Fractions)

HORIZONTAL-STROKE FRACTIONS

Horizontal-Stroke Fractions are made in one-figure denominators ($\frac{1}{2}$, etc.), tenths ($\frac{1}{10}$), twelfths ($\frac{1}{12}$), sixteenths ($\frac{1}{16}$), twenty-fourths ($\frac{1}{24}$), thirty-seconds ($\frac{1}{32}$), and sixty-fourths ($\frac{1}{64}$). These fractions are not made in complete sets in all sizes and faces. In ordering horizontal-stroke fractions, give name of face for which they are desired. Fractions will always be supplied to run as sorts unless otherwise ordered. If desired to run keyboard, always state the channels of the magazine in which they are to run.

LINOTYPE TARIFF CHARACTERS

All characters listed below can be supplied for use with Linotype faces of their respective classes and sizes. The matrices are one-letter and duplicate character, as noted, and the list gives the thickness of each character setwise. Unless otherwise instructed, we furnish these matrices to run as sorts.

5½ POINT TARIFF CHARACTERS

½ Char. No. 787 ¾ Char. No. 1103
 Size .050.....787a..... ½ Size .050.....1103a..... ¾

6 POINT TARIFF CHARACTERS

④ Char. No. 775
 Size .084.....775a..... ④
 Size .084.....775b..... ④
 Size .0968.....775f..... ④
 Size .100.....775c..... ④
 Size .100.....775d..... ④
 Size .112.....775e..... ④

Duplicate Characters
 Size .1107.....775g..... ④

⑤ Char. No. 785
 Size .084.....785b..... ⑤

Duplicate Characters
 Size .084.....785a..... ⑤

⑥ Char. No. 834
 Size .084.....834a..... ⑥
 Size .084.....834b..... ⑥

⑦ Char. No. 1424
 Size .084.....1424a..... ⑦

⑧ Char. No. 1584
 Size .084.....1584a..... ⑧

⑨ Char. No. 776
 Size .084.....776a..... ⑨
 Size .084.....776b..... ⑨
 Size .0968.....776f..... ⑨
 Size .100.....776c..... ⑨
 Size .100.....776d..... ⑨
 Size .112.....776e..... ⑨

Duplicate Characters
 Size .1107.....776g..... ⑨

⑩ Char. No. 786
 Size .084.....786b..... ⑩

Duplicate Characters
 Size .084.....786a..... ⑩

⑪ Char. No. 779
 Size .071.....779a..... ⑪

⑫ Char. No. 780
 Size .071.....780a..... ⑫

⑬ Char. No. 781
 Size .042.....781f..... ⑬
 Size .0484.....781k..... ⑬
 Size .050.....781g..... ⑬
 Size .056.....781l..... ⑬
 Size .084.....781a..... ⑬
 Size .084.....781i..... ⑬
 Size .0968.....781m..... ⑬
 Size .100.....781b..... ⑬
 Size .112.....781c..... ⑬
 Size .112.....781d..... ⑬
 Size .118.....781e..... ⑬

Duplicate Characters

Size .056.....781h..... ⑬
 Size .083.....781j..... ⑬

⑭ Char. No. 782

Size .042.....782f..... ⑭
 Size .0484.....782k..... ⑭
 Size .050.....782g..... ⑭
 Size .056.....782l..... ⑭
 Size .084.....782a..... ⑭
 Size .084.....782i..... ⑭
 Size .0968.....782m..... ⑭
 Size .100.....782b..... ⑭
 Size .112.....782c..... ⑭
 Size .112.....782d..... ⑭
 Size .118.....782e..... ⑭

Duplicate Characters

Size .056.....782h..... ⑭
 Size .083.....782j..... ⑭

⑮ Char. No. 787

Size .042.....787a..... ⑮
 Size .0484.....787f..... ⑮
 Size .050.....787e..... ⑮
 Size .056.....787b..... ⑮
 Size .084.....787c..... ⑮
 Size .112.....787d..... ⑮

Duplicate Characters

Size .0553.....787h..... ⑮
 Size .0968.....787g..... ⑮

⑯ Char. No. 1103

Size .042.....1103a..... ⑯
 Size .050.....1103c..... ⑯
 Size .056.....1103d..... ⑯

Duplicate Characters

Size .0553.....1103f..... ⑯
 Size .056.....1103b..... ⑯
 Size .0968.....1103e..... ⑯

* Char. No. 1113

Size .0484.....1113c..... *
 Size .050.....1113a..... *

Duplicate Characters

Size .050.....1113b..... *

⑰ Char. No. 1122

Size .050.....1122a..... ⑰
 Size .056.....1122b..... ⑰

Duplicate Characters

Size .0553.....1122e..... ⑰
 Size .056.....1122c..... ⑰
 Size .0968.....1122d..... ⑰

● Char. No. 1124

Size .050.....1124b..... ●
 Size .056.....1124a..... ●

Duplicate Characters

Size .056.....1124c..... ●
 Size .0968.....1124d..... ●

⅞ Char. No. 1100
 Size .042.....1100a..... ⅞

ENCIRCLED FIGURES

Size .068
 Special No. 4
 ①②③④⑤⑥⑦⑧

Size .084
 ①②③④⑤⑥⑦⑧⑨⑩⑪⑫⑬⑭⑮⑯
 to
 ⑰⑱⑲⑳㉑㉒㉓㉔㉕㉖㉗㉘㉙㉚㉛㉜㉝㉞㉟

Size .0968
 Special No. 1
 ①②③④⑤⑥⑦⑧⑨

Size .100
 Special No. 3
 ①②③④⑤ to ⑯⑰⑱⑲

Size .1107
 Special No. 2
 ①②③④⑤⑥⑦⑧⑨⑩

Size .112
 Special No. 5
 ①②③④⑤⑥⑦⑧⑨⑩

Size .126
 ⑪

SECTIONAL ENCIRCLED FIGURES

Size .034
 Special No. 4
 ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

Size .042
 ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩ ⑪ ⑫ ⑬ ⑭ ⑮ ⑯ ⑰ ⑱ ⑲ ⑳ ㉑ ㉒ ㉓ ㉔ ㉕ ㉖ ㉗ ㉘ ㉙ ㉚ ㉛ ㉜ ㉝ ㉞ ㉟

Size .0484
 Special No. 1
 ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩ ⑪ ⑫ ⑬ ⑭ ⑮ ⑯ ⑰ ⑱ ⑲ ⑳ ㉑ ㉒ ㉓ ㉔ ㉕ ㉖ ㉗ ㉘ ㉙ ㉚ ㉛ ㉜ ㉝ ㉞ ㉟

Size .0553
 Special No. 2
 ① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩ ⑪ ⑫ ⑬ ⑭ ⑮ ⑯ ⑰ ⑱ ⑲ ⑳ ㉑ ㉒ ㉓ ㉔ ㉕ ㉖ ㉗ ㉘ ㉙ ㉚ ㉛ ㉜ ㉝ ㉞ ㉟

INTERMEDIATE FIGURES

Special No. 1 Size .0484 Special No. 2
 Ends Ends
 ①②③ ①②③④⑤⑥⑦⑧⑨ ①②③④⑤⑥⑦⑧⑨

Linotype Miscellaneous Characters

8 POINT TARIFF CHARACTERS

Ⓐ Char. No. 775		
Size .059.....	775f.....	Ⓐ
Size .112.....	775a.....	Ⓐ
Size .112.....	775b.....	Ⓐ
Size .118.....	775c.....	Ⓐ
Size .118.....	775e.....	Ⓐ
Size .140.....	775d.....	Ⓐ
<i>Duplicate Characters</i>		
Size .059.....	775h.....	Ⓐ
Size .1107.....	775g.....	Ⓐ

Ⓑ Char. No. 785		
<i>Duplicate Characters</i>		
Size .112.....	785a.....	Ⓑ

Ⓓ Char. No. 1697		
Size .059.....	1697a.....	Ⓓ

Ⓒ Char. No. 834		
Size .112.....	834a.....	Ⓒ
<i>One-Letter, Low Alignment</i>		
Size .112.....	834aa.....	Ⓒ
<i>Duplicate Characters Low Alignment</i>		
Size .112.....	834bb.....	Ⓒ

Ⓒ Char. No. 1424		
Size .118.....	1424a.....	Ⓒ

Ⓔ Char. No. 776		
Size .059.....	776f.....	Ⓔ
Size .112.....	776a.....	Ⓔ
Size .112.....	776b.....	Ⓔ
Size .118.....	776c.....	Ⓔ
Size .118.....	776e.....	Ⓔ
Size .140.....	776d.....	Ⓔ
<i>Duplicate Characters</i>		
Size .059.....	776h.....	Ⓔ
Size .1107.....	776g.....	Ⓔ

Ⓗ Char. No. 786		
<i>Duplicate Characters</i>		
Size .112.....	786a.....	Ⓗ

Ⓝ Char. No. 1584		
Size .112.....	1584a.....	Ⓝ
Size .118.....	1584b.....	Ⓝ

Ⓒ Char. No. 779		
Size .091.....	779a.....	Ⓒ

Ⓔ Char. No. 780		
Size .091.....	780a.....	Ⓔ

Ⓐ Char. No. 781		
Size .056.....	781c.....	Ⓐ
Size .059.....	781d.....	Ⓐ
Size .112.....	781a.....	Ⓐ
Size .1175.....	781e.....	Ⓐ
Size .118.....	781b.....	Ⓐ
Size .118.....	781f.....	Ⓐ

<i>Duplicate Characters</i>		
Size .1107.....	781g.....	Ⓐ

Ⓔ Char. No. 782		
Size .056.....	782c.....	Ⓔ
Size .059.....	782d.....	Ⓔ
Size .112.....	782a.....	Ⓔ
Size .1175.....	782e.....	Ⓔ
Size .118.....	782b.....	Ⓔ
Size .118.....	782f.....	Ⓔ

<i>Duplicate Characters</i>		
Size .1107.....	782g.....	Ⓔ

♣ Char. No. 787		
Size .059.....	787g.....	♣
Size .112.....	787b.....	♣

<i>Superior</i>		
Size .056.....	787e.....	♣
Size .059.....	787d.....	♣

<i>Duplicate Characters</i>		
Size .0553.....	787f.....	♣
Size .059.....	787c.....	♣

<i>Duplicate Characters Low Alignment</i>		
Size .059.....	787cc.....	♣
<i>One-Letter, Low Alignment</i>		
Size .056.....	787aa.....	♣
Size .059.....	787bb.....	♣

Ⅹ Char. No. 1100		
<i>One-Letter, Low Alignment</i>		
Size .056.....	1100aa.....	Ⅹ

⦿ Char. No. 1103		
<i>Duplicate Characters</i>		
Size .0553.....	1103c.....	⦿
Size .056.....	1103a.....	⦿
Size .059.....	1103b.....	⦿

♠ Char. No. 1007		
<i>Superior</i>		
Size .056.....	1007a.....	♠
Size .059.....	1007b.....	♠
<i>Duplicate Characters</i>		
Size .0553.....	1007c.....	♠

★ Char. No. 1113		
Size .059.....	1113a.....	★
Size .0692.....	1113b.....	★

♠ Char. No. 1122		
Size .0553.....	1122b.....	♠
Size .059.....	1122a.....	♠
Size .112.....	1122c.....	♠
<i>Duplicate Characters</i>		
Size .0553.....	1122d.....	♠

● Char. No. 1124		
<i>One-Letter, Low Alignment</i>		
Size .059.....	1124a.....	●
Size .056.....	1124aa.....	●

● Char. No. 227		
<i>Superior</i>		
Size .056.....	227b.....	●
Size .059.....	227a.....	●
<i>Duplicate Characters</i>		
Size .0553.....	227c.....	●

ENCIRCLED FIGURES

Eight point encircled figures are made in two sizes of face and several sizes of set—Regular, Special No. 1, and Special No. 2. Regular 8 point encircled figures are full 8 point in size, and a perfect circle up to 99; from 100 to 300 the figures are enclosed in an oval. Special No. 1 is the 6 point face punched to cast in the center of an 8 point slug. The set size is .118. Special No. 2 is the same as Special No. 1 except that the set size is .112. ① to ⑩ are made Special No. 3, same as regular except that the set size is .1107. ① to ②⑤ Special No. 4, same as regular except that the set size is .112.

ENCIRCLED FIGURES

Size .118

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩ ⑪
to
②⑥ ②⑦ ②⑧ ②⑨ ③① ③② ③③ ③④ ③⑤ ③⑥ ③⑦ ③⑧ ③⑨ ③⑩ ③⑪

Size .1107

Special No. 3

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨

Size .112

Special No. 4

① ② ③ ④ ⑤ to ②① ②② ②③ ②④ ②⑤

Size .177

⑩⑩ ⑩① ⑩② ⑩③ ⑩④ ⑩⑤ ⑩⑥
to
②⑨④ ②⑨⑤ ②⑨⑥ ②⑨⑦ ②⑨⑧ ②⑨⑨ ③①①

SECTIONAL ENCIRCLED FIGURES

Size .0553

⑩ ⑩⑥⑥⑥⑥⑥ ⑩③③③③③③ ③③

INTERMEDIATE FIGURES

Size .0553

⑩④⑤ ①③④⑤⑥⑦⑧⑨⑩ ④⑦⑧⑨

Linotype Miscellaneous Characters

10 POINT TARIFF CHARACTERS

Ⓐ Char. No. 775
 Size .070.....775d..... Ⓐ
 Size .070.....775e..... Ⓐ
 Size .1335.....775b..... Ⓐ
 Size .140.....775a..... Ⓐ
 Size .140.....775c..... Ⓐ

Ⓐ Char. No. 785
Duplicate Characters
 Size .140.....785a..... Ⓐ

Ⓒ Char. No. 834
 Size .070.....834a..... Ⓒ

Ⓒ Char. No. 1424
 Size .140.....1424a..... Ⓒ

Ⓐ Char. No. 1584
 Size .140.....1584a..... Ⓐ

Ⓐ Char. No. 776
 Size .070.....776d..... Ⓐ
 Size .070.....776e..... Ⓐ
 Size .1335.....776b..... Ⓐ
 Size .140.....776a..... Ⓐ
 Size .140.....776c..... Ⓐ

Ⓐ Char. No. 786
Duplicate Characters
 Size .140.....786a..... Ⓐ

Ⓐ Char. No. 781
 Size .070.....781c..... Ⓐ
 Size .140.....781e..... Ⓐ
 Size .140.....781a..... Ⓐ
 Size .140.....781b..... Ⓐ
Duplicate Characters
 Size .070.....781d..... Ⓐ

Ⓐ Char. No. 782
 Size .070.....782c..... Ⓐ
 Size .140.....782e..... Ⓐ
 Size .140.....782a..... Ⓐ
 Size .140.....782b..... Ⓐ
Duplicate Characters
 Size .070.....782d..... Ⓐ

Ⓐ Char. No. 1523
 Size .140.....1523a..... Ⓐ

Ⓐ Char. No. 779
 Size .108.....779a..... Ⓐ

Ⓐ Char. No. 780
 Size .108.....780a..... Ⓐ

Ⓐ Char. No. 787
 Size .070.....787b..... Ⓐ
Duplicate Characters
 Size .070.....787a..... Ⓐ

Ⓐ Char. No. 1103
Duplicate Characters
 Size .070.....1103a..... Ⓐ

★ Char. No. 1113
 Size .070.....1113a..... ★

Ⓐ Char. No. 1122
 Size .070.....1122a..... Ⓐ

Ⓐ Char. No. 1124
 Size .070.....1124a..... Ⓐ

ENCIRCLED FIGURES

Size .140

①②③④⑤⑥⑦

to

④④④⑤⑥⑦⑧⑨⑩

12 POINT TARIFF CHARACTERS

Ⓐ Char. No. 775
 Size .168.....775a..... Ⓐ

Ⓐ Char. No. 776
 Size .168.....776a..... Ⓐ

TYPOGRAPHY

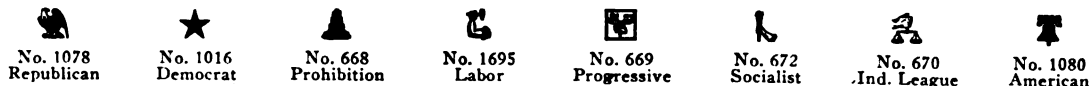
It was a powerful craving that made man always strive for beauty—but he began always with usefulness. Necessity was not only the mother of invention, but also the mother of art.

PARTY EMBLEMS

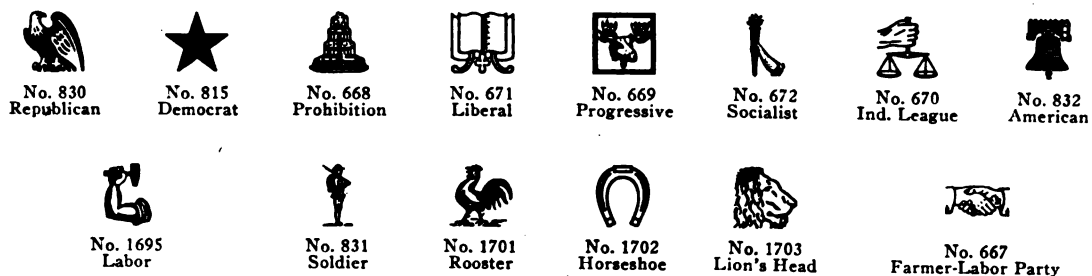
One-Letter Matrices



12 Point Characters, Standard Position










24 Point Characters, Auxiliary Position











A SAMPLE BALLOT SET ON THE LINOTYPE

1 GOVERNOR (Vote for one)

	<input type="checkbox"/>	JOHN DOE Republican
	<input type="checkbox"/>	JOHN DOE Democrat
	<input type="checkbox"/>	JOHN DOE Progressive
	<input type="checkbox"/>	JOHN DOE Prohibition
	<input type="checkbox"/>	JOHN DOE Socialist
	<input type="checkbox"/>	JOHN DOE Liberal
	<input type="checkbox"/>	JOHN DOE American
<input type="checkbox"/>		

A SAMPLE BALLOT

SET ON THE LINOTYPE

1	GOVERNOR (Vote for one)
	<input type="checkbox"/> JOHN DOE Republican
	<input type="checkbox"/> JOHN DOE Democrat
	<input type="checkbox"/> JOHN DOE Progressive
	<input type="checkbox"/> JOHN DOE Prohibition
	<input type="checkbox"/> JOHN DOE Labor
	<input type="checkbox"/> JOHN DOE Socialist
	<input type="checkbox"/> JOHN DOE Ind. League
	<input type="checkbox"/> JOHN DOE American
<input type="checkbox"/>	
<input type="checkbox"/>	
<input type="checkbox"/>	

BALLOT SQUARES



THESE matrices are made in two forms, solid and sectional. The solid matrix casts the complete square, and is used on a single slug or cast overhanging on an advertising figure mold. The sectional matrices require two matrices to complete each square; the top half of the square being cast on the first slug, the bottom half on the second slug with the name of the candidate, and when the two slugs are brought together they produce the complete square.

JOHN E. ALLEN.....

GEORGE D. THOMPSON.....

These matrices are made in 8, 10, 12, 14, 18, and 20 point to cast solid squares on a single slug; in sectional matrices, in 6 point to make a 12 point square, 9 point to make an 18 point square, 10 point to make a 20 point square, 11 point to make a 22 point square, and 12 point to make a 24 point square.

6 POINT

No. 959aSize .168
No. 960aSize .168
No. 1658aSize .158
No. 1659aSize .158

10 POINT

Special No. 2

No. 777aSize .140
No. 778aSize .140

14 POINT

No. 778aSize .196

8 POINT

Special No. 1

No. 777aSize .112
No. 777bSize .118
No. 777cSize .1245
No. 778aSize .112
No. 778bSize .118

11 POINT

No. 959aSize .308
No. 960aSize .308
No. 1658aSize .308
No. 1659aSize .308

18 POINT

Auxiliary Position

No. 777aSize .249
No. 778aSize .249

9 POINT

High Alignment

No. 959aSize .249
No. 960aSize .249
No. 1658aSize .249
No. 1659aSize .249

12 POINT

No. 959aSize .282
No. 960aSize .282
No. 959bSize .282
No. 960bSize .282
No. 1658aSize .282
No. 1659aSize .282

20 POINT

Auxiliary Position

No. 777aSize .280
No. 778aSize .280

10 POINT

No. 959aSize .275
No. 960aSize .275
No. 1658aSize .275
No. 1659aSize .275

No. 777aSize .168
No. 778aSize .168

For Two-Line Work





No. 777bSize .280

For Party Emblems, See Preceding Page







LINOTYPE FISTS

This character is not included in regular fonts of matrices, and must be ordered extra if desired. Here are shown all the styles and sizes carried in stock. They are made in one-letter matrices only, and will align with any face of their respective sizes.









5 POINT

No. 345a 
No. 346a 
No. 349a 
No. 350a 









5½ POINT

No. 345a 
No. 346a 
No. 347a 
No. 348a 
No. 349a 
No. 350a 









6 POINT

No. 345a 
No. 346a 
No. 347a 
No. 348a 
No. 349a 
No. 350a 
No. 1095a 
No. 1096a 

7 POINT





No. 345a 
No. 346a 
No. 347a 
No. 348a 
No. 349a 
No. 350a 
No. 1095a 
No. 1096a 

8 POINT





No. 345a 
No. 346a 
No. 347a 
No. 348a 
No. 347b 
No. 348b 
No. 349a 
No. 350a 

9 POINT







High Alignment

No. 347a 
No. 348a 
No. 349a 
No. 350a 





Low Alignment

No. 347aa 
No. 348aa 
No. 349aa 
No. 350aa 





10 POINT

No. 345a 
No. 346a 
No. 347a 
No. 348a 
No. 349a 
No. 350a 





11 POINT

No. 347a 
No. 348a 
No. 349a 
No. 350a 

12 POINT





No. 347a 
No. 348a 
No. 349a 
No. 350a 

14 POINT





No. 773a 
No. 774a 
No. 349a 
No. 350a 

18 POINT

For Head-Letter Mold





No. 347a 
No. 348a 
No. 349a 
No. 350a 

For Advertising-Figure Mold





No. 347b 
No. 348b 
No. 349b 
No. 350b 

24 POINT

For Head-Letter Mold





No. 347a 
No. 348a 
No. 349a 
No. 350a 

For Advertising-Figure Mold



No. 347b 
No. 348b 
No. 349b 
No. 350b 

30 POINT

For Head-Letter Mold

No. 347a 
No. 348a 
No. 349a 
No. 350a 

For Advertising-Figure Mold

No. 347b 
No. 348b 

36 POINT For Head-Letter Mold



No. 347a



No. 348a



No. 349a



No. 350a

When ordering, give sizes, numbers, and letters of characters wanted

THE WORD "LINOTYPE"

The word "Linotype" is the registered trade mark of the Mergenthaler Linotype Company. No one has a right to use it in connection with any other machine, or in the title of any commercial establishment. We have no objection, however, to such titles as, for instance, "The Syracuse Linotype Composing Company," or the "Charlotte Linotype Printing Company," or "Denver Linotyping Company." This suggestion is made in the mutual interest of ourselves and our customers.

MISCELLANEOUS INFORMATION



MATRICES IN SMALL JOB FONTS

Matrices of any face listed in this book can be ordered in any quantity desired



SMALL job fonts can be used quite conveniently and economically on any class of job work where only a few lines of display are required or in recasting for duplicate forms. The use of Linotype slugs in job work, such as envelope corners, business cards, running titles, etc., is not only economical in permitting the unlimited duplication of lines, but enables the printer to employ a new face of type on every job. The saving in replacement of worn type alone will quickly absorb the cost of matrices. These small job fonts may be carried in special trays designed for convenience of handling at the keyboard, and occupy only a fraction of the space taken up by type cases.

The following table is merely suggestive of the quantity of matrices of each character necessary for general purposes. The quantities may be increased or decreased as desired. These matrices will be cut to run as sorts unless otherwise ordered.

CAPS				Lower Case		
5 A	4 N	4 1	4 .	7 a	6 n	2 fi
3 B	5 O	4 2	3 ,	4 b	7 o	2 fl
4 C	3 P	4 3	2 ;	5 c	4 p	2 ff
3 D	2 Q	4 4	2 :	5 d	2 q	2 fh
7 E	5 R	4 5	2 -	9 e	6 r	2 fm
3 F	5 S	4 6	4 ' ,	4 f	6 s	
3 G	5 T	4 7	2 !	4 g	6 t	
4 H	3 U	4 8	2 ?	6 h	5 u	
5 I	2 V	4 9	4 ' ,	7 i	3 v	
3 J	3 W	4 0	2 &	3 j	4 w	
3 K	2 X	2 \$		3 k	2 x	
4 L	2 Y	2 (6 l	3 y	
4 M	2 Z	2)		5 m	2 z	
167 matrices				134 matrices		

Lining Gothic Faces No. 29 with No. 30, Bold Face No. 9 with Gothic No. 31, and Gothic No. 32 with Gothic No. 33 are made up in standard fonts of 509 matrices for cap fonts, or a combination of three fonts consisting of 1469 matrices, to run in one magazine according to Keyboard Diagram No. 98. Small job fonts of these faces may be ordered to run as sorts, but if quantities less than standard fonts are ordered cut to run in keyboard there will be an extra charge for cutting.

In ordering job fonts, always state whether the matrices are to run in magazine or as sorts

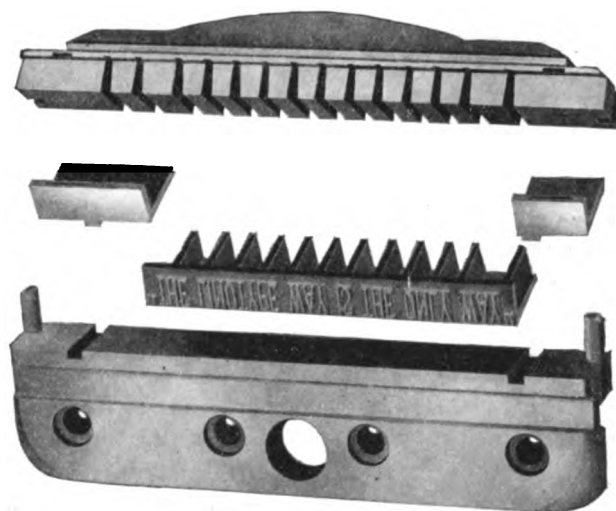


Job Font Trays are made in two sizes—6¼x11½x1¼ inches, and 9¼x11½x1¼ inches. The size of tray furnished will be the one best suited to accommodate the font ordered

DISPLAY AND HEAD-LETTER EQUIPMENT



ANY standard Linotype, except Models 1 and K, may be equipped for setting display and head-letter faces up to 36 point direct from the keyboard. The few parts required can be easily applied right in your own composing room, and a Linotype so equipped will enable you to produce by machine virtually every job of composition received. The display mold is similar to the recessed mold, but the recesses in the former are deeper, to accommodate the increased size of faces.



Linotype Display or Head-Letter Mold

Each display mold has a body range of 5 points only. Thus, in order to cover the entire range of bodies from 15 to 36 point, four of these molds are required, as follows:

F-2894, to cast 15 to 19 point slugs

F-2898, to cast 26 to 30 point slugs

F-2896, to cast 20 to 24 point slugs

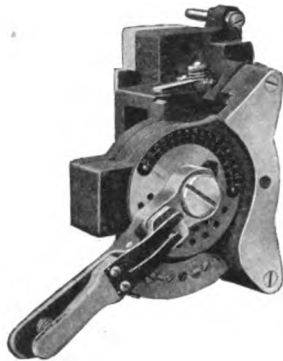
F-2917, to cast 32 to 36 point slugs

With any one of these molds all measures from 5 to 30 ems may be set, except $5\frac{1}{2}$, $7\frac{1}{2}$, $9\frac{1}{2}$, $11\frac{1}{2}$, $13\frac{1}{2}$, $15\frac{1}{2}$, $17\frac{1}{2}$, $19\frac{1}{2}$, $21\frac{1}{2}$, 24, 27, 29, and $29\frac{1}{2}$ ems. In order to set any of the excepted measures a special mold is required, which will be made only on special order.

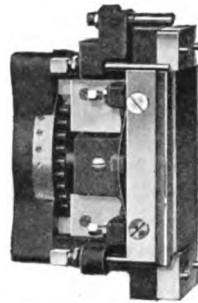
Models 8, 9, 14, 20, 21, 22, and 24 Linotypes are equipped with the four-mold disk, which will accommodate four molds of any style. Any one of these molds may be instantly brought into casting position without the operator leaving his seat in front of the machine.

Miscellaneous Information

It is necessary to use the Universal Knife Block in connection with display molds for bodies 18 point and larger. The Universal Knife Block may be instantly set to trim any body from 5 to 36 point inclusive. This knife block also permits the independent adjustment of the knives for any body size without affecting the



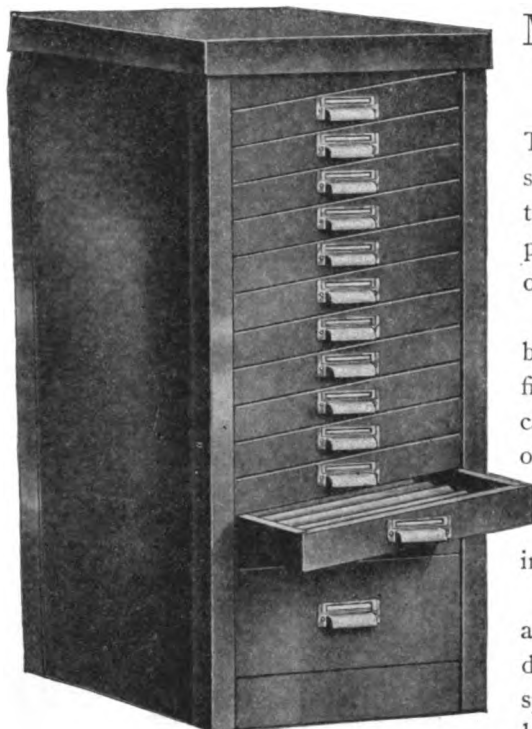
Universal Knife Block Lever
Front View



Universal Knife Block
Back View

adjustment for other body sizes; for example, the knives may be set to trim extremely close on 8 point without affecting the setting for normal trimming of 10 point.

When the Universal Knife Block is ordered for application to outstanding machines, it is necessary to specify the serial number and model of the machine, as well as the style of galley used.



X-948 Twelve-Drawer
Steel Linotype Matrix Cabinet

MATRIX CABINETS

FOR MATRICES AND SPACEBANDS

These cabinets, which are to be had in steel or wood, enable Linotype workers to keep matrices, spacebands, small parts, and tools systematically stored in one container.

Wood cabinets are made of ash, with backs of three-ply gumwood, and are finished with an antique gloss. Steel cabinets are finished with two coats of olive-green enamel, baked. Each matrix drawer is $13\frac{3}{4} \times 18\frac{1}{8}$ inches inside, and has a capacity of $137\frac{1}{2}$ running inches of matrices set edgewise.

In the lower part of each cabinet is a drawer $5\frac{9}{16}$ inches deep inside. This drawer is for the accommodation of spacebands, small parts, and tools. A lock at the top of each cabinet operates automatically and controls the opening and closing of all the drawers.

Matrix cabinets are to be had in two different sizes: those with, respectively, eight and twelve matrix drawers and the one larger drawer at the bottom. The eight-drawer cabinet will meet the matrix-storage requirements of the printing office operating from one to four Linotypes, while larger printing plants should be equipped with one or more of the twelve-drawer cabinets.



Sectional View of Tool Drawer, showing
Compartment for Spacebands

STEEL AND WOOD CABINETS	OUTSIDE MEASUREMENTS			Weight Crated
	Height	Width	Depth	
Steel—X-946 8 Matrix Drawers and 1 Tool Drawer..	32 $\frac{1}{4}$ in.	17 $\frac{5}{8}$ in.	21 $\frac{1}{2}$ in.	300 lbs.
Steel—X-948 12 Matrix Drawers and 1 Tool Drawer..	40 $\frac{3}{4}$ in.	17 $\frac{5}{8}$ in.	21 $\frac{1}{2}$ in.	350 lbs.
Wood—X- 90 8 Matrix Drawers and 1 Tool Drawer..	32 $\frac{1}{4}$ in.	18 $\frac{1}{8}$ in.	22 $\frac{1}{2}$ in.	175 lbs.
Wood—X- 92 12 Matrix Drawers and 1 Tool Drawer..	40 $\frac{3}{4}$ in.	18 $\frac{1}{8}$ in.	22 $\frac{1}{2}$ in.	225 lbs.

Detailed Section of
Matrix Drawer, showing
Matrices in place



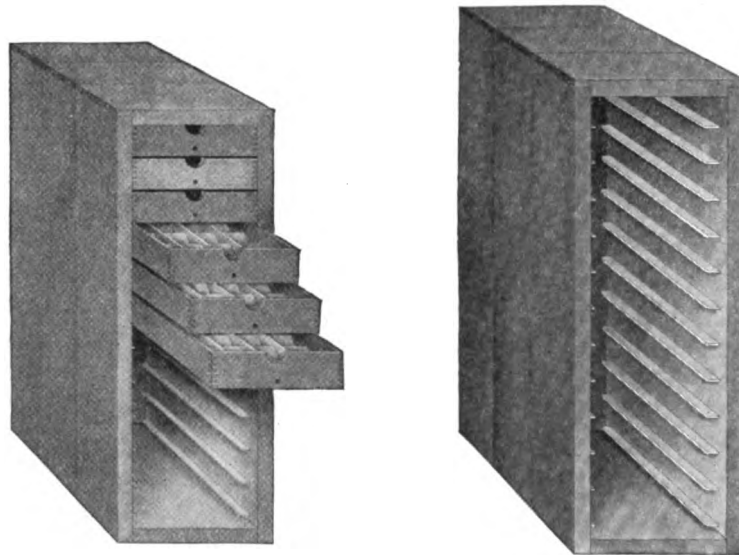
SORTS TRAY CABINETS



WHEN magazines are changed the sorts tray should be changed also. As a matter of convenience, every office should be provided with a separate sorts tray for each font of matrices. This will obviate the necessity of changing the sorts in the tray, and will save considerable time where changes are frequent.

Where a number of different fonts of matrices are used, a cabinet to hold the sorts trays is a valuable accessory. These cabinets are made in two sizes, for holding either eight or twelve trays. By keeping the trays in the cabinet, there is less liability of loss or injury to sorts matrices, and they can always be found when wanted.

The cabinets are strongly and substantially built of hard wood and equipped with steel runs. This brings the trays close together and renders them practically dust-proof. The twelve-tray cabinet is 24½ inches high, 8¾ inches wide, and 12 inches deep—outside dimensions.



X-202—12-Tray Cabinet

X-243—8-Tray Cabinet

J-647—Individual Trays

GENERAL INFORMATION

ALIGNMENT OF MATRICES

WE adhere to standard alignments wherever conditions permit. In each case where a departure has been made from standard, it was done to meet some special requirement. With the exception of the 8 point fonts, where some faces were made on high alignment, and some on low alignment, now adopted as our standard, the irregular alignments occur in a very small percentage of the faces.

5½ point Bold Face No. 1, in addition to being made in standard alignment, is also made special to align with the 6 point faces.

6 point Royal Gothic, being really an 8 point face, was necessarily made to align with 8 point high-alignment faces.

7 point Doric No. 1, in addition to standard alignment, was made special to align with 9 point faces.

8 point Royal Gothic, on account of its size, aligns with the 9 point faces.

We have adopted the low alignment for all 8 point faces, except a few originally made as one-letter, and it was necessary to reproduce the same in two-letter matrices. Thus 8 point faces, both one- and two-letter, are made in high and low alignment. (See specimen book or specimen sheets.)

The following 8 point two-letter faces are made in high alignment only :

No. 2 with Italic and Small Caps
No. 2 with Bold Face No. 1
No. 2 with Gothic No. 3
No. 2 with 10 point Clarendon No. 1
No. 4 with Italic and Small Caps

No. 19 with Italic and Small Caps
No. 19 with Title No. 1
DeVenne with Italic and Small Caps
DeVenne with Antique No. 3
Scotch with Italic and Small Caps

11 point Gothic Condensed No. 1, aligns .008 below standard.

12 point Gothic Condensed No. 1 and 12 point Gothic No. 5 have a special alignment .011 below standard to provide for the extra-high caps and ascending characters. 12 point Gothic No. 5 with Gothic Condensed No. 1 has a special low alignment, and does not align with other 12 point faces, although the matrices will cast on a 12 point body.

12 point Lining Gothic No. 1 is .027 below standard alignment.

Lining Gothics Nos. 29, 30, 31, 32, 33, and Bold Face No. 9 are on special alignment, from .030 to .050 lower than standard.

BROKEN FONTS

When fonts are broken and other characters substituted for those regularly supplied, an extra charge will be made, as it involves extra labor, a second handling, inspection, and recounting. Half fonts or part fonts are sold at sorts prices.

RETURNED MATRICES

If for any reason matrices are returned to us, see that they are assorted carefully by font, face, and character—that is, all the “a’s” together, all the “b’s” together, etc., of each font.

DUPLICATE-CHARACTER MATRICES

Duplicate-Character Matrices are two-letter matrices with the same character in both positions. They can be cast in regular or auxiliary position with either one- or two-letter matrices.

LOGOTYPES

Logotypes, composed of more than one matrix riveted or brazed together, will be furnished at special prices.

EXTRA THIN SPACES

Brass Hair Spaces are very thin spaces, grading in .001 of an inch from .007 to .024. They are similar in shape to spaces, but should not be confused with the regular thin spaces measuring .0277, .031, .035, .0385, .0415, .0484. They are not regularly included in fonts, and are always furnished as sorts—never to run in the magazine.

Steel Spaces—We can supply steel spaces measuring .007 and .014. These steel spaces are used for close justifications in tabular and other special matter.

THICKNESS OF LEADS AND SLUGS

12 to Pica.....	.01383	6 to Pica.....	.0277
10 to Pica.....	.0166	4 to Pica.....	.0415
8 to Pica.....	.0207	2 to Pica.....	.083

MISCELLANEOUS MEASUREMENTS

Thickness of Linotype Mold.....	.875	Height of Letters, above Blank	
Height of Linotype Slug.....	.918	Slug..... (average .043)	.042 to .044
Height of Blank Slug.....	.875	Type High Average.....	.918

SIZES OF TYPE

Excelsior (¼ size of pica).....	3 point	Brevier	8 point
Brilliant.....	4 point	Bourgeois	9 point
Diamond.....	4½ point	Long Primer	10 point
Pearl	5 point	Small Pica.....	11 point
Agate.....	5½ point	Pica	12 point
Nonpareil.....	6 point	English	14 point
Minion.....	7 point	Great Primer	18 point

POINT SYSTEM

The standard of measurement adopted by the Mergenthaler Linotype Company is the pica em, measuring .166 of an inch, which is the standard decided upon by the United States Typefounders' Association in 1886, and now adopted by all American typefounders. One point is one-twelfth of the pica, or .01383 of an inch. All Linotype matrices are made on a point-set basis, with one-quarter point as the unit.

POINTS REDUCED TO DECIMALS

This table gives the sizes of bodies from 1 to 72 point in decimals of an inch:

1 point..... .01383	8 point..... .1107	18 point..... .249	36 point..... .498
2 point..... .0277	9 point..... .1245	20 point..... .2766	40 point..... .5532
3 point..... .0415	10 point..... .1383	22 point..... .3044	42 point..... .581
4 point..... .0553	11 point..... .1522	24 point..... .332	48 point..... .664
4½ point... .0622	12 point..... .166	26 point..... .3596	54 point..... .747
5 point..... .0692	13 point..... .1798	28 point..... .3874	60 point..... .830
5½ point... .0761	14 point..... .1937	30 point..... .415	66 point..... .913
6 point..... .083	15 point..... .2075	32 point..... .4428	72 point..... .996
7 point..... .0968	16 point..... .2214	34 point..... .4703	

Didot System—For the European trade the Cicero is used as the unit of measurement, which is .178 of an inch; one-twelfth of which, .014802, equals a Didot point. The Didot system is used in France and in most of the countries of continental Europe, and is commonly known as the French system.

MICROMETER READINGS OF LINOTYPE SLUGS

Based on .014 inch to a point

5 point..... .070 inch	9 point..... .126 inch
5½ point..... .077 inch	10 point..... .140 inch
6 point..... .084 inch	11 point..... .154 inch
7 point..... .098 inch	12 point..... .168 inch
8 point..... .112 inch	14 point..... .196 inch

More accurately, on basis of six picas to the inch, above should be reduced .001" for sizes larger than 6 point.

HEIGHT TO PAPER

Africa..... .918	Germany..... .928
America..... .918	Holland..... .9775
Australia..... .918	Italy..... .978
Bulgaria..... .936	Mexico..... .918
Canada..... .918	Russia..... .9893
Denmark..... .987 .986 .982	South America..... .918
England..... .918	Spain..... .928
France..... .928	Sweden..... .928

Miscellaneous Information

WEIGHT OF LINOTYPE SLUGS

BODY	Solid Mold Slugs per lb.	Recessed Mold Slugs per lb.	Solid Mold Slugs per 100 lbs.	Recessed Mold Slugs per 100 lbs.	Solid Mold ems in 100 lbs.	Recessed Mold ems in 100 lbs.
6 point 13 ems solid.....	19½	1950	50700
6 point 13 ems on 7 point.....	17	1700	44200
6 point 13 ems on 8 point.....	15	1500	39000
8 point 13 ems solid.....	15	1500	29250
8 point 13 ems on 9 point.....	13	1300	25350
8 point 13 ems on 10 point.....	12	18	1200	1800	23400	35100
10 point 13 ems.....	12	15	1200	1500	18720	23400
10 point 22 ems.....	7¼	9	725	900	19140	23760
10 point 30 ems.....	5½	6½	550	650	19800	23400
11 point 13 ems.....	11½	14	1150	1400	16307	19852
11 point 22 ems.....	6½	8½	650	834	15600	20016
11 point 30 ems.....	5	6	500	600	16365	19638
12 point 13 ems.....	10	12½	1000	1250	13000	16250
12 point 22 ems.....	6	7¼	600	725	13200	15950
12 point 30 ems.....	4¼	5½	425	534	12750	16020
14 point 13 ems.....	9	10½	900	1050	10026	11697
14 point 22 ems.....	5	6	500	600	9425	11310
14 point 30 ems.....	3¾	4½	384	450	9869	11565
18 point 13 ems.....	9	900	7803
18 point 22 ems.....	5¾	567	8318
18 point 30 ems.....	4¼	425	8500
24 point 13 ems.....	7½	750	4875
24 point 22 ems.....	4½	450	4950
24 point 30 ems.....	3¾	334	5010
30 point 13 ems.....	6½	650	3380
30 point 22 ems.....	4	400	3520
30 point 30 ems.....	2¾	275	3300

BOOK WORK MEASUREMENT

BODY	21 ems			23 ems			25 ems		
	Ems per line	Lines in 1000 ems	Inches in 1000 ems	Ems per line	Lines in 1000 ems	Inches in 1000 ems	Ems per line	Lines in 1000 ems	Inches in 1000 ems
6 point.....	42	24	2	46	21¾	1¾	50	20	1¾
8 point.....	31½	32¼	3½	35	28¾	3¼	37½	26½	3
10 point.....	25¼	39½	5½	27¾	36	5	30	33¾	4¾
11 point.....	23	43½	6¾	25	40	6½	27¼	36¾	5¾
12 point.....	21	48	8	23	43½	7¼	25	40	6½

NEWSPAPER MEASUREMENT

13 EMS PICA	5½ Pt.	6 Pt.	7 Pt.	8 Pt.	9 Pt.	10 Pt.
Number ems in line.....	28¾	26	22¼	19½	17¾	15¾
Number lines in 1000 ems.....	35½	38½	45	51¾	57¾	64¾
Number inches in 1000 ems.....	2¾	3¼	4¾	5¾	7¼	9
Number ems in a 22-inch column.....	7900	6785	4970	3865	3050	2520

CHANNELS IN WHICH CAPS OF 12 AND 14 POINT MATRICES WILL RUN

NAMES OF FACES	MODELS 2, 4, 5, 8, 9, 14, 15, 18, 19, 24, and L			MODELS 2 and 4 (LOWER)		
	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22
12 POINT						
Antique No. 1 with Italic	No	No	No	No	No	No
Antique Condensed, one-letter	Yes	Yes ²²	Yes	Yes	Yes ¹²⁻²²	Yes
Benedictine with Italic and Small Caps	No	No	Yes ²⁻⁴	No	No	No
Bodoni Book with Italic and Small Caps	Yes	Yes ²²	Yes	Yes	Yes ¹²	Yes
Bodoni Bold with Italic	Yes	Yes ²²	Yes	Yes	No	Yes ²
Bodoni with Italic and Small Caps	Yes	Yes ²²	Yes	Yes	Yes ²⁻¹²	Yes ²
Bold Face No. 9 with Gothic No. 31 Series	(See Next Page under Lining Gothics)					
Caslon with Italic and Small Caps	No	No	No	No	No	No
Caslon No. 2 with Italic and Small Caps	Yes ¹²	No	Yes ²⁻⁴	No	No	No
Caslon No. 3 with Italic and Small Caps	No	No	No	No	No	No
Caslon Text	No	No	No	No	No	No
Century Bold with Italic	No	No	Yes ²⁻⁴	No	No	No
Century Expanded with Italic and Small Caps	No	No	Yes ²⁻⁴	No	No	No
Century Expanded with Century Bold	Yes ¹²	No	Yes ²⁻²²	Yes ¹²⁻¹⁸	No	Yes ²⁻²²
Century Expanded with Century Bold Italic	No	No	Yes ²⁻⁴	No	No	No
Century Expanded with Cheltenham Bold	Yes ¹²	No	Yes ²⁻²²	Yes ¹²⁻¹⁸	No	No
Cheltenham Bold with Italic	Yes ¹²	No	Yes ²⁻²²	Yes ¹²⁻¹⁸	No	No
Cheltenham Bold Condensed with Italic	Yes	Yes	Yes	Yes	Yes	Yes
Cheltenham Bold Extra Condensed, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
Cheltenham Cond. with Cheltenham Bold Cond.	Yes	Yes	Yes	Yes	Yes	Yes
Cheltenham with Italic and Small Caps	Yes ¹⁴⁻¹⁸	No	Yes ²⁻²²	No	No	No
Cheltenham Wide with Cheltenham Bold	Yes	No	Yes	Yes ¹²	No	Yes ²⁻²²
Cheltenham Wide with Cheltenham Bold Italic	Yes ¹²	No	Yes ²⁻²²	Yes ¹²⁻¹⁸	No	Yes ²⁻²²
Clarendon No. 1, one-letter	Yes	Yes ²²	Yes	Yes	No	Yes
Classic with Century Bold	Yes ²⁻¹²	No	Yes ²⁻⁴	Yes ¹²⁻¹⁸	No	No
Classic with Italic and Small Caps	Yes ¹⁴⁻¹⁸	No	Yes ²⁻⁴	Yes ¹²⁻¹⁸	No	No
Condensed Outline, one-letter	Yes	Yes ²²	Yes	Yes	Yes ²⁻¹²	Yes
Condensed Title No. 1, one-letter	Yes	Yes ²²	Yes	Yes	No	Yes ²
Condensed Title No. 2, one-letter	Yes	Yes ²²	Yes	Yes	Yes	Yes
De Vinne with Antique No. 3	No	No	Yes ²⁻⁴	No	No	No
De Vinne Extra Condensed, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
De Vinne with Italic and Small Caps	No	No	Yes ²⁻⁴	No	No	No
De Vinne Outline with Italic	No	No	Yes ²⁻⁴	No	No	No
De Vinne Outline with Bold Face No. 6	No	No	Yes ²⁻⁴	No	No	No
De Vinne with Title No. 1	No	No	Yes ²⁻⁴	No	No	No
Elzevir with Cheltenham Bold	Yes ¹²	No	Yes	Yes ¹²	No	Yes ²⁻⁴
Elzevir No. 3 with Italic and Small Caps	Yes ¹²	No	Yes ²	Yes ¹²	No	Yes ²⁻⁴
Gothic Condensed No. 1, one-letter	Yes	Yes ²²	Yes	Yes	Yes ¹²	Yes
Gothic Condensed No. 2, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 5 with Gothic Condensed No. 1	Yes	Yes ²²	Yes	Yes	Yes ¹²	Yes
Gothic No. 5, small, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 5, one-letter	Yes	Yes ²²	Yes	Yes	Yes ¹²	Yes
Gothic No. 13 with Cheltenham Bold Condensed	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 13 with De Vinne Condensed	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 16 with Cheltenham Bold	Yes ¹²	No	Yes ²⁻⁴	Yes ¹²⁻¹⁸	No	No
Gothic No. 16 with Title No. 4	Yes ¹⁴⁻¹⁸	No	Yes ²⁻⁴	No	No	No
Gothic No. 18, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 25 with Gothic No. 26	No	No	No	No	No	No
Gothic No. 29 with Gothic No. 30 Series	(See Next Page under Lining Gothics)					
Gothic No. 32 with Gothic No. 33 Series	(See Next Page under Lining Gothics)					
No 1 with Italic and Small Caps	No	No	Yes ²⁻⁴	No	No	No
No 2 with Gothic No. 3	Yes ¹⁴⁻¹⁸	No	Yes ²⁻⁴	Yes ¹²⁻¹⁸	No	No
No 16 with Century Bold	Yes ¹⁴⁻¹⁸	No	No	No	No	No
No 16 with Italic and Small Caps	Yes ¹⁴⁻¹⁸	No	Yes ²⁻⁴	No	No	No
Old Roman with Italic	Yes ¹⁴⁻¹⁸	No	Yes ²	Yes ¹²⁻¹⁸	No	Yes ²⁻⁴
Old Style No. 1 with Antique No. 1	No	No	Yes ²⁻⁴	No	No	No
Old Style No. 1 with Antique No. 1 Italic	No	No	Yes ²⁻⁴	No	No	No

CHARACTERS THAT WILL NOT RUN: Although the accompanying characters will not run in normal channels according to the usual keyboard layout, they can as a rule be made to run in certain other channels. The figures represent the letters of the alphabet. No. 2 represents B; No. 3, C; etc.

No. 2 B No. 5 E No. 8 H No. 12 L No. 15 O No. 19 S No. 22 V
No. 3 C No. 6 F No. 10 J No. 13 M No. 16 P No. 20 T No. 23 W
No. 4 D No. 7 G No. 11 K No. 14 N No. 18 R No. 21 U No. 24 X

CHANNELS IN WHICH CAPS OF 12 AND 14 POINT MATRICES WILL RUN

NAMES OF FACES	MODELS 2, 4, 5, 8, 9, 14, 15, 18, 19, 24, and L			MODELS 2 and 4 (LOWER)		
	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22
12 POINT						
Old Style No. 1 with Cheltenham Bold	Yes ¹⁴⁻¹⁸	No	Yes ⁴⁻²²	No	No	Yes ⁴⁻²²
Old Style No. 1 with Italic and Small Caps	Yes ¹⁴⁻¹⁸	No	Yes ²⁻⁴	No	No	No
Old Style No. 1 with Title No. 1	Yes ¹⁴⁻¹⁸	No	Yes ⁴⁻²²	No	No	No
Old Style No. 1 with Title No. 2	Yes ¹⁴⁻¹⁸	No	Yes ⁴⁻²²	No	No	No
Old Style No. 3 with Italic and Small Caps	Yes ¹⁸	No	Yes ⁴	Yes	No	No
Old Style No. 7 with Italic and Small Caps	Yes	Yes ¹²⁻²²	Yes	Yes	No	Yes ⁴
Original Old Style with Italic and Small Caps....	Yes ¹⁸	No	Yes ⁴	Yes ¹⁸	No	Yes ²⁻⁴
Pabst Old Style with Italic.....	Yes ¹⁸	Yes ²⁻²²	Yes ⁴	Yes ¹⁸	No	Yes ⁴
Roman Bold Condensed, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
Ronaldson with Antique No. 1	No	No	Yes ²⁻⁴	No	No	No
Ronaldson with Antique No. 1 Italic	No	No	Yes ²⁻⁴	No	No	No
Ronaldson with Cheltenham Bold.....	Yes ¹⁴⁻¹⁸	No	Yes ⁴⁻²²	No	No	Yes ⁴⁻²²
Ronaldson with Italic and Small Caps	Yes ¹⁴⁻¹⁸	No	Yes ²⁻⁴	No	No	No
Ronaldson with Title No. 1	Yes ¹⁴⁻¹⁸	No	Yes ⁴⁻²²	No	No	No
Ronaldson with Title No. 2	Yes ¹⁴⁻¹⁸	No	Yes ⁴⁻²²	No	No	No
Ronaldson No. 7 with Italic and Small Caps	Yes	Yes ¹²⁻²²	Yes	Yes	No	Yes ⁴
Scotch with Italic and Small Caps	No	No	No	No	No	No
Scotch with Jenson	No	No	No	No	No	No
Title No. 2 with Italic	No	No	Yes ²⁻⁴	No	No	No
Title No. 7 with Italic	Yes ¹⁸	No	Yes ⁴⁻²²	Yes ¹²⁻¹⁸	No	No
Two-Line, one-letter	No	No	No	No	No	No
Uniline with Italic and Small Caps.....	Yes ¹⁴⁻¹⁸	No	Yes ²⁻⁴	No	No	No

LINING GOTHICS

NAMES OF FACES	MODELS 2, 4, 5, 8, 9, 14, 15, 18, 19, 24, and L			MODELS 2 and 4 (LOWER)		
	Lower Case Channels Diagram 98	Center Channels Diagram 98	Cap Channels Diagram 98	Lower Case Channels Diagram 98	Center Channels Diagram 98	Cap Channels Diagram 98
6 POINT						
Bold Face No. 9c with Gothic No. 31c§.....	Yes	Yes	Yes	Yes	Yes	Yes
Bold Face No. 9b with Gothic No. 31b§.....	Yes	Yes	Yes	Yes	Yes	Yes
Bold Face No. 9a with Gothic No. 31a†.....	Yes	Yes	Yes	Yes	Yes	Yes
Bold Face No. 9 with Gothic No. 31†.....	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 29c with Gothic No. 30c§.....	Yes	Yes	No	Yes	Yes	No
Gothic No. 29b with Gothic No. 30b§.....	Yes	Yes	No	Yes	Yes	No
Gothic No. 29a with Gothic No. 30a§.....	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 29 with Gothic No. 30§.....	Yes	Yes	Yes	Yes	Yes	Yes
12 POINT						
Bold Face No. 9c with Gothic No. 31c†.....	Yes	Yes	Yes	Yes	Yes	Yes
Bold Face No. 9b with Gothic No. 31b†.....	Yes ¹⁸	Yes ²⁻⁴	Yes	No	No	Yes
Bold Face No. 9a with Gothic No. 31a†.....	No	No	Yes	No	No	Yes
Bold Face No. 9 with Gothic No. 31†.....	No	No	Yes	No	No	Yes
Gothic No. 29c with Gothic No. 30c†.....	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 29b with Gothic No. 30b†.....	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 29a with Gothic No. 30a†.....	Yes	Yes	Yes	Yes	Yes ³	Yes
Gothic No. 29 with Gothic No. 30†.....	No	No	Yes	No	No	Yes
18 POINT						
Bold Face No. 9a*.....	No	No	No	No	No	No
Bold Face No. 9*.....	No	No	No	No	No	No
Gothic No. 29a†.....	No	No	Yes	No	No	Yes
Gothic No. 29†.....	No	No	No	No	No	No
Gothic No. 30a†.....	No	No	Yes	No	No	Yes
Gothic No. 30†.....	No	No	No	No	No	No
Gothic No. 31a*.....	No	No	No	No	No	No
Gothic No. 31*.....	No	No	No	No	No	No
Gothic No. 32 with Gothic No. 33 Series.....						

Will run same as corresponding sizes of Bold Face No. 9 with Gothic No. 31

* Will not run in auxiliary magazine

† Will run in auxiliary magazine only, except cap W

‡ Will run in auxiliary magazine

§ Will not run in regular auxiliary magazine, but will run in small auxiliary magazine

CHANNELS IN WHICH CAPS OF 12 AND 14 POINT MATRICES WILL RUN

NAMES OF FACES	MODELS 2, 4, 5, 8, 9, 14, 15, 18, 19, 24, and L			MODELS 2 and 4 (LOWER)		
	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22
14 POINT						
Antique No. 1 with Italic	No	No	No	No	No	No
Antique Condensed, one-letter	Yes	No	Yes ²²	Yes	No	No
Benedictine with Italic and Small Caps	No	No	No	No	No	No
Bodoni Bold with Italic	Yes ¹⁴⁻¹⁸	No	Yes ²⁻⁴	No	No	No
Bodoni Book with Italic and Small Caps	Yes	Yes ¹²⁻²³	Yes	Yes	No	Yes ²
Bodoni with Italic and Small Caps	Yes ¹⁸	No	Yes ⁴⁻²²	Yes ¹⁵⁻¹⁸	No	Yes ⁴⁻²²
Caslon with Italic and Small Caps	No	No	No	No	No	No
Caslon No. 3 with Italic and Small Caps	No	No	No	No	No	No
Century Bold with Italic	No	No	No	No	No	No
Century Expanded with Century Bold	No	No	No	No	No	No
Century Expanded with Century Bold Italic	No	No	No	No	No	No
Century Expanded with Cheltenham Bold	No	No	No	No	No	No
Century Expanded with Italic and Small Caps	No	No	No	No	No	No
Cheltenham Bold with Italic	No	No	No	No	No	No
Cheltenham Bold Condensed with Italic	Yes	Yes ¹²⁻²³	Yes	Yes	Yes ²⁻¹²	Yes ³
Cheltenham Bold Extra Condensed, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
Cheltenham Cond. with Cheltenham Bold Cond.	Yes	Yes ²³	Yes	Yes	Yes ²⁻¹²	Yes ²
Cheltenham with Italic and Small Caps	No	No	No	No	No	No
Cheltenham Wide with Cheltenham Bold	No	No	No	No	No	No
Classic with Century Bold	No	No	No	No	No	No
Congressional Italic, Plain and Canceled	No	No	No	No	No	No
Congressional, Plain and Canceled	No	No	No	No	No	No
De Vinne with Antique No. 3	No	No	No	No	No	No
De Vinne Extra Condensed, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
De Vinne with Italic and Small Caps	No	No	No	No	No	No
De Vinne Outline with Italic	No	No	No	No	No	No
De Vinne Outline with Bold Face No. 6	No	No	No	No	No	No
Elzevir with Cheltenham Bold	No	No	No	No	No	No
Elzevir No. 3 with Italic and Small Caps	No	No	No	No	No	No
Franklin Old Style with Italic and Small Caps	No	No	No	No	No	No
Gothic Condensed No. 1, one-letter	Yes ¹⁸	No	Yes	Yes	No	Yes ³
Gothic Condensed No. 2, one-letter	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 13 with Cheltenham Bold Condensed ..	Yes	Yes ²³	Yes	Yes	Yes ¹²	Yes
Gothic No. 13 with De Vinne Condensed	Yes	Yes ²³	Yes	Yes	Yes ²⁻¹²	Yes ²
Gothic No. 16 with Cheltenham Bold	No	No	No	No	No	No
Gothic No. 16 with Title No. 4	No	No	No	No	No	No
Gothic No. 18, one-letter	Yes	Yes ²³	Yes	Yes	Yes ¹²	Yes
No. 16 with Century Bold	No	No	No	No	No	No
No. 16 with Italic and Small Caps	No	No	No	No	No	No
Old Roman with Italic	No	No	No	No	No	No
Old Style No. 1 with Antique No. 1	No	No	No	No	No	No
Old Style No. 1 with Cheltenham Bold	No	No	No	No	No	No
Old Style No. 1 with Italic and Small Caps	No	No	No	No	No	No
Old Style No. 1 with Title No. 2	No	No	No	No	No	No
Old Style No. 7 with Italic and Small Caps	No	No	No	No	No	No
Original Old Style with Italic and Small Caps	No	No	No	No	No	No
Pabst Old Style with Italic	No	No	No	No	No	No
Roman Bold Condensed, one-letter	Yes	Yes ²²	Yes	Yes	Yes	Yes
Ronaldson with Antique No. 1	No	No	No	No	No	No
Ronaldson with Cheltenham Bold	No	No	No	No	No	No
Ronaldson with Italic and Small Caps	No	No	No	No	No	No
Ronaldson with Title No. 2	No	No	No	No	No	No
Ronaldson No. 7 with Italic and Small Caps	No	No	No	No	No	No
Title No. 7 with Italic	No	No	No	No	No	No

CHARACTERS THAT WILL NOT RUN: Although the accompanying characters will not run in normal channels according to the usual keyboard layout, they can as a rule be made to run in certain other channels. The figures represent the letters of the alphabet. No. 2 represents B; No. 3, C; etc.

No. 2 B No. 5 E No. 8 H No. 12 L No. 15 O No. 19 S No. 22 V
 No. 3 C No. 6 F No. 10 J No. 13 M No. 16 P No. 20 T No. 23 W
 No. 4 D No. 7 G No. 11 K No. 14 N No. 18 R No. 21 U No. 24 X

CHANNELS IN WHICH CAPS OF DISPLAY MATRICES WILL RUN

NAMES OF FACES	MODELS 2, 4, 5, 8, 9, 14, 15, 18, 19, 24, and L				MODELS 2 and 4 (LOWER)				Models 14, 17, 19 Auxiliary Magazine	Model 20	Model 21	Model 22
	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Cap Channels	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Cap Channels				
18 POINT	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Antique No. 1	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Antique Italic No. 1	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Antique Condensed	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Benedictine	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Bodoni	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Bodoni Bold	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Bodoni Bold Italic	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Bodoni Book	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Caslon Bold Condensed	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Caslon No. 4	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Caslon Old Face	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Caslon Old Face Italic	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Century Bold	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Century Bold Condensed	Yes ¹¹	No	Yes	No	Yes ¹¹	No	Yes ¹¹	No	Yes	Yes	Yes	Yes
Century Bold Italic	No	No	No	No	No	No	No	No	Yes ^{12, 22}	Yes	Yes	Yes
Century Expanded	No	No	No	Yes	No	No	No	No	Yes ¹⁴	Yes	Yes	Yes
Cheltenham Bold	No	No	No	Yes	No	No	No	No	Yes ²²	Yes	Yes	Yes
Cheltenham Bold Italic	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Cheltenham Bold Condensed	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Cheltenham Bold Condensed Italic	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Cheltenham Bold Extra Condensed	Yes	Yes ²²	Yes	Yes	Yes	Yes ²²	Yes	Yes	Yes	Yes	Yes	Yes
Cheltenham Condensed	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Classic Italic	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Condensed Outline	Yes ¹⁸	No	No	Yes	Yes ¹⁸	No	No	No	Yes	Yes	Yes	Yes
De Vinne Extra Condensed	Yes	Yes ²²	Yes	Yes	Yes	Yes ²²	Yes	Yes	Yes	Yes	Yes	Yes
De Vinne Outline	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Elzevir No. 2	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Elzevir No. 3	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Encore Condensed	Yes	Yes ²²	Yes	Yes	Yes	Yes ²²	Yes	Yes	Yes	Yes	Yes	Yes
Franklin Old Style	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Franklin Old Style Italic	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
French Old Style No. 2	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Gothic Condensed No. 1	Yes ¹⁸⁻¹⁹	No	No	Yes	Yes ¹⁸	No	No	No	Yes	Yes	Yes	Yes
Gothic Condensed No. 2	Yes	Yes ¹¹⁻²²	Yes	Yes	Yes ¹¹	Yes ¹¹	Yes ¹¹	Yes	Yes	Yes	Yes	Yes
Gothic No. 13	Yes	Yes	Yes	Yes	Yes ¹¹⁻²²	No	No	Yes	Yes	Yes	Yes	Yes
Gothic No. 14	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 16	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Gothic No. 18	Yes	Yes ^{18, 22}	Yes	Yes	Yes ¹⁸	No	No	Yes	Yes	Yes	Yes	Yes
Jenson Condensed	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Latin Condensed	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Old Style No. 1	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Old Style No. 7	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Palat Old Style Condensed	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Pabst Old Style Condensed	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Powell	No	No	No	Yes	No	No	No	No	Yes ²²	Yes	Yes	Yes
Scotch	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Scotch Italic	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Title No. 1	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Title No. 2	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Title No. 3	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Title No. 4	No	No	No	Yes	No	No	No	No	Yes	Yes	Yes	Yes
Title No. 5	No	No	No	Yes	No	No	No	No	No	Yes	Yes	Yes

CHANNELS IN WHICH CAPS OF DISPLAY MATRICES WILL RUN

NAMES OF FACES	MODELS 2, 4, 5, 8, 9, 14, 15, 18, 19, 21, and L					MODELS 2 and 4 (LOWER)			Model 21 Auxiliary Magazine	Model 20	Model 21	Model 22	
	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Cap Channels	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Cap Channels					
20 POINT													
Antique Extra Condensed.....	Yes	No	Yes	Yes	Yes	Yes	Yes ¹⁰	Yes	Yes	Yes	Yes	Yes	Yes
Cheltenham.....	No	No	No	Yes	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Cheltenham Italic.....	No	No	No	No	No	No	No	No	Yes	Yes	Yes	Yes	Yes
Condensed Title No. 1.....	No	No	Yes	Yes	Yes	No	Yes ²	Yes ²	Yes	Yes	Yes	Yes	Yes
Gothic No. 5.....	Yes ¹⁴⁻¹⁹	No	Yes	Yes	No	No	No	No	Yes	Yes	Yes	Yes	Yes
21 POINT													
Caalon Old Face.....	No	No	No	No	No	No	No	No	Yes	Yes	Yes	Yes	Yes
Caalon Old Face Italic.....	No	Yes ¹⁴⁻²²	No	No	No	No	No	No	Yes	Yes	Yes	Yes	Yes
Latin Condensed.....	Yes	No	Yes	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes
22 POINT													
French Old Style No. 2.....	No	No	No	No	No	No	No	No	Yes ²²	Yes	Yes	Yes	Yes
24 POINT													
Antique No. 1.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Bodoni.....	No	No	No	Yes	No	No	Yes	No	Yes ¹²	Yes	Yes	Yes	Yes
Bodoni Condensed.....	No	No	No	No	No	No	No	No	Yes	Yes	Yes	Yes	Yes
Bodoni Bold.....	No	No	No	No	No	No	No	No	Yes ¹²	Yes	Yes	Yes	Yes
Bodoni Bold Italic.....	No	No	No	No	No	No	No	No	Yes ¹²	Yes	Yes	Yes	Yes
Bodoni Book.....	No	No	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Caalon.....	Yes	Yes ²²	Yes	Yes	Yes	No	Yes	Yes	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Caalon Bold Condensed.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Caalon Old Face.....	No	No	No	No	No	No	No	No	Yes ¹²	Yes	Yes	Yes	Yes
Caalon Old Face Italic.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Century Bold.....	No	No	No	Yes	No	No	Yes	Yes	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Century Bold Condensed.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Century Bold Italic.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Century Expanded.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Cheltenham.....	No	No	No	No	No	No	No	No	Yes ¹²	Yes	Yes	Yes	Yes
Cheltenham Italic.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Cheltenham Bold.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Cheltenham Bold Italic.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Cheltenham Bold Condensed.....	No	No	Yes	Yes	No	No	Yes	Yes	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Cheltenham Bold Extra Condensed.....	No	No	Yes	Yes	No	No	Yes	Yes	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Cheltenham Bold Extra Cond. Italic.....	No	No	Yes	Yes	No	No	Yes	Yes	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Condensed Outline.....	No	No	Yes	Yes	No	No	Yes	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
De Vinne Condensed.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
De Vinne Extra Condensed.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
De Vinne Outline.....	No	No	Yes	Yes	No	No	Yes	Yes	Yes ¹²⁻²²	Yes	Yes	Yes	Yes
Elzevir No. 2.....	No	No	No	No	No	No	No	No	Yes ¹²⁻²²	Yes	Yes	Yes	Yes

CHARACTERS THAT WILL NOT RUN: Although the accompanying characters will not run in normal channels according to the usual keyboard layout, they can as a rule be made to run in certain other channels. The figures represent the letters of the alphabet. No. 2 represents B; No. 3, C; etc.

• Lower case only
No. 12 L
No. 13 M
No. 14 N
No. 5 E
No. 6 F
No. 7 G
No. 8 H
No. 10 J
No. 11 K
No. 15 O
No. 16 P
No. 18 R
No. 19 S
No. 20 T
No. 21 U
No. 22 V
No. 23 W
No. 24 X

Miscellaneous Information

CHANNELS IN WHICH CAPS OF DISPLAY MATRICES WILL RUN

NAMES OF FACES	MODELS 2, 4, 5, 8, 9, 14, 15, 18, 19, 24, and L						MODELS 2 and 4 (LOWER)				Model 24 Auxiliary Magazine	Model 20	Model 21	Model 22	
	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Cap Channels	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Cap Channels							
24 POINT—Continued															
Elzevir No. 3.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Encore Condensed.....	No	No	Yes ¹³⁻²²	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gothic Condensed No. 2.....	Yes	Yes	Yes	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 13.....	No	No	No	No	No	No	No	No	No	Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Gothic No. 16.....	No	No	No	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 18.....	No	No	No	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Howland.....	No	No	No	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Jenson Bold Condensed.....	No	No	No	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Latin Condensed.....	No	No	No	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Old Style No. 7.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Powell.....	No	No	No	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Roman Bold Condensed.....	No	No	No	Yes	Yes	No	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Title No. 2.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Title No. 5.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	No	Yes	Yes	Yes
28 POINT															
Gothic Condensed No. 3.....	Yes	Yes ¹³⁻²²	Yes	Yes	Yes	Yes ²	Yes ²	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 14.....	Yes	Yes ¹³⁻²²	Yes ^a	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 14B.....	Yes	Yes ¹³⁻²²	Yes ^a	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
30 POINT															
Bodoni.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Bodoni Bold.....	No	No	No	Yes	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Capiton.....	No	No	No	Yes	No	No	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Caslon Bold Condensed.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Century Bold.....	No	No	No	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Century Bold Italic.....	No	No	No	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Cheltenham.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Cheltenham Italic.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Cheltenham Bold.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Cheltenham Bold Italic.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Cheltenham Bold Condensed.....	No	No	No	Yes	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Cheltenham Bold Extra Condensed.....	No	No	No	Yes	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Condensed Outline.....	No	No	No	Yes	No	No	No	No	No	Yes ¹⁰	Yes	Yes	Yes	Yes	Yes
De Vinne Condensed.....	No	No	No	Yes	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Elzevir No. 2.....	No	No	No	No	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Gothic Condensed No. 2.....	No	No	No	Yes	No	No	No	No	No	*Yes ¹³⁻²²	Yes	Yes	Yes	Yes	Yes
Gothic Condensed No. 3.....	Yes	Yes ¹³⁻²²	Yes	Yes	Yes	Yes ¹³	Yes	Yes	Yes	Yes ¹⁴	Yes	Yes	Yes	Yes	Yes
Gothic No. 13.....	No	No	No	Yes	No	No	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 16.....	No	No	No	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Howland.....	No	No	No	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Latin Compressed.....	Yes	Yes ²³	Yes	Yes	Yes	No	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes
Latin Condensed.....	No	No	No	Yes	No	No	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes
Provincial.....	Yes ¹⁸	No	No	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Title No. 5.....	No	No	No	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
34 POINT															
Gothic Condensed No. 3.....	Yes ¹⁸	No	Yes ¹⁴	Yes	Yes ¹⁵⁻¹⁸	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Gothic No. 14.....	Yes ²⁴	No	No	Yes	Yes	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Lower case only

* Lower case only

CHANNELS IN WHICH CAPS OF DISPLAY MATRICES WILL RUN

NAMES OF FACES	MODELS 2, 4, 5, 8, 9, 14, 15, 18, 19, 24, and L				MODELS 2 and 4 (LOWER)				Model 24 Auxiliary Magazine	Model 20	Model 21	Model 22
	Lower Case Channels	Center Channels Diagram 22	Center Channels Diagram 6	Lower Case Channels	Center Channels Diagram 22	Center Channels Diagram 6	Cap Channels					
36 POINT												
Bodoni	No	No	No	No	No	No	No	No	Yes	No	Yes	Yes
Bodoni Bold	No	No	No	No	No	No	No	No	No	No	Yes	Yes
Caption	No	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes
Cheltenham	No	No	No	No	No	No	No	No	No	No	Yes	Yes
Cheltenham Bold	No	No	No	No	No	No	No	No	No	No	Yes	Yes
Cheltenham Bold Extra Condensed	No	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes
Century Bold	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Elzevir No. 2	No	No	No	No	No	No	No	No	No	No	Yes	Yes
Gothic Condensed No. 2	No	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes
Gothic Condensed No. 3	No	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes
Gothic No. 13	No	No	No	No	No	No	No	No	Yes	Yes	Yes	Yes
Gothic No. 14	No	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes
Gothic No. 16	No	No	No	No	No	No	No	No	No	No	No	No
Provincial	No	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes
Title No. 5	No	No	No	No	No	No	No	No	No	No	No	No
42 POINT												
Caption	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes
Cheltenham Bold Extra Condensed	No	No	No	Yes	No	No	No	No	No	Yes	Yes	Yes
Gothic No. 14	No	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes

† Cap W will not run in the upper unit

48 POINT } Will run only in Models 20, 21, 22, Auxiliary Magazine of Model 24, and in Special Model 4.
 Gothic Condensed No. 3 }
 Gothic No. 14 } With the exception of M and W, these fonts will also run in Auxiliary Magazines. Machines must be specially equipped to cast these faces.

54 POINT }
 Gothic No. 14 }

60 POINT } Will run only in Models 21, 22, Auxiliary Magazine of Model 24, Special Model 4, and, with the exception of M, in Model 20. Machines must be specially equipped to cast this face.

CHARACTERS THAT WILL NOT RUN: Although the accompanying character will not run in normal channels according to the usual keyboard layout, they can as a rule be made to run in certain other channels. The figures represent the letters of the alphabet. No. 2 represents B; No. 3, C; etc.

No. 12 L	No. 15 O	No. 19 S	No. 22 V
No. 13 M	No. 16 P	No. 20 T	No. 23 W
No. 14 N	No. 18 R	No. 21 U	No. 24 X

CHANNELS IN WHICH CAPS OF FOREIGN DISPLAY MATRICES WILL RUN

Miscellaneous Information

NAMES OF FACES	MODELS 2, 4, 5, 8, 9, 14, 15, 18, 19, 24, and L						MODELS 2 and 4 (LOWER)				Model 20	Model 21	Model 22
	Lower Case Channels	Center Channels Diagram 22	Cap Channels	Lower Case Channels	Center Channels Diagram 6	Center Channels Diagram 22	Cap Channels	Model 14, 17, 19 Auxiliary Magazine	Model 24 Auxiliary Magazine				
16 POINT													
Hebrew	Yes	No	Yes	Yes ²⁴	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hebrew Condensed	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
18 POINT													
German Heading Text	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
German Bold Face No. 3	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Greek Cheltenham Bold Condensed	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Greek Gothic No. 14	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hebrew	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Russian Antique Black Cond. No. 2	Yes	Yes ¹²	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Russian Antique Black No. 12	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
20 POINT													
Hebrew	Yes	No	Yes	Yes ²⁴	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Russian Antique Condensed	Yes	Yes ¹²	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
24 POINT													
Greek Cheltenham Condensed	No	No	Yes	No	No	No	Yes ²¹	Yes	Yes	Yes	Yes	Yes	Yes
Russian Antique Black Cond. No. 2	Yes	No	Yes	Yes	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Russian Caption	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
28 POINT													
Greek Gothic No. 14	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hebrew Condensed	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Russian Antique No. 14	Yes	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
30 POINT													
German Condensed	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Greek Caption	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Russian Antique Black Cond. No. 2	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
34 POINT													
Russian Antique No. 14	Yes	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
36 POINT													
Hebrew Condensed	No	No	Yes	No	No	No	Yes ²¹	Yes	Yes	Yes	Yes	Yes	Yes
Russian Caption	No	No	Yes	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes	Yes
42 POINT													
Russian Antique No. 14	No	No	No	No	No	No	No	Yes	Yes	Yes	Yes	Yes	Yes

HEBREW CHARACTERS

RUSSIAN CHARACTERS

GREEK CHARACTERS

CHARACTERS THAT WILL NOT RUN: Although the accompanying characters will not run in normal channels according to the usual keyboard layout, they can as a rule be made to run in certain other channels. The figures represent the numbers of the characters in the languages listed.

DIAGRAM
NO. 6
HEAD-LETTER
LAYOUT

Two Fonts—One font of caps and one font of caps and lower case. Figures in both fonts to run sorts.

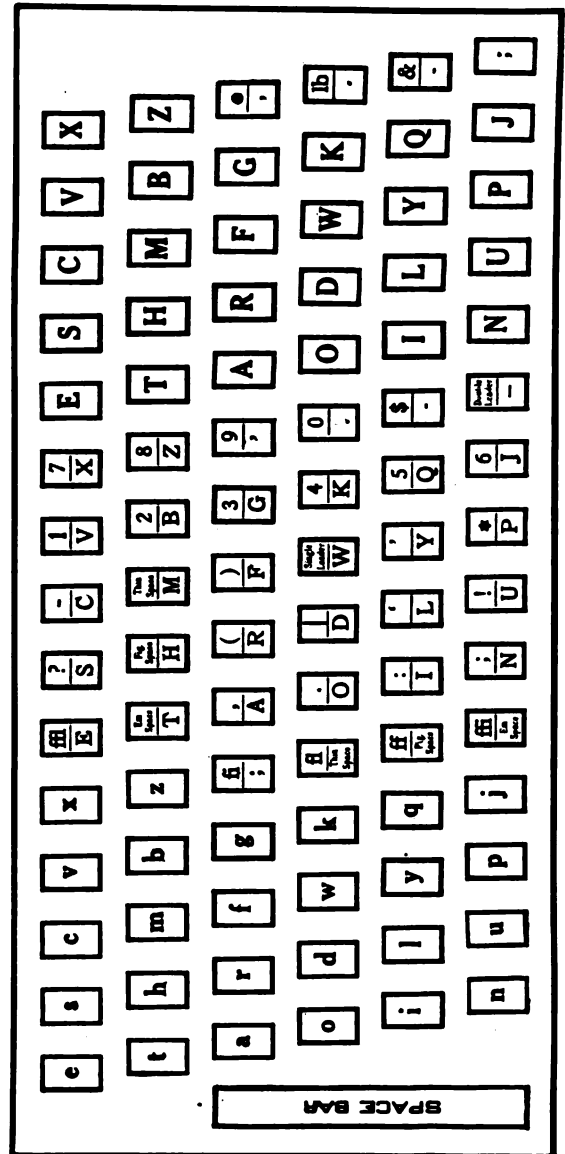
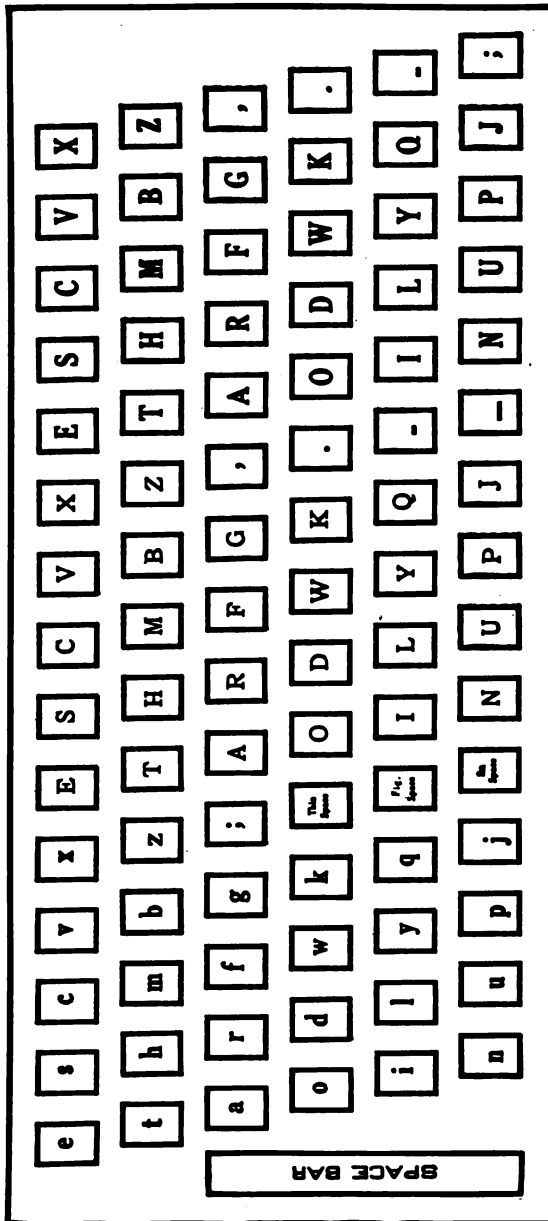


DIAGRAM
NO. 9
HEAD-LETTER
LAYOUT

Two Fonts—Caps of one font; caps and lower case of second font.

This keyboard layout is for machines equipped for combination head-letter and straight-matter composition. It is a combination of Diagrams No. 1 and No. 6. This layout does not provide for small caps.

DIAGRAM
NO. 12

This is the standard layout for the use of two-letter matrices with italic and small caps. It can also be used for head-letter or a combination of head-letter and straight-matter.

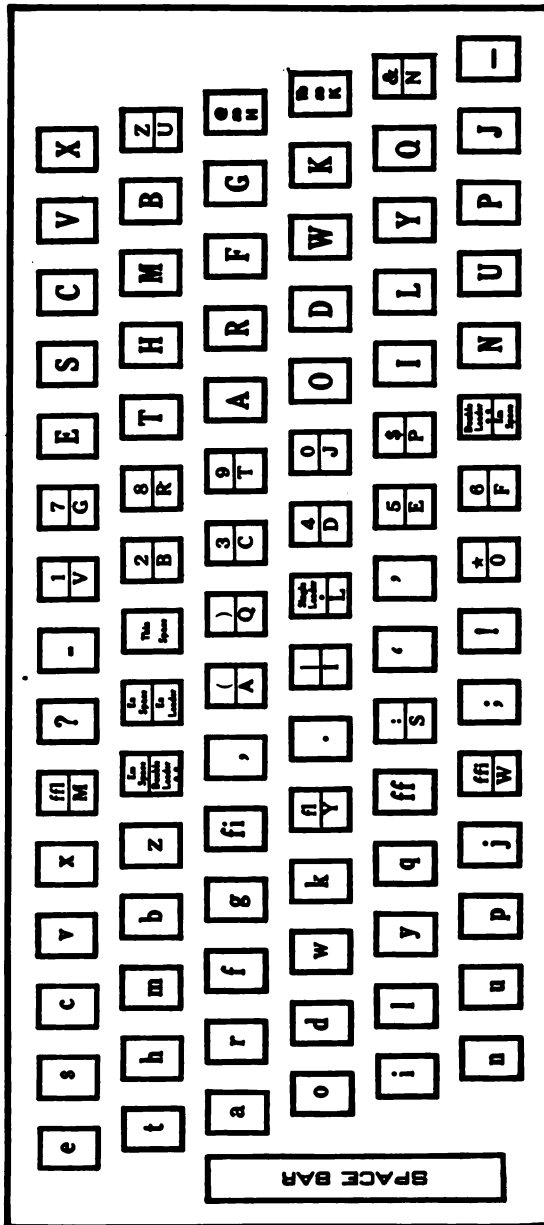
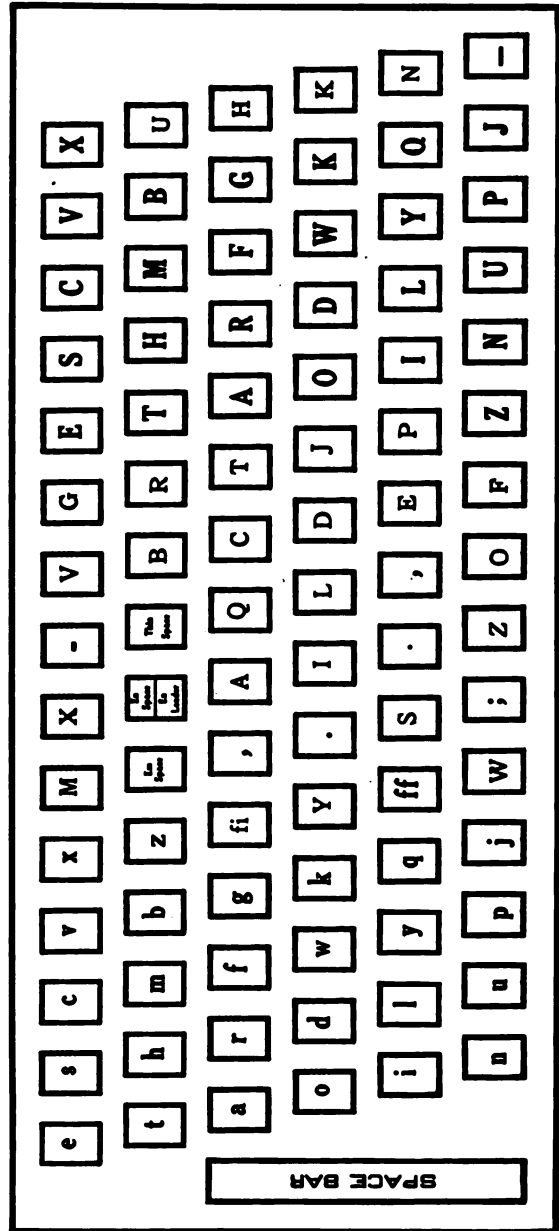


DIAGRAM
NO. 22

HEAD-LETTER
LAYOUT

Two Fonts—One font of caps and one font of caps and lower case. Figures in both fonts to run sorts.

This layout is the same as Diagram No. 12, the caps in the center running in small-cap channels.



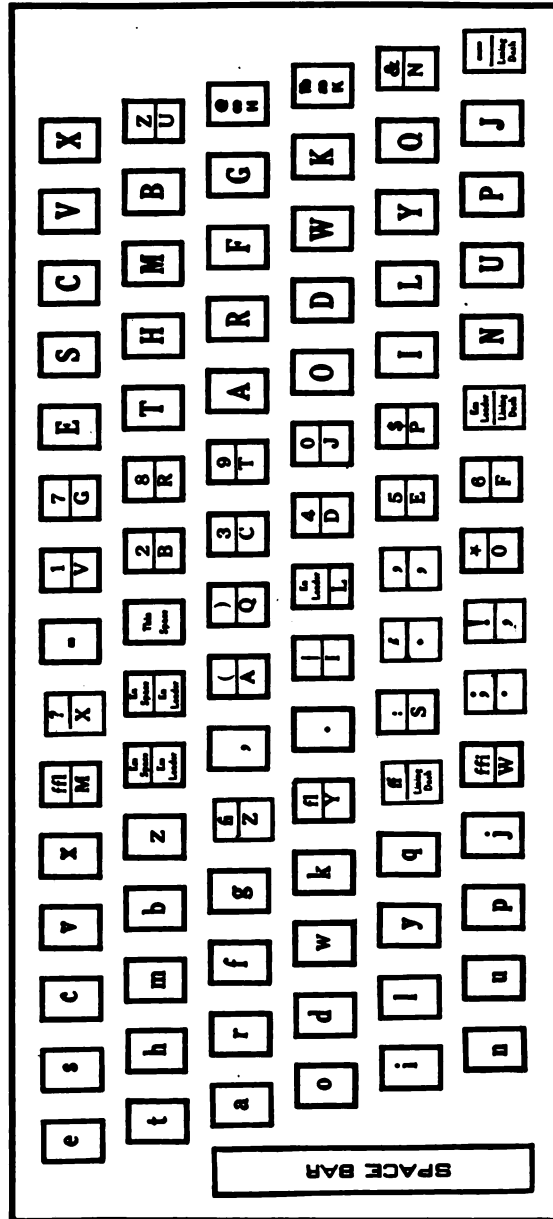


DIAGRAM NO. 98

SPECIAL LAYOUT FOR LINING GOTHIC FACES

Where a combination of three fonts is to run in the same magazine, Keyboard Diagram No. 98 is to be used. This layout is practically the same as Diagram No. 12 with which every book and job machine is equipped. According to this arrangement one font will run in the cap channels, one font in the lower-case channels, and a third font in the small-cap channels. Where three fonts are so arranged, the figures and a few of the seldom-used characters will run as sorts. All that is necessary to change Diagram No. 12 to Diagram No. 98 is the replacement of 9 keybuttons.

List of Characters in Display Fonts
18 Point and Larger

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890\$ flffmæœ
 ,. : ; ? ! () ' ' - - . & Æ Œ



List of Characters in Two-Letter Fonts

ROMAN WITH ITALIC AND SMALL CAPS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 12345 abcdefghijklmnopqrstuvwxyz 67890
 VBCDE abcdefghijklmnopqrstuvwxyz FGRTJ
 ,. : ; ? ! (|) * ' ' - - Æ Œ lb & £ \$. . . fl ff m m æ œ
 ,. S : ? ! A I Q O ' ' - - Æ Œ lb N £ P L . . . fl Y ff W M K H
 12345 Z & : () fl m m \$ æ œ 67890
 12345 Z & : () fl m m \$ æ œ 67890
 X Z & Æ Œ
 ¼ ½ ¾ ⅓ ⅔ ⅖ ⅙ @ † ‡ § || ¶ - []

ROMAN WITH BOLD FACE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 12345 abcdefghijklmnopqrstuvwxyz 67890
 12345 abcdefghijklmnopqrstuvwxyz 67890
 ,. : ; ? ! (|) * ' ' - - Æ Œ lb & £ \$. . . fl ff m m æ œ
 ,. : ; ? ! (|) * ' ' - - Æ Œ lb & £ \$. . . fl ff m m æ œ
 ¼ ½ ¾ ⅓ ⅔ ⅖ ⅙ @ † ‡ § || ¶ - []
 ¼ ½ ¾ ⅓ ⅔ ⅖ ⅙ @ † ‡ § || ¶ - []

HOW TO ORDER MATRICES



W E endeavor to provide every possible facility to enable the trade to select and order matrices correctly according to the style of face and the characters desired. Specially designed order blanks for this purpose may be had free on request, and if care is exercised in using the exact name of the face as it appears in our specimen book, and the model of the Linotype in which the matrices are to be used is given, errors and delays in filling orders will be avoided. When it is realized that in the 1500 different faces carried in stock there are about 400,000 different characters, the importance of giving careful attention to accuracy of detail in preparing orders will be appreciated. Wherever possible orders should be typewritten, particularly the name of the face, and a copy retained for reference. Before ordering matrices be sure to read and become acquainted with the following simple directions and special information.

SPECIAL NOTCHING

Matrices for lower magazines of Models 2 and 4, and for Models 9, 16, 17, and 24, are specially notched in the bottom. When ordering matrices for Models 9, 16, 17, and 24, always give the number of bridge in use. With each new font of matrices for Models 9, 16, 17, or 24 is furnished a matrix bridge, and each font is specially notched to correspond with the projections on the bridge. Location of this bridge in the primary distributor box determines which magazine will receive the matrices, first, second, third, or fourth.

When ordering matrices for Model 17, specify whether they are to be used in upper or lower magazine, as matrices cut for lower magazine cannot have lugs offset.

Relative positions of standard magazines on Models 9, 16, 17, or 24 may be changed at will, necessitating corresponding changes in relative positions of matrix bridges. For this reason it is important to indicate bridge number for which sorts matrices are to be notched when ordering matrices for these models. Matrices notched for the above machines can also be used in all other models.

Matrices notched for Models 9, 16, 17, or 24, or for lower magazines of Models 2 and 4, in accordance with customer's instructions, cannot be returned for credit.

AUXILIARY MATRIX BRIDGE

Matrices notched for lower magazine of Models 2 and 4 may be run in upper magazines of these models by attaching an auxiliary matrix bridge, which is set on the distributor bridge of the upper distributor box. This attachment (G-571) prevents lower-magazine matrices from straddling the bridge and dropping into lower distributor box. When using this attachment, lower magazine is inoperative.

FULL NAME OF FACE

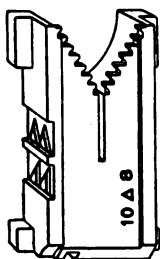
In ordering matrices give full name of face, thus:

8 Point Old Style No. 1, one-letter ; or,
8 Point Old Style No. 1 with Italic and Small Caps ; or,
8 Point Old Style No. 1 with Antique No. 1 ; or,
8 Point Old Style No. 1 with Antique No. 1 Italic ; or,
8 Point Old Style No. 1 with Title No. 1 ; or,
8 Point Old Style No. 1 with Title No. 2 ; or,
8 Point Old Style No. 1 with Cheltenham Bold Italic ; or,
8 Point Old Style No. 1 with Cheltenham Bold ; or,
8 Point No. 26, Rogers Tabular Matrices.

If face ordered is made both with the Roman and Italic and Small Caps, and Roman with Italic, the Roman with Italic, character for character, will be supplied if "Small Caps" is omitted in specifying the face.

MARKING MATRICES

The system of marking matrices is shown in the accompanying illustration. The triangle is the trade mark of the Mergenthaler Linotype Company. When uncertain as to the correct name of a face, matrices may be ordered according to numerical marking on the side. When using this method of ordering, copy the markings exactly, as, for instance, "10△8." *Always* select a lower case "n" from the font for which matrices are wanted, or if figures are ordered, select a figure "5." Do not choose a matrix at random or take one from a pi tray from which to copy the marks, as reference characters, quads, leaders, figures, fractions, and special characters in many fonts bear markings different from the alphabet characters.



FIGURES

Modernized figures are supplied regularly with Old Style faces, unless specially ordered otherwise. Linotype figures are made in three styles, as follows:

Modern Figures—1 2 3 4 5 6 7 8 9 0
Modernized Figures—1 2 3 4 5 6 7 8 9 0
Old Style Figures—1 2 3 4 5 6 7 8 9 0

In ordering fonts or sorts in Old Style faces be very careful to state just what style of figures are desired.

TABLE CHARACTERS

The following table characters are included in a full font of one- or two-letter matrices, 5 to 14 point: 1 2 3 4 5 6 7 8 9 0 $\frac{1}{8}$ $\frac{1}{4}$ $\frac{3}{8}$ $\frac{1}{2}$ $\frac{5}{8}$ $\frac{3}{4}$ $\frac{7}{8}$ \$ £ | . .
* † ‡ || ¶ § [] @ †b — . . . thin space, em space, en space.

FRACTIONS

State whether fractions are to run in the regular channels of the magazine, or as sorts. Unless otherwise specified, will be furnished sorts. (Fractions in German fonts are always furnished to run as sorts.)

State whether fractions are to be on em body or en body. Unless otherwise ordered, they will be furnished on an em body.

Some of the em fractions in certain fonts, 8 point and larger, will not run in their regular channels of the Model 1 or Model K magazine. Therefore it is advisable to have them run as sorts wherever possible. If necessary to run them keyboard, however, it is advisable to use en fractions.

The following fractions are included with each complete font, whether ordered on the keyboard or as sorts: $\frac{1}{8}$, $\frac{1}{4}$, $\frac{3}{8}$, $\frac{1}{2}$, $\frac{5}{8}$, $\frac{3}{4}$, $\frac{7}{8}$. All other fractions, such as $\frac{1}{3}$, $\frac{2}{3}$, $\frac{1}{5}$, $\frac{2}{5}$, $\frac{3}{5}$, etc., are extra, and will be charged for in addition to price of font.

For Linotype piece-fractions, see Page 171.

ALIGNMENT

As some faces are made with two alignments, care should be taken to specify which alignment is desired.

KEYBOARD LAYOUT

All matrices will be cut to run according to standard keyboard diagrams unless otherwise specified. In ordering sorts, accents especially, or matrices for foreign languages, indicate channels in which characters are to run. Accented matrices supplied according to customer's order cannot be returned for credit, as they cannot be placed in stock.

A WORD ABOUT LINOTYPE SERVICE

To thousands of printers and publishers in all parts of the world, the name of the Mergenthaler Linotype Company is closely associated with the idea of leadership. Although this reputation was firmly established more than thirty years ago, there has been no "let down" on the part of the Company, for its continued aim is to afford members of the printing industry all that is to be desired in the way of service.

The recently increased area of our mammoth factory site in Brooklyn now makes possible the manufacture of more than *one million* matrices a week.

However, to render even more efficient our system of matrix-order filling, Linotype users are requested to co-operate with us by making each order amount to *at least one dollar*. When but a very few matrices are needed, it will be not only of great help to us, but of advantage to customers if they will order enough additional standard supplies, such as star wheels or assorted screws, to bring the total up to this small minimum.

Please help us to make our Service Department even better than ever.

CODE WORDS

PAGE	NAME OF FACE	CODE WORD	PAGE	NAME OF FACE	CODE WORD
5 POINT			6 POINT—Continued		
128	Gothic No. 4, R. T. M.	SPATAMUND	138	Greek Gothic No. 29a with Gothic No. 30a.	SOSYBEC
128	Gothic No. 9, R. T. M.	SPATANACK	138	Greek No. 3.	SOSSOPUNT
22	No. 10 with Gothic No. 4.	SORVINHO	138	Greek, one-letter	SOSSOPREL
22	No. 10 with Italic and Small Caps.	SORVINTING	139	Greek Royal Gothic, one-letter	SOSSORACE
66	No. 18 with Antique Black No. 1.	SORVINUL	140	Hebrew	SOSSOTA
216	Old Style No. 1 with Cheltenham Bold	SORVIMO	127	No. 1, R. T. M.	SPATHILLA
5½ POINT			18	No. 1 with Bold Face No. 2.	SOTADICUM
128	Bold Face No. 1, R. T. M.	SPATANGO	17	No. 1 with Italic and Small Caps.	SOSTANZA
65	Bold Face No. 1 with Italic.	SOSECARAN	66	No. 2 with Antique No. 2.	SOSTHENES
65	Bold Face No. 1 with 8 point Aldine.	SOSIECAN	19	No. 2 with Bold Face No. 1.	SOSTENEVA
65	Bold Face No. 1 with 8 point Ionic No. 1.	SOSEQUEIS	19	No. 2 with Bold Face No. 2.	SOSTENEVER
65	Bold Face No. 1 with 10 point Clarendon		20	No. 2 with Condensed Title No. 3.	SOSTENEW
	No. 1.	SOSEKOS	20	No. 2 with Gothic No. 3.	SOSTENIAS
126	Gothic No. 3, R. T. M.	SPATALLIS	18	No. 2 with Italic and Small Caps.	SOSTARE
18	No. 1 with Clarendon No. 1.	SOSANARON	21	No. 3 with Italic and Small Caps.	SOSTASSI
17	No. 1 with Italic and Small Caps.	SOSANARIA	66	No. 8 with Bold Face No. 2.	SOSTATEX
19	No. 2 with Bold Face No. 2.	SOSAQUES	22	No. 10 with Gothic No. 4.	SOTAVEXTA
19	No. 2b with Bold Face No. 2b.	SOSAQUETE	22	No. 11 with Gothic Condensed No. 4.	SOTAVEYA
18	No. 2 with Italic and Small Caps.	SOSARB	22	No. 11b with Gothic Condensed No. 4b.	SOTAVICE
21	No. 4 with Bold Face No. 2 Condensed.	SOSICEST	127	No. 12 Italic, R. T. M.	SPACELT
21	No. 4 with Italic.	SOSIAS	127	No. 12, R. T. M.	SPATHACE
22	No. 11 with Gothic Condensed No. 4.	SOSIEN	22	No. 12 with Gothic No. 8.	SOTANEO
6 POINT			22	No. 12 with Italic and Small Caps.	SOSTAVA
62	Aldine No. 1, one-letter.	SOSSOTUM	24	No. 16 with Century Bold.	SOSTAVALD
61	Antique No. 1 with Italic.	SOTAPAD	23	No. 16 with Italic and Small Caps.	SOTALUGO
128	Antique No. 5, R. T. M.	SPATHOC	67	No. 17 with Condensed Title No. 5.	SOTALUMA
136	Armenian No. 1 with No. 2.	SOSTUM	25	No. 21 with Italic and Small Caps.	SOTALUND
11	Bodoni Bold with Italic.	SOTAPALL	125	No. 26 Italic, R. T. M.	SPATHIRAB
10	Bodoni Book with Italic and Small Caps.	SOTAPAMA	125	No. 26, R. T. M.	SPATHIQUE
9	Bodoni with Italic and Small Caps.	SOTAPAST	125	No. 26 Small Caps, R. T. M.	SPATHIROD
126	Bold Face No. 5, R. T. M.	SPATHAND	39	Old Style No. 1 with Antique No. 1.	SOSTUVE
83	Bold Face No. 9 with Gothic No. 31.	SOTAPAMEL	41	Old Style No. 1 with Cheltenham Bold.	SOSTUVECE
83	Bold Face No. 9a with Gothic No. 31a.	SOTAPAMIST	38	Old Style No. 1 with Italic and Small Caps.	SOSTAVANO
83	Bold Face No. 9b with Gothic No. 31b.	SOTAPAMOR	40	Old Style No. 1 with Title No. 1.	SOSTAVARA
83	Bold Face No. 9c with Gothic No. 31c.	SOTAPAMUS	40	Old Style No. 1 with Title No. 2.	SOSTAVER
36	Caslon No. 2 with Italic and Small Caps.	SOTAPANER	46	Old Style No. 3 with Italic and Small Caps.	SOSTAVASE
37	Caslon No. 3 with Italic and Small Caps.	SOTAPANO	50	Old Style No. 7 with Italic and Small Caps.	SOSTAVATUM
13	Century Expanded with Century Bold.	SOTAPEL	46	Original Old Style with Italic and Small	
14	Century Expanded with Cheltenham Bold.	SOTAPEND		Caps.	SOSTAVEDO
12	Century Expanded with Italic and Small		51	Ronaldson No. 7 with Italic and Small	
	Caps.	SOTAVENTO		Caps.	SOSTEBEND
216	Cheltenham Bold Condensed with Italic.	SOTAVESTON	43	Ronaldson with Antique No. 1.	SOTADEAN
33	Cheltenham Bold with Italic.	SOTAVEST	45	Ronaldson with Cheltenham Bold.	SOTADECK
32	Cheltenham Wide with Cheltenham Bold.	SOTAVESTAL	42	Ronaldson with Italic and Small Caps.	SOTEGNO
63	Clarendon No. 1, one-letter.	SOSPIROSA	44	Ronaldson with Title No. 1.	SOSTEBA
49	Classic with Italic and Small Caps.	SOTABASA	44	Ronaldson with Title No. 2.	SOSTEBACE
27	De Vinne with Antique No. 1.	SOSTRATOS	84	Royal Gothic, one-letter.	SOSQUIN
27	De Vinne with Antique No. 3.	SOSTIAMO	141	Russian No. 8 with Italic.	SOTAVONO
26	De Vinne with Italic and Small Caps.	SOSYLES	16	Scotch with Italic and Small Caps.	SOSTECH
47	Elzevir No. 3 with Italic and Small Caps.	SOSSAGE	7 POINT		
144	German No. 1, one-letter.	SOSQUINAR	62	Aldine No. 1, one-letter.	SOTNAGEL
128	German No. 1, R. T. M.	SPATHULIS	10	Bodoni Book with Italic and Small Caps.	SOTTRENA
144	German No. 3 with Bold Face No. 2.	SOSXETRA	9	Bodoni with Italic and Small Caps.	SOTTREL
126	Gothic Condensed No. 1, R. T. M.	SPATELS	65	Bold Face No. 1 with Italic.	SOTTISE
76	Gothic Condensed No. 2, one-letter.	SOSSMEDO	36	Caslon with Italic and Small Caps.	SOTTENDO
128	Gothic No. 6, R. T. M.	SPATHAM	13	Century Expanded with Century Bold.	SOTUER
126	Gothic No. 10, R. T. M.	SPATIABO	12	Century Expanded with Italic and Small	
81	Gothic No. 25 with Gothic No. 26.	SOSTABAD		Caps.	SOTUFT
81	Gothic No. 25a with Gothic Condensed		63	Doric No. 1, one-letter.	SOTNIA
	No. 2.	SOSTABEL	18	No. 1 with Bold Face No. 2.	SOTOBACK
81	Gothic No. 25b with 8 point Gothic Con-		18	No. 1 with Gothic No. 4.	SOTOBAN
	densed No. 2.	SOSTABIN	17	No. 1 with Italic and Small Caps.	SOTOFORIN
81	Gothic No. 25c with Gothic No. 26c.	SOSTABOT	19	No. 2 with Bold Face No. 1.	SOTTENTRA
82	Gothic No. 29 with Gothic No. 30.	SOSTACAN	19	No. 2 with Bold Face No. 2.	SOTTENTRAB
82	Gothic No. 29a with Gothic No. 30a.	SOSTACE	20	No. 2 with Condensed Title No. 3.	SOTTENTREC
82	Gothic No. 29b with Gothic No. 30b.	SOSTACING	20	No. 2 with Gothic No. 3.	SOTTESSE
82	Gothic No. 29c with Gothic No. 30c.	SOSTACKY	18	No. 2 with Italic and Small Caps.	SOTTIBAD
138	Greek Gothic No. 29 with Gothic No. 30.	SOSYRAD	21	No. 3 with Italic and Small Caps.	SOTTOLEVA
			24	No. 16 with Century Bold.	SOTTOLOB
			23	No. 16 with Italic and Small Caps.	SOTTONSU

CODE WORDS

(Continued)

PAGE	NAME OF FACE	CODE WORD	PAGE	NAME OF FACE	CODE WORD
7 POINT—Continued			8 POINT—Continued		
25	No. 21 with Italic and Small Caps	SOTTONTIC	65	Ionic No. 1 with 10 point Clarendon No. 1 (8 point low alignment)	SOUFFOAM
128	No. 26 Italic, R. T. M.	SPATOREND	128	Ionic No. 4, R. T. M.	SPATIUSUM
125	No. 26, R. T. M.	SPATFLUSS	127	No. 1, R. T. M.	SPATULA
128	Old Style No. 1, R. T. M.	SPATOSIT	18	No. 1 with Bold Face No. 2	SOUFRETA
38	Old Style No. 1 with Italic and Small Caps	SOTOPOR	17	No. 1 with Italic and Small Caps (high alignment)	SOUFREU
50	Old Style No. 7 with Italic and Small Caps	SOTOPOST	17	No. 1 with Italic and Small Caps (low alignment)	SOUFREVER
42	Ronaldson with Italic and Small Caps	SOTTEMENT	18	No. 1 with Title No. 2	SOUFREWN
8 POINT			19	No. 2 with Bold Face No. 1	SOUIMSES
62	Aldine No. 1, one-letter	SOUFRECAL	66	No. 2 with 10 point Clarendon No. 1	SOURDELINE
61	Antique No. 1 with Italic	SOUSLIK	20	No. 2 with Condensed Title No. 3	SOUBRIANT
126	Antique No. 2, R. T. M.	SPATZELER	20	No. 2 with Gothic No. 3	SOUPANT
136	Armenian No. 1 with No. 2	SOUSLEP	18	No. 2 with Italic and Small Caps	SOUFOIR
52	Benedictine with Italic and Small Caps ..	SOUSLIKAM	127	No. 4, high alignment, R. T. M.	SPATLAP
11	Bodoni Bold with Italic	SOUSLINE	127	No. 4, low alignment, R. T. M.	SPATKLUFT
10	Bodoni Book with Italic and Small Caps ..	SOUSLIST	21	No. 4 with Italic and Small Caps	SOUHAIT
9	Bodoni with Italic and Small Caps	SOUSLIKER	22	No. 12 with Gothic No. 11	SOUBAD
45	Cambridge with Italic and Small Caps ..	SOURDS	24	No. 16 with Century Bold	SOUSKANT
36	Caslon No. 2 with Italic and Small Caps ..	SOULEVOPE	23	No. 16 with Italic and Small Caps	SOUSLORUM
37	Caslon No. 3 with Italic and Small Caps ..	SOULEVORD	67	No. 17 with Condensed Title No. 5	SOUSLORVA
36	Caslon with Italic and Small Caps	SOULEVONS	127	No. 19, high alignment, R. T. M.	SPATODEA
15	Century Bold with Italic	SOULADORE	127	No. 19, low alignment, R. T. M.	SPATODCIN
13	Century Expanded with Century Bold	SOULADUST	66	No. 19 with Italic and Small Caps	SOULLIONS
14	Century Expanded with Cheltenham Bold ..	SOULADUVER	66	No. 19 with Title No. 1	SOUPAPE
12	Century Expanded with Italic and Small Caps	SOULAGER	25	No. 21 with Italic and Small Caps	SOUPAST
34	Cheltenham Bold Condensed with Italic ..	SOUSMABO	128	No. 26 Italic, R. T. M.	SPATZACT
33	Cheltenham Bold with Italic	SOUSMA	125	No. 26, R. T. M.	SPATZEN
32	Cheltenham Condensed with Cheltenham Bold Condensed	SOULAKA	67	No. 26 with Antique No. 2	SOUSPRANT
32	Cheltenham Wide with Cheltenham Bold ..	SOUSMACE	52	Old Roman with Italic	SOUSNOBA
31	Cheltenham with Italic and Small Caps ..	SOULIER	128	Old Style No. 1, R. T. M.	SPAURANDO
63	Clarendon No. 1, one-letter (high align.) ..	SOUDEAR	39	Old Style No. 1 with Antique No. 1	SOUPCON
63	Clarendon No. 1, one-letter (low align.) ..	SOUDEEP	39	Old Style No. 1 with Antique No. 1 Italic ..	SOUPCUD
49	Classic with Century Bold	SOUSMONS	41	Old Style No. 1 with Cheltenham Bold	SOUPCUFF
49	Classic with Italic and Small Caps	SOURCILS	38	Old Style No. 1 with Italic and Small Caps	SOULCIES
27	De Vinne with Antique No. 3	SOUPASSES	40	Old Style No. 1 with Title No. 1	SOULDAM
26	De Vinne with Italic and Small Caps	SOUEE	40	Old Style No. 1 with Title No. 2	SOULDANO
27	De Vinne with 7 point Century Bold	SOUELA	125	Old Style No. 2, R. T. M.	SPAURENT
28	De Vinne with Title No. 1	SOUELECT	46	Old Style No. 3 with Italic and Small Caps	SOUSNIRE
47	Elzevir No. 3 with Italic and Small Caps ..	SOUSMEST	67	Old Style No. 4 with Antique No. 2	SOUSNIST
48	Elzevir with Cheltenham Bold	SOUSMENT	67	Old Style No. 5 with Antique No. 6	SOUSNIVA
144	German No. 1, one-letter	SOUSMENT	50	Old Style No. 7 with Italic and Small Caps	SOUSNORD
128	German No. 1, R. T. M.	SOUFFRANT	46	Original Old Style with Italic and Small Caps	SOUSNOSE
144	German No. 3 with Bold Face No. 2	SPATOSO	126	Railroad Ionic No. 3, R. T. M.	SPATULENT
75	Gothic Condensed No. 1, one-letter	SOUPLESSE	67	Railroad Ionic No. 3 with Antique No. 2 ..	SOUSNRE
128	Gothic Condensed No. 1, R. T. M.	SOUFFASTO	69	Remington Typewriter, one-letter	SOUFFRAGO
76	Gothic Condensed No. 2, one-letter	SPAUREB	69	Remington Typewriter, two-letter	SOUPMAN
65	Gothic No. 3 with 10 point Clarendon No. 1 (8 point high alignment)	SOUFRENON	67	Ronaldson No. 5 with Antique No. 6	SOULFAKE
65	Gothic No. 3 with 10 point Clarendon No. 1 (8 point low alignment)	SOUPIRAND	51	Ronaldson No. 7 with Italic and Small Caps	SOULFANT
65	Gothic No. 3 with Title No. 2	SOUPIRET	43	Ronaldson with Antique No. 1	SOUPENTES
128	Gothic No. 6, high alignment, R. T. M.	SOUPIREVA	43	Ronaldson with Antique No. 1 Italic	SOUPENTIC
128	Gothic No. 6, low alignment, R. T. M.	SPATIATOR	45	Ronaldson with Cheltenham Bold	SOUPONTOR
84	Gothic No. 9, one-letter	SPATIOLIS	42	Ronaldson with Italic and Small Caps	SOULEVAIT
126	Gothic No. 10, R. T. M.	SOUFFANDO	44	Ronaldson with Title No. 1	SOULFAIR
78	Gothic No. 13 with Cheltenham Bold Con- densed	SPAURASSI	44	Ronaldson with Title No. 2	SOULFAIST
78	Gothic No. 13 with De Vinne Condensed ..	SOUPIREWIC	84	Royal Gothic, one-letter	SOUDURE
80	Gothic No. 16 with Cheltenham Bold	SOUPIREX	141	Russian Condensed No. 2 with Antique Black No. 2	SOUSCRIRE
80	Gothic No. 16 with Title No. 4	SOUPISAND	141	Russian Condensed No. 2 with Italic	SOUSLONNA
81	Gothic No. 25 with Gothic No. 26	SOUPLAM	142	Russian No. 3, Light and Bold	SOUSCREAM
138	Greek No. 3	SOUPLANT	142	Russian No. 11 with Antique Black No. 2 ..	SOUSLIMA
138	Greek, one-letter (high alignment)	SOUFRALD	141	Russian No. 11 with Italic	SOUSLOPE
138	Greek, one-letter (low alignment)	SOUFRAE	16	Scotch with Italic and Small Caps	SOULAMEA
139	Greek Royal Gothic, one-letter	SOUFRAIL	16	Scotch with Jensen	SOULAMOC
140	Hebrew	SOUFRAE	53	Title No. 2 with Italic	SOUPESER
126	Ionic No. 1, R. T. M.	SOUFRE	28	Uniline with Title No. 1	SOUQUER
65	Ionic No. 1 with 10 point Clarendon No. 1 (8 point high alignment)	SPATULES	128	University, R. T. M.	SPATUMER
		SOUFFED			

CODE WORDS

(Continued)

PAGE	NAME OF FACE	CODE WORD	PAGE	NAME OF FACE	CODE WORD
9 POINT			10 POINT—Continued		
36	Caslon with Italic and Small Caps.....	SOUVELON	154	De Vinne Condensed, Advertising Figures..	SPASKAMU
13	Century Expanded with Century Bold.....	SOUVELOOK	55	De Vinne Outline with Bold Face No. 6....	SPADICOPA
12	Century Expanded with Italic and Small Caps.....	SOUVELOPE	126	De Vinne, R. T. M.....	SPAZIANO
31	Cheltenham with Italic and Small Caps.....	SOUVELORT	27	De Vinne with Antique No. 3.....	SPADULATO
27	De Vinne with Antique No. 3.....	SOUTHMOST	26	De Vinne with Italic and Small Caps.....	SPADICE
26	De Vinne with Italic and Small Caps.....	SOUTNEZ	28	De Vinne with Title No. 1.....	SPADICON
27	De Vinne with 10 point Gothic No. 4.....	SOUVENONS	63	Doric No. 1, one-letter.....	SPACELESS
47	Elzevir No. 3 with Italic and Small Caps.....	SOUVENED	47	Elzevir No. 3 with Italic and Small Caps.....	SPALKANUST
144	German Bold Face No. 1, one-letter.....	SOUTENALS	48	Elzevir with Cheltenham Bold.....	SPALKAMOT
144	German No. 2, one-letter.....	SOUTANE	144	German No. 2, one-letter.....	SPACIEUX
144	German No. 3 with Bold Face No. 2.....	SOUTNESS	144	German No. 3 with Bold Face No. 2.....	SPAGIRIA
139	Greek Bold Face No. 1.....	SOUTIRERAS	155	Gothic Condensed No. 1, Advertising Figures.....	SPASKALAMP
138	Greek Elzevir.....	SOUTIROD	75	Gothic Condensed No. 1, one-letter.....	SPADAITOSE
138	Greek No. 2.....	SOUTIRER	76	Gothic Condensed No. 2, one-letter.....	SPADALLO
140	Hebrew No. 2.....	SOUTENAPE	65	Gothic No. 3 with 12 point De Vinne Condensed.....	SPALEBAC
17	No. 1 with Italic and Small Caps.....	SOVELEIRO	65	Gothic No. 3 with 11 point Gothic Condensed No. 1.....	SPALIBANDO
19	No. 2 with Bold Face No. 1.....	SOVELAO	78	Gothic No. 13 with Cheltenham Bold Condensed.....	SPADASIT
24	No. 16 with Century Bold.....	SOUTENEST	78	Gothic No. 13 with De Vinne Condensed.....	SPALIBAR
23	No. 16 with Italic and Small Caps.....	SOVADURA	152	Gothic No. 13 with De Vinne Condensed, Underscored Advertising Figures.....	SPASKELAPO
25	No. 21 with Italic and Small Caps.....	SOVADUST	80	Gothic No. 16 with Cheltenham Bold.....	SPALIBASS
39	Old Style No. 1 with Antique No. 1.....	SOVICA	80	Gothic No. 16 with Title No. 4.....	SPALIBATE
38	Old Style No. 1 with Italic and Small Caps.....	SOULTERRER	81	Gothic No. 25 with Gothic No. 26.....	SPALIBATUM
50	Old Style No. 7 with Italic and Small Caps.....	SOULTEST	139	Greek Bold Face No. 1.....	SPALCOSIMO
51	Ronaldson No. 7 with Italic and Small Caps.....	SOUTHEST	139	Greek Gothic No. 3 with 11 point Greek Gothic Condensed No. 1.....	SPALCOSONT
43	Ronaldson with Antique No. 1.....	SOULUD	138	Greek Italic.....	SPADAREMO
42	Ronaldson with Italic and Small Caps.....	SOUTHER	138	Greek No. 1.....	SPADAITTE
10 POINT			138	Greek No. 2.....	SPALDAMO
62	Aldine No. 1, one-letter.....	SPADAITUM	138	Greek No. 3.....	SPADALVED
62	Antique Condensed.....	SOZZURA	157	Jenson, Advertising Figures.....	SPASKEMEL
61	Antique No. 1 with Italic.....	SPALDONT	127	No. 1, R. T. M.....	SPAVALDO
128	Antique No. 3, R. T. M.....	SPAURERAI	17	No. 1 with Italic and Small Caps.....	SPADASSIN
136	Armenian No. 1 with No. 2.....	SPAHEFT	20	No. 2 with Condensed Title No. 3.....	SPADOTER
52	Benedictine with Italic and Small Caps.....	SPALAXIT	20	No. 2 with Gothic No. 3.....	SPADOTHA
11	Bodoni Bold with Italic.....	SPALASUB	127	No. 5, R. T. M.....	SPAURING
10	Bodoni Book with Italic and Small Caps.....	SPALASUCH	127	No. 6, R. T. M.....	SPAURENO
9	Bodoni with Italic and Small Caps.....	SPALASTRI	127	No. 13, R. T. M.....	SPAURATA
65	Bold Face Italic No. 2 with Clarendon No. 1.....	SPAGAT	24	No. 16 with Century Bold.....	SPALATRUM
153	Bold Face No. 3, Advertising Figures.....	SPASKALT	23	No. 16 with Italic and Small Caps.....	SPALETROVE
153	Bold Face No. 6, Advertising Figures.....	SPASKALTER	25	No. 21 with Italic and Small Caps.....	SPALETROX
45	Cambridge with Italic and Small Caps.....	SPAIEREMO	125	No. 26, R. T. M.....	SPAVENIO
36	Caslon No. 2 with Italic and Small Caps.....	SPADUCER	52	Old Roman with Italic.....	SPALIBAUD
37	Caslon No. 3 with Italic and Small Caps.....	SPADUG	128	Old Style No. 1, R. T. M.....	SPAVINED
63	Caslon Text.....	SPADAME	39	Old Style No. 1 with Antique No. 1.....	SPADULAVA
36	Caslon with Italic and Small Caps.....	SPADUCCIA	39	Old Style No. 1 with Antique No. 1 Italic.....	SPADULECT
15	Century Bold with Italic.....	SPADELEST	41	Old Style No. 1 with Cheltenham Bold.....	SPADULEDA
13	Century Expanded with Century Bold.....	SPADESTAR	38	Old Style No. 1 with Italic and Small Caps.....	SPADILIO
13	Century Expanded with Century Bold Italic.....	SPADESTEM	40	Old Style No. 1 with Title No. 1.....	SPADILUM
14	Century Expanded with Cheltenham Bold.....	SPADESTONE	40	Old Style No. 1 with Title No. 2.....	SPADILURE
12	Century Expanded with Italic and Small Caps.....	SPADERNO	125	Old Style No. 2, R. T. M.....	SPAYADE
151	Cheltenham Bold, Advertising Figures.....	SPASKAMER	46	Old Style No. 3 with Italic and Small Caps.....	SPALIMERTY
151	Cheltenham Bold Condensed Italic, Advertising Figures.....	SPASKAMP	50	Old Style No. 7 with Italic and Small Caps.....	SPALIMEST
34	Cheltenham Bold Condensed with Italic.....	SPALENOR	46	Original Old Style with Italic and Small Caps.....	SPADROON
33	Cheltenham Bold with Italic.....	SPALEND	54	Pabst Old Style with Italic.....	SPADROSE
32	Cheltenham Condensed with Cheltenham Bold Condensed.....	SPADEST	69	Remington Typewriter, one-letter.....	SOVICEST
32	Cheltenham Wide with Cheltenham Bold.....	SPALEPA	69	Remington Typewriter, two-letter.....	SPADUCK
152	Cheltenham with Cheltenham Bold Cond., Underscored Advertising Figures.....	SPASKALUMP	51	Ronaldson No. 7 with Italic and Small Caps.....	SPADUSACK
31	Cheltenham with Italic and Small Caps.....	SPAIANDO	43	Ronaldson with Antique No. 1.....	SPAENHNE
63	Clarendon No. 1, one-letter.....	SOWOHL	43	Ronaldson with Antique No. 1 Italic.....	SPAENHNE
49	Classic with Century Bold.....	SPALERAN	45	Ronaldson with Cheltenham Bold.....	SPADONIA
49	Classic with Italic and Small Caps.....	SPADONIES	42	Ronaldson with Italic and Small Caps.....	SPADURET
55	Condensed Outline, one-letter.....	SOWONT	44	Ronaldson with Title No. 1.....	SPADURIC
64	Condensed Title No. 1, one-letter.....	SOZOPOLIS	44	Ronaldson with Title No. 2.....	SPALIMEST
64	Condensed Title No. 2, one-letter.....	SOZUSA	141	Russian Condensed No. 2 with Antique Black No. 2.....	SPALETRIN

CODE WORDS

(Continued)

PAGE	NAME OF FACE	CODE WORD	PAGE	NAME OF FACE	CODE WORD
10 POINT—Continued			12 POINT—Continued		
141	Russian Condensed No. 2 with Italic.....	SPALEDO	63	Caslon Text, one-letter.....	SPARERIB
142	Russian No. 3, Light and Bold.....	SPALETESAC	36	Caslon with Italic and Small Caps.....	SPARKISH
142	Small Russian No. 3, Light and Bold.....	SPALETURBY	15	Century Bold with Italic.....	SPARSAGE
142	Russian No. 11 with Antique Black No. 2..	SPALDUM	152	Century Bold with Italic, Advertising Figures.....	SPASLACAP
141	Russian No. 11 with Italic.....	SPALETGRAM	13	Century Expanded with Century Bold.....	SPARHATAY
142	Russian Old Style with Antique No. 1.....	SPAIAIE	13	Century Expanded with Century Bold Italic.....	SPARHAVE
16	Scotch with Italic and Small Caps.....	SPADICOSE	14	Century Expanded with Cheltenham Bold..	SPARHAWK
16	Scotch with Jenson.....	SPADIFAC	12	Century Expanded with Italic and Small Caps.....	SPARHAFEN
154	Title No. 2, Advertising Figures.....	SPASKEMOR	151	Cheltenham Bold, Advertising Figures....	SPASKARPE
53	Title No. 2 with Italic.....	SPAERLICH	151	Cheltenham Bold Condensed Italic, Adver- tising Figures.....	SPASKASU
54	Title No. 7 with Italic.....	SPALAST	34	Cheltenham Bold Condensed with Italic...	SPARTIPO
68	Two-Line No. 18, one-letter.....	SPASMATIS	151	Cheltenham Bold Condensed with Italic, Advertising Figures.....	SPASLARK
69	Underwood Typewriter, one-letter.....	SOWERS	35	Cheltenham Bold Extra Condensed, one- letter.....	SPANWID
69	Underwood Typewriter, two-letter.....	SPAHER	33	Cheltenham Bold with Italic.....	SPARTINA
28	Uniline with Italic and Small Caps.....	SPAHINOC	32	Cheltenham Condensed with Cheltenham Bold Condensed.....	SPARKAM
28	Uniline with Title No. 1.....	SPAHEES	31	Cheltenham Wide with Cheltenham Bold..	SPARTIST
157	Winchell, Advertising Figures.....	SPASKANE	63	Cheltenham with Italic and Small Caps...	SPARROW
11 POINT			49	Clarendon No. 1, one-letter.....	SPARAGI
45	Cambridge with Italic and Small Caps....	SPANDREL	49	Classic with Century Bold.....	SPARTOLLA
36	Caslon with Italic and Small Caps.....	SPAMPANI	49	Classic with Italic and Small Caps.....	SPARNODES
13	Century Expanded with Century Bold.....	SPAMPART	55	Condensed Outline, one-letter.....	SPARAGLER
31	Cheltenham with Italic and Small Caps...	SPANLEDER	64	Condensed Title No. 1, one-letter.....	SPARACMO
142	Condensed No. 2 with Antique Black No. 3.....	SPANLEEK	64	Condensed Title No. 2, one-letter.....	SPARAGON
27	De Vinne with Antique No. 3.....	SPANADER	154	De Vinne Condensed, Advertising Figures..	SPASKASUPE
26	De Vinne with Italic and Small Caps.....	SPALTARN	53	De Vinne Extra Condensed, one-letter....	SPARGELOVE
66	De Vinne with Italic and Small Caps (Can- celed).....	SPALTGO	154	De Vinne Outline, Advertising Figures....	SPASKASURD
63	Doric No. 1 with Bold Face No. 4.....	SPANGL	55	De Vinne Outline with Bold Face No. 6....	SPARISOND
63	Doric No. 2, one-letter.....	SPANGLON	55	De Vinne Outline with Italic.....	SPARISUT
47	Elzevir No. 3 with Italic and Small Caps..	SPANGLING	126	De Vinne, R. T. M.....	SPAZORTO
144	German No. 3 with Bold Face No. 2.....	SPANDEBAT	27	De Vinne with Antique No. 3.....	SPAROFEN
75	Gothic Condensed No. 1, one-letter.....	SPANLIERA	26	De Vinne with Italic and Small Caps.....	SPARISOME
138	Greek Elzevir.....	SPANLALB	28	De Vinne with Title No. 1.....	SPARISOLD
140	Hebrew No. 2.....	SPALTACA	47	Elzevir No. 3 with Italic and Small Caps..	SPARTONY
18	No. 1 with Century Bold.....	SPALTADAB	48	Elzevir with Cheltenham Bold.....	SPARTIUM
17	No. 1 with Italic and Small Caps.....	SPALTADER	144	German No. 3 with Bold Face No. 2.....	SPARTSAG
66	No. 9 (Plain and Canceled).....	SPANHOUT	155	Gothic Condensed No. 1, Advertising Figures.....	SPASKEAP
25	No. 21 with Italic and Small Caps.....	SPANOTRICE	75	Gothic Condensed No. 1, one-letter.....	SPARASION
39	Old Style No. 1 with Antique No. 1.....	SPANANTO	76	Gothic Condensed No. 2, one-letter.....	SPARGEQUER
38	Old Style No. 1 with Italic and Small Caps	SPALTUNG	77	Gothic No. 5, one-letter.....	SPARAZIO
50	Old Style No. 7 with Italic and Small Caps	SPALTURA	77	Gothic No. 5 (Small), one-letter.....	SPAREDOME
51	Ronaldson No. 7 with Italic and Small Caps.....	SPANIORA	65	Gothic No. 5 with Gothic Condensed No. 1	SPARRIGES
43	Ronaldson with Antique No. 1.....	SPANIOPES	155	Gothic No. 13, Advertising Figures.....	SPASKEEN
42	Ronaldson with Italic and Small Caps....	SPALTIGER	78	Gothic No. 13 with Cheltenham Bold Con- densed.....	SPARSABE
142	Russian Condensed No. 2 with Antique Black No. 3.....	SPASME	78	Gothic No. 13 with De Vinne Condensed..	SPARSACK
141	Russian No. 1 with Italic.....	SPARBANK	80	Gothic No. 16 with Cheltenham Bold.....	SPARSCON
16	Scotch with Italic and Small Caps.....	SPARGALEN	80	Gothic No. 16 with Title No. 4.....	SPARSEND
68	Two-Line No. 2, one-letter.....	SPARTRUE	75	Gothic No. 18, one-letter.....	SPARGILD
12 POINT			81	Gothic No. 25 with Gothic No. 26.....	SPARTUM
62	Antique Condensed, one-letter.....	SPARGOMER	82	Gothic No. 29 with Gothic No. 30.....	SPARTUMAC
61	Antique No. 1 with Italic.....	SPARGOTT	82	Gothic No. 29a with Gothic No. 30a.....	SPARTUMEL
136	Armenian No. 1 with No. 2.....	SPARGOUD	82	Gothic No. 29b with Gothic No. 30b.....	SPARTUMERT
52	Benedictine with Italic and Small Caps..	SPARGOTHIC	84	Gothic No. 29c with Gothic No. 30c.....	SPARTUMINT
11	Bodoni Bold with Italic.....	SPASKARM	84	Gothic No. 32 with Gothic No. 33.....	SPARTUNA
10	Bodoni Book with Italic and Small Caps..	SPASKARME	84	Gothic No. 32a with Gothic No. 33a.....	SPARTUNED
9	Bodoni with Italic and Small Caps.....	SPASKARNA	84	Gothic No. 32b with Gothic No. 33b.....	SPARTUNIP
153	Bold Face No. 3, Advertising Figures.....	SPARHAG	84	Gothic No. 32c with Gothic No. 33c.....	SPARTUNOB
153	Bold Face No. 6, Advertising Figures.....	SPARHEK	139	Greek Bold Face No. 1.....	SPARSILE
153	Bold Face No. 7, Advertising Figures.....	SPARHIM	138	Greek No. 2.....	SPARGEMUTO
83	Bold Face No. 9 with Gothic No. 31.....	SPARHOT	138	Greek No. 3.....	SPARGEND
83	Bold Face No. 9a with Gothic No. 31a....	SPARKITE	140	Hebrew.....	SPARSOD
83	Bold Face No. 9b with Gothic No. 31b....	SPARKLING	140	Hebrew Condensed.....	SPARSOMA
83	Bold Face No. 9c with Gothic No. 31c....		137	Jacobite.....	SPARTSEL
36	Caslon No. 2 with Italic and Small Caps..		157	Jenson, Advertising Figures.....	SPASKENT
37	Caslon No. 3 with Italic and Small Caps..				

CODE WORDS

(Continued)

PAGE	NAME OF FACE	CODE WORD	PAGE	NAME OF FACE	CODE WORD
12 POINT—Continued			14 POINT—Continued		
155	Lining Gothic No. 1, Advertising Figures..	SPASKEY	12	Century Expanded with Italic and Small Caps.....	SPARTANEB
137	Nestorian.....	SPARTSOAP		Cheltenham Bold, Advertising Figures.....	SPASLAND
127	No. 1, R. T. M.....	SPAZIOSO	151	Cheltenham Bold Condensed, Advertising Figures.....	SPASLAPE
17	No. 1 with Italic and Small Caps.....	SPARCOUTE	151	Cheltenham Bold Condensed with Italic... letter.....	SPARTEXO
20	No. 2 with Gothic No. 3.....	SPARCUDA	34	Cheltenham Bold Extra Condensed, Under- scored Advertising Figures.....	SPASMAVE
24	No. 16 with Century Bold.....	SPARSUMAC	35	Cheltenham Bold Italic, Advertising Figures.....	SPASLAST
23	No. 16 with Italic and Small Caps.....	SPARTACUS	32	Cheltenham Bold with Italic.....	SPASLABOND
125	No. 26, R. T. M.....	SPAZOTUN	32	Cheltenham Condensed with Cheltenham Bold Condensed.....	SPARTESTY
52	Old Roman with Italic.....	SPARORTA	32	Cheltenham Wide with Cheltenham Bold..	SPARTAPE
39	Old Style No. 1 with Antique No. 1.....	SPARORUM	31	Cheltenham with Italic and Small Caps...	SPARTEVER
39	Old Style No. 1 with Antique No. 1 Italic..	SPARORUPE	49	Classic with Century Bold.....	SPASIMATO
41	Old Style No. 1 with Cheltenham Bold.....	SPAROSE	66	Congressional (Plain and Canceled).....	SPASIMOSK
38	Old Style No. 1 with Italic and Small Caps	SPARKASSE	66	Congressional Italic (Plain and Canceled)	SPARUTO
40	Old Style No. 1 with Title No. 1.....	SPARKEL	154	De Vinne Condensed, Advertising Figures..	SPARVIERO
40	Old Style No. 1 with Title No. 2.....	SPARKELAB	53	De Vinne Extra Condensed, one-letter.....	SPASLABUC
125	Old Style No. 2, R. T. M.....	SPAZOSAT	154	De Vinne Outline, Advertising Figures.....	SPASMULET
46	Old Style No. 3 with Italic and Small Caps	SPARKENT	55	De Vinne Outline with Bold Face No. 6....	SPASLABUNT
50	Old Style No. 7 with Italic and Small Caps	SPARKORA	55	De Vinne Outline with Italic.....	SPARTERET
46	Original Old Style with Italic and Small Caps.....	SPARLAMPE	27	De Vinne with Antique No. 3.....	SPARTERN
54	Pabst Old Style with Italic.....	SPARLANE	26	De Vinne with Italic and Small Caps.....	SPARTERESA
69	Remington Typewriter, one-letter.....	SPAREGGIA	216	De Vinne with Title No. 1.....	SPARTESA
69	Remington Typewriter, two-letter.....	SPARMADE	47	Elzevir No. 3 with Italic and Small Caps..	SPARTEROD
57	Roman Bold Condensed, one-letter.....	SPAREGOR	48	Elzevir with Cheltenham Bold.....	SPARUCOST
51	Ronaldson No. 7 with Italic and Small Caps.....	SPARKLAST	144	German No. 4 with Bold Face No. 4.....	SPARUCORD
43	Ronaldson with Antique No. 1.....	SPARREN	75	Gothic Condensed No. 1, one-letter.....	SPASINAL
43	Ronaldson with Antique No. 1 Italic.....	SPARREPE	76	Gothic Condensed No. 2, one-letter.....	SPASIMOREY
45	Ronaldson with Cheltenham Bold.....	SPARREST	155	Gothic No. 13, Advertising Figures.....	SPASIMICO
42	Ronaldson with Italic and Small Caps.....	SPARKFUL	78	Gothic No. 13 with Cheltenham Bold Con- densed.....	SPASLABURG
44	Ronaldson with Title No. 1.....	SPARKLAG	78	Gothic No. 13 with De Vinne Condensed..	SPARUCURE
44	Ronaldson with Title No. 2.....	SPARKLAND	155	Gothic No. 16, Advertising Figures.....	SPARUCUD
142	Russian Condensed No. 2 with Antique Black No. 2.....	SPARTUARY	80	Gothic No. 16 with Cheltenham Bold.....	SPASLABING
141	Russian Condensed No. 2 with Italic.....	SPARTANI	80	Gothic No. 16 with Title No. 4.....	SPARUDACE
142	Russian No. 3, Light and Bold.....	SPASMENTA	75	Gothic No. 18, one-letter.....	SPARUD
142	Russian No. 11 with Antique Black No. 2..	SPASAMER	139	Greek Gothic Condensed No. 1.....	SPASMUND
141	Russian No. 11 with Italic.....	SPARSELY	155	Mid Gothic, Advertising Figures.....	SPASAMISOD
16	Scotch with Italic and Small Caps.....	SPARIMENTO	152	Mid Gothic, Underscored Advertising Figures.....	SPASLABERG
16	Scotch with Jenson.....	SPARIMIC	24	No. 16 with Century Bold.....	SPASLABORN
69	Stenograf Typewriter, one-letter.....	SPAREDRES	23	No. 16 with Italic and Small Caps.....	SPASLUTE
154	Title No. 2, Advertising Figures.....	SPASKASUMO	126	No. 36, R. T. M.....	SPASMORANT
53	Title No. 2 with Italic.....	SPARTRUELY	52	Old Roman with Italic.....	SPAZZOLA
54	Title No. 7 with Italic.....	SPARGOSA	39	Old Style No. 1 with Antique No. 1.....	SPASMIYA
68	Two-Line, one-letter.....	SPASTIC	41	Old Style No. 1 with Cheltenham Bold....	SPARTIMELO
69	Underwood Typewriter, one-letter.....	SPAREDUM	38	Old Style No. 1 with Italic and Small Caps...	SPARTIMEND
69	Underwood Typewriter, two-letter.....	SPARTRUEST	40	Old Style No. 1 with Title No. 2.....	SPARTIMEST
28	Uniline with Italic and Small Caps.....	SPARTRUF	50	Old Style No. 7 with Italic and Small Caps	SPARTIMIRI
			46	Original Old Style with Italic and Small Caps.....	
14 POINT			54	Pabst Old Style with Italic.....	SPASIMAYA
155	Advertising Fractions, Advertising Figures	SPASLADASS	57	Roman Bold Condensed, one-letter.....	SPASIMEDA
62	Antique Condensed.....	SPASIDENDO	51	Ronaldson No. 7 with Italic and Small Caps.....	SPASAMISE
61	Antique No. 1 with Italic.....	SPARULUNT		Ronaldson with Antique No. 1.....	SPASIMOT
136	Arabic.....	SPASAMISIT	43	Ronaldson with Cheltenham Bold.....	SPASIMEL
52	Benedictine with Italic and Small Caps..	SPARUME	45	Ronaldson with Italic and Small Caps.....	SPASIMEND
11	Bodoni Bold with Italic.....	SPARUPT	42	Ronaldson with Title No. 2.....	SPASIMORA
10	Bodoni Book with Italic and Small Caps..	SPARUPUN	42	Ruff Old Style, Advertising Figures.....	SPASIMONO
9	Bodoni with Italic and Small Caps.....	SPARUNSE	217	Scotch with Italic and Small Caps.....	SPASLABEST
153	Bold Face No. 3, Advertising Figures.....	SPASLADUCY	154	Title No. 2, Advertising Figures.....	SPASIMPE
153	Bold Face No. 6, Advertising Figures.....	SPASLADO	154	Title No. 2 Italic, Advertising Figures...	SPASLACODO
37	Caslon No. 3 with Italic and Small Caps..	SPASEBA	54	Title No. 7 with Italic.....	SPASACRAT
36	Caslon with Italic and Small Caps.....	SPASDUTEL	157	Winchell, Advertising Figures.....	SPARUNA
152	Century Bold, Advertising Figures.....	SPASLABO			SPASLADART
152	Century Bold Italic, Advertising Figures...	SPASLACK			
152	Century Bold, Underscored Advertising Figures.....	SPASLABOLT			
15	Century Bold with Italic.....	SPARTAN			
13	Century Expanded with Century Bold.....	SPARTANAT			
13	Century Expanded with Century Bold Italic.....	SPARTANAUR			
14	Century Expanded with Cheltenham Bold..	SPARTANAVE			

CODE WORDS

(Continued)

PAGE	NAME OF FACE	CODE WORD	PAGE	NAME OF FACE	CODE WORD
16 POINT			18 POINT—Continued		
155	Gothic Condensed No. 1, Advertising Figures	SPASLADEL	139	Greek Gothic No. 14	SPASMEOVER
140	Hebrew	SPASLOP	145	Heading Text	SPASLOR
140	Hebrew Condensed	SPASLOPAC	140	Hebrew	SPASMEPE
18 POINT			157	Jenson, Advertising Figures	SPASLADUCK
155	Advertising Fractions, Advertising Figures	SPASLAKONE	57	Jenson Condensed	SPASLOPONT
62	Antique Condensed	SPASLERMA	64	Latin Condensed	SPASMENY
61	Antique No. 1	SPASLERTIS	157	Lining Caslon, Advertising Figures	SPASLAFENK
61	Antique No. 1 Italic	SPASLESAC	157	Lining Caslon Italic, Advertising Figures	SPASLAFEOL
136	Arabic	SPASMEONIP	155	Mid Gothic, Advertising Figures	SPASLAFERD
52	Benedictine	SPASLESE	38	Old Style No. 1	SPASMEOD
9	Bodoni	SPASLESTA	54	Pabst Old Style Condensed	SPASMEOLA
11	Bodoni Bold	SPASLESTEB	54	Powell	SPASMEOLET
154	Bodoni Bold, Advertising Figures	SPASLADENS	157	Roycroft, Advertising Figures	SPASLAGEDO
217	Bodoni Bold Italic	SPASLESTHU	157	Ruff Old Style, Advertising Figures	SPASLACUT
10	Bodoni Book	SPASLESTIN	143	Russian Antique Black Condensed No. 2	SPASMOACT
153	Bold Face No. 6, Advertising Figures	SPASLADEME	143	Russian Antique Black No. 12	SPASMOAB
153	Bold Face No. 7, Advertising Figures	SPASLADEMI	217	Scotch	SPASMOLEER
83	Bold Face No. 9	SPASLESTOR	217	Scotch Italic	SPASMEOLOX
83	Bold Face No. 9a	SPASLESTUM	216	Title No. 1	SPASMEOMEN
37	Caslon Bold Condensed	SPASLESUND	53	Title No. 2	SPASMEOLUM
37	Caslon No. 4	SPASLESUM	154	Title No. 2, Advertising Figures	SPASLAFABO
15	Century Bold	SPASLESURT	154	Title No. 2 Italic, Advertising Figures	SPASLAFPOST
152	Century Bold, Advertising Figures	SPASLADERA	56	Title No. 5	SPASMEONAD
15	Century Bold Condensed	SPASLET	157	Title No. 6, Advertising Figures	SPASLAFUN
15	Century Bold Italic	SPASLESUTO	157	Winchell, Advertising Figures	SPASLAKOMO
152	Century Bold Italic, Advertising Figures	SPASLAFURY	20 POINT		
12	Century Expanded	SPASLETTER	62	Antique Extra Condensed	SPATALAC
33	Cheltenham Bold	SPASLIAR	31	Cheltenham	SPATALLAND
151	Cheltenham Bold, Advertising Figures	SPASLAFAGE	217	Cheltenham Italic	SPATALLARK
34	Cheltenham Bold Condensed	SPASLICT	64	Condensed Title No. 1	SPATALEST
151	Cheltenham Bold Condensed, Advertising Figures	SPASLADIGO	77	Gothic No. 5	SPATAHORN
34	Cheltenham Bold Condensed Italic	SPASLICTER	140	Hebrew	SPATALEW
151	Cheltenham Bold Condensed Italic, Advertising Figures	SPASLADENT	143	Russian Antique Condensed	SPATALERY
35	Cheltenham Bold Extra Condensed	SPASMEACTAR	21 POINT		
33	Cheltenham Bold Italic	SPASLIBEC	64	Latin Condensed	SPASAB
151	Cheltenham Bold Italic, Advertising Figures	SPASLACESA	22 POINT		
32	Cheltenham Condensed	SPASMECTIN	136	Arabic	SPASMARTO
49	Classic Italic	SPASMECTOL	24 POINT		
55	Condensed Outline	SPASMECTUM	155	Advertising Fractions, Advertising Figures	SPASLOMUD
154	De Vinne Condensed, Advertising Figures	SPASLAGUM	61	Antique No. 1	SPASLUXOR
53	De Vinne Extra Condensed	SPASMEDA	136	Arabic	SPASMAPOOL
217	De Vinne Outline	SPASMEDABY	9	Bodoni	SPASMABAN
154	De Vinne Outline, Advertising Figures	SPASLAHN	11	Bodoni Bold	SPASMABAND
48	Elzevir No. 2	SPASMEDACT	154	Bodoni Bold, Advertising Figures	SPASLID
47	Elzevir No. 3	SPASMEDADE	217	Bodoni Bold Italic	SPASMABAMO
56	Encore Condensed	SPASMERT	10	Bodoni Book	SPASMABARE
137	Estrangela	SPASMEOPEN	9	Bodoni Condensed	SPASMABEST
48	French Old Style No. 2	SPASMEEC	153	Bold Face No. 6, Advertising Figures	SPASLIMA
145	German Bold Face No. 3	SPASMEORT	153	Bold Face No. 7, Advertising Figures	SPASLINK
75	Gothic Condensed No. 1	SPASMAFEND	57	Caption	SPASMAHITE
155	Gothic Condensed No. 1, Advertising Figures	SPASLADOGE	37	Caslon Bold Condensed	SPASMAHIVO
76	Gothic Condensed No. 2	SPASLOPORE	15	Century Bold	SPASMACAM
78	Gothic No. 13	SPASMACAT	152	Century Bold, Advertising Figures	SPASLOLUGO
79	Gothic No. 14	SPASMAROS	15	Century Bold Condensed	SPASMACE
218	Gothic No. 16	SPASMARPE	15	Century Bold Italic	SPASMACKIN
155	Gothic No. 16, Advertising Figures	SPASLAKURE	152	Century Bold Italic, Advertising Figures	SPASLOCUBE
75	Gothic No. 18	SPASMARUN	12	Century Expanded	SPASMACKY
82	Gothic No. 29	SPASMARVEL	31	Cheltenham	SPASMACUST
82	Gothic No. 29a	SPASMARVIN	33	Cheltenham Bold	SPASNUCK
82	Gothic No. 30	SPASMARVOT	151	Cheltenham Bold, Advertising Figures	SPASLOEND
82	Gothic No. 30a	SPASMARVUM	34	Cheltenham Bold Condensed	SPASNUCKAB
82	Gothic No. 31	SPASMARX	151	Cheltenham Bold Condensed, Advertising Figures	SPASLOMAK
83	Gothic No. 31a	SPASMARZA	151	Cheltenham Bold Condensed Italic, Advertising Figures	SPASLONOR
139	Greek Cheltenham Bold Condensed	SPASMEOSS			

CODE WORDS

(Continued)

PAGE	NAME OF FACE	CODE WORD	PAGE	NAME OF FACE	CODE WORD
24 POINT—Continued			30 POINT—Continued		
35	Cheltenham Bold Extra Condensed	SPASNUDEL	217	De Vinne Condensed	SPASNUTONE
35	Cheltenham Bold Extra Condensed Italic..	SPASNUCKER	154	De Vinne Condensed, Advertising Figures	SPASLUCERA
33	Cheltenham Bold Italic	SPASNUDAR	48	Elzevir No. 2	SPASNUTUM
151	Cheltenham Bold Italic, Advertising Figures	SPASLOPEST	145	German Condensed	SPASPOND
32	Cheltenham Condensed	SPASNUP	76	Gothic Condensed No. 2	SPASLUNEST
217	Cheltenham Italic	SPASNUCCER	77	Gothic Condensed No. 3	SPASLUPECK
55	Condensed Outline	SPASNUKAM	78	Gothic No. 13	SPASLUBBER
217	De Vinne Condensed	SPASNULAND	155	Gothic No. 13, Advertising Figures	SPASLUCHER
154	De Vinne Condensed, Advertising Figures ..	SPASLOPUNK	155	Gothic No. 16, Advertising Figures	SPASLUCHA
53	De Vinne Extra Condensed	SPASNULE	139	Greek Caption	SPASPOR
217	De Vinne Outline	SPASNULIN	64	Latin Compressed	SPASLUPEST
154	De Vinne Outline, Advertising Figures	SPASLOPURT	64	Latin Condensed	SPASPOLAN
48	Elzevir No. 2	SPASNULTA	155	Mid Gothic, Advertising Figures	SPASLUKEN
47	Elzevir No. 3	SPASNULTEY	56	Provincial	SPASPOLEST
56	Encore Condensed	SPASNUMB	143	Russian Antique Black Condensed No. 2..	SPASPOSTER
155	Gothic Condensed No. 1, Advertising Figures	SPASLAKIND	56	Title No. 5	SPASPOMER
76	Gothic Condensed No. 2	SPASLUMANE			
78	Gothic No. 13	SPASLUMER	77	Gothic Condensed No. 3	SPASLOMORT
155	Gothic No. 16, Advertising Figures	SPASLORAM	79	Gothic No. 14	SPASLORAF
218	Gothic No. 16	SPASLUMINE	143	Russian Antique No. 14	SPASLOMUSS
75	Gothic No. 18	SPASLUMOC			
139	Greek Cheltenham Condensed	SPASMARAB			
157	Jenson, Advertising Figures	SPASLAKORD			
57	Jenson Bold Condensed	SPASLUMORT	9	Bodoni	SPASMADAST
64	Latin Condensed	SPASMALOC	153	Bold Face No. 6, Advertising Figures	SPASLURID
157	Lining Caslon, Advertising Figures	SPASLALAKE	57	Caption	SPASMADAYA
157	Lining Caslon Italic, Advertising Figures..	SPASLALAND	152	Century Bold, Advertising Figures	SPASLUST
155	Mid Gothic, Advertising Figures	SPASLOMER	217	Cheltenham	SPASMADALE
50	Old Style No. 7	SPASMACUM	33	Cheltenham Bold	SPASMADAZE
54	Powell	SPASMAMUT	151	Cheltenham Bold, Advertising Figures	SPASLUSTRA
57	Roman Bold Condensed	SPASMANE	151	Cheltenham Bold Condensed, Advertising Figures	SPASLUSUB
157	Roycroft, Advertising Figures	SPASLUNTO	35	Cheltenham Bold Extra Condensed	SPASMADECK
143	Russian Antique Black Condensed No. 2 ..	SPASMARK	154	De Vinne Condensed, Advertising Figures.	SPASLUSUNT
143	Russian Caption	SPASMARNA	48	Elzevir No. 2	SPASMADEM
218	Title No. 2	SPASMAOX	76	Gothic Condensed No. 2	SPASLUK
154	Title No. 2, Advertising Figures	SPASLODIRK	77	Gothic Condensed No. 3	SPASLURATO
154	Title No. 2 Italic, Advertising Figures	SPASLOMIST	79	Gothic No. 14	SPASLUREBO
56	Title No. 5	SPASMAFLAY	155	Gothic No. 16, Advertising Figures	SPASLUSTUM
157	Title No. 6, Advertising Figures	SPASLOMOB	140	Hebrew Condensed	SPASLURING
157	Winchell, Advertising Figures	SPASLOMOTE	56	Provincial	SPASLURESA
			143	Russian Caption	SPASLUSTER
			56	Title No. 5	SPASLURET
26 POINT			42 POINT		
136	Arabic	SPASMUCKER			
28 POINT					
77	Gothic Condensed No. 3	SPASLOPETY	57	Caption	SPASLUBACE
79	Gothic No. 14	SPASLOPUNY	152	Century Bold, Advertising Figures	SPASMABO
79	Gothic No. 14b	SPASLOPEW	151	Cheltenham Bold, Advertising Figures	SPASMACTER
139	Greek Gothic No. 14	SPASLOPHA	151	Cheltenham Bold Condensed, Advertising Figures	SPASMACT
140	Hebrew Condensed	SPASLOPII	35	Cheltenham Bold Extra Condensed	SPASLUBECK
143	Russian Antique No. 14	SPASLOPINO	154	De Vinne Condensed, Advertising Figures.	SPASMACTIN
			79	Gothic No. 14	SPASLUBEN
30 POINT			155	Gothic No. 16, Advertising Figures	SPASMAKER
9	Bodoni	SPASMABEL	139	Greek Gothic No. 14	SPASLUCK
11	Bodoni Bold	SPASMABIC	143	Russian Antique No. 14	SPASLUPO
154	Bodoni Bold, Advertising Figures	SPASLUART			
153	Bold Face No. 6, Advertising Figures	SPASLUBA			
57	Caption	SPASMACODO	77	Gothic Condensed No. 3	SPENDER
37	Caslon Bold Condensed	SPASMACOG	79	Gothic No. 14	SPEND
152	Century Bold, Advertising Figures	SPASLUCE			
31	Cheltenham	SPASMACORD			
33	Cheltenham Bold	SPASMACOST			
34	Cheltenham Bold Condensed	SPASMACUBE	79	Gothic No. 14	SPICE
151	Cheltenham Bold Condensed, Advertising Figures	SPASLUCEO			
35	Cheltenham Bold Extra Condensed	SPASNUTER			
55	Condensed Outline	SPASNUTOL	79	Gothic No. 14	SPORT

SERIES INDEX

NAME OF FACE	SERIES PAGE	SUBSTITUTE FIGURE PAGE	NAME OF FACE	SERIES PAGE	SUBSTITUTE FIGURE PAGE
Aldine, <i>Bold Face No. 1 with</i>	65	...	Century Bold Condensed	15	...
Aldine No. 1, one-letter.....	62	...	Century Bold, <i>De Vinne with</i>	27	...
Antique Black No. 1.....	159	...	Century Bold Italic, <i>Century Expanded with</i>	13	...
Antique Black No. 1, <i>No. 2 with</i>	161	...	Century Bold, <i>No. 1 with</i>	18	...
Antique Black No. 1, <i>No. 18 with</i>	66	...	Century Bold, <i>No. 16 with</i>	24	...
Antique Black No. 3, <i>Condensed No. 2 with</i>	142	...	Century Bold with Italic.....	15	...
Antique Condensed	62	...	Century Expanded (Small Cap Figures only).....	159	...
Antique Extra Condensed	62	...	Century Expanded with Century Bold....	13	...
Antique No. 1, <i>De Vinne with</i>	27	...	Century Expanded with Century Bold Italic.....	13	...
Antique No. 1 Italic, <i>Old Style No. 1 with</i>	39	162	Century Expanded with Cheltenham Bold	14	...
Antique No. 1 Italic, <i>Ronaldson with</i>	43	...	Century Expanded with Italic and Small Caps.....	12	167, 168, 169
Antique No. 1, <i>Old Style No. 1 with</i>	39	161, 162, 163	Cheltenham.....	217	...
Antique No. 1, <i>Ronaldson with</i>	43	...	Cheltenham Italic	217	...
Antique No. 1 with Italic.....	61	167, 168, 169	Cheltenham Bold, <i>Century Expanded with</i>	14	...
Antique No. 2, <i>No. 2 with</i>	66	...	Cheltenham Bold, <i>Cheltenham Wide with</i>	32	...
Antique No. 2, <i>No. 26 with</i>	67	...	Cheltenham Bold, <i>Elsevir with</i>	48	...
Antique No. 2, <i>Old Style No. 4 with</i>	67	...	Cheltenham Bold, <i>Gothic No. 16 with</i>	80	...
Antique No. 2, <i>Railroad Ionic No. 3 with</i>	67	...	Cheltenham Bold, <i>Old Style No. 1 with</i>	41	161, 162, 163
Antique No. 3.....	158	...	Cheltenham Bold, <i>Ronaldson with</i>	45	...
Antique No. 3, <i>De Vinne with</i>	27	...	Cheltenham Bold Condensed, <i>Cheltenham Condensed with</i>	32	...
Antique No. 5.....	158	...	Cheltenham Bold Condensed, <i>Gothic No. 13 with</i>	78	...
Antique No. 6, <i>No. 21 with</i>	161, 162	...	Cheltenham Bold Condensed with Italic....	34	...
Antique No. 6, <i>Old Style No. 5 with</i>	67	...	Cheltenham Bold Condensed with Italic..	216	...
Antique No. 6, <i>Ronaldson No. 5 with</i>	67	...	Cheltenham Bold Extra Condensed with Italic.....	35	...
Ballot Squares	176	...	Cheltenham Bold with Italic.....	33	...
Benedictine with Italic and Small Caps..	52	164, 165, 166 168, 169, 170	Cheltenham Condensed with Cheltenham Bold Condensed	32	...
Bodoni Bold Italic.....	217	...	Cheltenham Wide with Cheltenham Bold..	32	...
Bodoni Bold with Italic	11	...	Cheltenham with Century Bold.....	163	...
Bodoni Book with Italic and Small Caps..	10	167, 168, 169	Cheltenham with Italic and Small Caps ..	31	167, 168, 169
Bodoni Condensed.....	9	170	Clarendon No. 1, <i>Bold Face No. 1 with</i> ..	65	...
Bodoni with Italic and Small Caps.....	9	167, 168, 169	Clarendon No. 1, <i>Bold Face Italic No. 2 with</i>	65	...
Bold Face Italic No. 2 with Clarendon No. 1.....	65	...	Clarendon No. 1, <i>Gothic No. 3 with</i>	65	...
Bold Face Italic No. 4, <i>Doric No. 1 with</i> ..	63	...	Clarendon No. 1, <i>Ionic No. 1 with</i>	65	...
Bold Face No. 1.....	158, 159	...	Clarendon No. 1, <i>No. 1 with</i>	18	161
Bold Face No. 1, <i>No. 1 with</i>	161	...	Clarendon No. 1, <i>No. 2 with</i>	66	...
Bold Face No. 1, <i>No. 2 with</i>	19	...	Clarendon No. 1, <i>No. 4 with</i>	162	...
Bold Face No. 1 with Aldine.....	65	...	Clarendon No. 1, <i>No. 9 with</i>	162	...
Bold Face No. 1 with Clarendon No. 1....	65	...	Clarendon No. 1, <i>No. 13 with</i>	162, 163	...
Bold Face No. 1 with Ionic No. 1.....	65	...	Clarendon No. 1, <i>No. 19 with</i>	162	...
Bold Face No. 1 with Italic.....	65	...	Clarendon No. 1, <i>Old Style No. 1 with</i>	162	...
Bold Face No. 2 Condensed, <i>No. 4 with</i>	21	...	Clarendon No. 1, one-letter.....	63	158
Bold Face No. 2, <i>No. 1 with</i>	18	161	Classic (Small Cap Figures only)	159	...
Bold Face No. 2, <i>No. 2 with</i>	19	...	Classic with Century Bold	49	...
Bold Face No. 2b, <i>No. 2b with</i>	19	...	Classic with Italic and Small Caps.....	49	167, 168, 170
Bold Face No. 2, <i>No. 8 with</i>	66	...	Condensed No. 2 with Antique Black No. 3	142	...
Bold Face No. 3.....	158, 159	...	Condensed Outline, one-letter.....	55	...
Bold Face No. 3, <i>No. 4 with</i>	161	...	Condensed Title No. 1, one-letter.....	64	...
Bold Face No. 6.....	158	...	Condensed Title No. 2, one-letter.....	64	...
Bold Face No. 6, <i>De Vinne Outline with</i> ..	55	...	Condensed Title No. 3, <i>No. 1 with</i>	161	...
Bold Face No. 9.....	83	...	Condensed Title No. 3, <i>No. 2 with</i>	20	...
Bold Face No. 9 with Gothic No. 31.....	83	...	Condensed Title No. 5, <i>No. 17 with</i>	67	...
Cambridge with Italic and Small Caps....	45	164, 165, 167 168, 169	Congressional (Plain and Canceled).....	66	...
Canceled Faces.....	66	...	Congressional Italic (Plain and Canceled)	66	...
Caption	57	...	De Vinne Condensed, <i>Gothic No. 3 with</i> ..	65	...
Caslon Bold Condensed.....	37	...	De Vinne Condensed, <i>Gothic No. 13 with</i> ..	78	...
Caslon No. 2 with Italic and Small Caps..	36	164, 165, 167 168, 169	De Vinne Condensed.....	217	...
Caslon No. 3 with Italic and Small Caps..	37	167, 168, 169	De Vinne Extra Condensed, one-letter....	53	...
Caslon No. 4.....	37	170	De Vinne Outline with Bold Face No. 6....	55	...
Caslon Text, one-letter.....	63	...	De Vinne Outline.....	217	...
Caslon with Italic and Small Caps.....	36	164, 165, 166 167, 168, 169	De Vinne Outline with Italic.....	55	...
Century Bold, <i>Century Expanded with</i>	13	...	De Vinne with Antique No. 1.....	27	...
Century Bold, <i>Cheltenham with</i>	163	...	De Vinne with Antique No. 3.....	27	...
Century Bold, <i>Classic with</i>	49	...			

SERIES INDEX

(Continued)

NAME OF FACE	SERIES PAGE	SUBSTITUTE FIGURE PAGE	NAME OF FACE	SERIES PAGE	SUBSTITUTE FIGURE PAGE
De Vinne with Century Bold	27	...	Gothic No. 25 with Gothic Condensed		
De Vinne with Gothic No. 4	27	...	No. 2	81	...
De Vinne with Gothic No. 7	161	Gothic No. 25 with Gothic No. 26	81	...
De Vinne with Italic and Small Caps	26	167, 168, 169	Gothic No. 26, <i>Gothic No. 25 with</i>	81	...
		170	Gothic No. 27	158
De Vinne with Italic and Small Caps, Canceled	66	...	Gothic No. 29	82	...
De Vinne with Title No. 1	28	...	Gothic No. 29 with Gothic No. 30	82	...
De Vinne with Title No. 1	216	...	Gothic No. 30	82	...
Doric No. 1, one-letter	63	...	Gothic No. 30, <i>Gothic No. 29 with</i>	82	...
Doric No. 1, <i>No. 1 with</i>	161	Gothic No. 31	83	...
Doric No. 1 with Bold Face Italic No. 4 ..	63	...	Gothic No. 31, <i>Bold Face No. 9 with</i>	83	...
Doric No. 2, one-letter	63	...	Gothic No. 32 with Gothic No. 33	84	...
Elzevir No. 2	48	...	Ionic No. 1	158
Elzevir No. 3 with Italic and Small Caps ..	47	164, 165, 166	Ionic No. 1, <i>Bold Face No. 1 with</i>	65	...
		167, 168, 169	Ionic No. 1 with Clarendon No. 1	65	...
		170	Jenson Bold Condensed	57	...
Elzevir with Cheltenham Bold	48	...	Jenson Condensed	57	...
Encore Condensed	56	...	Jenson, <i>Old Style No. 1 with</i>	163
Fists	177	...	Jenson, <i>Scotch with</i>	16	...
Fractions, Horizontal Stroke	171	...	Latin Antique	158
Fractions, Piece	171	...	Latin Compressed	64	...
French Old Style No. 2	48	...	Latin Condensed	64	...
German No. 1 with Old Style No. 1 Small Caps	164	No. 1 (Small Cap Figures only)	159
German No. 1 with Ronaldson Small Caps	...	164	No. 1 with Bold Face No. 1	161
Gothic Condensed No. 1, <i>Gothic No. 3 with</i>	65	...	No. 1 with Bold Face No. 2	18	161
Gothic Condensed No. 1, <i>Gothic No. 5 with</i>	65	...	No. 1 with Century Bold	18	...
Gothic Condensed No. 1, <i>No. 1 with</i>	161	No. 1 with Clarendon No. 1	18	161
Gothic Condensed No. 1, one-letter	75	158	No. 1 with Condensed Title No. 3	161
Gothic Condensed No. 2	76	...	No. 1 with Doric No. 1	161
Gothic Condensed No. 2, <i>Gothic No. 25 with</i>	81	...	No. 1 with Gothic No. 2	161
Gothic Condensed No. 2, <i>No. 2 with</i>	161	No. 1 with Gothic No. 4	18	...
Gothic Condensed No. 3	77	...	No. 1 with Gothic No. 8	161
Gothic Condensed No. 4, <i>No. 11 with</i>	22	161	No. 1 with Gothic Condensed No. 1	161
Gothic Condensed No. 4b, <i>No. 11b with</i> ..	22	...	No. 1 with Italic and Small Caps	17	164, 167, 168
Gothic No. 2, <i>No. 1 with</i>	161		169, 170	
Gothic No. 2, one-letter	158	No. 1 with Title No. 2	18	162
Gothic No. 3	158	No. 2 (Small Cap Figures only)	159
Gothic No. 3, <i>No. 2 with</i>	20	...	No. 2 with Antique Black No. 1	161
Gothic No. 3 with Clarendon No. 1	65	...	No. 2 with Antique No. 2	66	...
Gothic No. 3 with De Vinne Condensed ..	65	...	No. 2 with Bold Face No. 1	19	...
Gothic No. 3 with Gothic Condensed No. 1	65	...	No. 2 with Bold Face No. 2	19	...
Gothic No. 3 with Title No. 2	65	162	No. 2b with Bold Face No. 2b	19	...
Gothic No. 4	159	No. 2 with Clarendon No. 1	66	...
Gothic No. 4, <i>De Vinne with</i>	27	...	No. 2 with Condensed Title No. 3	20	...
Gothic No. 4, <i>No. 1 with</i>	18	...	No. 2 with Gothic Condensed No. 2	161
Gothic No. 4, <i>No. 10 with</i>	22	...	No. 2 with Gothic No. 3	20	...
Gothic No. 5, one-letter	77	...	No. 2 with Gothic No. 8	162
Gothic No. 5 with Gothic Condensed No. 1	65	...	No. 2 with Italic and Small Caps	18	167
Gothic No. 7, <i>De Vinne with</i>	161	No. 3 with Italic and Small Caps	21	167
Gothic No. 8	158, 159	No. 4 (Small Cap Figures only)	159
Gothic No. 8, <i>No. 1 with</i>	161	No. 4 with Bold Face No. 2 Condensed ..	21	...
Gothic No. 8, <i>No. 2 with</i>	162	No. 4 with Bold Face No. 3	161
Gothic No. 8, <i>No. 12 with</i>	22	161	No. 4 with Clarendon No. 1	162
Gothic No. 9, one-letter	84	158	No. 4 with Italic and Small Caps	21	168
Gothic No. 9 (Special)	159	No. 4 with Old Style No. 1 Small Caps	164
Gothic No. 11, <i>No. 12 with</i>	22	...	No. 4 with Ronaldson Small Caps	164
Gothic No. 13, one-letter	78	158	No. 5 with Italic	169
Gothic No. 13 with Cheltenham Bold Condensed ..	78	...	No. 6 (Small Cap Figures only)	159
Gothic No. 13 with De Vinne Condensed ..	78	...	No. 6 with Italic	169
Gothic No. 14	79	...	No. 8 with Bold Face No. 2	66	...
Gothic No. 15	159	No. 9 (Plain and Canceled)	66	...
Gothic No. 16	218	...	No. 9 with Clarendon No. 1	162
Gothic No. 16	159	No. 9 with Italic	168, 169
Gothic No. 16 with Cheltenham Bold	80	...	No. 9 with Old Style No. 1 Small Caps	165
Gothic No. 16 with Title No. 4	80	...	No. 9 with Ronaldson Small Caps	165
Gothic No. 17, one-letter	158	No. 10 with Gothic No. 4	22	...
Gothic No. 18	75	...	No. 10 with Italic and Small Caps	22	167
Gothic No. 23	158	No. 11 with Gothic Condensed No. 4	22	161
			No. 11b with Gothic Condensed No. 4b ..	22	...
			No. 12 with Gothic No. 8	22	161
			No. 12 with Gothic No. 11	22	...
			No. 12 with Italic and Small Caps	22	167
			No. 12 with Old Style No. 1 Small Caps	164
			No. 12 with Ronaldson Small Caps	164

SERIES INDEX

(Continued)

NAME OF FACE	SERIES PAGE	SUBSTITUTE FIGURE PAGE	NAME OF FACE	SERIES PAGE	SUBSTITUTE FIGURE PAGE
No. 13 (Small Cap Figures only).....	..	159	Powell	54	...
No. 13 with Clarendon No. 1.....	..	162, 163	Provincial	56	...
No. 13 with Italic.....	..	168, 169	Railroad Ionic No. 3 with Antique No. 2..	67	...
No. 13 with Old Style No. 1 Small Caps	165, 166	Remington Typewriter	69	...
No. 13 with Ronaldson Small Caps.....	..	165, 166	Roman Bold Condensed	57	...
No. 16 with Century Bold.....	24	...	Ronaldson No. 5 with Antique No. 6	67	...
No. 16 with Italic and Small Caps.....	23	167, 168, 169	Ronaldson No. 7 with Italic and Small Caps	51	164, 165, 166
No. 17 with Condensed Title No. 5.....	67	170	Ronaldson Small Caps, <i>German No. 1 with</i>	164
No. 18, one-letter.....	..	158	Ronaldson Small Caps, <i>No. 4 with</i>	164
No. 18 with Antique Black No. 1.....	66	..	Ronaldson Small Caps, <i>No. 9 with</i>	165
No. 19 with Clarendon No. 1.....	..	162	Ronaldson Small Caps, <i>No. 12 with</i>	164
No. 19 with Italic and Small Caps.....	66	168	Ronaldson Small Caps, <i>No. 13 with</i>	165, 166
No. 19 with Title No. 1.....	66	162	Ronaldson Small Caps, <i>No. 21 with</i>	164
No. 21 with Antique No. 6.....	..	161, 162	Ronaldson with Antique No. 1.....	43	...
No. 21 with Italic and Small Caps.....	25	164, 167, 168	Ronaldson with Antique No. 1 Italic.....	43	...
No. 21 with Old Style No. 1 Small Caps	164	Ronaldson with Cheltenham Bold.....	45	...
No. 21 with Ronaldson Small Caps.....	..	164	Ronaldson with Italic and Small Caps.	42	164, 165, 166
No. 26 with Antique No. 2.....	67	...	Ronaldson with Title No. 1.....	44	...
No. 36 with Italic.....	..	170	Ronaldson with Title No. 2.....	44	...
Old Roman with Italic.....	52	...	Royal Gothic, one-letter	84	159
Old Style Gothic No. 1.....	..	158	Scotch with Italic and Small Caps.....	16	164, 165, 166, 168, 169, 170
Old Style No. 1 (Small Cap Figures only)	..	159	Scotch with Italic and Small Caps.....	217	...
Old Style No. 1 Small Caps, <i>German No. 1 with</i>	164	Scotch with Jensen	16	...
Old Style No. 1 Small Caps, <i>No. 4 with</i>	164	Small Cap Figures.....	..	159
Old Style No. 1 Small Caps, <i>No. 9 with</i>	165	Stenograf Typewriter	69	...
Old Style No. 1 Small Caps, <i>No. 12 with</i>	164	Tariff Characters	172	...
Old Style No. 1 Small Caps, <i>No. 13 with</i>	165, 166	Title No. 1.....	216	...
Old Style No. 1 Small Caps, <i>No. 21 with</i>	164	Title No. 1, <i>De Vinne with</i>	28	...
Old Style No. 1 with Antique No. 1.....	39	161, 162, 163	Title No. 1, <i>No. 19 with</i>	66	162
Old Style No. 1 with Antique No. 1 Italic.	39	162	Title No. 1, <i>Old Style No. 1 with</i>	40	161, 162, 163
Old Style No. 1 with Cheltenham Bold ...	41	161, 162, 163	Title No. 1, one-letter	158
Old Style No. 1 with Cheltenham Bold ..	216	...	Title No. 1, <i>Ronaldson with</i>	44	...
Old Style No. 1 with Clarendon No. 1.....	..	162	Title No. 1, <i>Uniline with</i>	28	162
Old Style No. 1 with Italic and Small Caps	38	164, 165, 166	Title No. 2.....	218	...
Old Style No. 1 with Jensen.....	..	163	Title No. 2, <i>Gothic No. 3 with</i>	65	162
Old Style No. 1 with Title No. 1.....	40	161, 162, 163	Title No. 2, <i>No. 1 with</i>	18	162
Old Style No. 1 with Title No. 2.....	40	161, 162, 163	Title No. 2, <i>Old Style No. 1 with</i>	40	161, 162, 163
Old Style No. 3 with Italic and Small Caps	46	167, 168, 169	Title No. 2, <i>Ronaldson with</i>	44	...
Old Style No. 4 with Antique No. 2.....	67	...	Title No. 2 with Italic.....	53	168
Old Style No. 5 with Antique No. 6.....	67	...	Title No. 4, <i>Gothic No. 16 with</i>	80	...
Old Style No. 7 with Italic and Small Caps	50	164, 165, 166	Title No. 5.....	56	...
Original Old Style with Italic and Small Caps.....	46	164, 165, 166	Title No. 7 with Italic.....	54	...
Pabst Old Style with Italic.....	54	170	Two-Line Initial Letters	68	...
Party Emblems.....	175	...	Typewriter Faces—Remington, Stenograf, Underwood	69	...
			Underwood Typewriter.....	69	...
			Uniline with Italic and Small Caps	28	168
			Uniline with Title No. 1.....	28	162
			University	158

SERIES INDEX

(Continued)

FOREIGN LANGUAGE FACES

NAME OF FACE	SERIES PAGE	NAME OF FACE	SERIES PAGE
Accents for Foreign Languages.....	133	Greek, one-letter.....	138
Arabic.....	136	Greek Royal Gothic, one-letter.....	139
Armenian No. 1 with No. 2.....	136	Hebrew.....	140
German Bold Face No. 1, one-letter.....	144	Hebrew Condensed.....	140
German Bold Face No. 3.....	145	Hebrew No. 2.....	140
German Condensed.....	145	Russian Antique Black Condensed No. 2.....	143
German Heading Text.....	145	Russian Antique Black No. 12.....	143
German No. 1, one-letter.....	144	Russian Antique Condensed.....	143
German No. 2, one-letter.....	144	Russian Antique No. 14.....	143
German No. 3 with Bold Face No. 2.....	144	Russian Caption.....	143
German No. 4 with Bold Face No. 4.....	144	Russian Condensed No. 2 with Antique Black No. 2.....	141, 142
Greek Bold Face No. 1.....	139	Russian Condensed No. 2 with Antique Black No. 3.....	142
Greek Caption.....	139	Russian Condensed No. 2 with Italic.....	141
Greek Cheltenham Bold Condensed.....	139	Russian No. 1 with Italic.....	141
Greek Cheltenham Condensed.....	139	Russian No. 3, Light and Bold.....	142
Greek Elzevir.....	138	Russian No. 8 with Italic.....	141
Greek Gothic Condensed No. 1, one-letter.....	139	Russian No. 11 with Antique Black No. 2.....	142
Greek Gothic No. 3 with Greek Gothic Condensed No. 1.....	139	Russian No. 11 with Italic.....	141
Greek Gothic No. 14.....	139	Russian Old Style with Antique No. 1.....	142
Greek Gothic No. 29 with Greek Gothic No. 30.....	138	Russian Small No. 3, Light and Bold.....	142
Greek Italic No. 1.....	138	Syriac—Estrangela.....	137
Greek No. 1, one-letter.....	138	Jacobite.....	137
Greek No. 2.....	138	Nestorian.....	137
Greek No. 3.....	138		

ROGERS TABULAR MATRICES

NAME OF FACE	SERIES PAGE	NAME OF FACE	SERIES PAGE
Antique No. 2, R. T. M.....	126	No. 1, R. T. M., Figures.....	127
Antique No. 3, R. T. M., Figures.....	128	No. 4, R. T. M., Figures.....	127
Antique No. 5, R. T. M., Figures.....	128	No. 5, R. T. M., Figures.....	127
Bold Face No. 1, R. T. M., Figures.....	128	No. 6, R. T. M., Figures.....	127
Bold Face No. 5, R. T. M.....	126	No. 12, R. T. M., Figures.....	127
De Vinne, R. T. M.....	126	No. 13, R. T. M., Figures.....	127
German No. 1, R. T. M., Figures.....	128	No. 19, R. T. M., Figures.....	127
Gothic Condensed No. 1, R. T. M.....	126	No. 26, R. T. M.....	125
Gothic Condensed No. 1, R. T. M., Figures.....	128	No. 26 Italic, R. T. M., Figures.....	128
Gothic No. 3, R. T. M.....	126	No. 36, R. T. M.....	126
Gothic No. 4, R. T. M., Figures.....	128	Old Style No. 1, R. T. M., Figures.....	128
Gothic No. 6, R. T. M., Figures.....	128	Old Style No. 2, R. T. M.....	125
Gothic No. 9, R. T. M., Figures.....	128	Railroad Ionic No. 3, R. T. M.....	126
Gothic No. 10, R. T. M.....	126	Tariff Characters, R. T. M.....	129
Ionic No. 1, R. T. M.....	126	University, R. T. M., Figures.....	128
Ionic No. 4, R. T. M., Figures.....	128		

ADVERTISING AND MISCELLANEOUS FIGURES

NAME OF FACE	PAGE	NAME OF FACE	PAGE
Advertising Fractions.....	155	Gothic No. 13.....	155
Baseball Figures.....	160	Gothic No. 16.....	155
Bodoni Bold and Italic.....	154	Jenson.....	157
Bold Face No. 3.....	153	Lining Caslon.....	157
Bold Face No. 6.....	153	Lining Gothic No. 1.....	155
Bold Face No. 7.....	153	Mid Gothic.....	155
Century Bold and Italic.....	152	Roycroft.....	157
Cheltenham Bold and Italic.....	151	Ruff Old Style.....	157
Cheltenham Bold Condensed and Italic.....	151	Title No. 2 and Italic.....	154
De Vinne Condensed.....	154	Title No. 6.....	157
De Vinne Outline.....	154	Underscored Figures.....	152
Gothic Condensed No. 1.....	155	Winchell.....	157

FACES COMPLETED TOO LATE FOR CLASSIFICATION
(Continued)



24 Point Title No. 2 (24Δ143)

Lower case alphabet, 802.88 points. Figures, .1987

THE LINOTYPE compos 12345

18 Point Gothic No. 16 (18Δ179)

Lower case alphabet, 223.64 points. Figures, .1107

THE LINOTYPE composes, justifie 12345

24 Point Gothic No. 16 (24Δ139)

Lower case alphabet, 808.06 points. Figures, .3075

THE LINOTYPE compo 12345

14 Point Gothic Relief (14Δ77)

THE LINOTYPE COMPOSES JUSTIFIES A

TYPOGRAPHY

The early printer had usually only one face of type; yet he solved the problem of display. To obtain a maximum of display value with a minimum of typographic expenditure is an economy that goes hand in hand with practical considerations and with art.

CONTENTS

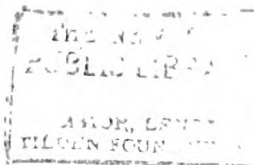
	PAGE
LINOTYPE FACES IN SERIES.....	7 - 84
Modern Faces.....	7 - 28
Old Style Faces.....	29 - 58
Antique, Title, and Miscellaneous Faces.....	59 - 71
Gothic Faces.....	73 - 84
COMPARATIVE SHOWING OF TWO-LETTER FACES, 5 to 14 point.....	85 - 120
5 and 5½ Point Faces.....	87
6 Point Faces.....	88 - 91
7 Point Faces.....	92 - 93
8 Point Faces.....	94 - 99
9 Point Faces.....	100 - 101
10 Point Faces.....	102 - 107
11 Point Faces.....	108 - 109
12 Point Faces.....	110 - 115
14 Point Faces.....	116 - 120
ROGERS TABULAR SYSTEM AND MATRICES.....	121 - 129
FOREIGN LANGUAGE FACES.....	131 - 145
Foreign Language Accents.....	133
Alphabetical List of Accents.....	134
Special Information.....	135
Arabic Faces.....	136
Armenian Faces.....	136
Syriac Faces.....	137
Greek Faces.....	138 - 139
Hebrew Faces.....	140
Russian Faces.....	141 - 143
German Faces.....	144 - 145
DISPLAY ADVERTISING FIGURES.....	147 - 157
SUBSTITUTE AND MISCELLANEOUS FIGURES.....	158 - 170
One-Letter, Duplicate Character, and Small Cap Figures.....	158 - 159
Baseball Figures.....	160
Roman with Bold Face Figures.....	161 - 163
Roman Figures with Small Caps.....	164 - 166
Roman with Italic Figures.....	167 - 170
MISCELLANEOUS CHARACTERS.....	171 - 177
Piece Fractions.....	171
Horizontal Stroke Fractions.....	171
Tariff Characters.....	172 - 174
Party Emblems.....	175
Ballot Squares.....	176
Fists.....	177

CONTENTS

(Continued)



	PAGE
GENERAL INFORMATION AND MISCELLANEOUS DATA.....	179 - 196
Matrices in Small Job Fonts.....	180
Display and Head-Letter Equipment.....	181
Cabinets for Matrices and Spacebands.....	183
Sorts Tray Cabinets.....	184
Alignment of Matrices.....	185
Broken Fonts.....	185
Returned Matrices.....	185
Duplicate Character Matrices.....	186
Logotypes.....	186
Extra Thin Spaces.....	186
Miscellaneous Measurements.....	186 - 188
Channels in which Caps of 12 and 14 point Matrices Will Run....	189 - 191
Channels in which Caps of Lining Gothics Will Run.....	190
Channels in which Caps of Display Matrices Will Run.....	192 - 196
KEYBOARD DIAGRAMS.....	197 - 199
HOW TO ORDER MATRICES.....	201 - 203
Special Notching.....	201
Auxiliary Matrix Bridge.....	201
System of Marking Matrices.....	202
Linotype Figures.....	202
Linotype Table Characters.....	202
Linotype Fractions.....	203
CODE WORD SECTION.....	205 - 211
INDEX.....	212 - 215
FACES COMPLETED TOO LATE FOR CLASSIFICATION.....	216 - 218



TYPOGRAPHY

TO

E. J. Anderson

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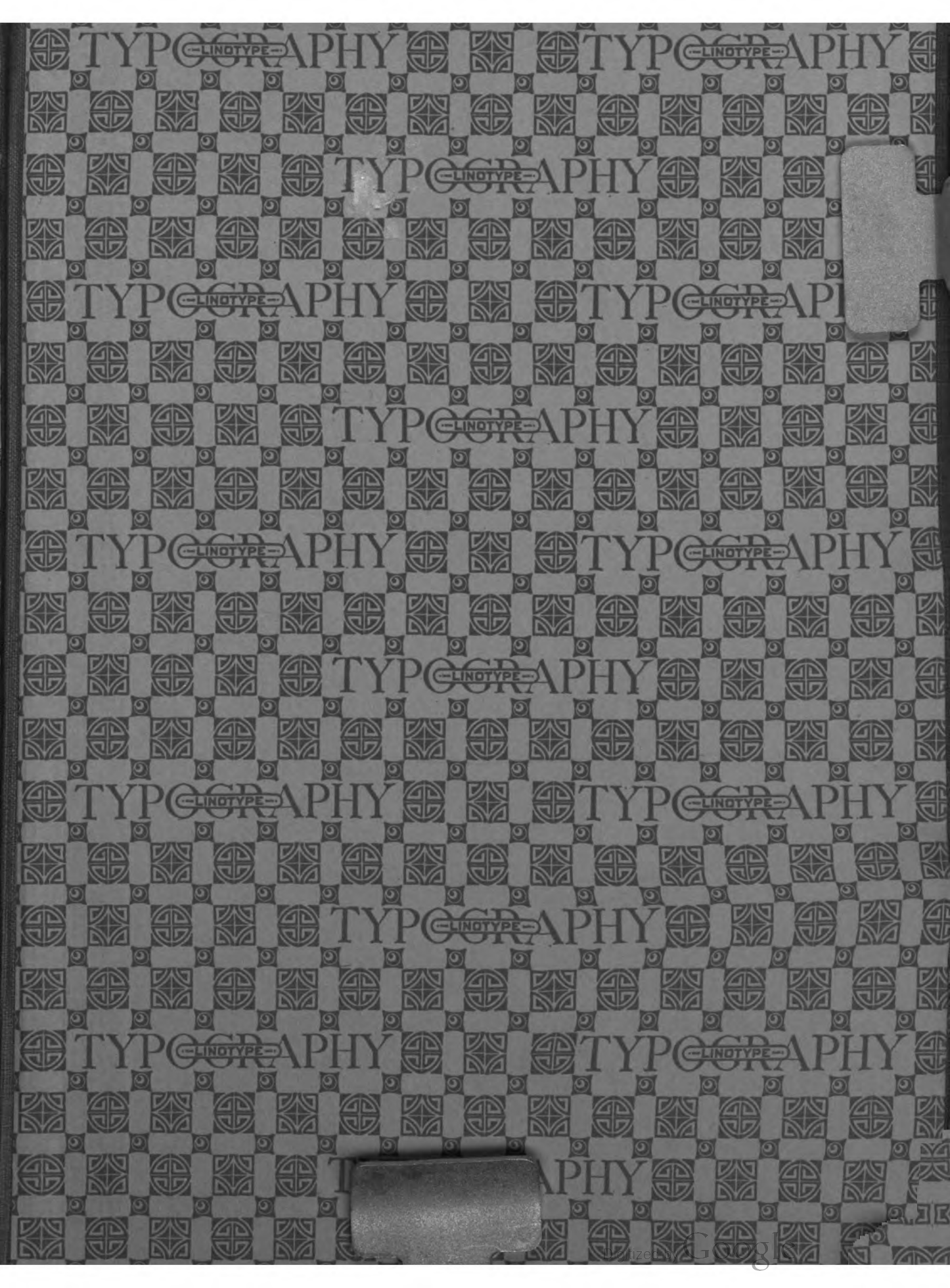
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